

**\$7.50 Pleated Plaid Skirts**  
 Handsome pleated models. Some plain. **\$5**  
 All newest effects. Excellent value.  
 Other Novelty Skirts at 2.95  
 Fine Wash Skirts at 1.00  
FOURTH FLOOR

# BLAUNER'S

833-35 MARKET STREET

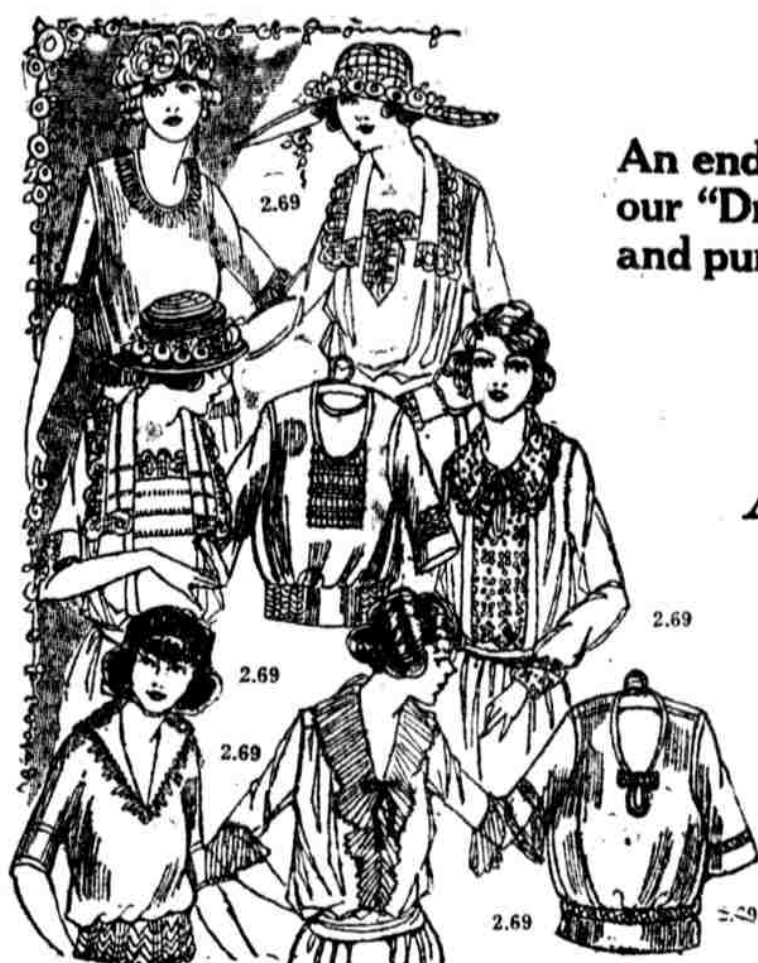
**Special! Squirrel Chokers**  
 Cool days call for a smart little fur with your suit; warm days the street frock requires one for the "last" style touch. Value \$10.95. **8.75**  
 French Coney Chokers, 2.39  
 Mink, Sq., Seal & Aus. Opossum Stoles at 19.50-69.50  
BLAUNER'S MAIN FLOOR

# The Season's Clearance Sales

The tide of super-business has stopped and now we must employ every effort to stimulate buying. In our Drive for Business we offer to you the apparel market clearances at prices such as will not be duplicated this season.

## A Wonderful Sale of BLOUSES

An endless variety of Fresh New Silk Blouses at remarkably low prices. In our "Drive For Business" we assembled the stocks of several manufacturers and purchased them for cash. They are to be sold at very little above cost.



**2.69**  
 Actual \$5 Values

Twenty styles of Georgette and Mignonette are prettily trimmed with frills, lace embroidery, hemstitching and newest novel effects. Colors are Harding Blue, Flesh, Honeydew, Navy, Tomato, Bisque and White.

**5.00**  
 Actual \$10 Values

The pronounced vogue for Mignonette Overblouses has brought out these elaborately embroidered ones. Some are trimmed with wide bands of braid or embroidery. Some are braid bound. Such colors as Bisque, Honeydew, Tomato, Navy, Rush and Flesh have self or contrasting colored trimming.

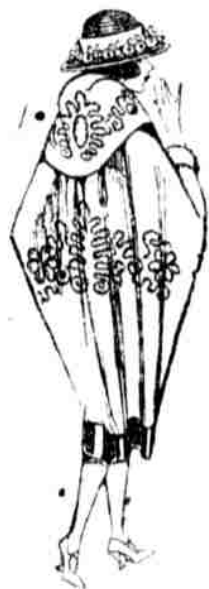


**"Silkette Pongee" Blouses 1.49**

Something really new. Peter Pan styles with fine fluting edging collar and cuffs. A new "vest" model with fine Venice lace. Another tucked front blouse. All delightful and most modestly priced.  
BLAUNER'S MAIN FLOOR JUST INSIDE THE DOOR

## Wrap, Coat & Suit Clearance

The stock of our factory, in addition to the stocks of several co-manufacturers, is offered to you at prices below cost of production. As manufacturers, we cannot carry over to the next season, and so in our "Drive for Business," make an absolute Clearance Sale.



DOWNSTAIRS STORE

\$20 Values at  
**9.75**

Lovely wraps as well as smart sports coats in the newest colors. Materials are velour, silvertone, polo cloth and goldtones.

**Coats and Wraps \$5**  
 Remarkably good mixtures and polo-cloths are extremely low priced at \$5.

SECOND FLOOR

Values up to 22.50 at

**\$10**

They are in splendid Ming Toy, flare cape, wrappy wrap and polo styles. Materials are good velours, polo cloths and tinsel-tones.

**Every One of Our Finer Coats & Wraps Reduced 1/3 & More**



DOWNSTAIRS

\$29.75 & \$35 Values

**\$15**

Only excellent quality—French and Men's Wear Serge was used in making these Suits. Newest flare and straight models, braid trimmed or embroidered. Also some sports styles of jersey and tweed mixtures.

**18.50 SUITS 7.50**  
 Large assortment of jerseys, tweeds and jerseys.

SECOND FLOOR

19.95 to 22.50 Jerseys

We have exactly 150 of these fine full wool, Sport Jersey Suits. If you need one, or will need one, we suggest you buy it now at this low price. **\$15**

\$25 and 29.75 Suits at

One-Day Sale of splendid Tricotine, Twill, Gabardine and fine Serge Suits, in tailored-box or flare styles. **\$18**

\$35 to 39.75 Suits

Exceptional One-Day Sale of Tricotine, Poiret Twill and fine Serge Suits. **\$25**

**Clearance Sale!**  
 \$6.50 & \$8.50 Tailored & Trimmed

**HATS**  
 At **3.50**

A hundred lovely models to select from at this low price. They are Milan Hemp, Tagal, Lisere and new quilted hats.

**Other Lovely Hats 2.96 to 8.50**

BLAUNER'S THIRD FLOOR

Continuing Our Big

**SALE OF HOSIERY**

**1500 Pairs WOMEN'S SILK HOSE 69c**  
 Fashioned with seams. Wide top. Slender ankle. Excellent quality.

\$2 Silk Hose, at 95c  
 \$3.50 Onyx Silk Hose, \$1.69  
 \$2.50 Silk Hose, \$1.49  
 75c Children's Socks, 25c  
 Cotton Hose, 12 prs., for \$1  
 Fibre Silk Hose, 65c  
BLAUNER'S MAIN FLOOR

**Clearance Sale of Women's & Misses' Dresses at 1/2 Price and Less**

With the Advent of Warmer Weather This Clearance of Cool, Spring-like Dresses is Most Opportune

DOWNSTAIRS STORE

\$20 Values at

**\$12**

New silks and tricotines delightfully trimmed and fashioned in the most popular styles are greatly underpriced at \$12.

**\$12 Dresses \$8.75**  
 Pretty satins, taffetas and crepe de chine attractively embroidered are exceptional values at \$8.75.  
**Clearance of Dresses \$3.75 & \$5**  
 Formerly \$6 to \$8. Tomorrow.

BLAUNER'S DOWNSTAIRS

SECOND FLOOR

\$30 Values at

**\$15**

Just the dresses for immediate and summer wear. Taffeta, satin, Mignonette, Georgette and tricotine of good quality.

**Marvelous Values at \$25**  
 Afternoon tailored and sport dresses.  
**Unequaled Values at \$35**  
 Handsome models of newest design.

BLAUNER'S SECOND FLOOR

**UNDERWEAR**

Silk Camisoles at . . . . . 87c  
 Washable satin, some crepe de chine Val. 1.50.  
 Gowns and Chemises at . . . . . 55c  
 Flesh or white batiste, daintily trimmed. Val. \$1.  
 Silk Chemises at . . . . . \$1.95  
 Crepe de chine in flesh, trimmed or taffetaed. Val. \$3.  
BLAUNER'S THIRD FLOOR

**Twin Strap Pumps \$5**

Tan calf with Dolly or Cuban leather heel at a smaller price than we have ever offered for this shoe.  
**Remarkable Savings on New Low Shoes at \$3.75**  
BLAUNER'S MAIN FLOOR

**Great Reductions in Kiddies' Cloth Spring Coats & Straw Hats**

**33 1/3% off Present Prices**

**COATS HATS**

Values 6.00 to 18.94 Tomorrow 4.00 to 12.69  
 Handsome dolman empire Norfolk and belted models.  
 Values 2.50 to 5.00 Tomorrow 1.49 to 3.50  
 With tailored bows, streamers and flowers.

BLAUNER'S FOURTH FLOOR

**SALE OF CHILDREN'S WEAR**

**Organdie Dresses 1.94 to 9.94**  
 Domestic and imported colored models, prettily ruffled. Sizes 6-14.

**Taffeta and Pongee Dresses 7.94 to 19.94**  
 Ruffled affairs in all the newest Spring colors. Sizes 6-14.

**Coats and Capes 3.94 to 17.94**  
 Velour, polotone, serge and homespun. Excellent values at 6.94 to 22.50.  
BLAUNER'S FOURTH FLOOR

**WHAT'S WHAT**  
 BY HELEN DECIE

"King Canute is dead and gone; parasites exist all day."  
 The social parasite is not necessarily a fraud; she may be—and quite often is—so feeble intellectually that her maneuvers have no ultimate aim. She dreams to be a hanger-on in the following of the great or the pseudo-great, the wealthy, the powerful, the famous, the well-to-do. No matter how wellbred or well-educated, how gently-born or richly talented, less "prominent" people may be, she seems them unless they happen to come into the limelight of conspicuous success, when she immediately falls at their feet in servile adoration.  
 Parasites thicken "the social fringe," which might as well, and with more truth be called the lunatic fringe. For they are not quite sane, these "ladies," as we like to call them at school. They are as we might say, "parasitic" in their nature, and even the healthiest self-respect, and even the best of nothing but contempt for the parasite, and no one endowed with discriminating intelligence would tolerate the existence of these unwholesome human insects.

**Things You May Not Know**  
 The attorney general of Kentucky has decided that there is nothing in the law to prevent the women of that state from serving on juries.

In Latin-American countries, as in Italy, has always been the custom for children to bear the mother's as well as the father's family name.

**Associated Hardware Stores**  
 26 Live Dealers Ready to Serve You

Get Your Porch Ready Give the Floor a Coat of **Lucas**  
 Deck and Porch Paint Wears Like Iron  
 Gallon cans . . . . \$4.25 per can  
 Half-gal. cans . . . 2.35 per can  
 Quart cans . . . . . 1.25 per can

**Refinish Your Porch Furniture**  
 A dollar's worth of Lucas Porch Furniture Enamel is enough to give three chairs a bright glossy coat that never gets rusty and it doesn't wear off.  
 Quart cans . . . . . \$1.80 each  
 Pint cans . . . . . 1.00 each  
 Half-pint cans . . . . . .60 each

**Now Is the Time to Plant SEEDS**  
 Grass Seed . . . . . 15c up  
 Bone Meal, 3 & 5 lb. packages  
 Flower Seeds  
 Vegetable Seeds

**Garden Tools**  
 Rakes . . . . . 50c up  
 Spade . . . . . \$1.50  
 Hoe, two-prong, 65c  
 Spading Fork, \$1.50 up  
 Weeders, 15c, 25c  
 Steel Trowels, 15c, 25c

Sold by These Stores

**West Philadelphia**  
 SAMUEL BERGER, 5605 Spruce St.  
 J. BRUNSTEIN, 560 and Chester Ave.  
 BROWN'S HARDWARE SHOP, 419 S. 54th St.  
 WM. O. BOHSON, 625 S. 60th St.  
 HAMILTON BAZAR, 344 Market St.  
 M. LIGHT, 6013 Baltimore Ave.  
 MEXEN'S HARDWARE CO., 3219 Market St.  
 W. PETERSON, 4817 Woodland Ave.  
 W. W. & W. M. WEAVER, 4709 Woodland Ave.  
 W. WILKIN & SON, 492 Lancaster Ave.

**Northwest**  
 JOHN ANSOFF, 2124 E. Chelten Ave.  
 E. BARTLEK, 2119 Lehigh Ave.  
 ARTHUR H. BOYD, 2704 York St.  
 JOHN BECKER & SON, 2704 York St.  
 ECKERSLEY HARDWARE CO., 2119 Ridge Ave.  
 ISAAC FOGEL, 216 N. 24th St.  
 GIBARD HARDWARE CO., R. G. GOTTSCHALK, 1821 Conitland St.  
 ISAAC GREEN, 21st St.  
 HENRICKS HARDWARE CO., 21st & Venango Sts.  
 W. M. HARRIOTT, 1811 Wayne Ave.  
 H. A. WEIDMANN, 4016 Germantown Ave.  
 X. ZEITZEW & SON, 3908 N. 23d St.

**Suburban**  
 CHAS. P. REINHOLD, 2443 Rising Sun Ave.  
 F. H. WILSON, Darby, Pa.  
 KLEBER COX, 18th & Locust Sts., Camden, N. J.  
 A. WEYLAND & SON, 21 E. Spruill Ave. & Mechanical St., Camden, N. J.