

Band and Organ at 9; Organ at 11 and 4:50
Closes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Rain

So Much That Is New and Out of the Ordinary Here!

Old Peter Hayseed Has Just Said "A Handful of"

common sense is better than a bushel of schooling, but after all, both are good when properly mixed together."

Playing truant with our school-days or reciting lessons poorly and purely in a mechanical way because of a good memory will bring us no permanent good unless we fully understand and absorb what the teachers are teaching us.

To "go to work" calls most of our young people all too early, especially when more earnings are needed for increasing families, so we must not fool away our school times for nothing.

[Signed]

John Wanamaker

April 16, 1921.

Women's Fine Cloth Costumes at Lesser Prices

About seventy-five distinguished tricotone gowns have their prices reduced to \$50 to \$175—which means a saving of \$25 to \$50 on each gown. And this is the moment when they should be worn with the little Spring furs finishing their necks. The colors are navy, sand and beige; sometimes relieved with rich silk or wool embroidery, sometimes with gold thread tracery, or a gleaming satin lining, or a curious and interesting girle. As a rule they are of the chemise type, but with novel touches. One dark blue example has no girle, but smocking at the sides suggests a waist line.

Another has its upper part of satin, and of cloth, the latter embroidered with French knots in scallops and three colors. Another cloth affair has a high-low neck and is made over a satin slip. A lovely gown—navy—is embroidered with old blue and dull red knots and satin stitch.

Hardly two of the costumes are alike.

(First Floor, Central)

Exquisite Handkerchiefs for the April Bride

They are all of that beautifully fine hand-spun linen which is of such exquisite texture—handkerchiefs made by deft Old World fingers.

Valenciennes lace handkerchiefs, with hand-spun centers, start at \$9 and go to \$20.

Duchess lace handkerchiefs in a really wonderful variety are \$7 to \$150.

Fine hand-spun handkerchiefs, some with tape borders, some with all-over plaids and some quite plain, \$3.50 to \$6.50 each.

(Main Floor, Central)

Women's Warmer Weather Wraps in Canton and Morocco Crepe

It would be hard to think of anything prettier or more graceful than these crepe silk coats and capes and they lend themselves particularly well to the treatment of long silk fringe, in single, double or even triple rows.

And to show their versatility, some are trimmed with curly gray lynx, an edging of monkey fur or ribbon run through loops. Silver, brown, navy blue and black are the colors and \$47.50 to \$125 the prices.

(First Floor, Central)

Presenting "Jill" A New Frock for Little Girls

"Jill" is a dear little dress, made for us by a clever woman who knows just what little girls of six and eight years should wear.

In simple, good taste, and pretty as can be. Of cottons, chiefly, they are made in white and attractive colors, all have square necks and short sleeves, and all have some unusual and pleasing hand stitching and hand embroidery for decoration.

White cross-barred muslin dresses, with bloomers, are \$4.50.

Natural-colored pongee dresses, with bloomers, \$11.50.

Unbleached muslin dresses, with bloomers, \$6.

Soiette dresses, also with bloomers, \$7.50.

White dimity dresses, without bloomers, \$4.50.

(Second Floor, Chestnut)

Many Women Like Soft Black Kid Footwear

Not only elderly women either. Kid is so soft and cool on the foot that many younger women prefer it for Summer, especially when they can get correct and good-looking models such as these.

For elderly women is a glazed kid oxford at \$8, with low heel, turned sole, straight tip and comfortable toe.

A smarter kid oxford for younger women, at \$12, has narrower toe, turned sole, and Cuban heel.

A practical good-looking street oxford of kid, at \$12, has the moderate military heel, welted sole, roomy toe with straight tip.

A similar oxford of less fine workmanship is \$9.75.

And one with narrower toe and Cuban heel is \$8.50.

While the woman who prefers a soft, black kid pump will find a satisfactory one at \$8; with military heel, plain vamp, narrow toe, and flat grosgrain bow.

(First Floor, Market)

Women's Silk Bloomers

Plain bloomers of pink or white washable crepe de chine, Japanese, \$5.

Of pink crepe de chine with lace, \$4.50 and \$5.50.

Pink crepe de chine with ruffles of eyelet embroidery, \$5.50.

Pink washable satins, with bands and edgings of Georgette, \$2.85; plain, \$3.50.

Pink satin with lace, three styles, \$3.85 to \$5.

Bloomers of pink radium, shaped like French drawers, and ruffled, \$5.

(Third Floor, Central)

White Flannel Sports Skirts \$10.75 and \$15

Both of these two very pretty styles are "specials" and they are made of the finer grade of flannel and with all the nice points of tailoring that you would find in much more expensive skirts.

According to the newest fashion for sports skirts, the front is plain and the back gathered with a slight flare towards the hem. In the \$15 model there is an inverted pleat in the back.

(First Floor, Central)

Paris Hats— Just Unboxed

—will be ready in the Gray Salons Monday morning for your approval.

They come from foremost Paris modistes, are the last word in the matter of early Summer hats, and are altogether delightful. Orchid and purple are new and favorite colors, hats are large and flower trimmed, shapes are as distinctive and lines as smart as one expects Paris creations to be.

(Second Floor, Chestnut)

Success in Silk Selling

Old silks and silks out of fashion are not cheap at any price. The woman today who buys a silk dress wants it just right.

To have the silks people want at the time they want them is success in silk-selling. These silks are freshly in and very good indeed:—

Real Canton crepes in black, navy, midnight blue, cinder, bisque, gray, pink, brown, jade, \$4.50 a yard.

Heavier Canton crepe at \$4.75 and \$5.50 a yard.

Heavy plain crepe de chine, good colors, \$3 a yard.

Crepe de chine in lighter weight, \$2 a yard.

All-silk, good, bright taffetas at \$3 a yard.

Novelty sports crepes in many colors, including pink and white, \$6.50 and \$8 a yard.

(First Floor, Chestnut)

Gorgeous Jeweled Combs

in the pretty, graceful Spanish style, are among the new things in the Jewelry Store to interest the woman who is looking for hair ornaments.

These are of imitation shell, are of generous proportions and intricately carved, with much of the carving outlined with glistening, sparkling imitation sapphires. The blue against the brown of the shell color is most effective.

\$5 to \$42.

(Jewelry Store, Chestnut)

RADIUM all-over laces at the new lower price of \$1.75 a yard ought to go on a good many shopping lists for Monday. They are a yard wide, in a fair variety of patterns and in black, navy, brown and gray.

(Main Floor, Central)

Men's Fine Wallets at Close to Half Price

Many of them are half and the others are 40 per cent. below their regular prices. Taking it all and all it is the most remarkable disposal of fine card cases and wallets we have had in years and prices are the lowest on goods of such quality.

Over 700 pieces, some taken out of regular stocks and others specially purchased.

Prices start as low as \$1.75 and go to \$10.

(Main Floor, Chestnut)

Men's Fine Madras Shirts in Light and Dark Colors

A new shipment is of excellent woven madras with narrow colored stripes on white grounds. The price of these shirts is \$3.50.

Men who prefer dark grounds

with white stripes may have them in shirts of fine Manchester madras, at \$4.

Both kinds are soft-cuff, plain negligé style.

(Main Floor, Market)

Fine Imitation Ivory New From France

One of the nicest gifts for the girl graduate is a set of this pretty imitation ivory for her dressing table. And it is a good idea to have her initials marked on the different pieces.

Many women also use this ivory to take the place of their sterling silver set during the Summer months. It is so easy to keep clean.

Mirrors, \$4, \$10.50 and \$12.50.

Hair brushes, \$5.25 to \$10.50.

Combs, \$1.35 to \$3.25.

Cloth brushes, \$8.50 and \$12.

Hat brushes, \$4 and \$5.

Hair receivers and puff boxes, \$10 each.

Perfume bottles, \$2 to \$3.

Manicure pieces, \$1.25 to \$3.75.

(Main Floor, Chestnut)

No Need to Stencil Your Own Curtains

Artistic women have often done it, but there is little need now. The really attractive designs and soft colorings of our stenciled curtains are as charming as any designs that could be put on by order.

Stenciled crash curtains are \$5 a pair.

Now come transparent curtains of gauze in the dainty snowflake weave with attractive stenciled borders—done on both sides—for \$4 a pair. Four colors.

The stenciling is done in oils and is all color-fast.

(Fifth Floor, Market)

A New Desk Pad You Can Roll Up

That is, when it is not in use or when you want to carry it from place to place. Otherwise it lies flat on the desk and it is not intended to be used with a blotter.

It is imitation leather, from which ink stains may be readily washed off and it wears splendidly. In brown, green, mahogany or blue, \$4.25 and \$5.50.

(Main Floor, Chestnut)



The Place of the Small Grand Piano

The small grand piano was designed to answer the requirements of those who desire all the splendid resonant sounding qualities of a grand piano, yet whose living space is limited.

It is an ideal instrument for homes without large music rooms, for apartment dwellers, for all who, had the small grand never been designed, would have to use an upright piano.

The small grand occupies practically no more space than an upright.

Yet it sacrifices nothing of the fullness and richness of a grand piano to achieve these diminutive dimensions.

Six of the Finest Small Grand Pianos

made in this country are sold in the Wanamaker Piano Salons. They are:

**The Chickering
The Schomacker
The Emerson**

**The Lindeman
The Brambach and
The celebrated Knabe**

Some of these are less than five feet in length. None of them is much over five feet. In every instance they possess all the individuality and distinction of the large grand pianos of their name.

We show them in mahogany, but can furnish them in any wood or period desired.

Prices on these diminutive grand pianos begin at \$700, and our usual convenient payment terms apply to them.

(Egyptian Hall, Second Floor, Market)

A Splendid New Shipment of Irish Table Cloths and Napkins

Heavy goods, of sound, serviceable quality, full bleached, all pure flax and in three good patterns.

They were bought practically off the loom and are priced moderately, considering their merits and desirableness.

Table cloths:

72x72 inches, \$13.50 each. 72x90 inches, \$16.50 each.

72x108 inches, \$20 each.

Napkins to match:

22x22 inches, \$15 a dozen.

(First Floor, Chestnut)

Good Medium-Priced Rugs in 9 x 12 Feet Size

A variety of designs and colorings for every purpose.

9x12 ft. Wilton rugs, \$84. 9x12 ft. Axminster rugs, \$37.50.

9x12 ft. velvet rugs, \$48.50. 9x12 ft. tapestry rugs, \$35.

(Seventh Floor, Chestnut)

New Suits at \$2.25 to \$3.75 for Little Boys

They are all of sturdy cottons, and those that have colored trousers sometimes have white blouses, or if they are all of one color, they are trimmed with white piping.

There are several good styles, some have colored stitching by way of additional attractiveness, and there are pretty brown, tan, yellow and blue shades to choose from.

Yes, they're specially good for the prices.

2 to 5 year sizes.

(Third Floor, Chestnut)

Women's Underwear at Lower Prices

Pink cotton and pink lisle union suits at \$1.75.

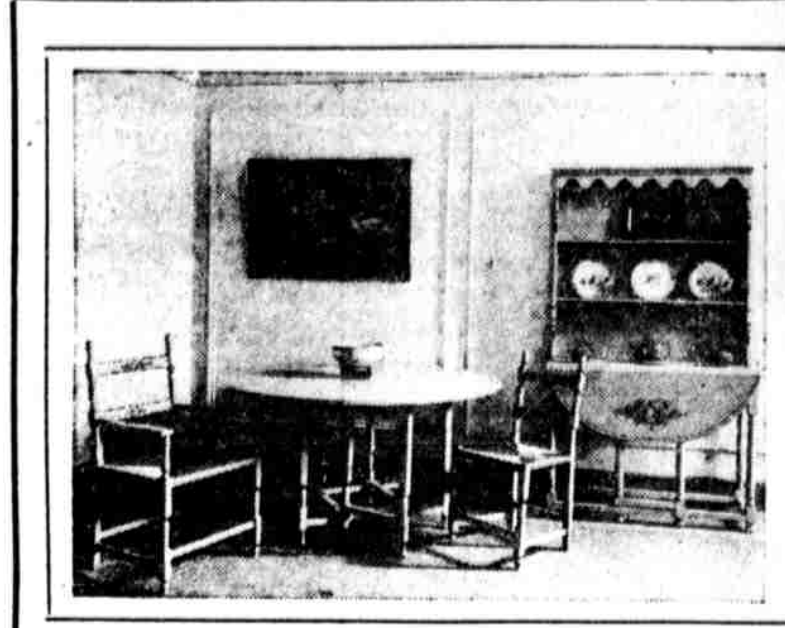
Pink glove silk envelope chemises at \$5.50.

Long glove silk bloomers in black and colors at \$3.65.

(First Floor, Market)

White fancy voile at the new lower price of 85c a yard is very sheer and soft for Summer frocks. It has dots, squares and stripes in varied designs, and is 36 inches wide.

(First Floor, Chestnut)



PAINTED BREAKFAST ROOM SET of eight pieces, including table, drop-leaf cabinet, two arm chairs and four side chairs.

Introducing Danersk Furniture in Philadelphia

WHAT does the name Danersk stand for to you?

Something very beautiful and distinctive in furniture, if you are acquainted with modern furniture designing and the best interior decorating ideas.

This widely-known, artistic furniture has made a name for itself among lovers of the sincerely beautiful in house decoration.

Its delightful designs—inspired by the best periods of the past, both in this country and Europe; its beautiful woods; its exquisite workmanship and finish and its charming decorations, reminiscent as they are of the delicate 18th century painted work of Angelica Kaufman,—altogether give it an individuality and charm that is unique in modern furniture.

It is our pleasure to bring this unusual furniture to Philadelphia. It will be found only here in this city. It is well worth seeing.

We are showing now, of this Danersk furniture, some beautiful sets for bedrooms, breakfast and dining rooms, living rooms, sunrooms and morning rooms, as well as settees, easy chairs, tables and other separate pieces.

The quaint painted sets for bedroom and breakfast room are especially suggestive for farmhouse and country home use.

One would almost wish to at once buy a farmhouse for the sake of using this delightful furniture appropriately.

It will give us pleasure to show you the new Danersk furniture, and also to have carried out in it any color or decorative scheme you may desire.

(Fifth Floor, Chestnut)

Furnishings That Give the Garden a Crowning Touch

You will see them in the China Store—flower boxes, benches, sundial pedestals and other beautiful things. One kind in white, made of crushed marble and white cement, and another in gray made of crushed granite and gray cement. All of them are weather-proof, graceful in design, equally appealing and appropriate for lawn or garden and quite reasonable in price.

Flower boxes, various shapes and sizes, \$4.50 to \$40.

Bird baths without pedestals, \$10 to \$20.

Bird baths with pedestals, \$18 to \$40.

Sundials, \$10.50 to \$17.50.

Gazing globes, \$10 to \$25.

It should be noted that some benches now \$12.50 are very exceptional at that price, having been twice as much last season.

(Fourth Floor, Chestnut)

Moth Proof Cedar Chests in a Sale Specially Low-Priced \$16 to \$40

But the prices don't tell you the goodness of these fine cedar chests.

We saw them in the making—every bit of imperfect wood thrown away—only the soundest cedar used, and so cured and treated that we can guarantee every chest against splitting or warping.

All above \$16 are made with extra dust-proof arrangement to lids, some have trays, some are brass bound. Some have arms that turn them into settees.

All have casters for easy moving. Each is beautifully finished and will be an ornament as well as a splendid convenience in any home.

Oblong Chests in Five Sizes

34 inches long, 20 inches wide, 19 inches high, at \$16.

Larger sizes \$20, \$23 and \$27.

Up to 54 inches long, 22 wide and 20 high, at \$34.50.

Bevel-corner chests 40 inches long, 19 inches wide, 20 inches high, at \$30.

Armed settee chests that can be used as seats, 49 inches long, 21 inches wide, 22 inches high, at \$36.50

Large packing chests, in two sizes, 46x23x24 inches, at \$38.50. And 54x23x26 inches, \$40.

On sale Monday morning in the Housewares Store.

(Fourth Floor, Market)