

Band and Organ at 9; Organ at 11 and 4:50 Chimes at Noon **WANAMAKER'S** Store Opens at 9 **WANAMAKER'S** Store Closes at 5 **WANAMAKER'S** WEATHER Fair

Going Steadily Forward With the Right Goods and the Right Service

Continuous Employment Is a Safeguard From Temptation

and it also puts a person upon the preferred list for promotion. The man and woman who not only do the work assigned to them, but who find time without neglecting their special duties to study and understand the work of the person next above them, are bound, sooner or later, to take the step upward. One may light a candle and so place it that he will be standing in his own light.

[Signed] *John Wanamaker*
April 25, 1921.

Fine Hand Embroideries From Paris

Exquisite insertions and edgings, hand done on organdie and batiste—the sort of thing so desirable for the collars, cuffs and vests of fine gowns. Some are very simple, with the finest of hand hemstitching or dots, some show the new cutwork, others have real lace finishing their edges, a few are most beautifully and richly designed. Prices run from \$1.65 a yard to \$27.50. (First Floor, Chestnut)

A Clearaway of Women's Fine Coats and Wraps at \$57.50

Coats and wraps which have had from \$10 to \$35 taken from their prices because their sizes are broken and we shall not replace them. They are really notable examples of the coat-maker's craft—the tricotines and twilled cords, the wool and silk finished bolivias being of extremely fine quality, and the silk linings and workmanship quite worthy of them. These are soft, dark blues, both navy and Sorrento, and many shades of brown and taupe, besides black. Some of the wraps have tasseled scarfs; others are braided, a few are embroidered, and \$57.50 seems very little for either coats or wraps. (First Floor, Central)

Plenty of Tailored Crepe de Chine Waists

So many women want them to wear with spring suits because they are at once so comfortable and becoming and so practical. There are many styles in white, quite a few models in the lovely flesh pink and many styles in bisque. Prices \$5 to \$18.75. And there are two white crepe blouses, of beautiful quality, with pleated frills down the front, and in most attractive styles, at \$12 and \$16.50. (Third Floor, Central)

Fresh, Lovely White Frocks For Small and Larger Girls

There are white frocks for all occasions—for confirmation, for May parties, for Class Day and Commencement exercises—and they are all as girlish and lovely as can be. Many are of crisp white organdie, others are of fine white voiles or batiste, some are of white Georgette. All have low necks and short sleeves—some organdie frocks with new short puff sleeves are delightful—some are frilled, some have satin girdles, many are lace or embroidery trimmed, but all are charming. Prices start at \$6.75 and go to \$35, and there are 6 to 20 year sizes. (Second Floor, Chestnut)

C. B. Corsets Light and Cool

Much-liked for two reasons—they are comfortable and they are durable. At \$5. A C. B. with low bust, long skirt with wide elastic and in the back, and heavy boning, being intended for women with large hips. At \$4. A white coutil with low, full bust and long skirt, and wide elastic insert in the back. At \$5 is a model for slender and average figures with low top and elastic gores in the skirt. This is of fancy pink batiste. At \$5.50. One designed for tall, heavy figures. It has medium bust, a skirt reinforced in front and strongly boned. (Third Floor, Chestnut)

New Cloth-of-Gold Slippers

Cinderella herself might have coveted this pretty slipper of cloth-of-gold. Just the thing to twinkle over dance floors. An uncommonly graceful model, cut with high arch, Louis heel, pointed vamp and one strap over instep. Priced \$18. Rhinestone buttons to enhance their beauty are \$2 to \$9 a pair. (Exclusive Little Boot Shop, First Floor, Market)

Perfectly Plain Practical Handkerchiefs

The simple, hemstitched style, are in these two good groups: Men's handkerchiefs, \$5 a dozen, are of firm, white Irish linen, finished with quarter or half inch hems. Women's handkerchiefs, \$3 a dozen, are of a good weight or women who like a heavy handkerchief, and have quarter-inch hems. (West Aisle)

Girls' Gingham Frocks

All the desirable colors of the season, including the popular red-and-white and brown-and-white checks, are now in. They are in youthful, new styles, are unusually good looking, and are in 14 to 20 year sizes. Prices \$11.50 to \$22.50. (Second Floor, Chestnut)

Many Fine French Hats Have New and Lower Prices

They have served their original purpose, for quite a number were used as model hats, and we would be glad to have you get them while the season is yet early. They come from foremost Paris modistes; they are dress hats, chiefly, and they are charming, distinctive creations, each selected for some definite fashion feature. There are large and small hats, there are many styles to suit many types, and this is an excellent opportunity to get a French hat at a substantial saving. (Second Floor, Chestnut)

Women Never Weary of Pongee Silk

And with good reason, for it is practical for so many hot-weather uses, and washes easily and well. For children's frocks, too, it is both sensible and pretty. A good lightweight Chinese pongee silk at \$1.50 a yard. A limited quantity left of an extra good heavy Chinese pongee silk at \$2 a yard. (First Floor, Chestnut)

New Bangle Bracelets Aglow With Color and Light

are all of sterling silver, and are slender hoops set with sparkling rhinestones and sometimes imitation amethysts, sapphires or emeralds. They are both new and pretty, they are so slender she may wear one or two or more, and the prices go from \$9 to \$12 each. (Jewelry Store, Chestnut)

An Exquisite Scent Is Fleurs Celeste

It is the newest member of the Queen Mary family—but its sweetness has already made many friends. It is a delicious bouquet scent, one of those fragrant combinations of many flowers. In attractive bottles—perfume, \$1.50 and \$3; toilet water, \$3. (Main Floor, Chestnut)

SOME uncommonly good Philippine nightgowns have just arrived—kimono-sleeved styles with hand scallops and a noteworthy quality of hand embroidery both eyelet and blind. There are five styles priced at \$3.85 and \$5.

(Third Floor, Central)

New Patterns in Woven Voiles and Tissues

Good, clear colors, and very dainty designs in these pretty, new voiles. They are patterned in checks, plaids, stripes or embroidered dots, in any color you please, 75c a yard. For those who like checked gingham patterns in thinner materials, we have a good collection of filmy, woven tissues in check patterns and desired colors, 75c a yard. (First Floor, Chestnut)

Boys' Turnover Top Stockings Half Price at 50c a Pair

4800 pair of heavy ribbed turnover top stockings with contrasting-color stripes of artificial silk in their turnover tops. Newest style in boys' stockings and the one most in demand. In black and tan, sizes 8 to 11, and at this price there is about enough for one day's selling. (West Aisle)

An Electric Maid-Servant

We call it the "kitchen unit," but it does so many human things that one might almost give it a human name. It beats the eggs, grinds the coffee, whips the cream, turns the ice-cream freezer, grinds the meat, beats the cake batter, sharpens the knives, polishes the silver—all by the force of electricity. Most people will think \$90 none too much for such a capable servant. Around it are grouped all kinds of other electrical devices to save the strength and time of the house-mistress. (Fourth Floor, Central)

Custom Tailoring for Girls and Boys

An important part of our custom tailoring work is the REGULATION SUIT, which is the careful mother's choice for her schoolgirl daughter. In addition to these regulation suits—of serge or wash materials—we make to order for the schoolgirl TOP COATS, SKIRTS, RIDING SUITS. For boys we make to order REGULATION SUITS, NORFOLK and TUXEDO SUITS, FIRST LONG-TROUSER SUITS, as well as REEFERS, OVERCOATS and RIDING SUITS. Any mother who has the correct outfitting of her young people at heart will find this service satisfactory. (Second Floor, Central)



Who Doesn't Feel a Joy in Choosing Summer Furniture?

NEXT WEEK brings what to many is the loveliest month of the year, May—the time of the buds and blossoming. It makes one glad to think of it, especially any one with home cares that have to be attended to. The approach of Maytime suggests Summer furniture. The lawn and the garden are calling and the veranda and porch must have seasonable appointments right away. There is a joy in choosing Summer furniture; who doesn't feel it? Here is a collection whose spartan reaches from the prosaic-looking practical thing to things of distinct novelty. From a rough-heaven and un-

The Jewelry Store Announces New Herschede Mantel Clocks

They are quite new and are handsomely cased in mahogany. They have Westminster chimes, all of them. (Jewelry Store, Chestnut and Thirtieth)

Greatly Lowered Prices on Good Summer Rugs

Both groups represent new shipments and all are marked much less than similar rugs have been selling for up to a few days ago. Colonial Rag Rugs: 9x12 ft., \$12.75; 7.6x10.6 ft., \$10.50; 6x9 ft., \$6.75; 3x6 ft., \$2.35; 30x60 in., \$1.65. Japanese Straw Rugs: 9x12 ft., \$6.75; 8x10 ft., \$5.50; 6x9 ft., \$3.50. 12x15 ft., \$24.50; 12x12 ft., \$20; 9x15 ft., \$18; 27x54 in., \$1.50; 24x36 in., 80c. (Seventh Floor, Chestnut)

Hand-Drawn Curtains From Porto Rico Just In

We chose the fine voile and marquisette and sent it to the islands for the skillful needleworkers of Porto Rico to decorate and make into curtains. The dainty, hand-drawn designs and fine hand-sewing are exactly what our customers like. In white, ivory or ecru. Averaging 2-1/3 yards long. Priced \$4.25 and \$5 a pair, which is considerably less than we were able to sell the same curtains for last year. And we do not expect to get any more this season. (Fifth Floor, Market)

Office Desks and Chairs at 20 to 30 Per Cent Less in a Special Disposal

Standard grades, of proven quality, in quartered oak, all belonging to our regular stocks. Flat-top desks, \$52, \$63 and \$72. Double desks, \$100 and \$116. Roll-top desks, \$79, \$90, \$95 and \$125. Typewriter desks, \$68 and \$76. Arm chairs, \$14, \$14.50 and \$16.50. Revolving arm chairs, \$18.50, \$21 and \$22. (Third Floor, Market)

Woven Names—For People Going to Summer Schools and Camps

should be ordered early and we will be glad to take your order whenever you wish. Single names on white or black tape, with the lettering in red, blue, black, green, yellow or heliotrope are \$1.50 for three dozen; \$2 for six dozen and \$3 for twelve dozen. Initials—two letters are 80c for twelve dozen; three letters are \$1.50 for six dozen and \$2 for twelve dozen. Numbers—one or two figures are 60c for twelve dozen; three figures are 70c for twelve dozen. Two-line names, 3/8-inch width, are \$4 for six dozen and \$6 for twelve dozen; 1/2-inch width tape, \$3.50 for six dozen and \$5 for twelve dozen. Orders take from ten days to two weeks for completion. (Main Floor, Central)

Men's Suits of the Right Kind

cannot be made from the wrong materials or in the wrong way. This is so clear and self-evident that we don't think anybody can challenge it. The only thing anybody can try to do is to "get around it," and that, too, is a pretty difficult feat. In fact, it cannot be done.

This season, as in former seasons, we pin our faith to the right suits, made of the right materials in the right way, that is to say, suits made of all-wool materials, actually tailored, not turned out like bricks or sausage.

We have these suits in fine selection. They are the highest grade suits in fabrics, fashion and workmanship that can be had ready-to-wear in this country.

And they are priced as low as they can be with safety to the men who are going to wear them—\$30 to \$75. Special models for youths, \$28 to \$40. (Third Floor, Market)

Men's White Soft Shirts Are Lower in Price

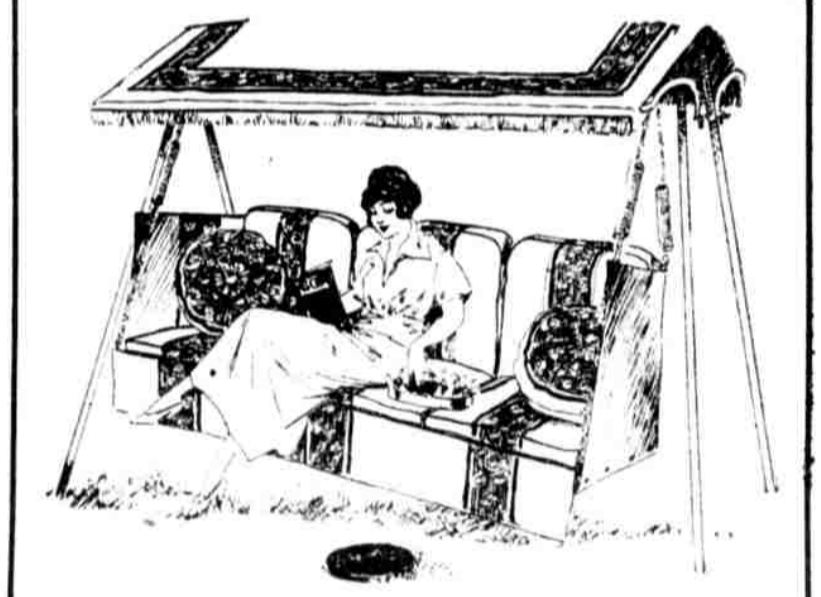
Of light-weight mercerized fabric, with or without collar attached and with some of the collars buttoned down, \$2.50. Of white oxford cheviot and poplin, than which there are no better materials for the making of white shirts, \$3.50. Young men like these shirts, particularly those with the collars on. (Main Floor, Market)

A Fine, Sturdy Kit Bag to Sell at \$27.50

Nearest thing to it in our stocks is a bag at practically double the price. This \$27.50 kit bag is of heavy hand-boarded cowhide in tan and dark brown. It has sewed corners and frame, plaid fabric lining, solid brass lock and catches and straps all around. In 20 and 22 inch sizes. Every one knows what a capacious and serviceable piece of luggage a kit bag is and this is a wonderfully low price for one. (Main Floor, Chestnut)

Boys' Suits With Two Pair of Trousers

can be had in many places at different prices, but there are no boys' two-trouser suits anywhere that are better for the money than these we are showing at \$16.50, \$18, \$20 and \$25; and, so far as we can find out, there are none as good. Norfolk styles in a large variety of fancy mixed fabrics, all dependably made and reliable for service. The extra trousers mean so much more in suits of this kind than in those of the unreliable kind. In sizes for boys of 8 to 18 years. (Second Floor, Central)



The Great Spring Collection of Couch Hammocks Is Ready

An unsurpassed showing, including couch hammocks of every good kind and size, embracing, of course, the famous Gloucester and Englander hammocks—the former sold only here in Philadelphia. We specialize in both the hammock designed for lawn and outdoor use, and that for the porch. Here are hammocks you won't mind having rain-soaked. Luxurious day-bed hammocks for enclosed porches fitted like sitting rooms. Hammocks for open country porches. Hammocks for very little porches, or very big porches. Pay anywhere from \$11.50 to \$50—and be sure of getting the best hammock made at the price.

Wanamaker Special Couch Hammock, \$27.50

This is a remarkable value—nothing to match it for near this price. A full-width and full-length couch hammock of khaki or gray duck, with rust-proof spring; over-stuffed mattress filled with all cotton; spring back with cotton-filled pad, adjustable to any position; deep valance, weighted at the bottom to keep it in place—every little detail of comfort and service carefully worked out. Equipped with heavy galvanized chains, suitable to hang from porch roof or stand. Examine hammocks sold elsewhere at this figure—\$27.50—and then come in and note the difference! (Seventh Floor, Market)