

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

One of the Most Interesting Walks in This City Is Through the Wanamaker Store

"Trust Not the Ocean, Ye That Fear the Wind"

is a very old saying, that more than once in the past has settled the going on a fishing trip, with the likelihood of having to roll and swash about for sixty miles, going and coming, in a small steam launch, that tosses and twists with the high sea, wrought up from the last two days' bad-weather disturbances. "So there you are," as an old friend of ours says, "what's the use of my advising you if you insist on turning down the wisdom of other men, who speak to you out of their own knowledge and honest experiences?"

[Signed]

John Wanamaker

April 20, 1921.

Women's Long Washable Leather Gloves—\$2.65

This is just a little over half the usual price for such fine gloves as these—and they are brand-new gloves, of precisely the right style to wear with spring gowns and suits.

Of washable leather, doekin finish, the gloves are in twelve-button length, mountaineer style and in the natural color. They fit unusually well, are pique sewn and have Paris point stitching. \$2.65 a pair.

(West Aisle)

Corsets for the Trousseau

Delicately trimmed with lace and ribbon and most appropriate for the bride are these two of the favorite L.R. make: A beautiful white, flowered broche model with low bust, long skirt and eyelets and lacing below the front steel at \$12.

A topless, white broche model with elastic section at the waist, and long skirt, \$7.50.

(Third Floor, Chestnut)

Women's Derby Ribbed Silk Sports Hose, \$4

Second-grade goods, of course, or they would be double this price. But such good "seconds" that their imperfections are scarcely noticeable and will not affect their wear.

429 pair in black, white and shoe shades; all sizes in the lot, but not in every color.

(West Aisle)

Silk Chemises—New and Dainty—\$5.50 to \$7.50

Not only are they brand-new, but they are just as fresh and dainty as can be, and in unusually pretty colors—and all of that lustrous, firm radiance which makes such attractive undergarments.

At \$5.50 is a pink chemise, with Valenciennes lace and valancing.

At \$6.85 is a simple, pretty style, with tucks and feather stitching, all in the same color as the silk itself. And there is orchid, a lovely pink and pale blue from which to choose.

At \$7.50 is a chemise in Empire style, with just a touch of heavy lace and wide two-toned satin ribbon. This is in flesh, blue and orchid color.

All the chemises are envelope style.

(Third Floor, Central)

"DERONDO" IS A NEW EMBROIDERY STITCH

That we'll be glad to show in the Art Needlework Show. It is to be used on some white linen cuffs, centerpieces and luncheon cloths, and is most effective.

The stamped pieces start at 85¢ and go to \$2.85 each.

(Second Floor, Thirteenth)

NEW HAIRPIN CABINETS FROM ENGLAND

Assorted invisible pins, 180 pins, black or brown, 20¢; 500 pins, 45¢.

Heavy and invisible pins, assorted, black or brown, 150 pins, 6¢; 375 pins, 5¢.

Heavy French concave pins, glass top box, 10 pins for 20¢.

(Main Floor, Central)

NEW AND PRETTY BLOUSES ALL AT POPULAR PRICES

fill quite a number of tables in the Shirtwaist Shop. The styles seem to grow prettier, and the prices are surprisingly moderate. Among the new arrivals, for instance, is a waist at \$2.85, of crisp white lawn, with colored gingham collar and cuffs, edged with tiny white frilling, and there is another style carrying out much the same idea for \$3.50.

At \$3.85 there are three new models—a youthful white striped dimity with Peter Pan collar, cuffs and front piped with checked and gingham; another with gingham collar and cuffs, and a third with collar and cuffs of white with embroidery in color.

And at \$5.85 is a smart little gingham overblouse—a youthful little affair, with snowy collar and cuffs of hand drawn work.

(Third Floor, Central)

WOMEN'S FITTED OVERNIGHT CASES FOR \$12.50

As the very low price indicates, these cases are not of real leather, but the material in them so closely resembles black long-grain leather that few people can tell the difference. It wears splendidly, too.

Light weight cases, twelve inches long, lined with tan moire and equipped with shell finish celluloid fittings.

(Main Floor, Chestnut)

FIELD GLASSES

The great outdoor world is calling you. To enjoy it fully in automobile or boat you will need a field glass.

A small size for birds, medium size for travel, large size for boating and for the front porch.

Prices, \$10 to \$167.50.

(Main Gallery, Chestnut)

YOUR EYES

People who depend on eye-glasses are liable to be greatly inconvenienced when they are broken. It is always best to have a second pair in reserve.

We have a well-equipped workshop and people who know how to fit lenses to suit your appearance.

(Main Gallery, Chestnut)

EMBROIDERED FLOUNCINGS FROM ST. GALL—\$1.75 A YARD

This is only the second shipment at this price that we've had since the war!

They are all-white flouncings, forty-two inches wide, and some are done on organdie, and others on white batiste, in pretty designs.

(First Floor, Chestnut)

MAIDS' DRESSES \$3.50 AND \$10.50

New shipments of both kinds, \$3.50 for dresses of sturdy blue cotton chambray, in practical style, with snowy collars.

\$10.50 for silk-poplin dresses, in black, with white organdie collar and cuffs, hemstitched.

(Third Floor, Central)

Queen Mary Talcum Powder for Less

The tin boxes are to be discontinued, and we shall therefore sell all we have left at the low price of 10¢, little more than half original prices.

The powder itself is the same smooth, fragrant talcum that has made this Queen Mary brand famous. Rose, violet, corymbis, carnation pink, arbutus, heliotrope and several other scents. All 10¢ a box.

Certain other good talcum powders have dropped nearly to half price for the same reason—discontinued containers. La Vie, Seven Roses, Attar Tropical and Golf Queen—take any for 15¢.

(Main Floor, Chestnut)

Women Want Just Such Spring Suits as These

for sports and general wear, for shopping and country use and for many all 'round needs. This group, brand new, is of well-tailored, smart spring models in the fashionable color and fabrics, and all at moderate prices.

At \$35 she may choose from a number of trim, good-looking tweed suits in gray mixtures, tans, browns and russet shades. They have slightly fitted jackets of the correct length and plain-tailored skirts.

At \$45 is still wider choice—of tweed suits in a straight box style, with mannish collar and narrow sleeves, or another style.

At \$55 are suits of a soft wool basket cloth, in copper, green, brown or tan. These are plain tailored and in belted styles, are beautifully made and lined with soft, rich silks.

(First Floor, Central)

A Little Lot of Women's Pretty Evening Dresses \$18.75 to \$38.50

Marked at these low prices to hurry them out and because of their limited number.

Some are of charmeuse, some of glistening taffeta, and they are in such attractive colors as orchid, pale blue and pink. Some are trimmed with airy tulle and silver lace.

\$18.75 to \$38.50.

(First Floor, Central)

40 Young Women's Sample Coats Remarkable at \$58.50

Beautiful things that would have to be sold at much higher prices except for the fact that they are samples.

New fashion, full-length, straight-line Spring coats of velveteen and embroidered tricot, full silk-lined, and not more than two or three of a kind.

(Second Floor, Chestnut)

From China Come These Cool Pongee Silks

Chinese Shantung—a silk that men, women and children like for summer wear, because of its cool comfort and the ease and perfection with which it launders. More of it than for years past will be worn this season.

Here in all its varieties, and especially good in these: A good quality at \$1.50; and an extra firm and heavy quality—the best value for many years in Shantung pongee—at \$2 a yard.

(First Floor, Chestnut)

Women's Fine Weather Proof Coats—Now \$57.50

Coats that have been considerably higher priced. They are smart top coats, suitable for traveling, steamer and general wear, and they are of fine English coatings, plain tweeds, herringbone tweeds, and are extremely well cut and tailored.

They have raglan shoulders and set-in sleeves, many have large pockets and they are unusually good-looking for the price. Some are single and others double breasted.

It's an excellent opportunity for women who need just such coats.

(First Floor, Central)

100 Women's Fine Crepe Skirts for \$18.75 Each

This is the second shipment we've had of these special skirts, and ever since the first lot women have been asking us when we'd have more—hence this announcement.

The skirts are in two good styles, one box pleated, the other with side pleats. They are of beautiful quality silk crepe, and in black, navy blue, oyster white, dove gray and a soft, pretty tan shade.

They are of a quality which ordinarily sells for half as much again.

(East Aisle)

For Women Who Like Gray Suede Footwear

A well-fitting suede slipper undoubtedly makes the foot look smaller. As for comfort, nothing surpasses it.

Most attractive is a new two-strap gray suede slipper, with perforated vamp and tip, 1 1/2-inch covered military heel, and a welted sole heavy enough for the street and light enough for the house.

Two small buckles fasten the strap at the side and the entire slipper is unusually trim and good looking.

Priced \$13.50.

(First Floor, Market)

The Most Seasonable Blankets

What are they? We don't know of any blankets quite as seasonable just now as some we are showing that have a filling of undyed camel's hair and a cotton warp.

These are just right for cool Spring nights, and they are much in favor with those who are planning outing parties.

Two sizes, 60x90 inches, bound at both ends with satin, at \$17.50, and 70x84 inches at \$15 each.

Both of these prices are away below what they were some time ago.

(Sixth Floor, Central)

Organdies for Flower-Like Frocks

All the lovely new colors that have invaded dress goods are shown in the fine Swiss organdies. They will make charming Summer afternoon and dance frocks. These fine imported organdies are all 45 inches wide, and priced 75¢ to \$1.50.

Do organdies in a good color selection are 30¢ and 40¢ a yard, 38 and 42 inches wide.

(First Floor, Chestnut)

Women's All-Silk Umbrellas, \$6

Deep blue, a rich purple, green, maroon, taupe and black. In smart styles, with white tips, short white ferrules and fashionable handles of bakelite in colors, fine woods with imitation shell rings or leather loops, or other novelty handles.

(Main Floor, Market)

A Man's Right

is to have the best suit of clothes within the limits of his purchasing capacity. Let him demand it. Let him be satisfied with nothing less.

This is one Store in which he can get nothing less.

This is one Store which is never satisfied with anything short of the best suits that can be had anywhere for the prices marked on them.

This is the men's clothing store which backs the best quality and the best value with the best service.

This is the Store for the man or the youth who knows he is entitled to the best Spring suit that can be bought for his money and who means to have it.

Put us to the proof, sir, whenever you feel ready.

Men's Spring suits, \$30 to \$75.

Youths' specially modeled Spring suits, \$28 to \$40.

(Third Floor, Market)

MEN'S SUMMER BATH ROBES AT PLEASANT PRICES

Newest are the mercerized robes in blue and tan, with lighter self stripes. Light in weight, cool and easy to pack in the week-end bag. Price, \$10.50.

Then there are the splendid terry cloth bath robes in plain and mixed colors, with jacquard weave. These are \$7.50 and \$10. Bath robes of striped madras are \$7.50.

(Main Floor, Market)

Mosul Rugs Newly Unbaled—\$35 to \$45

The most popular Oriental rugs are the scarcest Mosuis. Years ago they used to come over in thousands. Now the market never holds more than a few hundred. In spite of this continuing scarcity, their prices have come down a good deal within the past year or so.

We believe we get the best lots of Mosuis on the market. We surely try to. This new lot on sale tomorrow at \$35 to \$45 are in sizes 3.6x5.6 to 3.8x7 feet. That is very moderate. They come in combinations of blue, red, rose, old gold.

We have some Kazaks in our regular stock which are also unusual at the prices. \$45 to \$75 in sizes 4.6x6 to 4.6x7 feet. These are in bold, simple designs and striking color effects.

(Seventh Floor, Chestnut, and Central)

Very Best Way to Pack Winter Clothing

Perhaps not today, but in a very few days more, every alert housewife will be putting Winter clothes away—out of reach of the early moth.

No better, safer, easier or pleasanter way than to pack them in one of these splendid, sweet-smelling Cedar Chests

now on sale at specially low prices—because both the manufacturer and we cut profits materially.

Priced now \$16 to \$40, with exceptional features that make them the best cedar chests to be had for the money.

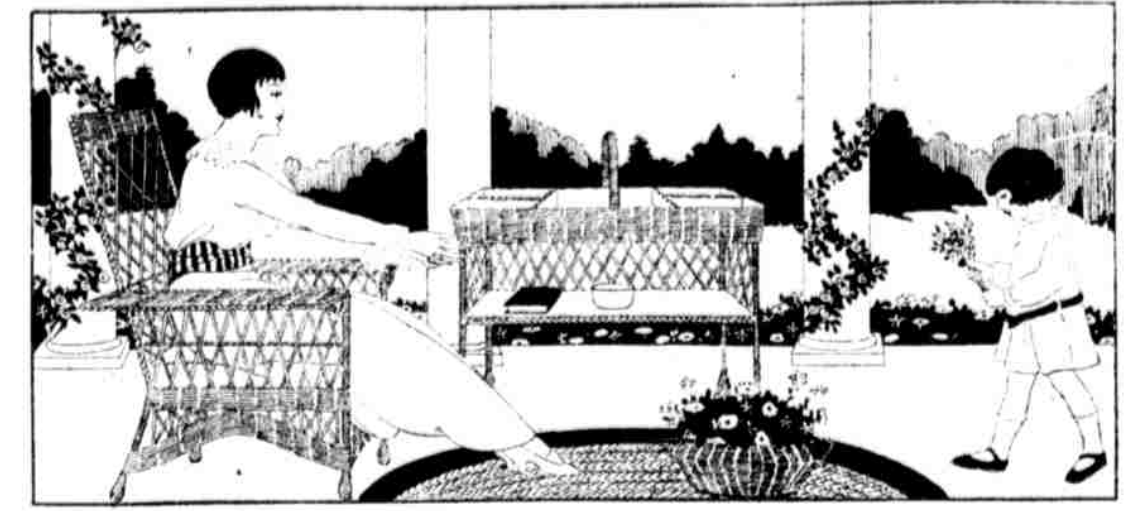
(Fourth Floor, Market)

SPECIALLY PRICED SWEATERS FOR CHILDREN

The sweaters are of soft, good quality wools, in all sorts of pretty styles and colors—white trimmed with dainty colors, deep and lighter blues, browns and tans, and ever so many more. There are V and square necks, some fasten high, some have belts, some pockets, and some are in Tuxedo style.

Prices, \$2.50 to \$6.75, and sizes for babies up to girls of 16 years.

(Third Floor, Chestnut)



Glorious Summer Is on the Way and Summer Furniture Is in Full Readiness

WE DOUBT if there was ever a Summer furniture display more comprehensive and at the same time so free from freakish, unlovely or unacceptable things.

The goods are shown with an orderly simplicity that customers appreciate because it makes it so easy to select what they want.

There is willow and reed furniture, natural, stained or enameled in colors, and suitable for living room, breakfast room or veranda.

In this collection there are suits of novelty and captivating appeal, both in design and color effect.

A conspicuous example is a suit in a combination of black, blue and vermilion.

A companion suit is in green, rose and white. There are suits and pieces in dull metallic blue and gold; in black enamel sparsely touched with red and green; in beige enamel, in putty color enamel with blue; in cream and white enamels; in russet brown; in dark blue; in vivid green and in bronze.

Picture to yourself all these colors set off with upholsteries of cretonne in many shades and patterns. The natural or unfinished willow is shown abundantly. There is a word of other things, including—

Chinese grass furniture—chairs, rockers, settees, in a natural dark grayish green.

Hickory, hardy, homely, weather-defying. Hickory in exceptional variety and in green and natural shades.

Cypress garden and lawn furniture painted white and made in the slat-board style favored in Europe.

Cedar furniture for lawns and gardens, comprising all the favored pieces—summer houses, settees, pergolas, arbors and other things of considerable rustic charm and simplicity.

(Sixth Floor, Central)

Every Man Can Use a Wrist Watch

Most men will prefer the luminous dial, as well as the unbreakable crystal. The choice of Waltham or Elgin movement, of gold, gold-filled, sterling silver or nickel case, of round or cushion shape, is a matter of individual preference. Prices are as follows:

14-karat gold Waltham wrist watches, \$86 to \$107.

14-karat gold Elgin wrist watches, \$60.

Gold-filled Waltham wrist watches, \$33.

Silver Waltham wrist watches, \$34 to \$60.

Silver Elgin wrist watches, \$24 to \$26.

Nickel Elgin wrist watches, \$22 to \$30.

(Jewelry Store, Main Floor, Chestnut)

Colonial Rag Rugs at Big Price Concessions

By special arrangement with a manufacturer of high-grade rag rugs, we are able to sell his products this season at prices very much lower than those regularly marked on goods of equal grade. In fact, these prices are lower than those of much inferior rugs.

This is not an unknown make but one of our standard weaves which we have sold for years.

9 x 12 ft.	\$12.75	6 x 9 ft.	\$6.75
7 1/2 x 10 1/2 ft.	\$10.50	36 x 72 in.	\$2.30
9 x 15 ft.	\$18.00	30 x 60 in.	\$1.60
12 x 12 ft.	\$20.00	27 x 54 in.	\$1.50
12 x 15 ft.	\$24.50	24 x 36 in.	80¢

(Seventh Floor, Chestnut)

Five Ideal Rooms for Childhood

IT IS so very important to give impressionable childhood the right environment.

Many parents who can well afford to do so may be just a little puzzled as to how to achieve it.

To aid them with concrete suggestions our Bureau of Interior Decoration has worked out a scheme of five juvenile rooms, which will, we think, enchant every one who loves and understands little children.

There is the **Nursery Room** for the littlest baby—furnished and decorated in a delicate color scheme of ivory, palest rose and azure, with owls, bunnies and other woodland peeping out of the scheme.

Next is the **Susan's Old-Fashioned Room** a delightful apartment for a little girl or young girl. Here the predominating note is red on ivory, and every object, from the old-fashioned wooden bed to the charming wall frieze, is especially chosen for a little girl's comfort and happiness.

Two others are the **Noah's Ark Room** where all the furnishings and decorations suggest the animals children love—even to a bear lamp; and the **Soldier's Room** done in blue with a decoration of toy soldiers on walls and furniture.

Loveliest of all is the **Flower and Fairy Room** which all grew out of a piece of old-fashioned glazed china in apple green color. The little chaise longue and easy chair coverings and the hangings were made of this. The painted furniture, matchless, while the decorative scheme of flowers and fairies in delicate colors is carried out on furniture, walls, hangings, lampshades and everything.

These rooms have already suggested ideas for many beautiful nurseries. We shall be glad to work out any of them, in part or as a whole, in the homes of our customers.

(Fifth Floor, Juniper)

Cord Tires in a Sale at Unheard-of Prices

These are all new Beacon Red Seal cord tires, guaranteed on a basis of 8000 miles.

They are all super-size, and excellent in every respect, non-skid treads.

The following prices (which include Federal war tax) are only a little over half the usual prices.

It is the best Sale of cord tires that we have ever known.

Size	Sale Price	Size	Sale Price	Size	Sale Price
30 x 3 1/2	\$18.50	34 x 4	\$31	34 x 4 1/2	\$34.75
32 x 3 1/2	\$23	32 x 4 1/2	\$33	35 x 4 1/2	\$35.75
32 x 4	\$29.50	33 x 4 1/2	\$33.75	35 x 5	\$43.50
33 x 4	\$30			37 x 5	\$45.50

(The Gallery, Central)