

SOCIETY LEADER, DRIVEN BY ENNUI, ENTERS MOVIES

Mrs. Lydig Hoyt to Be Satellite of Norma Talmadge—Overcomes Husband's Objections

New York, April 21.—Mrs. Lydig Hoyt, one of the ranking matrons of New York society, is going into the movies, but as a serious career, according to an announcement last night by Miss Beulah Livingston.

Miss Livingston is Mrs. Hoyt's manager in the venture. She also is press representative for the Norma Talmadge Film Corporation and it is in support of Miss Livingston, who added that it was only recently that Mrs. Hoyt had been persuaded in overcoming her husband's opposition to the radical change in her activities.

Ennui was the deciding factor that determined Mrs. Hoyt to forsake the arduous duties of a social leader, or at least to relegate them to a part subordinate to a new profession, according to Miss Livingston, who added that it was only recently that Mrs. Hoyt had been persuaded in overcoming her husband's opposition to the radical change in her activities.

Mr. Hoyt, son of an old Knickerbocker family, Yale graduate, clubman and former deputy police commissioner, at first was against the departure, but at last she persuaded him, Miss Livingston said, that the eternal round of "driving her mad."

No longer could she stand motoring to

ety of roles, her lithe grace, her slim figure with dark hair and eyes and pale complexion, her genius for making herself a lovely picture in the most striking gowns won her easy success.

Just recently Mrs. Hoyt returned from Boston after having sat for a portrait by Sargent. Nearly every famous painter in this country and in Europe at once time or another has applied his brush to the task of depicting the woman generally known as one of America's real beauties, and that, too, had paid upon her as a diversion.

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Good babies are contented, well-fed babies. Three generations of them have been nourished on.



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You get full value for each dollar you spend at the Market St. Beef Co. Our customers are always assured of getting the finest selection of meats—at all times.

- City Dressed Shoulders of Pork **20c lb.**
- Lean Boneless Bacon in strips (4 & 5 lb.)
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- Finest Rump, Round STEAKS, 30c lb.
- or Sirloin Well Trimmed
- Picnic Shoulders, nice and lean; all sizes
- Pure Lard in pound prints
- Fresh Ground Hamburg Steak
- Veal for Stewing (breast or neck)
- Fresh Beef Hearts for filling or roasting ..

- Lean Soup Beef, 3 lbs. for 25c
- Country Scrapple, 3 lbs. for 25c
- Breast of Lamb, 5 lbs. for 25c
- Meaty Spare Ribs 25c lb.
- Pig's Feet 5c lb.
- Sauer Kraut, 2 qts. for 5c

Best Country BUTTER in 1/4-lb. Prints, 50c lb.
Try some of our Margarine this week.

Special Price—Your Choice Peaco or X-L—3 lbs. for 50c
Store open 7 A. M. ready to wait on trade—Closes Friday and Saturday 9:30 P. M.

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Facts in Figures

In the columns of the public press of April 19th, 1921, the Department of Labor, in a survey of living conditions, in a Washington dispatch under date of April 18th, listed a number of grocery items, showing the decrease in living costs, as between March, 1920, and March, 1921 for the entire United States.

A comparison of these percentages is very interesting to us, because they emphasize the significance of our oft-repeated question—

"What would groceries be costing today in the four States where our Stores are located, were it not for the American Stores Co.?"

These figures reveal, from a table-saving standpoint, how happily situated American Stores Co. customers are. We quote the items herewith, showing in detail how much lower your cost of living is as compared to the average throughout the United States:

Commodity	Average Decrease All Over U. S.	Decrease in American Stores	Savings for Asco Customers
Potatoes	63%	79%	16%
Sugar	48%	50%	2%
Lard	36%	40%	4%
Crisco	34%	39%	5%
Oranges	30%	37%	7%
Prunes	27%	29%	2%
Corn Meal	26%	50%	24%
Eggs	25%	28%	3%
Coffee	24%	30%	6%
Tomatoes	22%	24%	2%
Oleomargarine	21%	25%	4%
Nut Margarine	14%	28%	14%
Salmon	1%	47%	46%
Rolled Oats	1%	58%	57%

We publish these figures without comment, leaving them with you to think over. They are more forceful, more eloquent, than anything we might say. They prove in a very convincing way—if proof is necessary—that our Producer-to-Consumer Plan has brought your cost of living down to a basis where your table expense is less (if you are an "Asco" customer) than anywhere else in the United States.

It always affords us much pleasure to be in a position to give our customers the advantage of market fluctuations. This immense business was built by keeping faith with our customers, whose confidence we value as our Best Business Asset.

ASCO Coffee now 25c lb

"Taste the difference!"

Asco Blend is a combination of extra fine coffees from the most carefully cultivated plantations in the tropics. Coffees of the same high grade are selling elsewhere at 40c and 45c per lb, but, through our Producer-to-Consumer Plan, we are able to give you this rich, fragrant coffee for only 25c lb. It is the greatest coffee value on the market today.

Soap Bargains!

Fels Naptha Babbitt's Star P. & G. Naptha 4 for 25c
Get your share of this bargain!

"Asco" Cornstarch pkg 7c
A nice dessert, economical and easily prepared.
Vanilla Flavoring bot 5c

Calif. Fruits
Fancy Apricots can 15c
White Cherries can 16c
Sliced Peaches can 16c
Choice Peaches big can 23c
You can almost taste the California sunshine in 'em!

Fancy Blue Rose Rice lb 5c
Whole grains. Why not serve Rice Croquettes for dinner this evening? They're delicious!

Uneda Biscuit pkg 6c
Fresh from the N. B. C. ovens.

Best Soup Beans lb 6c
Selected domestic beans. Bean Soup is almost an entire meal in itself.

Best Pure Lard lb 12 1/2c
The finest open-kettle rendered lard. We pride ourselves on its fine quality.

"Asco" Sliced Bacon pkg 18c
No-Waste Bacon, trimmed of all waste. It fries just the way you like it, crisp and juicy.

Louella Butter lb 57c

"Taste it!"
The sales of Louella Butter are jumping by leaps and bounds. The reason is that Louella has set a high standard in purity and flavor that puts it in a class all by itself. It's delicious!

Richland Butter lb 53c
Big value in creamery print butter.

Gold Seal Eggs carton 37c
Fine big meaty eggs, fresh from the nest. Twelve in every carton.

Strictly Fresh Eggs doz 32c
Every egg guaranteed absolutely fresh.

Best White Potatoes 1/2 bu 35c
1/2 pk (7 1/2 lbs), 9c; 1/4 pk (3 3/4 lbs), 5c
Big meaty fellows. Sold by weight only, thus insuring you your full money's worth.

Cooked Corned Beef can 15c
Try some with scrambled eggs. A nice change.

Victor Bread Big Loaf 8c
Children thrive on Victor Bread. Feed them plenty of it. It will put the roses in their cheeks and the sparkle in their eyes.

"Asco" Rolled Oats pkg 9c
Finest white oats grown. Eat plenty of oatmeal to withstand the sudden temperature changes these days.

"Asco" Family Flour 5-lb bag 33c
Surprise the folks with some delicious muffins.

"Asco" Pork and Beans 3 cans for 25c
Fancy selected, hand-picked beans, cooked with Pork—a delicious tomato sauce gives them added zest.

ASCO Teas lb 45c
1/2 lb pkg. 23c; 1/4 lb pkg. 12c
Five different blends—all one price. They're all teas of quality.
Orange Pekoe Mixed India Ceylon Old Country Style Plain Black

Sweet Sugar Corn 3 cans for 25c
Fancy Tomatoes
Choice Succotash Assorted any way you wish.

Buy all your groceries in an Asco Store where "Quality Counts" and Low Prices Prevail.
Asco Stores all over Phila. and throughout Pennsylvania, New Jersey, Delaware and Maryland

Best Pink Salmon can 10c
Tuna Fish can 12 1/2c, 18c
Asco Bak. Powder, can 5c, 9c
Asco Farina pkg 10c
Best Barley lb 6c
Calif. Lima Beans lb 10c
Juicy Oranges, doz 27c, 35c
Pure Catsup big bot 12 1/2c

Asco Dried Beef pkg 12c
Sliced thin on our own machines. Big value.

Calif. Prunes lb 10c-17c
Eat a dish of prunes every day.

Tender Peas can 12 1/2c
Calif. Sardine Herring, can 19c
Select Cond. Milk, can 12 1/2c
Victor Breadcrumbs, pkg 10c
Asco Pretzels lb pkg 21c
Spiced Wafers lb 23c
Royal Milk Lunch lb 7c
Butter Thin Biscuits lb 23c

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It is a handsome, full-size, 88-note player-piano with a beautiful mahogany case. An instrument that we fully guarantee for 10 years to give complete satisfaction. Bench, 12 rolls of music and tuning FREE.

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SINN FEIN, SOVIET & CO.

Proof that the Sinn Fein is negotiating with the Soviet Government of Russia has been obtained by the British authorities, said Carl W. Ackerman in a special cable dispatch which you should have read in this morning's

PUBLIC LEDGER