Home Economics

The Editor of Woman's Page:

Dear Madam—The Woman's Club here in my town has made me chairman of home Economics. Could you suggest a few things I might do along that subject for one meeting each month in this year to draw each member to know what is meant.

MRS. C. M. W.

DAILY NOVELETTE

Molly's Grandmother

By MRS. NELLIE A. FAIRBANKS Molly's grandmother pictured a dark, uncertain future for Molly, for, the old lady shaking her head, exclaimed, "No good ever comes of girls who continually whistle and chew gum." But worse than that, the horrified old lady threw up her hands a few days later when she heard Molly confide to a little neighbor that "I kin lick any kid in this town." and by way of emphasis this town," and by way of emphasis started to climb to the roof of the shaky

The grandmother closed the window The grandmother closed the window with a shudder, then sat down to wonder for the hundredth time where Molly got her peculiar characteristics. Her sen, Molly's father, died when Molly was one year old, and as the daughter-in-law had always been cold and distant to her mother-in-law they soon drifted apart. For years the old lady heard nothing from the daughter-in-law or baby. Then when Molly was thirteen her mother died and some friend, knowing the grandmother's address, sent her word that the little girl was all alone in the world. She lost no time in sending money for clothes and carfare to bave the child sent to her, and with the picture in her mind of the goldenbaired baby she had not seen for twelve years she started for the station and was almost taken off her feet when an overgrown girl with red pigtails and a stab nose covered with freekles timidly approached her, saying, "Are you Grandmother Curtis?"

Yes, she was Grandma Curtis, but for with a shudder, then sat down to won-der for the hundredth time where Molly

three years ago went away, and no one knows where she went. Let me come to you, grandma, and I will always take care of you.

"Your loving grandchild,

"MOLLY CURTIS." A horrible feeling took possession of Molly, such as she had experienced when she was coming down with the measles and she thought of the other letter she had opened four weeks ago, and of the wild desire that had come over her when the meast tumbled out

A horrible feeling took possession of meant is meant.

MRS. C. M. W.

Try each month to have a subject appropriate to the particular time of year when it is presented. Very soon you can talk about canning and preserving and, if you discuss this thoroughly, and include the early fruits and vegetables, and the late ones, it will take several meetings. Then there is an extremely important question which a great many women know little about, and this is the nutritious values of foods. It includes the amount of water, protein, fat and carbohydrates in vegetables, fruits, meats, cereals, etc. How to make well-halanced menus, so that the correct proportion of each of these substances is obtained, should be explained.

Food prices must also be discussed, and there are the advantages of the budget to every housekeeper to be considered in one of your talks. Butter substitutes and the contents of each of these, form an interesting tople, too, you can very easily get material from what I have told you, and it will probably suggest other ideas to you. The subjects can all be studied out of books from the library. It is wise, too, to keep up with the various articles in newspapers and magazines, as it is here that peu will find the newest phases in home economy.



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Big Tuesday Special!

Here we are again with one of our regular Tuesday Special Sales that are creating so much talk among the housewives of Philadelphia. We started these Tuesday Specials about a month ago and they have been received so enthusiastically by our customers that we are continuing, in order to acquaint still more folks with the high quality meats and low prices prevailing at the Asco Meat

These Prices in All Our 181 Sanitary Meat Markets TOMORROW ONLY!

Rump or Round Steak 16 35c

Beef, lb 10c

A S C O

Fresh Beef

Liver, lb 121/2c | Roast, lb 35c

Thick Standing Rib Roast 1b. 20c Best Cuts Standing Rib Boast, lb 30c

Be sure to look for this sign on the window:



It is your guarantee of highest quality and lowest prices.

If our Store where you trade does not have a meat market, the manager or clerk will gladly tell you where our nearest meat market to your home is located.

"Asco" Stores all over Phila. and throughout Pennsylvania, New Jersey, Delaware and Maryland

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64631—"When Irish Eyes Are Smil-ing," John McCormack, 10-inch,

18727 Medley of Irish Jigs (Haley's Favorite), John Kimmel, 10-inch 85c.

25705—Gems from "Jimmie," Victor Light Opera Company, 12-inch. \$1.35. Gems from "Honey Girl," Victor Light Opera Company. 18737—"My Mammy," Medley Fox Trot. "Humming," 10-inch, 85c. Paul Whiteman and his Orchestra. 17143—"The Sweetest Story Ever Told" (Stults), 10-inch, 85c, Nea-politan Trio. "Simple Confession" (Simple Aveu), Neapolitan Trio.

C. J. Heppe & Son Downtown-1117-19 Chestnut St Uptown-6th and Thompson Sts

The Woman's Exchange League of Nations The More Modern and Continue the National Contin

all rent to the purchase price, leaving you free to buy or return the instrument at any time-is now back on pre-war terms. Victrola outfits with records may be secured with less cash and smaller monthly payments than for some years and without interest. Investigate.

C. J. Heppe & Son, Philadelphia 1117-1119 Chestnut St. Sixth & Thompson Sts. Please send me full particulars about the Heppe Victrola outfits and the Heppe Extended Rental-Payment Plan. Name Address

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Don't judge by the price

Don't judge Asco Coffee by its price, for coffees approaching it in quality are selling elsewhere at 40c and 45c per lb. It is only because of our Producer-to-Consumer Plan that we are able to sell this high-grade coffee at such a low price. No matter what you pay you cannot get any better cup satisfaction-Asco Blend is the best coffee at any price.



"Taste the difference?"

Asco Coffee has a rich, full, heavy body and a tantalizing aroma and flavor that you simply can't Judging by the millions of pounds of Asco Coffee sold over our counters, we know that the

majority of coffee lovers are users of Asco Blend. If you have never tried this delicious coffee, you've missed a treat. Why not try it today?

BEST Pure Lard 12½c lb.

Best open-kettle rendered lard. Finest quality to be had anywhere.

Soap Bargains Fels Naptha 61/2c bar Babbitts Star Kirkman's

P. & G. Naptha 4 for 25c

Asco No-Waste Sliced Bacon 18° pkg.

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Sugar-cured. Sweet and juicy. You'll enjoy every bite of it.

s set a high standard of purity ar . . . that has carned for

ion of "the finest butter Richla d Butter 1b. 53c Unusually good value in pure creamery Gold Seal The hens that lay the big Gold Seal

Eggs have a right to cackle—they've accomplished something! Twelve of the big beauties, fresh from the nest, in every carton

Strictly Fresh Eggs, doz. 32c Every egg guaranteed absolutely fresh.

Three Big "Asco" Bargains!

Long Stem Macaroni Elbow Macaroni O | Spaghetti 3 pkgs. 25c

Assorted any way you wish.

Asco Pork and Beans Best selected domestic beans cooked with pork, and a delicious tomato sauce added cans 25c

Fill your pantry shelves.

for

Sweet Sugar Corn Fancy Tomatoes Choice Succotash

Assorted any way you wish.

Victor Big Loaf Children thrive on Victor Bread, because it is made from the purest ingredients, is baked right and contains those elements most needed by growing bodies. Give the children plenty of this good

From the world's finest tea gardens. Five delightful blends-one of them is the flavor YOU like best. Orange Pekoe Mixed India Ceylon Old Country Style Plain Black

N. B. C. Cakes & Crackers Spiced Waferslb., 23c Soda Crackerslb., 15c Royal Milk Lunchlb., 17c Butter Thin Biscuits lb., 2?c Saltine Biscuitslb., 23c

Zatek Chocolate Almond Bars 5c each

Asco Baking Powder ... can, Sc, 9c Asco Cracker Meal pkg., 10c Asco Farinapkg., 10c With every bar you buy we Asco Golden Syrup will sell you an additional bar for 1c-in other words: can, 9c Asco Sliced Dried Beef pkg., 12c Asco Oats pkg., 9c Asco Mustardjar, 12c

"Asco" Means Quality

Asco Stores all over Phila, and throughout Pennsylvania, New Jersey, Delaware and Maryland

2 bars for 6c

WANAMAKER'S

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Wanamaker's Down Stairs Store

Ready! Go! Men's New Shoes, \$4.75

A third better than usual. A reliable manufacturer's surplus of 1000 pair of shoes that would regularly sell at a third higher price.

Eight styles, including the four pictured.

Oxfords and high shoes. Properly built of tan calfskin

and soft dull black leather. Welted soles, straight tips and

perforations. Some have rubber heels. Prompt service.

(Men's Gallery, Market Street)



The Cape of Canton Crepe Priced \$45 The cape that has been

causing a great deal of talk. The cape that is luxurious and graceful and yet has the

dignity demanded of an

afternoon wrap. The cape that until today has been marked at an almost prohibitive price.

Now created for us exclusively and offered at the surprisingly low rate of \$45.

Canton crepe in navy, brown, black and taupe, beautifully lined with lustrous peau de cygne to match and finished with Elizabethan collar and tassels. Lovely and wide - at the foot it measures more than four yards.

Sizes 14 to 42.

Sale of Women's Gloves 70c and \$1.15

70c for 2-clasp white silk gloves-the "seconds" from a standard maker known all over America. His name is in each

\$1.15 for 16-button-length white silk gloves which have same maker \$1.15 and \$1.35 for 12 and 16 button length chamois lisle gloves in desirable colors and white.



Walking Through the Down Stairs Frock Store

and into the quiet Gray Salon of especially charming dresses one finds all sorts of treasures.

The Kingdom of Canton Crepe In the Dress Salon Down sashes, draped bodices and

Stairs Canton crepe dresses are \$25, \$29, \$39, \$45. Canton crepe frocks copied from quite expensive models, with collars and cuffs of organdie, at \$25 and \$29.

At \$29 are Canton crepe dresses with eyelet embroidery over colcrepe de chine linings. Others at \$29 have flowing

Georgette covered with machine Interesting Frocks of Many Kinds Foulard dresses for coolness in summer are \$16.50.

ionable colors are \$16.50. Quaintly striped and checked taffeta frocks are \$29. Small lots of taffeta frocks, too few to describe, have been reduced from our own earlier special rates.

Tricolette dresses with bodices

of embroidered Georgette in fash-

French hand-made dresses of batiste in orchid, pink, blue, maize are \$18 to \$27.50, including the lovely one sketched at \$23.50. Organdie frocks with eleven ruffles and the waistline indi-

shining crystal beading. A good looking dress with coat bodice

elaborately embroidered saves a

pleasant \$10 bill over the early

Spring price-now \$29. A dark

blue Canton crepe with blouse

back and front in youthful fash-

ion is \$29. Lovely Canton crepe

with bodice of rose color or brown

cated by flowers (illustrated), \$16.50. Foulard voile dresses with

bands of organdie are new at \$6.

Dresses Specially Priced, \$6.50 to \$25 Serge and tricotine dresses at \$6.50, \$10, \$15. Satin and charmeuse dresses as low as \$8.75. Eyelet-embroidered charmeuse and tricolette dresses as low

(Market)

Crepe de chine dresses as low as \$18.75.

Men's Separate Trousers, All-Wool, at \$5 to \$7.50

Trousers here to match almost any suit and bring it into use again! Various mixtures and stripes. Some worsteds at \$6.50.

Men's, Lighter Underwear, 50c

Shirts, with short sleeves, in Drawers, ankle-length; sizes

32 to 44. Light-weight cream-colored cotton shirts and drawers, similar to French balbriggan, are classed as "seconds" cause of slight irregularities in the knitting. (Gallery, Market)

Center Aisle **Upportunities**

Bungalow Aprons, \$1 They could well be called

dresses. Sturdy blue or gray striped gingham, trimmed with plain-color and rick-rack braid; elastic holds them neatly at the waist.

1000 Pretty House Dresses, \$1.85 Pink, blue, lavender and black-

and-white checks, attractive plaids and plain blue or pink gingham, all made in a neat Billie Burke" style with handembroidered collars. Most unusual at the price. Play Clothes for Small Boys, \$1.15

(2 to 8 year sizes)

Straight-leg rompers of cadet blue chambray are bound with Overalls, \$1.35

Dark blue overalls that reach from the neck to the ankle are trimmed with red. They have plenty of pockets. Sizes 2 to 8 Scrim Pin Cushions, 85c

Snowy white scrim cushions in

square shapes

with the daintiest hand-embroidered flowers; sometimes they have pink or blue linings.

Crepe Bloomers, 85c Best we have seen at this price. Pink with blue stitched ruffles or white with pink and blue satin ribbon edging the knee

ruffles. Cut plenty full. High-Neck Nightgowns, \$1

Mighty unusual at their price. Good white muslin with finely tucked yoke and hemstitching. Long sleeves. Georgette Crepe

Overblouses Repriced, \$2.90 Flesh-pink, biscuit, Harding blue, henna and most of the other fashionable shades. Embroidered or trimmed with pretty laces.

Nearly two hundred at this price. Sizes are somewhat broken. Lace-Trimmed Brassieres. Half Price, \$1.50

satin-and-lace combined. Sizes are broken. That's the reason Practical Skirts.

Quite elaborate; of all-lace or

\$2.25 to \$7.50 Any number of good styles be-ginning at \$2.25 for a cotton tweed mixture up to \$7.50 for an attractive plaid.

Bloomers, Middy Blouses and Gingham Frocks -Just Right for School

They will stand the hardest sort of knockabout wear and many trips to the tub. Sizes for girls of 6 to 14 years. Bloomers of white jean are \$1.50; Copenhagen blue gingham bloomers, \$1.25.

Middy blouses of white jean. \$1 to \$3; of colored gingham,

Frocks of plaid and plaincolor ginghams, made in more ways than one would care to count. \$1.25 to \$10.75. (Market)

38-Inch Voile in Lovely Colors Special at 28c Yard

openhagen Rose Orchid Light Blue (Central)