

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Tomorrow's News at Wanamaker's Is of Interest to Everybody

An Old Sportsman Says This Old Thing in Different Words

"We won't say four till we have them in the bag." Nothing is more common with us young fellows than to "count our chickens afore they're hatched." It is good for all of us to have imaginations and to hope for the best, but from sources reliable, this will assure you that if you are going to Florida by automobile, you will do better to go by train or boat, unless you do not mind very bad turnpikes for part of the way.

Sometimes good advice, like tried and proved merchandise, is cheap at any price.

[Signed] John Wanamaker
April 18, 1921.

Women's Tricotine Wraps at \$57.50 and \$67.50

They are good, practical, everyday wraps with some of the newest features, and yet conservative enough to suit any woman. The tricotine in all the styles at these prices is a nice quality wool weave and, as everybody knows, tricotine is a most satisfactory material for wear. They are all silk lined and, to show how popular these particular models are, we have had to reorder them several times.

(First Floor, Central)

For All 'Round Service—Young Women's Jersey Suits at \$25

And these are especially good for \$25—for they are in a becoming style and of firm, good wool jersey. They are sports suits, of course, but in Tuxedo style, well cut and well tailored. The jackets have deep pockets and narrow belts; the skirts are in plain tailored style. Choose from a good navy blue, a dark brown or tan. 14 to 20 year sizes.

(Second Floor, Chestnut)

Just About the Prettiest Georgette Crepe Blouses

Blouses of such sheer daintiness, such fine tucking and frilling and real lace trimming that every woman who sees them falls in love with them. There is one style for the woman who wants neither trimming nor lace—a short-sleeved blouse with pointed frills down the front and on the sleeves. It is \$10.85. And as different as can be is another with fan-shaped frills, lace trimmed and tucked and a hand-embroidered collar, at \$18.50. Probably the prettiest of all is one of the new overblouse styles with hand-embroidered eyelet work across the front and wide bands of real flat lace at \$25. But prices begin as low as \$5, and there are any number of models.

(Third Floor, Central)

The Fine Art of Perfect Shoe Making

is expressed in a new gray buckskin pump for women, shown tomorrow in the Little Boot Shop. Material, color and high-arched model are perfect. The two straps over the instep connect, forming a novel decoration. Louis heel, light sole, narrow toe. Priced \$18.

(First Floor, Market)

W. B. Corsets

These are famous because they are so well adapted to feminine figures of generous proportions—being at once strong, comfortable and possessed of fashionable lines. They are made of pink coutil, heavily boned, with wide gores of lace in their long skirts, and they have very low or medium busts. W. B. models of pink broche for average figures have very low tops, with sections of elastic in front, long skirts with double garter attachments; \$7.50.

(Third Floor, Chestnut)

Neckwear Specials 75c, \$1 and \$1.50

In some of the newer forms of vestees the low, round collar is attached, and it is much more convenient when it is to be slipped into a dress. There are such vestees here in white and colored organdie, also some very dainty ones of net, lace trimmed with lace and collar and cuff sets of organdie and net.

Silk Jersey Petticoats

In colors, dark and bright, and a black, with tucked flounces and pleated flounces and flounces with inserts of strongly contrasting colors, to say nothing of taffeta and messaline flounces. Prices are \$2.85 and \$16.50.

Philippine Nightgowns and Chemises

For large women are unobtrusively elegant just now when people are laying in supplies for their summer wardrobes. And these delicate hand-made and hand-embroidered garments have a most desirable daintiness and refinement. The nightgowns are \$3.85 to \$8.00. The envelope chemises, \$3.85 to \$8.75.

(Third Floor, Central)

Interestingly Priced Creepers and Suits For Little Boys

Fresh, pretty little garments, sensibly made, yet not too plain, are these new creepers and suits, all of which are especially good for their prices.

Some are all in one color, some are trimmed with white, some have hand stitching or hand embroidery in contrasting colors.

Creepers are \$1.75 to \$3.25—2 to 5 year sizes. Suits are \$2.50 to \$3.50—2 to 5 year sizes.

Three New Lots of Glove Silk Underwear

Envelope chemises in pink and white with lace-trimmed tops and lace-inserted and ribbon bow knot yokes, \$4.

Envelope chemises in pink with hemstitched yokes, \$4.50. Envelope chemises in pink with lace-trimmed tops and lace-inserted yokes, \$5.

(First Floor, Market)

Women's All-Silk Umbrellas at \$5

Umbrellas with club or blunt ferrules, and hardwood or bakelite handles with loops or rings. The covers are purple, navy, taupe, garnet and cardinal.

(Main Floor, Thirteenth)

Almost a Necessity Is Her Sports Hat

For there are many times when no other hat is suitable!

The Gray Salons know full well the importance of this comfortable, becoming and useful type of hat, and one Salon is devoted exclusively to the showing of these chapeaux.

There are American sports hats and English sports hats—and some of the smartest hats we have been able to discover.

(Second Floor, Chestnut)

THE very latest sports dresses for women are one-piece slip-ons of jersey, some ribbed and some plain, of an excellent medium weight, man-tailored, pocketed, and altogether quite delightful things for all manner of sports and everyday use. Their colors are delightful—a fresh green, gray, white, tangerine, beige, brown and turquoise—and their prices equally so—\$20 and \$25.

You will find them nowhere in Philadelphia outside of this Store.

(First Floor, Central)

New Jeweled Bar Pins Part Platinum and Part Gold

That is, the front part is platinum and the back part, where it doesn't show, is green gold. Many people prefer this combination to all platinum mountings, on account of the lesser cost.

(Jewelry Store, Chestnut and Thirteenth)

Of the Tiniest of Beads Are the New Necklaces

which are in the flat, narrow style of those first made by the French soldiers during the war. These, however, are American necklaces, but in most attractive designs and charming colors and combinations.

(Jewelry Store, Chestnut)

New Lot of Beaded Bags at Lower Prices

They are large bags with frames of heavy shell finish celluloid and fringe around the bottom. The colorings are uncommonly rich and beautiful.

(Main Floor, Chestnut)

4000 Yards Bordered Voile Special at 38c a Yard

An English importation and a very nice, fine quality. It should not be necessary to tell most people that the original price of this voile was four times this amount.

(West Aisle)

12,000 Men's and Boys' Handkerchiefs, Exceptional for \$3 a Dozen

They are big enough for boys and men who do not like large handkerchiefs. They are all of sturdy Irish flax, of uncommonly good quality for the price.

\$3 a dozen for initial handkerchiefs—narrow hems, and good block letter, neatly embroidered.

(West Aisle)

Custom Tailoring for Girls and Boys

That mother who starts her young people off rightly along the road of correct dressing is giving them a goodly heritage.

We are here to carry out her ideas in proper custom-tailored juvenile apparel.

Special attention is given to children's regulation suits in serge, linen and kindergarten cloth.

(Second Floor, Central)

Boys' Two-Trouser Suits for Extra Wear

We have these suits at \$16.50, \$18, \$20 and \$25 and each one of them is about as good an investment as can be found in any kind of merchandise.

The advantage of the extra trousers need not be emphasized. The point is that in such good reliable suits as these the advantage is all the greater.

(Second Floor, Central)

Girls and Boys Both Ride Velocipedes

Like her older sister, the littlest girl has invaded boys' sports, and gets as much fun out of her velocipede as any small boy. It has quite supplanted the tricycle.

Five excellent styles to choose from, including a velocipede especially adapted to girls.

(Seventh Floor, Market)

A New Shipment of Chinese Rugs Much in Demand

There is a new and decided appreciation of the individualness of Chinese rugs. As a furnishing and decorative asset their adaptabilities are now coming in for particular recognition. Fine Chinese rugs, however, are not by any means plentiful, which fact makes all the more notable the arrival of another beautiful new lot now shown in the Oriental Rug Store.

They are in an assortment of desirable carpet sizes, and one has to go back years to find a record of rugs of this class being offered for equally low prices. These are rugs of trustworthy quality that will "furnish" well and serve well also.

- 9.5 x 6 ft., \$195.
- 9.2 x 9.2 ft., \$227
- 12 x 9 ft., \$317
- 12.2 x 9.4 ft., \$325
- 12 x 10.3 ft., \$475
- 11.1 x 9.2 ft., \$325
- 14 x 9.2 ft., \$615
- 12.2 x 9.4 ft., \$325
- 12 x 9 ft., \$387
- 12.2 x 9.3 ft., \$275
- 12.2 x 9.2 ft., \$339
- 12 x 9.3 ft., \$325
- 11.10 x 8.10 ft., \$225

Small Chinese Rugs 2 x 4.6 to 3 x 5 ft., \$25 to \$37.50

(Seventh Floor, Central)

MEN The Suits You Want Are Here

We might print a whole pageful, but that is what it would all amount to, and, after all, that is the one thing that matters—to have the suits that men and young men want and to have them at the lowest prices, quality and all other essential things considered.

Our word for it, men, the right suits are here and plenty of them and everything else in the way of sincere service and helpfulness that should always go along with the right merchandise.

Prices from \$30 to \$70 for the regular range.

Youths' suits in specially designed models and styles, \$28 to \$40.

(Third Floor, Market)



One of the newest confections in the Camee Shop is the smooth gum drop—a delectable morsel in many old-fashioned flavors, \$1 a pound.

For the children there are barley sugar sticks, very good, absolutely pure, and wrapped like French sticks of candy. 15c to 25c each.

And most delicious, indeed, are the Camee chocolates, made in the French fashion, and covered with rich, sweet chocolate of a fine quality. \$1.80 the pound.

(Main Floor, Chestnut)

New Cretonnes at Lower Prices

A new shipment of cretonne in many colors and designs at lower prices than heretofore, 35c, 55c and up to \$2 a yard.

The 55c and 55c ones were all a half more, earlier in the season. They include some especially good patterns in wide stripes.

Housewives planning new slip-covers should attend.

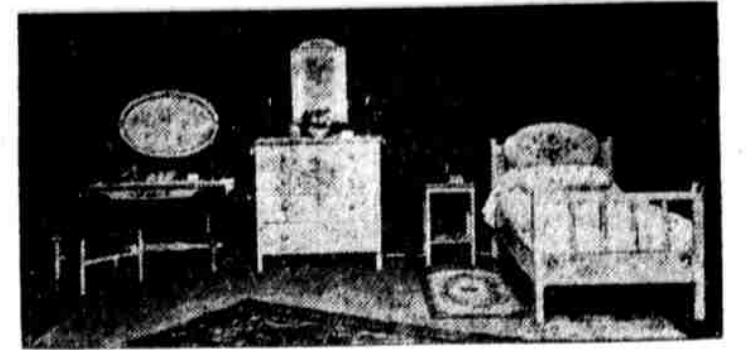
(Fifth Floor, Market)

A Big Bar of Fine Castile Soap for \$1.15

It is imported from Madrid, is of olive oil and is snow white. The bars are four-pound size (less a slight shrinkage), so you see you will get a lot of soap for \$1.15!

And to many people's way of thinking there is no better toilet soap than castile, and nothing better for shampooing and for babies' use.

(Main Floor, Chestnut)



A Rare Old Spanish Bed

with oval painted headboard, a simple chest of drawers and a quaint peasant chair—were the original inspiration for the Spanish Peasant Bedroom set of twelve pieces now in the Furniture Store.

It was designed and made in the Danerik furniture studios under the critical guidance of connoisseurs of old European peasant furniture—including members of the staff of the Metropolitan Museum.

The color is rich old ivory and coral, with painted flower designs that will harmonize delightfully with chintz.

We suggest it for the guest-room in one of those interesting old farmhouses that fortunate people are acquiring for country homes.

(Fifth Floor, Chestnut)

Extraordinary Sale of Cord Tires at Close to Half Price

We have just received a carload (1100) Beacon Red Seal, non-skid, cord tires.

They are guaranteed for 8000 miles. Every tire is perfect, new, fresh from the factory and they are all over size.

Sizes 30x3½ and 32x3½, are six ply, and all others are eight ply. Note this fact against the usual offerings of four-ply tires, not half as good as these and even at higher prices.

Every owner of a pleasure car or a pneumatic tired commercial car will understand what this list of prices means for high-grade cord tires.

Size	Sale Price	Size	Sale Price
30 x 3½	\$18.50	32 x 4½	\$33
32 x 3½	\$23	33 x 4½	\$33.75
32 x 4	\$29.50	34 x 4½	\$34.75
33 x 4	\$30	35 x 4½	\$35.75
34 x 4	\$31	35 x 5	\$43.50
		37 x 5	\$45.50

Federal war tax included in the Sale price quoted. The 8000-mile guarantee is a genuine guarantee—we will manage the adjustments right here.

As a matter of fact, adjustments on Beacon cord tires are very rare. There are plenty of instances in which they have run more than 20,000 miles.

Beacon Red Seal over-size tubes to fit all of the above tires at corresponding savings.

(Automobile Supplies, the Gallery)

Smokers' Cases Added to the Leather Goods Disposal

Cigar and cigarette cases of seal, morocco, pigskin and velvet calfskin, all very fine in workmanship and style. They have all been nearly or quite double their present prices, which are 50c to \$5 for the cigarette cases and \$2 to \$7.50 for the cigar cases.

Also a good selection of the fine card cases, three-folds, hip books, wallets and leather cases at \$1.75 to \$10.

(Main Floor, Chestnut)

Beautiful Silk Sweaters Odds and Ends at \$25

Some of the prettiest new styles, but there are no longer all the colors in each one. A number have been several times the present price. All are the pure silk.

Women will find, however, both slip-on and Tuxedo models, plain colors, knitted in either plain or fancy stitch, and some extremely pretty plaids. For the woman who can find the kind of sweater she wants in her size there are wonderful values to be had.

(First Floor, Central)

This Is the Time to Get a Moth-Proof Cedar Chest

Splendid quality moth-proof cedar chests, with every improvement for convenience and safeguarding clothes, are selling here at these specially low prices:

\$18 for chests 34x20x19 inches.	\$36.50 for lattice-shape chests 19-21x22 inches.
\$20 for chests 39x18x17 inches.	\$36 for chests 46x23x24 inches.
\$23 for chests 41x19x18 inches.	\$40 for chests 54x23x26 inches.
\$27 for chests 45x19x18 inches.	
\$34.50 for chests 54x22x22 inches.	

Some have trays. All have casters. All are very exceptional at these prices.

(Fourth Floor, Market)

The New Dining Room Suits in This Unique Sale Are the Same Kind as the Others

There is no better kind made. Like the others in the Sale they are in mahogany and in walnut, they are constructed as well as any furniture we have ever seen and they are priced 40 per cent less than the market values.

In the new shipment there are Queen Anne, Heppelwhite and Adam suits and some showing Jacobean influence, ten new patterns in all, every one of them desirable and in good taste.

Together with the scores of other fine suits in this remarkable sale they present such a choice as has seldom if ever been known in furniture of this splendid class in Philadelphia at savings of 40 per cent.

Perhaps you know the kind of furniture that seems to get finer, sounder, more dependable the more you look at the inside of it.

This is some of it. The fine appearance of it is backed by woods and woodsmithing that will last and last.

(Sixth Floor, Market)