

## Floskins

Headquarters for Eberhard Faber's Pencils, Penholders, Erasers, Rubber Bands and Eberhard Faber's Mongol

"THE NATION'S STANDARD"


Eroshares


## Che Dreamer

The Man of Action And the Dancing Girl-

Her frock kisses the slim lefso at

Wher she dances you have visions.
little unseid sonss fo fut of youn to the
dacompanimet of cinting sufle
in those slim black-stockinged legs and
brave litile feet
his brother Ma man of oction or has her
cornered in her room. magificently
telling her the old. old love story telling her the old, old love story.
The man of action is James
-Spike $M$ mataden .over magnificent. who has conquered the girls with his reigns king of the neighborhood. The
buyer of flowers is Bill. his brother. will kill chy mance a that bothers the the
cirt. He hears a cry...t the muffled thump birl. He hears
of a trusile.
One room
What happened then is


## An Epitaph

Erected by his loving Wife"

Near Saratoga. a headstone in the cemetery Nus epitomizes a life's effort.
In the files of our wartime periodicals, some dvertisements now stand as mute evidence of
smilar weak "try-outs of advertising" by well. meaning but short-winded corporations National adve
with. - it works.

Either advertise or don't advertise, bu save ourself the cost of "trying out" advertising and don't start for a run of less wan ive years. Advertising space in the Butterick Publications is

Butterick-Publisher
The Delineator
$\substack{\text { se. } 50 \\ \text { a Ycar })}$
The Designer
(ss.op a Yarr)



## ESTEY - Best Krrown Musical Name in the World



## Special Sale of

## Estey Pianos and Player-Pianos Closes Saturday, April 23rd



We Have Had to Draw Upon Estey Pianos and Player-Pianos Our Factory
in NEW YORK for twice as many pianos and player-pianos as we originally had in mind when this sale started
The People of Philadelphia and Vicinity ere quick to realize that an opportunity to Save $\$ 230$ on an Estey Player-Piano or $\$ 105$ on an Estey Upright
was an offer well worth taking advantage of
Don't Overlook the Date, Sale Closes Sat., April 23d at These Prices Are Lower than they were BEFORE THE WAR, so if you plan on music for your home
Make Your Purchase Now Estey pianos are made to last a lifetime, they will lend dignity to any home and will meet any demand that is made upon them, no matter how exacting this demand may be. For in our opinion it will be a long time before you will have another such piano value placed before bou

We Explained in Previous Adver tisements That This Sale Was
$\qquad$ of New York and its dealers throughout the country
with the object of disposing of 2000 Pianos and Playe1 Pianos that were built expressly for their foreign trade which has been largely shut off as a result of the pres. ent-day low rate of foreign exchange.

Our Store Will Remain Open Saturday Evening Until $10{ }^{\circ}$ 'Clock to give those who do not find it convenient to call during the day an opportunity of hearing the wonderful tone quality of the ESTEY PIANO and the exceptional possibilities of the ESTEY Player demonstrated.

| You will find a delightful atmosphere |
| :--- |
| at Estey Hall in which to select your talk- |
| ing machine. We will be pleased to |
| demonstrate the VICTROLA, SONNORA, |
| CHENEY and other makes for you. |
| VICTOR RECORDS |

YOUR OLD PIANO
 TAKEN IN EXCHANGE

## ESTEY COMPANY

PIANOS
PLAYER-P
ORGANS
WALNUT STREET AT SEVENTEENTH
VICTOR-VICTROLA SONORA TALKING MACHINE CHENEY ART PHONOGRAPI

ESTEY - Best Kinown MusicalName in the World

