

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# With All Its Light and Air and Space, No Wonder This Store Is Cheerful!

## A Man With a Bad Temper Is Better Than a Man

with no temper at all, for with care and patience the worst of us have some good nature that can be wrought upon to overcome the bad-natured, ill-mannered, hastiness of speech and animosities of human beings who have grown up to make themselves more disagreeable than they know.

There are "natural heart singers" and unconscious growlers.

The greatest need of this present-day world is more smilers, singers, patient, good-natured, strong-minded men and women. Teachers, train the children such to be.

[Signed] *Joe Wanamaker*

April 26, 1921.

## Women's Silk Frocks of Quality at \$50

Something over a hundred frocks of the afternoon variety are to be cleared out at a substantial saving—saves being broken and the Spring season almost over. The materials are Canton crepes, silk jerseys and crepes de chine, heavy and fine, and the colors the dark blues, several shades of gray, tan and brown and black. As for the styles, there are shallow round and square necks and a few with collars, while sleeves are three-quarters and short. There is a great deal of fine pleating and a little beading and embroidery, and drawwork is one of the chief features.

Now and then there is a frock simple enough for morning or smart enough for semi-evening use; in a word they are peculiarly adaptable and admirable garments.

Sizes 34 to 44 in the lot.  
(First Floor, Central)

## There's Good Choosing Among \$35 Dresses for Young Women

All the dresses are unusual for the price—and they are attractive and new, all of them.

Taffetas, charmeuse, georgettes and lace-and-taffeta combinations are included, there are smart street, afternoon and dinner frocks among them, and the colors include the ever-popular navy blue, black, dark brown, light gray and beige.

14 to 20 year sizes.  
(Second Floor, Chestnut)

## A New Chinchilla Polo Coat for Young Women is \$45

Certainly there's no style more popular than the becoming, youthful polo coat! And this is brand new—a coat of soft, wool chinchilla in a light tan shade, in three-quarter length, lined throughout with silk, raglan sleeves, narrow belt, deep pockets and pearl buttons for finish.

14 to 18 year sizes.  
(Second Floor, Chestnut)

## 10,000 Yards Good Checked Gingham, 20c a Yard

Last shipment we had to sell at this price fairly flew away to make dresses, aprons, and all kinds of gingham things.

This won't stay long. Several size checks, in just the good, clear colors wanted—browns-and-white, black-and-white, red-and-white, pink-and-white, blue-and-white, and lavender-and-white, 20c a yard.  
(West Aisle)

## Thousands of Toilet Articles at New Low Prices

Every price in the list is a new low price—either because certain lines are to be closed out, or by reason of a specially advantageous purchase. It is everybody's chance to stock up on good toilet wares at a saving.

- |   |   |
|---|---|
| Hair brushes, 50c to \$1.75.                  | Rose and almond cream, 15c.   |
| Nail brushes, 18c and 45c.                    | Benzoin, glycerine and rose water, 20c.   |
| Tooth brushes, 15c and 25c.                   | Tar shampoo, 25c.   |
| Cloth brushes, 35c and 50c.                   | Compressed powder, 15c each.  |
| Shaving brushes, 15c, 35c and \$1.            | Face powder, white, flesh, brunette, 15c box.   |
| Violet toilet soap, 10c a box of three cakes. | Double vanity powder and rouge, 25c each.   |
| Vegetable oil soap, 75c a dozen, 7c cake.     | Compressed rouge, 15c.  |
| Deodorant cream, 18c.                         | Eye-brow crayons, 5c each.  |
| Wanamaker shaving sticks, 15c each.           | Nail polish, stick or cake, 5c each.  |
| Chalk and orris, 20c large package.           | Genuine, imported olive oil castile soap, usual four-pound bar (less slight shrinkage), \$1.15 bar. |
| Peroxiol cream, 15c.                          |   |
| Cream of cocoa butter, 15c.                   |   |
- Imitation Ivory Toilet Articles, "Seconds"**  
at an average of less than one-half usual prices.
- |                                |                     |
|--------------------------------|---------------------|
| Hair brushes, \$1.15 to \$4.   | Bonnet brushes, 75c |
| Mirrors, \$1.90 to \$5.        | Trays, 10c and 25c. |
| Combs, 25c and 35c.            | Nail files, 10c.    |
| Puff boxes, 25c to \$2.        | Salve jars, 35c.    |
| Hair receivers, 25c to \$2.25. | Cream jars, 45c.    |
| Cloth brushes, 50c to \$2.75.  | Soap boxes, 10c.    |
- (Main Floor, Chestnut)

## Four Good Afternoon Slippers at \$9.75 a Pair

The downward price tendency in all wearables is very well illustrated in these four models of afternoon slippers.

Each has come down from one to several dollars a pair since the last shipment that came in.

They are (1) a gray suede slipper with small tongue, Louis heel, turned sole and plain vamp; (2) the same in light-weight tan calf; (3) a brown kid slipper with one buckled strap, Louis heel and turned sole; (4) the same in light-weight tan calf.

Each model, now \$9.75 a pair, and extra good for the price.  
(First Floor, Market)

## Sturdy, Blue Cotton Play Suits for the Youngsters

are planned somewhat along the line of overalls and are just as practical.

They are of heavy blue cottons in different styles, simply made, good for no end of hard wear.

\$1.25 to \$1.75—and 3 to 10 year sizes.  
(Third Floor, Chestnut)



## Knitted Capes Are as Fashionable as They Are Graceful

Their long, sweeping lines are so attractive it is small wonder Dame Fashion approves them so highly.

These newest capes for Spring and Summer are all of knitted weaves—smooth wools, shaggy wools and all silk. They are not too bulky, they have just the right warmth, and they are admirable for warm weather wear.

The Women's Coat Store has a remarkable collection of these new wraps—some all in one color, some in striped effects, some with striped yokes and plain colored capes below, some with scarf-like ties and collars.

They start at \$37.50 for the plain wool capes, \$47.50 for alpaca wool, \$57.50 for novelty striped wool capes, and up to \$95 for the fine silk capes.  
(First Floor, Central)

**A PARTICULARLY pretty Parisienne corset for dancing has a novel scalloped closing over its front steel, and boasts only two bones—one on each side. It is of pink satin with novel lace trimming and costs \$22. Other models of somewhat the same type are as low as \$11.50.**  
(Third Floor, Chestnut)

## Women's Silk Stockings at \$1.55 a Pair

First and second grades of goods that usually are more than double this price.

Of fine ingrain silk to the top, in a good weight and with extra reinforced heels and toes. About 3600 pair in black only.  
(West Aisle)

## Women's Good Plaid Skirts for \$7.50

They are skirts that have been higher priced—and were unusually good at the higher price, too.

There are velour checks in brown-and-black, and blue-and-black, and soft finished worsteds in attractive plaids.

The velour skirts are in gathered style, well tailored and with pockets; the plaid skirts are box package.

All sizes up to 32-inch waist bands.  
(East Aisle)

## Don't Try to Clean House With Poor, Old, Out-of-Date Tools

Mrs. Housecleaner, do you know the very best and newest aids to housecleaning in the way of specialized brushes, labor-saving mops, dustless dusters, buckets, ladders, polishers, disinfectants, moth-scarers, soaps and cleansing implements of every kind?

Somebody is constantly finding an easier and better way to do these things.

All these new ideas are brought to us. What is practical and truly labor-saving and efficient, is put on sale here in this progressive Housewares Store, for your benefit.

Do not miss seeing this great exposition of all the newest and best house-cleaning aids.

Their use will make the great annual dirt-rout-ing carnival almost a pleasure. Newest and best things in

- |                 |                               |
|-----------------|-------------------------------|
| Brushes         | Dusters                       |
| Brooms          | Buckets                       |
| Mops            | Stepladders                   |
| Sweepers        | Soaps and powders             |
| Vacuum cleaners | Floor and Furniture Polishers |
| Chamois         | Disinfectants                 |

Tar and cedar moth-proof bags, and preventives.  
N. B. No better house-cleaning soap made than the famous Wanamaker white borax soap—a large bar for 12c, or case of 60 bars for \$6.75.  
(Fourth Floor, Market)

## Japanese Habutai Silk at \$1.50 a Yard

Old-fashioned people still call it China silk, but it really is Japanese habutai.

A thin, cool, summery silk, useful for linings, for feather-weight dresses and kimonos, for lampshades and all sorts of fancy-work. Good colors, and especially plenty of good navy blues. \$1.50 a yard.  
(First Floor, Chestnut)

## For Earrings—Tiny Bunches of Grapes

They are her newest fancy—earrings of tiny bunches of grapes.

There are several attractive styles—some of the grapes are of imitation jade in pretty color, some are of the rich deep blue of the imitation lapis lazuli, some are of sapphire blue beads. They all have leaves of the metal—the leaves fasten to the ear, while the grapes hang, pendant fashion. \$7.50 a pair.  
(Main Floor, Chestnut)

## New Kid Suede Gloves All in the Fashionable Gray

They are French gloves, and of soft, beautiful texture kid suede, which is the finest suede. They are in that lovely gray shade which is so much in demand this Spring.

Eight-button length gloves are \$5.50 a pair.  
Twelve-button length gloves are \$6.50 a pair.  
Sixteen-button length gloves are \$7.50 a pair.  
(Main Floor, Central)

## Every Woman Likes to Have a Vanity Bag

And she can surely find the bag she wants in this collection.

One-piece bags of the style that has a frame opening all the way to the bottom, and an inner frame and pockets.  
Made of auto leather, pin seal, morocco and calfskin, chiefly in black but some tan, navy, gray and gunmetal.

From \$4.25 for a little calling shape to \$10 for a capacious shopping or business bag.  
(Main Floor, Chestnut)

## Women's Initial Handkerchiefs \$1.90 a Dozen

Of real linen, too, sturdy and snowy, and of Irish weave.

The handkerchiefs are in plain hemstitched style, with a neatly embroidered letter in one corner. Sold by the dozen and half dozen only.  
(West Aisle)

## Two-Toned Sash Ribbons

Delightful satins and moires—each with two colors— for instance blue with rose, black with Copenhagen, pale orchid with deeper orchid and so on.  
The moires are six inches wide and may be had for \$3 a yard.  
The satins are 5½ and 6 inches wide and priced at \$2.50 and \$3 a yard.  
(Main Floor, Central)

## To People Waiting for Chinese Filet Laces

3500 yards of these exceedingly scarce and exceedingly fashionable laces go on sale tomorrow. The shipment includes edges and insertions in particularly good designs and a good many of them. The widths are ¼ of an inch to nine inches, and the prices are 30c to \$3.50.

We have only to add that women desiring these laces will be wise if they make their selection quickly.  
(West Aisle)

## Old Pennsylvania Furniture

SOME quaint examples of antique furniture used in the earlier days of this commonwealth are gathered in the "Old Pennsylvania Rooms."

They include a number of old tables, corner cupboards, wall cupboards, chests, four-poster beds, chairs, desks and similar pieces, interesting in themselves for their scarcity and for the undeniable charm of the bygone period they represent. A few of the pieces are:

**Old Dutch Hope Chest.** This old dower chest, in which some early Pennsylvania maiden treasured her bridal linens, is painted in age-worn dull colors and has the original brasses. It is 50 inches long, 30 inches high and has three drawers along the bottom. Price \$275.

**A Walnut Chest-on-Chest** with block front and knee-hole base, has fifteen drawers and an unusual draw-leaf shelf. Price, \$400.

**Old Tables.** A most interesting collection, including drop-leaf, gate-leg, draw-leaf and tables of many sizes and kinds that filled various important roles in the kitchen, dining room or library of the substantial early Pennsylvania. Prices from \$80 up.

Two of the most interesting are a ten-foot library table of walnut, with claw and ball feet and three drawers (price \$500), and a fine, large mahogany octagonal table, said to have passed an important life in Washington in the chamber of a famous old statesman. Price \$1000.

**Old Cupboards.** Among the wall and corner cupboards is a fascinating old corner cabinet painted a curious yellow with blue doors, priced \$110. A handsome, large cupboard of walnut with glass doors above is \$125. Among the wall cupboards is a little one painted robin's-egg blue, with paneled doors, at \$55. Another, of walnut, with paneled door and deep drawer, is very interesting, \$65.

**Several Old Windsor Chairs** with comb-and-fan backs convey perfectly the atmosphere of old Pennsylvania kitchens. The old Pennsylvania slipware and kitchen potteries of the period—priced from \$2 up—are in exactly their right setting among this furniture.  
(Fifth Floor, Chestnut)

## Fine Straw Hats for Little Children

Of fine Milans and other good straws, the hats are in those plain tailored styles which are always good taste for children. There are small and larger sizes, they come in black, brown or blue, and will be suitable for little girls or boys of 2 to 6 years.

Some have ribbon bands, and some have streamers, and they are unusually good for \$5 and \$6.  
(Third Floor, Chestnut)

## Women's Silk Umbrellas Unusual for \$5

They are all for women—and kind women will like.

Most of them are of novelty silks—attractive striped taffeta silks of good quality and in pretty colors like green and black, purple and black, and other combinations. Some few are of plain black taffeta.

They have just the kind of handles most in fashion—bakelite rings, imitation amber handles and rings, and leather loops. Many have white tips and ferrules.  
(Main Floor, Market)

**We still have plenty of those 38c white voiles that are so much liked for summer shirtwaists and entire dresses. There are e plaids and stripes— chiefly stripes, and the width is 36 inches. Ask for them in the White Goods Store.**  
(First Floor, Chestnut)

## New Fiction

"Queenie, the Adventures of a Nice Young Lady," by Wilbur Finley Fauley, author of "Jenny, Be Good." Price, \$1.75. A swiftly moving, entertaining story of New York.

"Get Your Man," by Ethel and James Dorrance, \$1.75. A double barreled mystery of life as it is lived today in the Alaska-Yukon region.

"The Dude Wrangler," by Caroline Lockhart, \$1.75. A tale which deals with the plight of a very tender tenderfoot in the Far West.  
(Main Floor, Thirteenth)

## New Charming Colored Glassware

Royal blue, royal blue with a hint of purple, amethyst, turquoise, celeste blue, pale amber, canaria, such are the shades in which this new lot of beautiful things in glassware comes.

The captivating colors and the attractive designs of the various pieces combine to make this a notably interesting group.

And every piece has its use as well as ornamental value.  
Footed fruit and flower bowls, \$6.50 to \$15 each.  
Aquariums, \$12 to \$20 each.  
Candlesticks, \$10 to \$30 a pair.  
Comotes, \$4 to \$15 each.  
Flower vases, \$2.50 to \$7.50 each.

Covered boxes for bonbons, \$6 and \$8 each.  
Candy jars, \$4, \$6.50 and \$7.50 each.  
(Fourth Floor, Chestnut)

## Porch Shade Time Has Come and the Shades Are Here

Vidor porch shades, self-hanging and ventilating, are ready in the Oriental Store. For the benefit of people who do not know them we add that these shades admit the air, but not the sun, that they can be hung in four minutes and taken down in less, and that they turn a porch into what is virtually another room—and a cool one. Also they come in green and brown.

- 4 ft. wide x 7.6 ft. drop, \$4.40 each.
- 5 ft. wide x 7.6 ft. drop, \$6.50 each.
- 6 ft. wide x 7.6 ft. drop, \$7.75 each.
- 7 ft. wide x 7.6 ft. drop, \$9.40 each.
- 8 ft. wide x 7.6 ft. drop, \$10.40 each.
- 9 ft. wide x 7.6 ft. drop, \$12.50 each.
- 10 ft. wide x 7.6 ft. drop, \$13.85 each.
- 12 ft. wide x 7.6 ft. drop, \$16.75 each.  
(Fourth Floor, Chestnut)

## Canoes and Rowboats for Water Lovers

Kennebec canoes in various models, colors and lengths, \$80 to \$134.50.

Kennebec rowboats, \$42.50 to \$107.50.

Yacht tenders, 8 and 10 ft. long, \$210 and \$225.

Cable five-speed rowboat motor with magneto ignition, \$112.50.

Cable Liberty drive motor with battery ignition, \$77.50.

Evinrude rowboat motor, \$112.50.

Paddles, oars, cushions, paints, varnishes and other boating supplies.  
(The Gallery, Juniper)



## Men's London Shop Suits Much Less This Spring

It will be an agreeable piece of news to the men who have taken such a fancy to the beautiful suits in the Wanamaker London Shop, that this year's prices are about a third less than those of last Spring and Summer.

And the suits are just as fine—if anything, finer. Wonderfully tailored, with every detail carefully worked out and in unimpeachable fashion. The coats have a straighter effect than you will find in ordinary clothing and are in single and double breasted styles, with two, three or four buttons.

Materials are unfinished worsteds in the shades of tan and gray so much favored now by well-dressed men.

New prices are \$45 to \$65.  
(The Gallery, Chestnut)

## The Women's London Shop

will show tomorrow some new golf suits which are as easy to wear on the street as on the links. They are carried out in imported chevots and Shetland wools, have the outside "bellows" form jacket shoulder to waist, not to mention four welted pockets, and are in the pleasantest of colors—blues, browns, grays and tans. They are, in fact, closely copied from a man's golf coat—and men know how to be comfortable when they are playing a game.  
Prices are \$55 to \$85.  
(The Gallery, Chestnut)

## More Men Are Taking to Stiff Cuff Shirts

So we have brought in some new lots in a good variety of striped and figured patterns.

They are of both woven and printed madras and are made with plain or pleated bosoms.

The plain bosom shirts are \$3 and the pleated are \$3.50.  
The demand for shirts with starched cuffs is noticeably increasing.  
(Main Floor, Market)

## Best \$10 Brogue Oxford for Men in Philadelphia

The kind of shoe they are paying half as much again for elsewhere.

Of heavy boarred calfskin in a medium shade of tan, with long wing tip, much perforation, flanged heel and heavy single sole, stitched aloft.

Suitable for sports and street wear and just the very smart sort of shoe a young man likes.  
(Main Floor, Market)

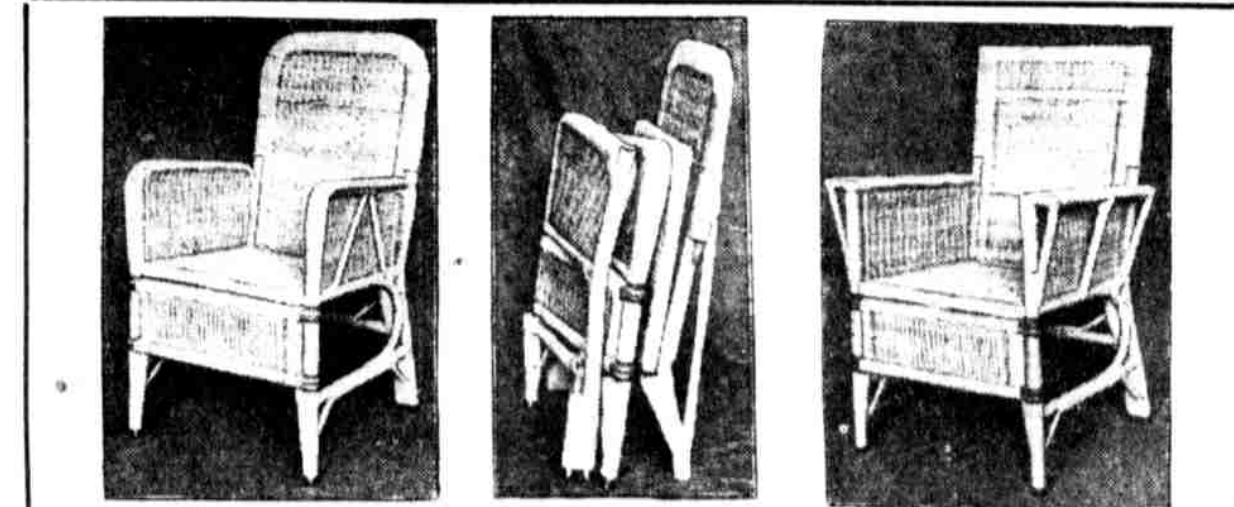
## A Varied Group of Oriental Rugs Moderately Marked

One, two, three and four of a type, in carpet sizes, some of them exceptionally large pieces, all of dependable quality and marked at very moderate prices.

- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| Chinese, 12x9.3 ft. .... \$365       | Kermanshah, 13.9x9.3 ft. .... \$387 |
| Kurdistan, 22.7x15.1 ft. .... \$1650 | Chinese, 11.10x8.10 ft. .... \$279  |
| Anatolian, 12.1x8.10 ft. .... \$435  | Mahal, 20.3x13.5 ft. .... \$1475    |
| Atrak, 12.3x9.8 ft. .... \$475       | Serapi, 12.4x11 ft. .... \$367      |
| Sarak, 11.8x8 ft. .... \$655         | Cabistan, 11.2x6.1 ft. .... \$375   |
| Chinese, 12x9.2 ft. .... \$285       | Anatolian, 10.7x8.4 ft. .... \$285  |
| Serapi, 14.6x11.4 ft. .... \$635     | Feraghan, 19.6x9.9 ft. .... \$1565  |
| Mahal, 12.1x9.3 ft. .... \$495       | Chinese, 24.7x12 ft. .... \$1275    |

## Mosul Rugs—A Recent Shipment

3x5 ft. to 3.6x6.8 ft., \$33 to \$45.  
(Seventh Floor, Chestnut)



## 500 Adjustable Reed Chairs and Rockers at a Wonderfully Low Price \$8.75 Each

It is a long time since people first felt the need for collapsible reed chairs and rockers, but not so long since these were produced to meet it.

They are the handiest and most convenient things of the kind ever seen and were very fortunate in securing this lot of 500 to sell at an extraordinarily low price, \$8.75 each.

They can be used on porches, verandas, yachts wherever an ordinary reed chair or rocker can be used and when not needed they can be collapsed without trouble and in that condition occupy a minimum of space.

They are substantial in material and construction, being made with double-back-posts, well braced and wrapped in reed. The seats are of woven reed.

Three styles to select from—straight back and arms, with woven sides; rounded back and arms with open sides; and rounded back and arms with closed sides.

Chairs and rockers are both the same price, \$8.75 each, which only applies to this particular lot of 500.  
(Sixth Floor, Central)