

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Wanamaker News Is Always Fresh and Always to Be Depended Upon

There Is More Common Sense Among the Common People

than many of us suspect. Invariably they use up less time in making their errands known and in the letters they write than lots of our best friends and best-educated business people.

The MOTHS that eat up time and patience! They flap in for one minute only, and, flattering one for ten minutes, take ten minutes more to shoot off an inquiry prefaced by excuses and apologies which take ten minutes to present.

Moths that eat up time are worse than the little, flying, silent things that bite holes into our clothes and carpets.

Don't you think so?
[Signed] Joe Wanamaker

April 28, 1921.

Fine Costume Blouses

to wear with handsome suits, blouses that will transform a tailored suit into a costume, form a distinctive collection in the Blouse Shop. There are some new and distinctive models of particular interest, and the assortment includes filmy Georgettes, lustrous silks and soft satins in colors to harmonize with suits. Some have just enough hand embroidery to make them lovely, some are trimmed with real lace—and every one is attractive.

\$7.50 to \$65. (Third Floor, Central)



In the Women's London Shop

tomorrow you may see some amazingly good ready-to-wear country suits for only \$35. They are cut from a tightly knitted 100 per cent worsted fabric; a fabric which stands seashore dampness to perfection and is an excellent weight for Spring. The colors are the brown, blue and light heather mixtures and the suits are made up in three styles.

(The Gallery, Chestnut)

New Wool Jersey Swimming Suits for Women and Girls

Women are asking for them now to wear indoors, but they are the kind of suits that may be worn on the beaches, later, as well. They are all of firm wool jersey and in attractive one-piece effect, with short skirts.

The colors are most effective, and the combinations are very pretty—there are black and white suits, brown suits trimmed with tan, purple with white, black with rose, and other good combinations.

\$10 and \$12.50. (First Floor, Central)

A Dainty Afternoon Pump at \$11

Her toes in patent leather, her heels in suede, is the way the modern woman likes her feet dressed. And here is the prettiest shoe to do it with. A gray suede one-strap pump with patent leather vamp—or a patent leather pump with gray suede back—whichever you choose to call it.

By any name, it is exceedingly dainty in shape and material and workmanship. The low French heel is what many women prefer on this kind of slipper, which answers for street or dress wear.

And the price is but \$11. (First Floor, Market)

A Cedar Chest Will Kill Moths, Says the United States Government

Government tests made by the Bureau of Entomology prove conclusively that a good cedar chest is not only moth-proof, but that it is certain death to any unwary moths that may get inside it. Here's what U. S. Bulletin No. 707 says about it:

"A red cedar chest was utilized . . . 10 adult moths and a supply of flannel were placed in the chest. Ten more moths were added every two weeks until a total of 70 was reached. Two months after the last moths were added examination showed that all had been killed and that no eggs or larvae were present." In a later test: "30 moths and a supply of flannel were added to the same chest. Observation made nine weeks after . . . revealed no living adult, no eggs, and no larvae."

Again: "A red cedar chest readily killed all adult moths and showed considerable killing effect upon young larvae. It did not prevent the hatching of eggs, but killed all the resulting larvae almost immediately."

Surely proof that one of these fine RED CEDAR MOTH-PROOF CHESTS we are selling at special prices is the very best and safest container for your good clothing. Priced \$16 to \$40, in sizes from small to large, and each better than usual at its price. (Fourth Floor, Market)

High-Necked Nightgowns

for large women are here at \$1.85 to \$3. They are cut from sturdy muslin, have long sleeves and high necks, and are finished with embroidery and tucks. (Third Floor, Central)



About Dark Blue Dresses for Women

SOME of the very finest dresses we have in the Fashion Salons! All the favorite Spring materials are represented in them—chamuse, the rich silk crepes such as Canton, taffeta, faille and Georgette crepe. And these are made up, sometimes with the greatest simplicity, as in the case of a new chemise style of Canton crepe, which has on it no ornament whatever but fringe, and sometimes with entrancing little ruffles arranged in scallops or designs.

(First Floor, Central)

The Good Traveling Bags That \$9.85 Will Buy

Men's traveling bags of smooth black, brown, mahogany and russet cowhide, excellently made in an 18-inch size with leather linings and sewed corners. Women's light-weight traveling bags of black long grain and smooth tan cowhide, in 16-inch size with leather linings and sewed corners.

(Main Floor, Chestnut)

Filet Collars and Cuffs

Women are wearing them not only upon coats and dresses, but upon sweaters. The variety here is considerable. Collars alone are \$1.50 to \$3 and sets of collars and cuffs are \$5.

(Main Floor, Central)

Embroidered Organdies for Fine Frocks

The dressier organdies are these, of fine, beautiful texture, in lovely colorings and most attractive designs. Colored dots, spots and figures on white, and white or contrasting dots and figures on color. A really beautiful collection, 44 inches wide, priced \$2 and \$2.50 a yard.

(First Floor, Chestnut)

Smart, New Plaid Skirts for Young Women, \$17.50

These are the skirts young women like to wear with sports coats and sweaters, and they are certainly most attractive. These new models are of soft wool velours in pleasing plaids—there is navy with a tan plaid, and a tan with copenhagen blue plaid. They are all in box-pleated style.

Other new sports skirts in smart plaid and striped effects, in fashionable colors and a number of good styles, are \$21.50 to \$25.

Lengths are from 30 to 34 inches, and waist measures from 25 to 29 inches. (Second Floor, Chestnut)

We've Changed Prices on Some Untrimmed Hats

and they are now \$1 to \$5 each, though earlier in the season the prices were considerably higher. They are dress hats and sports hats, hats for tailored wear and hats for general wear—in fact hats for almost all occasions.

There are black and many good colored hats, there are fine and fancy straws, and small and large shapes, and they need little trimming to make them into attractive Summer hats. (Second Floor, Chestnut)

Children's Socks at Lowered Prices

18c, three pair for 50c, for white, cordovan and cadet cotton socks in sizes 2 to 10 years. 25c a pair for white cotton socks with fancy pink and sky blue tops.

35c, three pair for \$1, for fancy-top socks of mercerized cotton in many colors and plain full-fashioned mercerized and openwork cotton socks in a wide range of colors. (First Floor, Market)

Beautiful New Arak Rugs at Lowest Market Prices

Araks are of the family of Mahals, only finer, heavier and closer woven. They are rugs that combine fine looks with the practical quality that makes for service. Dark blue, red, or rose, are the prevailing colors and the patterns are of the all-over kind, making pleasing general effect that lends itself well to various furnishing schemes.

Arak Rugs			
12.7x9.8 ft.	\$525	13.6x9.5 ft.	\$545
14.1x10.7 ft.	\$625	10.6x7.4 ft.	\$345
13.6x9.8 ft.	\$545	10.5x7.10 ft.	\$375
12.5x9.3 ft.	\$485	10.6x8 ft.	\$375
12x8.8 ft.	\$455	12.3x9.4 ft.	\$525
11.10x8.11 ft.	\$465	12.10x8.5 ft.	\$465
10.8x7.9 ft.	\$365	11.9x9.5 ft.	\$470
		12.4x9 ft.	\$460

Mosul Rugs
Average size, 3.6x6 ft., \$33 to \$45.
(Seventh Floor, Chestnut and Central)

If You Want to Be Sure of an Anglo-Persian Rug

without having to wait till the mill resumes operation, better get it now, while stocks here are still good in certain sizes. The recent price-lowering on these famous Whittall Wilton rugs took a lot of them out and they are still going rapidly.

9x12 ft.	\$120	8.3x10.6 ft.	\$109
6x9 ft.	\$74		

(Seventh Floor, Chestnut)

Boys' Suits That Stand the Test

The tests of a boy's suit are many. Wanamaker boys' suits are made to stand them all. Quality, style, fit, service, value for the money—these are the main things. Nearly everybody knows that in all these points Wanamaker boys' suits reach the top-notch of excellence.

Whoever doesn't has something worth while to learn. Norfolk suits in all the best fabrics, \$16.50 to \$35. Some at \$16.50, \$18, \$20 and \$25 have two pair of trousers. (Second Floor, Central)

Plant Seeds Now

if a garden is expected. Vegetables and flowers should both be getting their start in the ground not later than next week. Seeds for vegetable gardens, old-fashioned flower gardens, wild-flower gardens, and the usual garden varieties.

Tuberose, gladioli, red and yellow cannas. A sure harvest from every Wanamaker seed packet and root. (Fourth Floor, Market)

Five Books of Interest

The first by Arnold Bennett is called "Things That Have Interested Me," and is a collection of brief essays on a vast number of subjects, most of them entertaining, \$2.50.

"Majesty," by Louis Couperus, is the second. The book contains for characters only rulers and princes and the individuals of their immediate environment, yet they are exceedingly human, \$2.

"First Aid for the Car," by Harold Whiting Slauson, is a practical guide which will appeal to everybody who has anything whatever to do with a car, \$1.50.

"O. Henry Memorial Award Prize Stories of 1920," chosen by the Society of Arts and Sciences. The second and probably the finer volume of prize stories issued by this society, \$1.90.

"Bat Wing," by Sax Rohmer. A mystery story, \$1.75. (Main Floor, Thirteenth)

Silk-Covered Air Pillows, \$2 and \$2.50

A very low price on these good traveling cushions of silk-covered rubber, which both train and motor travelers find indispensable. Every one guaranteed. Take them for \$2 and \$2.50 while they last. (Main Floor, Chestnut)

Two Special Lots of Boys' Sports Hose

35c, three pair for \$1, for heavy ribbed merized sports hose in black only, with turnover cuffs; sizes 7 1/2 to 10 1/2.

50c a pair for a new lot of heavy black and brown derby ribbed sports hose with turnover cuffs with contrasting color stripes of artificial silk; sizes 8 to 11. (West Aisle and First Floor, Market)

More Housewives Are Asking for Ruffled Muslin Curtains

They seem the most fitting for simple country bedrooms, and for rooms in the Colonial spirit. Prices on ruffled muslin and grenadine curtains are \$2.25 to \$9 a pair.

Very good hematitched marquise curtains, 2 1/4 yards long, are \$1.50 a pair. This is a special price on a limited quantity. Others up to \$10 a pair. (Fifth Floor, Market)

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Twenty-Two Years of Intensive Piano Knowledge

IT IS twenty-two years since the Wanamaker Store first began to sell pianos. Nearly a quarter of a century of intensive concentration on piano buying and selling has put us in the position of leading piano merchants.

We have studied the people's piano desires. We know which instrument is best suited to the needs of the individual piano-seeker.

Therefore we sell not one piano, not two or three pianos, but ten different kinds of pianos and player-pianos, each of which we believe to be the best of its kind in America today.

It takes this large variety of instruments to meet the requirements of a wide and varied range of piano-purchasers.

In twenty-two years we have become musical experts, in our knowledge of Pianos and People, and their relation to each other. We have watched for, sought out, and secured the privilege of selling only the best.

The pianos found here cannot be equalled elsewhere at the same price.

The Chickering The Emerson The Lindeman The J. C. Campbell The Autopiano and the Celebrated Knabe

Twenty-two years have not shown us a better instrument. We think you could not find better in a long search. In addition to a right price (Egyptian Hall, Second Floor)

The Schomacker The Marshall & Wendell The Haines Bros. The Brambach and the Celebrated Knabe

is the further advantage of convenient terms of purchase, and the fact that we will accept your used piano in part payment. (Third Floor, Chestnut)

What a Man Looks for in a Suit of Clothes

This usually depends upon the man. We have a stock that appeals to all kinds of men who are in any way particular as to quality, fashion and the value they are getting for their money.

About these last three essentials it is our experience that most men are agreed. They want the best—the best in quality, the finest fashion and the largest measure of value.

This is one stock in which they can choose to the greatest possible advantage. They have the advantage of the finest quality known in the men's ready-to-wear clothing business, the finest fashion, the best value and the best-chosen assortment of colors, patterns and styles that any man could wish for.

Just now we have a very attractive showing of the light-colored fabrics in herringbone and tweed effects that are so much in demand.

It all comes to this, sir, you can have the best suit for your money, and if you take less the fault will be yours. Men's suits, \$30 to \$65. Youths' suits, \$28 to \$40. (Third Floor, Market)

Men's Soft Hats at \$3— a Clearaway Sale

So as not to have any soft hats left when the straw hats come, we will make a quick and complete disposal of the former at a price not to be resisted for hats of this quality.

These hats which go on sale tomorrow at \$3 have been \$2 to \$7 more. They are odds and ends, with not all sizes in every shape and color, but all sizes in the lot. The man who takes the time to be fitted will have a find. All fine in fashion and in a good range of colors. (Main Floor, Market)

Men's Fine Summer Shirts With a History

Owing to the scarcity of linen in this country during the war, the Government bought up huge quantities of the fabric used in typewriter ribbons for use as balloon cloth. This material was chosen because of its amazing durability for a fabric so light in weight.

Subsequently some of this balloon cloth was made into shirts and you can imagine what wonderful shirts it makes. Though light and cool it is extraordinarily tough and washes like silk.

We have some of these shirts in soft-cuff, plain negligee style and in colored pin stripes. The price is \$4, and considering the fact that they will outwear two ordinary shirts, this is little enough. (Main Floor, Market)

Men's Dress Oxfords \$7.50 a Pair

At this modest price we have two fine-looking low shoes for men. One is of patent leather and the other of dull black calf-skin.

Both have perfectly plain toes of very graceful shape, light welted soles and flat heels. They have the appearance of much higher priced footwear. (Main Floor, Market)

An Uncommon Showing of Men's Golf Shoes (In the London Shop)

We have been told that it is the most complete assortment in town. Tan Norwegian calfskin oxfords with rubber soles and smoked elk with tan saddle straps and rubber soles, \$10 a pair.

Tan Norwegian high shoes with rubber soles, \$11. Leather soled oxfords with spikes, \$9.50 and \$12; high shoes, \$10.50 and \$12.50. Air-peds can be put on these.

And as to Air-peds—Ted Ray wears them. So does Harry Vardon. So do thousands of other good golfers.

These rubber grips are better than spikes because they give you a good, comfortable stance on any kind of ground (imagine spikes on a pebbly road!); because they will not harm the putting greens; because you can wear them into the clubhouse. \$1.50 a set for a pair of shoes, in tan or black, to match. (The Gallery, Chestnut)

Here Is the Best Low-Priced Bedroom Furniture in the Country Going at 30 Per Cent Less

Here is a furniture event that bears out the old saying, "It never rains but it pours." It comes close on the heels of the Sale of very fine dining-room suits at 40 per cent off, and it brings a new purchase of medium-grade furniture—the best of its kind in the land—at 30 per cent below the latest low prices.

This furniture comes from the factory which makes most of the low and medium priced furniture we sell.

You often hear of "popular-priced" goods. This is the best furniture that we know of at popular prices.

Certainly it is unexcelled to our own knowledge, and we don't know that quite equals it in all-round merit.

Above all others it is the furniture for people who have just so much to spend on a suit or a piece. It is the furniture for people who have Summer homes to equip.

It is the best collection of furniture of this grade offered in years at such an advantage in price. There are seven patterns to select from, including mahogany, walnut and enameled and decorated. You may buy a complete suit or a single piece, as your need dictates. There are several pieces of each kind—twelve of some and as many as thirty of others.

There are suits at \$178, \$215 and up to \$362. Single pieces from \$18 for a bedside table up to \$102 for a bureau. It is a remarkable opportunity, indeed. (Sixth Floor, Chestnut)