

CAMDEN FARE RISE FIGHT IS OUTLINED

Formal Protest Sent to Commission—Would Mean 60 P. C. Cut in Traffic

CITY COUNSEL GIVES VIEWS

The prediction that a ten-cent fare would cause a 60 per cent slump in trolley riding in Camden was made today by City Counsel E. G. C. Bleakley, of Camden, in a formal protest against a fare rise to the New Jersey Public Utility Commission.

Petition for a ten-cent fare is now before the utility board from the Public Service Railway Co. Decreased revenues through jitney competition is one of the reasons advanced by the company to back up its fare boost request.

"The president of the street railway company says the jitney is its greatest rival and that it is greatly depleting the revenues of his corporation," wrote Mr. Bleakley.

"The jitney men reply that the Public Service Railway Co. is the sole reason for their existence. They cheerfully every move of this kind made by the railway company officials.

"When a business man has a competitor he does not raise prices in order to drive that competitor out of business. The practical method is to either reduce prices or increase service in quantity and quality."

Mr. Bleakley argued that the company's efforts to increase its revenue through a higher fare would fail and that the practical method would be to lower operating costs.

"The cost of coal, he continued, is an important item in the company's expense sheet. The general public 'has gone on a strike,' he said, 'and all the orders in the world will not affect its quiet but determined resolution to 'fight

it out on this line if it takes all summer."

Mr. Bleakley told the commission that if the company would try to obtain reductions in coal prices that public agencies interested would back up the proceeding.

Fire Does \$1000 Damage to Home

Fire of undetermined origin caused \$1000 damage to the second floor of the home of Isaac Schwartz, 1131 South Sherman street, at 2:30 o'clock this morning. The family was asleep when the fire was discovered in a rear room, and stood in the hall while the firemen were at work.

LIONS CLUB TO MEET

Presentation of Charter Will Be Made This Evening

Members of the Lions Club will hold a charter night on the roof of the Hotel Adelphi tonight at 6:30 o'clock, when a dinner will be served.

A feature of the occasion will be the presentation of the charter to the local club by the secretary general of the International Association.

Gold Glass

Etched and Plain Borders
Wide Selection
\$4.00 to \$10.00

Wright, Tyndale & van Roden, Inc.
Reputed the Largest Distributors of High-Grade Dinnerware
1212 Chestnut Street

"Chiffon Brown"
"Chiffon Gray"

Just now, the rarest and most desired of Women's Silk Hosiery. Perfect shades, perfect weave. Draw them through the slimmest wedding ring!

\$3.50 a pair

At all our Stores

ASCO Coffee

25^c lb

"Where Quality Counts"

AMERICAN

What does "denture" mean?

DENTURE means "a set of teeth"
ARTIFICIAL DENTURE means "a set of false teeth"—such as a plate or a bridge.

Caulk DENTURE CREAM
CLEANS ARTIFICIAL DENTURES—PERFECTLY
Made by The L. D. Caulk Co., Milford, Del., and sold at all drug stores

The Fan-Tung

THE "Fan-Tung" stands out as the sensation of the season, a style that, original with Geuting's, is now being copied by prominent retailers throughout the country. It offers a delightful variation to the vogue of straps which is so justly popular just now.

The "FAN-TUNG" In Black Satin, Gun-metal and Tan Calf. \$12.50

In White Kid-Cloth, \$11.00

In patent leather with grey buck back, tan calf with fawn buck back and all grey buck. \$14.00

The "CARLTON"
An exquisite two-strap model, smart and dainty—in seven styles—satins, leathers and leather combinations. \$10.50 and \$11.00

Silk Stockings \$2
All shades, plenty of tans and grays.

Geuting's
(Pronounces GUYTING)
The Stores of Famous Shoes

1230 Market St. 1308 Chestnut St.
(Shoes and Stockings for All the Family)

To-morrow at Strawbridge & Clothier's



More New Trimmed Hats
\$10.00, \$12.00, \$15.00

Summery Hats of maline-hair and milan-tagal, many in the larger effects, with wispy feathers and fancies, ribbon bows, flowers singly and en masse, ostrich feathers drooping from Sailor brims. Plenty of black and blue and gray and many new and beautiful combinations of shades.

Ready-to-Wear Hats, \$4.95, \$5.95, \$6.95
Taffeta, hair and various fashionable straws, small, medium and large, trimmed with flowers and fancies.

Banded Sailors, \$3.50 to \$8.95
Roll and straight brims, round and square crowns, plain straws and combinations, plain shades and two-color effects.

Ribbon Sports Hats from \$4.95 to \$8.95
Of soft-finish ribbons, wide and narrow, plain shades and combination effects, and including the Ribbon Crusher Hat, at \$4.95, so smart on the head, yet can be folded and put in the pocket.

In the Girls' Millinery Store
Trimmed Leghorns with ribbon streamers, \$5.95. Ribbon-trimmed Milan Hats, \$1.50 to \$6.95. Sailors, \$3.50 to \$8.95. Trimmed Hats of various kinds, \$3.50 to \$10.00. Broad-brim Hats, \$1.85 to \$6.50.

Girls' and Misses' Apparel At Exceptionally Low Prices

A Smart Coat-Wrap Like the One Sketched is \$29.50

It is one of a group at \$25.00 and \$29.50, which includes short, flared Sports Coats, belted Tailored Coats and Coat-Wraps of unusual excellence. Sizes 14 to 18 years.

Misses' Coats, \$15.00 and \$19.50
Double-breasted, flare-back Coats and Belted Coats in sports and three-quarter length. Sizes 14 to 18 years.

Misses' Tweed Suits, \$25.00
Tailored Belted Suits with notched or tuxedo collars. Tan, gray, brown and blue. 14 to 18 years.

Misses' Dresses at \$15.00
Embroidered Jersey Dresses in tunic style. Tailored Jersey Dresses with plaited skirts, and combinations of crepe de chine-and-tricotine. 14 to 18 years.

Girls' Coats, \$10.75 to \$19.50
Short, flare-back and full-belted Coats of burella, serge, velour and cloaking. Sizes 8 to 16 years.

Girls' Lovely White Frocks, \$5.00 to \$21.50
White voile, batiste and organdie, trimmed with laces, ruffles and rose quillings; many with organdie sashes or ribbon girdles. Sizes 6 to 14 years.

Girls' Fine Dresses Greatly Reduced

Colored crepe, line and chambray. Chiefly one of a kind. Not quite as fresh as new. Sizes 10 to 16 years—\$12.50 to \$16.50.

Tailored Tweed Suits at \$24.75

An Extraordinary Value

Only thirty-five of these Suits, but the thirty-five women who get them will be among the most fortunate of the season. There are two models, one sketched, the other in Norfolk effect; both of smart, sturdy tweeds in gray and tan, and beautifully tailored.

Tweed and Honespun Suits, Special at \$35.00
Belted models in straight-line style or slightly gathered at the waist-line. Unbelted models with quite an English air to them. Also combinations of plain coats and plaid skirts, and some combining the long circular cape with the plain-tailored skirt. An excellent variety in models and colorings—some very effective checked tweeds in the lot. This is an accumulation of Suits from our regular stock which were formerly higher in price.

Handsome Moire Silk Bags \$8.60

Hand Bags of distinctive elegance, at a moderate price. Of brocade or broadtail moire silk, in brown, black or navy blue. In one-piece style, with smart plaited frills at the sides, harmonizing in shade with the beautiful silk linings. Mounted on covered frames with snap catches.

Strawbridge & Clothier—Aisle A, Centre

Now All the Kiddies Want Gay Parasols

Silk poplin, taffeta silk, plain and mercerized cottons, flowered or figured, plain or with shirred edges; some with wrist cords, others with rings—\$1.25 to \$3.50.

Strawbridge & Clothier—Aisle 7, Market Street

Candy—Special for the Week-end
Fine assorted Chocolates, with creams and hard centers. A quality that usually sells for almost double—70c a pound box.

Chocolate-covered Almond Patties, peanuts, raisins, filberts and figs—48c a pound. Assorted.

Assorted Cakes—Macaroon Butters, Sweet Maries, Butter Jumbles and brown-edge Wafers—45c a pound.

Strawbridge & Clothier—Basement

Men's Spring Clothing Of Outstanding Excellence

The Stein-Bloch Smart Clothes, the Hart, Schaffner & Marx Clothing, "Alco" and "Wickham" Clothing—lines of matchless quality in fabric, workmanship and style—and obtainable at this Store only in this city.

Prices for Suits—\$25.00, \$30.00, \$35.00, \$40.00, \$45.00, \$47.50 up to \$67.50. Top Coats—\$30.00, \$32.50 to \$67.50.

At these prices you can now and here secure the sort of Clothing that cost one-half more last year.

SOME OF THESE EXTRA-SPECIALS ARE ABOUT ONE-HALF 1920 PRICES

Medium-weight Suits at \$22.50 \$27.50 and \$34.50
Serviceable Suits, at low clearance prices.

Spring Raincoats at About Half Price—now \$15.75
Conservative and youthful belted models.

Hart, Schaffner & Marx Oxford Gray Suits, \$39.50
About one-third less than the former price.

Suits with Two Pairs of Trousers, \$27.50 and \$34.50
Of serge, cassimere and worsteds.

Men's Separate Trousers Special—\$4.50, \$5.50 and \$6.50
Neat stripes and mixtures. All unusual values.

Youths' Long-trousers Suits \$22.50, \$27.50 and \$32.50
Designed for youths of 16 to 19 years.

Beautiful Afternoon Frocks \$25.00 to \$32.50

And you couldn't wish for a better assortment. Taffetas with quaint flat bodices and skirts with perky little side fullness, side tunics edged with plaiting, silk-ruffled crepe Georgette draperies, or finely plaited tiers. Crepes de chine, with plaited skirts, plaited or tucked tunics or tiers of plaitings set in panels at the sides. Canton crepe and tricotette, in coat styles and many straight-line effects, some deeply gathered. Crepe Georgette in plain shades, or combined with pretty foxtails, or in flowered effects, one of the latter sketched, \$30.00. Navy, brown, black, flesh pink, white and gray.

Lovely Crepe de Chine Dresses, \$16.75 to \$20.00
Plaited-tunic and gathered-tunic styles, in navy, black and black, at \$18.75 and \$20.00. A straight-line model with plaited skirt, in white, flesh, navy, brown and black—\$16.75.

Wash Frocks, \$7.50 to \$16.50
Fine ginghams and dotted voiles in dark shades. In straight-line, tunic, panel and long-waisted effects.

Wonderful Values To-morrow In Coats and Coat-Wraps

Sports Coats, Special, \$10.50
Of the fashionable tan cloaking, made on plain-tailored lines, belted all around; centre-back slot seam. Others in various loose and belted styles—\$15.00 to \$45.00.

Wool Velour Dolmans, \$20.00
In tan and blue. Belted across the front, finished with deep collar, and silk-lined throughout. Others from \$22.50 to \$60.00.

Wool Poplin Coats, \$25.00
In black and blue. Made in all-around belted style, with deep collar; silk-lined throughout. Others of wool velour and tricotine at \$30.00 and \$35.00.

Seventy Fine Cloth Coats Much Under Price, \$18.50
AN EXCEPTIONAL VALUE—worth one-third more. Four different models, in the fashionable three-quarter-length, of plain and two-tone velour and fine velour de laine. All silk-lined throughout. One model sketched.

Top Coats, \$20.00 to \$37.50
Of fancy mixtures in tan and gray. Made on full, plain-tailored lines; some full-length, some shorter.

Forty High-Grade Cloth Dolmans Are Now \$30.00
Only forty in this lot, but they are beauties and well worth coming here early to secure. Made of high-grade cloths, in tans and taupe, beautifully embroidered and button-trimmed, and silk-lined throughout.

Smart, Mannish Top Coats in Man-Tailored Overcoat Styles, \$45, \$50, \$55 and \$60.00
High-grade Cloth Capes, \$35.00 to \$65.00

Prices are 25 to 40 Per Cent. Less Than Last Year's in This Semi-Annual Sale of Floor Coverings

One of the greatest Floor Covering events Philadelphia has enjoyed for many years. More than 37 different manufacturers have contributed to this great under-price assemblage, which includes our entire stock of Wilton, Axminster, Body Brussels and Velvet Rugs, our Waite Grass Rugs and other Summer Rugs, also Carpets and Linoleums of different grades.

In view of the continued scarcity of desirable Floor Coverings at the source, we urge our customers to take full advantage of this important opportunity.

Bicycling—Finest Kind of Exercise
The Waverly Bicycles are the best the money can buy. Men's—\$49.75, \$54.50 and \$60.00. Women's—\$55.50. Fay Juvenile Bicycles, made especially for the kiddies—\$49.50. The salesman will gladly tell you how these Bicycles can be purchased on terms of convenient payment.

Phonographs for the Play-room
Cabinet style—in small size—just the thing to play the Bubble-Book Records—\$12.00. Other styles at \$10.00.

Taffeta Silk Petticoats, \$5.95
Smart in effect, excellent in quality and inexpensive—these Petticoats in black and desirable shades—at \$5.95.

Cotton Petticoats—\$1.50
Of lovely flowered cotton taffeta, with tucked and plaited flounces. At once practical and good-looking.

Waists and Over-Blouses Many Exceptional Values

MIGNONETTE, CREPE DE CHINE AND CREPE GEORGETTE OVER-BLOUSES, in practically all fashionable light and dark shades, beautifully braided, embroidered or trimmed with lace—\$3.95 to \$10.00. The model sketched, \$10.00. Also STRIPED VOILE OVER-BLOUSES, as shown in the sketch at the left—\$1.75.

PONGEE WAISTS—tailored and semi-tailored in various styles—\$3.00.

PORTE RICAN HAND-MADE BLOUSES—with frills and plaitings, embroidery, tucks, drawn-work and hem-stitching—\$3.75 to \$7.50.

Lovely Cotton Waists, Special at \$1.00
Voiles and linens, trimmed with gingham; white voiles with colored stripes and white organdie collar; and some of all-white tucked organdie. Many with Peter Pan collars. Others in white, flesh-color and striped effects, tailored, semi-tailored and trimmed—scores of models—\$1.50 to \$3.50.

150 Crepe de Chine Waists, \$3.95
A fresh, new lot of Waists that ordinarily would sell at a much higher price. Two smart models, in white and flesh color, one with combination tucking and convertible collar, the other finished with narrow plaitings. Sizes 36 to 46.

STRAWBRIDGE & CLOTHIER
MARKET ST. EIGHTH ST. FILBERT ST.