

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

New and Fine in Fashion—and Notably Fair in Price

"Thou Too, Sail On, O Ship of State! Sail On, O Union, Strong and Great!"

These lines of Longfellow's poem in the "Building of the Ship" are worthy of timely mention at this momentous moment of the nation's history. Read the whole poem closing with:

"Our hearts, our hopes, our prayers, our tears,
Our faith triumphant o'er our fears," etc.

and let young Americans learn the poem by heart that it may be often repeated in their gatherings.

"It has a wonderful spirit in it to stir all who hear it," so said one of our greatest statesmen, whose face was wet with tears when he heard it recited for the first time.

Let us do everything to cultivate greater Americanism.

[Signed]

John Wanamaker

April 21, 1921.

Neckwear Just From France

The perfect little things that Parisian women wear at neck and sleeves and peeping from their jacket-fronts. Collars, collar and cuff sets, vests, frills—of fine materials, hand made and hand embroidered, with real lace where laces are used at all. Reasonably priced at \$2 to \$12.

(Main Floor, Central)

Becoming New Gingham and Linen Frocks for Young Women

Now that the pretty new cotton and tpb frocks are coming in so fast these days, the cases in the Young Women's Salons are all aglow with color and loveliness.

New Gingham Dresses, \$14.50

are in three youthful, attractive models—with snowy organdie for trimming, girlish sashes and new ideas as to line and finish. They are all in those clear, pretty checks that are becoming to most everybody—black, brown, red, pink, blue and green with white.

New Linen Frocks, \$28.50

are in distinctive new models, and in such colors as summery greens, tomato, white and a lovely porcelain blue. They are straight-line dresses and smart as can be.

All are in 14 to 20 year sizes.

(Second Floor, Chestnut)

Frolaset Corsets

To have the precise model of corset that suits your figure is to be sure of both looks and comfort. And these front-lace corsets are peculiarly adapted to the present soft gowns.

One design of pink coutil has a long skirt, well boned, and a low bust, \$5.50.

A Frolaset Special of pink figured material is a topless with elastic section in the waist and a long skirt, \$6.

One with short bones over the abdomen is long over the hips and topless. An insert of elastic is under the bust. In pink broche, \$7.50.

A model of pink coutil for tall women. This has an empire top and long skirt, heavily boned, \$8.

(Third Floor, Chestnut)

Women's Pajamas in Middy Styles

Two styles, one of plain colored tussah in pink, blue and white, at \$5.50, and one of striped material in pink and blue, at \$6.85.

(Third Floor, Central)

Wide Fancy Ribbons Special at 58c a Yard

Some were double that price and more. Just the ribbons so much used now for sashes, hat trimmings, hair ribbons, and fancy work—5/8 to 7/8 inches wide. Plaids, Roman stripes, and other patterns, in light and dark colors. Too good at this price to last long.

(Main Floor, Central)

Sheer White Gowns

The weaves most in favor for Commencement frocks are these:

Plain voiles, 38 to 44 inches wide, 46c to \$1.75 a yard.

Plain batiste, 38 to 44 inches wide, 50c to \$1.50.

Figured voiles, 36 and 38 inches, 85c to \$1.50.

Dotted swisses, 31 and 42 inches, 85c to \$1.85.

Dotted voiles, 40 inches wide, \$2.25 to \$2.50.

Plain white organdie, 45 inches, 76c to \$1.50.

(First Floor, Chestnut)

Rusted Screens

made like new with a can of the famous "SWP" screen enamel. Prolongs their life. Does not clog the mesh. Ask for it at the paint counter.

(Fourth Floor, Central)

The Prettiest Summer Frocks for Women—Some Imported

EVERY day brings in something new—handkerchief and heavier linens, sheer voiles, the new striped and plain ratines, eyelet embroidered batistes and voiles, colored swisses with white dots—they make a perfect riot of delightful color, with their roses and blues, their tangerines and yellows, their grays and navies and pale greens.

(First Floor, Central)

The Smart Sailor Hat Has Come Into Its Own

and is more popular than ever this Spring—as a glance around in the streets, at the shops, on the golf links, at the country club and ever so many other places will show you. And any woman who is in search of a smart sailor will find just the type to suit her in the Wanamaker Millinery Salons. There are sailors with short brims and wide brims, with high crowns and round crowns, with plain bands and fancy bands, and in every fashionable color.

(Second Floor, Chestnut)

Distinctively New—Silk Crepe Handbags

There is a weave of silk crepe that has come sweeping into vogue in women's apparel. It is very beautiful to look at and has the body to give good service.

We have just had some handbags made of this fine fabric and are showing them tomorrow. You will find them nowhere else in Philadelphia.

In beige, taupe, light gray, brown, navy and white; chiefly with covered frames and fancy clasps, but some with shell finish frame and loop handles. All have inner frames and are nicely satin lined.

Prices, \$7.50 to \$10.50.

(Main Floor, Chestnut)

Georgette Blouses That Are Pretty, Yet Not Expensive

are not always possible, but here are several new ones, just as attractive as can be, and all at moderate prices.

At \$6.85 is a blouse with a deep, pleated frill, hemstitched, which goes round the neck and down the front and is in white, flesh pink or bisque.

Another \$6.85 blouse which is in bisque only has a deep collar and revers edged and trimmed with Valenciennes edging and insertion. And a \$10.50 blouse which is in white or the pretty flesh pink is the sort to be worn outside the skirt, and has a sash which ties in back. It is trimmed with embroidery, lace and insertion and has a square neck.

(Third Floor, Central)

Fascinating Printed Voiles at 38c and 50c

If every woman isn't charmingly dressed this Summer, it surely must be her own fault, with such pretty voiles as these at 38c and 50c a yard.

Patterns and colors are almost unbelievably pretty—dainty afternoon and evening colors, and the designs as lovely as anything twice the price could show.

We do not know where else a woman could find anything like this variety to choose from. All are 38 inches wide.

(First Floor, Chestnut)

Light or Dark Stockings Match This Dainty Slipper

Either pale tan or navy blue stockings will look equally well with it, for the slipper is dark blue kid, with a curved border-band and instep-strap of pale tan suede—a most attractive combination that will be especially effective with dark blue silk dresses.

Leuis heel, plain vamp, light turned sole. A very smart slipper indeed for \$15.

(Exclusive Little Boot Shop, First Floor, Market)

Women's Silk Stockings for \$1.50 a Pair

Lowest price we have seen on this grade of merchandise for some time.

These are all first-grade goods, made full-fashioned of ingrain silk with extra reinforced cotton soles and tops. In black and white and all sizes in the lot.

It is only through a contract made some months ago, when market conditions were more favorable, that we are able to sell these stockings for so little.

(West Aisle)

For Milady's Toilet Table

Youth and beauty dwell in the famous "Honfleur" toilet preparations. To keep the price down we have them put up in rather plain dress, but the excellence of each article is unexcelled. At these moderate prices:

Toilet waters, 50c and 90c.

Talcum powders, 15c.

Sachets, 35c.

Cleansing, skin and "Youth and Beauty" cream, each 40c.

Lilac and wistaria vegetal, 76c.

The odors are very delicate, and provide several choices.

(Main Floor, Chestnut)

Creepers and Suits Meant Specially for Little Boys

The creepers are in white and colors, some are in white combined with color, they are sometimes trimmed with hand embroidery in color, and the prices go from \$1.75 to \$3.25. 1 to 2 year sizes.

New little suits for boys are in ever so many attractive styles—styles just for boys. These are in white and colors, start at \$2.25 and go to \$3.75. 2 to 5 year sizes.

(Third Floor, Chestnut)

Wide Silk Girdles With Gay-Colored Stripes

They are of generous width, these new girdles, and they are just what girls and women are asking for to add a smart touch and a gay color note to their Spring suits and frocks.

Of firm, good quality silk, they are in ever so many pretty color combinations, with wide and cluster stripes, and they are all finished with deep silk fringes.

\$6.75 and \$7.75 each.

(Main Floor, Central)

Women's Sturdy Irish Handkerchiefs \$3.75 a Dozen

They are of medium-weight linen, of practical quality for good service, and they are finished with quite tiny hems—one-sixteenth of an inch in width.

And they are good values for the price.

(West Aisle)

Women's \$5 Silk Umbrellas

200 more of these exceedingly good and very much wanted umbrellas. Their handles are bakelite with bakelite rings, and hardwood with leather trimmings and their ferrules are of the favorite blunt order. Colors are navy, green, purple, taupe, cardinal and black.

(Main Floor, Market)

Children's Wash Hats and Tams \$1 and \$1.25

are kinds which would sell usually for quite a bit more, for they are all especially good for the price.

At \$1 are white cotton tams with blue ribbon bands.

At \$1.25 are wash hats in white and natural colors, and white and blue, in a round sailor style.

2 to 5 year sizes.

(Third Floor, Chestnut)

Dainty Bedspreads Dainty as You Please

Fresh, cool, light, snow-white, easy to launder, they carry a world of daintiness into any room. These are a new lot just opened.

Crinkle or seersucker spreads:

62x90 inches, \$2 each

72x90 inches, \$2.25 each

80x90 inches, \$2.50 each

Corded dimity spreads:

72x90 inches, \$2.50 each

80x90 inches, \$2.50 each

(Sixth Floor, Central)



"Why Is" Summer Furniture?

SUMMER furniture holds an interest and a charm no other furniture possesses.

Summer furniture's appeal is varied—it may be the primitive appeal of the rustic cedar, the homely charm of hickory, or the more elegant air of willow in its many forms and finishes.

Whatever the point of interest, it is always cheerful, oftentimes thrilling—it seems to touch a primal chord in one's being and to go back to the time when man was first put in a garden.

Summer furniture, even in its most sophisticated form of willow or reed for breakfast rooms or verandas, has still something about it that speaks of fair, green

(Sixth Floor, Central)

Men's Suits Right in Everything

Especially in the Vital Things

The vital things in a man's suit are the fabric and the making.

If these are not right nothing else matters. The surest thing about every Wanamaker suit is that it is right in the vital things. The best thing about Wanamaker suits, their particular point of merit, is in the fact that all that is fine, fashionable and excellent in their lines and looks is based upon fabrics and tailoring of the highest standard known in the business of making men's ready-to-wear clothing.

There may be men to whom these things mean nothing.

It is for you to say whether or not you can afford to be a man of that kind.

Our men's suits are priced at \$30 to \$75.

Youths' suits in specially designed models, \$28 to \$40.

(Third Floor, Market)

Men's Fine Silk Shirts Some of Them Reduced

Shirts of heavy broadcloth silk in a wonderful variety of color combinations and striped designs.

Just the sort of soft-cuff, plain negligé shirts that men are looking for now and that will be wanted still more when waistcoats are discarded.

Prices are \$7.50 to \$10 and some of the lowest priced shirts in the lot have just been brought down from the highest price.

(Main Floor, Market)

Men's London Soft Hats That Are Masterpieces

At their present price of \$8 these Lincoln Bennett soft hats for men have no equals, and they have no superiors at any price.

All men who have seen them have admired their smart shape and their delightful Spring colorings.

(Main Floor, Market)

Men's Fine Linen Handkerchiefs \$8 a Dozen

Firm and close of weave, these handkerchiefs are all of excellent quality Irish linen and are snowy and new.

They are made in that plain hemstitched style which is always good, they have quarter and half-inch hems, are of generous size, and better quality than this price usually buys.

(West Aisle)

A Smart New Style in Men's Brogue Oxfords

It is made of cordovan in black and tan. Has the squarish toe of the true brogue, long wing tip and much perforation. Extra heavy single sole and flat, flange heel.

A mighty fine-looking shoe at \$13 a pair.

(Main Floor, Market)

Give a Bride an Electric Grill

On one of these little electric stoves you can cook a breakfast for two, right on the breakfast table, in a few minutes. The price of \$14 is little for the convenience and comfort they offer.

Electric cooking stoves, grills and kitchenettes, from \$8.50 for a little stove to \$35 for a two-burner stove with oven attachment, which is quite a young range in itself.

(Fourth Floor, Central)

Splendid Chenille Rugs at Fine Savings

On a 9x12-ft. chenille rug, for example, the saving is \$32.50. This may be either an English chenille rug, at \$87.50, or an American chenille rug, at \$82.50.

And these plain-color floor coverings are so popular!

Other sizes at proportionate reductions:

8 1/2 x 10 1/2 ft. \$50 6 x 9 ft. \$34

9 x 10 1/2 ft. \$50 3 x 6 ft. \$16.50

(Seventh Floor, Chestnut)

Consider This List if You Want a Tennis Racquet

And try to think where else in Philadelphia you would find another such selection.

Slazenger's Autograph and L. Z. racquets, \$15 each; Doherty, \$14.

Bancroft racquets include the Tilden and Autograph, at \$13; the Bancroft, at \$12; M. S. Bundy, at \$12.50; and White Wing, at \$12.

(The Gallery, Chestnut)

Point de Venise Lampshades at Half

Not many left of these beautiful needlepoint lace lampshades from France. Therefore, take them at just half original price—\$18.75 to \$22.50.

To certain rooms they will give just the needed distinctive touch, over linings of right-colored silk.

(Fifth Floor, Market)

Men Who Shave Will Like This

electric immersion heater. Thrust it into cup or bowl of water, and the water is hot in a couple of minutes. Well worth its price of \$6, especially to traveling men.

(Fourth Floor, Central)

Good, New Turkish Towels at 25c Each

Of soft, absorbent cotton, full-bleached, in a generous size, 19x36 inches, all new and exceptionally good at the price, 25c each.

(First Floor, Chestnut)

Welcome New-Guest Towels at 50c Each

Of pure linen huckaback neatly hemstitched and done in a small design. Right good for the money—50c each; size 15x22 inches.

(First Floor, Chestnut)

Shirvan and Daghestan Rugs of Much Merit at \$75 to \$150

In sizes approximating 3x4 to 4x6 feet. These are two of the best and oldest types of rugs woven in the Caucasus and in weave and pattern they follow the rugs of centuries ago.

Geometrical designs of various kinds, the fretwork and the "latch-hook" are typical of such pieces and the colors generally are dark blue, rose, yellowish tints and ivory, the patterns usually standing out rather boldly.

At \$75 to \$150, each these groups are exceptionally good, especially as the rugs are of really good quality and fine appearance.

(Seventh Floor, Chestnut)

Books on the War for 15c

Books presenting vivid pictures of studies of the late war, by actual participants or by experts, written in narrative, historical, descriptive or letter form. All new and fresh copies.

"Adventures in Propaganda." Letters from an Intelligence Officer in France, by Heber Blankenhorn.

"A General's Letters to His Son on Obtaining a Commission."

"The Journal of Submarine Commander Von Forstner."

"Faith, War and Policy," by Gilbert Murray.

"Crumps, the Plain Tale of a Canadian Who Went," by Louise Keene.

"Letters From a French Hospital."

"Papers From Picardy," by T. W. Pym.

"Trucking to the Trenches," by John J. Kautz.

"Prisoner of the U-90," by Edward V. Isaacs.

"The Retreat From Mons," by Geoffrey Pyke.

"The Sands of Fate," a study of an imperial conscience, by Sir Thomas Barclay.

(Main Floor, Thirteenth)

Old-Fashioned Stick Candy, 50c a Pound

Pure and good—we make it in our own sunny kitchens. All the delicious, old-time flavors, 50c a pound.

Chocolate-covered nougat, 50c a pound.

Chocolate-covered marshmallows, 50c a pound.

Crisp wafers, 50c a pound.

Peanut brittle, 50c a pound.

Cream wafers, 50c a pound.

(Down Stairs Store, Chestnut)