

Band and Organ at 9; Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

"The People May Be Trusted to Appreciate Honest Endeavors to Do Right Things"

A Wise Old Friend of Ours in Manchester, Alexander McLaren

used to say, "who lodges the King's favorites will not be left unnoticed by the King."

This idea has ever been an obsession with us.

The confidence we have in the instinctive good judgment of the people in understanding and in their comprehension of the Store's motives and methods from its first day has been the magnetic lodestone in spiriting us through all the years.

We determined to conduct an all-searching and constant pursuit, the world around, to discover the origination and most-to-be-trusted master-makers of the various articles and fabrics wanted by the people, that we might gather them here in Philadelphia and New York for their inspection; always hopeful and believing that the people would find out for themselves what we were doing and approve and uphold our enterprise.

Our faith has not been misplaced. The people have demonstrated that they may be trusted to appreciate honest endeavors to do right things.

[Signed]

John P. Rowan

April 23, 1921.

All the Fine Silk and Cloth Dresses for Young Women Change Prices

Lovely things they are, in the new and charming Spring styles. Usually there is but one of a kind, and it is such an interesting collection it would almost be safe to choose with your eyes shut!

The Silk Dresses, \$35 to \$135

include dresses of the desirable Canton crepe, of fine taffetas, of lace over taffeta, of charmeuse, of satin and of tricotee. There are dresses for street and afternoon wear, and a few dinner frocks. They are in dark blue, in brown, soft gray shades and pretty tan. They have been very much higher priced, and all are in excellent condition.

The Cloth Dresses, \$35 to \$95

are of fine tricootines in dark blue and brown. They are smart, unusual frocks, for afternoon and street wear and, like the silks, are usually but one of a kind. And they are much lowered in price.

All are in 14 to 20 year sizes.
(Second Floor, Chestnut)

Young Women's Fine Wraps Come Down in Price

Not many, just an interesting group of fine satin, velvety and Bolivia wraps in such attractive colors as reindeer, navy blue, brown and caramel.

They are in new and smart spring styles, they are beautifully made, and the prices are now \$65 to \$140, though they were a great deal more, originally.

14 to 20 year sizes.
(Second Floor, Chestnut)

A Beautiful Collection of Canton Crepe Coats and Wraps for Women

These attractive wraps and coats seem to provide exactly the wanted weight for Spring and Summer, and a great deal of elegance as well.

They are in rich, heavy all-silk Canton crepe, beautifully made and lined, and either plain, or trimmed with fringe, quilting, or a fashionable Summer fur.

They are black, navy blue, brown, gray, blue-and-gray, blue-and-tan, blue-and-brown or some equally good color choice. Priced from \$57.50 to \$125.
(First Floor, Central)

White Shoes for All Her Summer Needs

For beach and boardwalk, for porch and lawn, for sporting wear or afternoon dress.

White oxford ties in good models, of duck at \$9.50 and \$11, of buckskin at \$15.

White pumps of fine duck, plain or with instep strap, with Cuban or high or low French heels, \$8.50, \$9 and \$11.

Sports oxfords of white duck with trimming of tan leather or black kid, at \$7.50. White duck combined with black patent leather, \$12.50.

White duck sports shoes with sole and wedge heel of white rubber, \$7.50.

White buckskin sports oxfords with sole and wedge heel of red rubber; long wing tip and perforations. \$11.
(First Floor, Market)

A New and Pretty Overblouse of Crepe de Chine, \$7.50

In a cool, summery style that will be practical for many needs.

It is of crepe de chine in white or bisque, with short sleeves and a trimming of cross-bar tucking on the collar, cuffs and on the sash which ties in the back.
(Third Floor, Central)

Cool Cotton Bloomers

They are mostly in pink and white, and prices run from 85c for a style of batiste to \$2.50 for batiste with lace trimming. And there are several styles in between.
(Third Floor, Central)

A Reminder About L. R. Corsets

They include models for all figures— heavily boned ones for large women, topless models for slender and average figures, short corsets for slight figures. These L. R.'s are made of coutil, batiste, broche and silk batiste. Prices \$1.50 to \$15.
(Third Floor, Chestnut)

Fresh Eyelet Embroideries

All-overs of white and ecru on swiss, 38 inches wide, and \$3.50 to \$4.25 a yard.

Flouncings of white and colored voile, 40 inches wide, \$3.50 to \$3.75. Colors are ecru, henna, gray and brown.
(First Floor, Chestnut)



Where Is the Woman Who Doesn't Delight in a Lace Gown?

Even she could be converted by a sight of some new things just come into the Fashion Salons!

There are two perfectly good reasons for this love for lace—it's a charming thing in itself, even to the baby who discovers that fingers can be pleasantly poked through it; and it is becoming alike to the too plump and too thin, making the first appear slender and the second appear rounded.

Add the fact that the lace is dyed in lovely colors such as rose, browns, grays, tans, pinks, greens and tangerine as well as navy and black, and you have something nearly irresistible to the feminine mind.

Some of these gowns have no sleeves at all; others have tiny sleeves. Many of their skirts have uneven draperies. Some are intended for evening, others for semi-evening occasions.

Prices are \$60 to \$200. Add the fact that the lace is dyed in lovely colors such as rose, browns, grays, tans, pinks, greens and tangerine as well as navy and black, and you have something nearly irresistible to the feminine mind.

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Fine Sterling Silver Table Pieces at New and Lower Prices

Of sterling silver, 925/1000 fine, these pieces are in styles and patterns that are to be discontinued, which is the reason they are now marked at prices lower than those for which we could replace them.

They are handsome pieces, there is often but one of a kind, and they offer excellent opportunities to people in search of wedding and anniversary gifts.

Tea sets, seven pieces, \$850 to \$3000.

Coffee sets, four pieces, \$250 to \$490.

Meat platters, \$115 to \$600.
(Jewelry Store, Chestnut and Thirteenth)

Covered vegetable dishes, \$200 to \$500.

Water pitchers, \$160 to \$400.

Asparagus dishes, \$165 to \$300.

Compotes, \$35 to \$300.

Vases, \$65 to \$250.
(Jewelry Store, Chestnut and Thirteenth)

Every Parisian Has a Frock of Black Taffeta

And every well-dressed American woman is going to follow suit, if the quantities of black taffeta we are selling are any indication.

Fresh from the most notable Lyons silk-maker is a new importation of his famous black taffeta silk—a beautiful quality for all dress purposes, yard wide, priced \$3.

For those who prefer American silks, two excellent black taffeta silks of domestic make at \$2.50 and \$3 a yard.

A new shipment of fine all-silk black Canton crepe, 40 inches wide, at \$4.50 a yard.
(First Floor, Chestnut)

New Girdles in Colorful, Jeweled Effects

will lend a gay note to many a spring frock. They are slender, chain-like affairs, sometimes set with colored beads in intervals, sometimes with little squares in pretty painted effects, and sometimes with colored wooden beads on silken cords.

They are pretty enough for silk or cloth frocks, and they are varied enough to please many tastes.

\$4 to \$10.
(Jewelry Store, Chestnut)

Good Scotch Ginghams From the Most Famous Makers

New importations of the famous David and John Anderson ginghams, from Glasgow—best in the world. A wonderful variety of patterns and colors, all in the fine, silky textures and color-fast quality that have made these ginghams famous to generations of women.

Choosing at its best now, 32 inches wide, \$1.25 a yard.
(First Floor, Chestnut)

Sample Silk Stockings at \$3.50 a Pair

480 pair of women's fine hosiery in styles and qualities that are usually much higher priced.

Stockings with beautiful hand-embroidery, openwork, lace in-

sets and novelty glove silk openwork.

All first-grade goods, and mostly black.

All sizes in the lot, but not of each kind.
(West Aisle)

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The Daintiest Little Children's Dresses

have come into the Infants' Store—made of sheer lawns in checks and fairy-like stripes, with dear little yokes and dear little puffy sleeves, and occasional jolly ruffles. Colors are the cool pinks and blues and greens, prices \$3.75 to \$5.75.

White Swiss frocks with red or blue dots have de-

liciously engaging little hats to match. Price for dress and hat together, \$8.75.

Sturdier bloomer dresses are of checked and plain ginghams, pocketed, smocked or otherwise prettified, \$2.75 to \$5.75.

Sizes on all three groups are three to six years.
(Third Floor, Chestnut)

Binche Laces for 8c to 75c a Yard

These are the French imitation laces so much used in France for lingerie, children's dresses, collars and fancy work. They are white and ivory colored, 5/8 of an inch to 3 1/2 inches wide, and we shall sell them at 8c to 75c a yard. The edges and insertions are in complete sets.

Please note that these are the new lower prices.
(Main Floor, Central)

Knitting Yarn to Go for 55c

Hanks weighing 3 3/4 ounces and in such favorite colors as navy, mode, peacock, seal brown, sand, turquoise, old blue, henna and maroon. It requires—

For women's sweaters with elbow sleeves—3 hanks.

Tuxedo sweater—8 hanks.

Child's sweater, 2 to 6 years, 2 hanks.

Child's sweater, 6 to 12 years, 4 hanks.

Man's sweater, 8 hanks.
(Second Floor, Central)

A Chinese Chippendale Set in Sealing-Wax Red

For the sun-parlor is intended this interesting little suite from the Danerkerk furniture studios.

The design follows Chippendale's adaptation of the Chinese motif. The wood is mahogany, with a brilliant lacquer finish of sealing-wax red, and seat coverings of old hand-blocked linen.

A settee, two chairs, a commodious desk table and a small candlewick table make up the set.
(Fifth Floor, Chestnut)

Women's Fitted Cases for Traveling

Made of black long grain leather and lined with moire silk. With shirred pockets at both ends and double locks.

The fittings are a good size and of fine quality and the cases are 20 and 22 inches long.

With white celluloid fittings, \$35.

With shell finish celluloid fittings, \$37.50.
(Main Floor, Chestnut)

Snowy Handkerchiefs Edged With Black Net Are New

and a recent fad that many women are adopting. The handkerchiefs are of sheer white linen, with tiny hems and edged with a filmy fringe of black net, \$1 each.

And there are new French handkerchiefs, in gay colors and some charming patterns, at \$1 each.

Or if she prefers the tape-bordered handkerchief there is a particularly good-looking one, with hand-embroidered letter in monogram style, at \$1—and this, too, is French.
(Main Floor, Central)

You Can Get an Upright Piano Right Away for \$295 Which Is \$100 Reduction

Over in Europe they haven't been buying pianos much during the past year, but the American makers went ahead and built pianos for export just the same.

They didn't sell fast enough. Stock accumulated.

We looked at the pianos in their mahogany and walnut cases, liked them, bought them.

And now you may have them at \$100 savings.

Besides the \$295 uprights we have also these:

Upright Pianos at \$345 (A reduction of \$105)

Player-Pianos at \$525 (A reduction of \$125)



Small Grands at \$695 (A reduction of \$205)

Convenient monthly terms. Small payment down. Your old piano taken in part exchange if you wish.

If it isn't convenient for you to come and see these pianos, telephone Filbert 1, and we will gladly send some one to tell you more about them, and about the whole wonderful collection of pianos, player-pianos and music rolls in Egyptian Hall.
(Second Floor)

NEW books are one by Dr. Henry van Dyke called "Camp Fires and Guide Posts," and including many pleasant and sound essays; and one by Gregory—"Desert Valley"—an intensely exciting story of the West. \$2 will buy either of them.

These bird-baths, benches, tables, fountains and large flower and plant pots shown newly in the China Store are remarkable examples of what can be done by disabled men.

The men who made them were incapacitated in the great war. From motives of patriotism one is naturally prompted to buy such things, but it is well to know that they are good enough to sell on their own merits and on the strictly practical basis of good value for the money.

Thus they make a two-fold appeal and it is a very strong one and we are certainly very glad to have them.

They are made of crushed stone and cement mixed, the texture is close-knit and their gray surface glistens with quartz-like particles.

Some benches—splendidly worked pieces—have a surface polished as smooth as marble. In our opinion this is the best garden furniture of the kind we have had. The designs are new and different.
(Fourth Floor, Chestnut)

New Garden Furnishings Made by War Heroes

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but they follow the best models. Prices, from \$15 for a bird-bath on a pedestal, up to \$150 for a large fountain of classic design.

These make a notable addition to our regular showing of similar types of furnishings, comprising a full choice of benches, flower-boxes, flower pots, bird-baths, sundial pedestals and gazing globes pedestals.

The remarkable benches now \$13.50 (which is half of last year's price) are going quickly, but we have some remaining.
(Fourth Floor, Chestnut)

Men's Light Raincoats at Lower Prices

The new light-weight raincoats which have come in for men's Spring and Summer wear are at lower prices than they were last season.

They are of fine rubberized cloth, in tans and olives, excellently made in a good-looking style.

New prices are \$18.50 and \$18.
(Main Floor, Market)

We Soon Clear Out a Carload of Refrigerators

when they are these famous Wanamaker Special White Mountain kind at \$35.

Housewives know their excellent food-keeping qualities—the thorough circulation of dry cold air that preserves the ice and keeps the food sweet and sound, the snowy white enamel interiors, so easy to keep spotless; the removable ice chamber and pipes; the strong and good-looking hinged case with non-rustable hardware—nickel plated on brass.

They have an ice capacity of 100 pounds and are in every way remarkable refrigerators for \$35.
(Fourth Floor, Central)

Summer Curtains and Couch Covers

Nothing cooler or more serviceable for the Summer home than these crash couch covers and curtains with effective bird and flower borders stenciled in color.

One may choose entire sets to match—and be sure of the colors washing well, since they are stenciled in oils.

Curtains, \$5.75 and \$8 a pair; couch covers, \$5.75 and \$6.75; table covers, \$1.25 to \$2.50; scarfs, \$1.25 and \$2; chair backs, \$1; pillow covers, \$1 and \$1.25 each.
(Fifth Floor, Market)

Best Dimity Bedspreads Made

They are woven in Manchester, England, and, although they come from the smokiest of cities, they are the whitest spreads in the world. Also they are fine in weave and pretty in pattern.

In floral patterns, \$5.25 and excellent for the money.

In pique stripes, satin stripes and broken stripe effect at \$6.25.

In medium weight—just a little heavier than the regular dimity spreads—and in floral patterns at \$8 each.

All of these are in sizes 86x97 and 90x99 inches.

Domestic dimity spreads in floral patterns are shown in size 72x90 inches at \$3.25 and in size 80x90 inches at \$3.50 each.
(Sixth Floor, Central)

Office Desks and Chairs of Standard Grade 20 to 30 Per Cent Less

These are desks and chairs that we have take out of our regular stocks and lowered in price for immediate disposal.

They are grades that we have carried for years; they are of proven durability and desirable in every way. The variety comprises flat-top desks, double desks, roll-top desks and typewriter desks, all of full quartered oak.

The office chairs are of quartered oak, and include arm chairs and revolving chairs, all at savings of 20 to 30 per cent.

For any office requiring some new or additional furnishings, the opportunity is obviously an exceptional one.

Flat-top desks are now \$52, \$63 and \$72.

Double desks, \$100 and \$116.

Roll-top desks, \$79, \$90, \$95 and \$125.

Typewriter desks, \$68 and \$76.

Arm chairs, \$14, \$14.50 and \$16.50.

Revolving arm chairs, \$18.50, \$21 and \$22.
(Third Floor, Market)

Good Domestic Rugs at Interesting Prices

An assortment of colors and designs that provides floor coverings for every room.

9x12 ft. Axminster rugs, \$37.50.

9x12 ft. tapestry rugs, \$36.

9x12 ft. velvet rugs, \$48.50.

9x12 ft. wool fiber rugs, \$22.50.
(Seventh Floor, Chestnut)

For Budding "Babe" Ruths and Other Ball Players

we have here a complete assortment of all the paraphernalia of the national game.

Stock uniforms that can be delivered at once, \$4.50 to \$16.50.

Official league baseballs, \$2 to \$2.50.

Other baseballs, 50c to \$1.50.

Catchers' and basemen's mitts, \$2 to \$22.

Fielders' gloves, \$1.50 to \$11.

A little lot specially priced at \$5.

Bats, 50c to \$3.

Jerseys, stockings, caps, shoes, sweaters and all other necessities.
(The Gallery, Juniper)