THE PEOPLE'S FORUM

Letters to the Editor

Bir-Do you know why we have so man rrigible boys? Why the children of the

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while when about this paper the set and are the fed will be about the course of the co

Letters to the Editor should be as brief and to the point as possible, avoiding anything that would open a denominational or rectarian dis-

No attention will be paid to anony-No attention will be paid to anonymous latters. Names and addresses must be signed as an evidence of good faith, although names will not be printed if request is made that they be omitted. The publication of a letter is not to be taken as an indersement of its views by this paper.

Communications will not be returned unless accompanied by postage, nor will manuscript be saved.

It must be a manufacted that the prohibiTo the Editor of the En man Public Ledger:
To the Editor of the Evening Public Ledger:

For it may be that the shadows

Illde the heaviest wheat of all

DRUM

outcome of them, for the most part, has been to increase interest in the question. It has been plausibly suggested that the custom of disappearing mobituatively from a crowditten have them have them for a small cental, as they could not set a house the houses. Now the wolfare department of the city comes along and orders us to put waiter in the houses, underground drainage and but the houses, independent of the city comes along and orders us to put waiter in the houses in good order, ceating about 50 c. and we getting 19 a month rent for cach; we we decided that to sywnol that money on the houses and lave would pull the houses down. We notified the tenants to set out misses down. We notified the tenants to set out misses down. We notified the tenants to set out misses for the pour to frail.

That is when they will set Gold knows.

That is when the committee is doung. Leas houses for the pour to frail.

Lossier II. ANTHONY, St.

Questions Answered

Income Tax and Car for Business

Objects to Pigpen

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Lossier II. ANTHONY, St.

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If where fire and smoke in thickest
There's no work for you in do.
When the battifield is silent
You can be a new your to wounded,
You can be a new you to do.
Do not then stand idly waiting
For some greater work to do:
Fortune is a leay goddess—
She will never come to you
Go and toll within life's vineyard.
Do not fear to do or dare—
Tyeu want a field of labor
Tou can find it anywhere.

Ingersoll at Tomb of Napoleon
To the Editor of the Evening Public Ledger:
Site. Please offiles me by printing the sellons life fortunes of the for him at the head of the army of Italy. I than to have been that imperial imper

BRISCOE

The Trustworthy Car

A Direct Statementand a Challenge

The motoring public has grown tired of the one-feature car—the car that stresses one point of satisfaction to the exclusion of all others. An unusual motor-a freak spring suspension-the winning of a race-a stunt or an unproved departure from standard design is not a safe criterion for judging a motor car.

Every feature of desirability must be taken into consideration. And on that basis we're making one definite statement.

The 1921 Briscoe Is the Best Car Built Today

and we will prove it

What Combined Qualifications Make the Best Car

Let's put them down, and give each one the value to the average purchaser as shown by careful analysis-taking 100 points for all.

1. Reliability

This subdivides itself into Engineering efficiency High-grade materials Accurate workmanship Balanced design

2. Power

Ample power in relation to weight for speed, hill and roadability, without costly excess 15 3. Economy of operation Gasoline and oil consumption 14 Tire mileage Low cost of maintenance

4. Appearance and Convenience Comfort

Ease of operation

5. Price Based, of course, on what you get per dollar

How the Briscoe Meets These Qualifications

Take the 1921 Briscoe and measure it against perfection

1. Reliability

The 1921 Briscoe is a car light in weight, yet possessing the maximum of strength. This has meant the development of special steels; it meant the purchase of hundreds of thousands of dollars worth of machinery-much of it specially designed-so that we could make all the essential parts of the car in our own great plants. It meant a careful study of motor-car design here and abroad. And it means now 100 per cent plus in sturdiness, strength and durability.

2. Power

The Briscoe has a remarkable reserve of power that carries it almost without effort wherever wheels will track. Hills that make most cars overheat and drop back to second speed are taken on high, with never a trace of motor-labor or boiling. Sand and mud have no terrors for the wonderful power-plant. You can readily prove this for yourself in a demonstration spin.

3. Economy of Operation

The Briscoe motor is world-famous for low fuel consumption. Owner's records of 20-25 miles to the

gallon are the usual thing. The amount of unsprung weight has been so reduced and the car so perfectly balanced that tires seem almost everlasting. And the chassis is so simple and sturdy that few adjustments are necessary, and those are easily made.

4. Appearance and Convenience

It was Briscoe who originated the idea that beauty is not a matter of dollars and cents. Compare the appearance of the popular-priced car of a few years ago with today, and you will realize the great influence of Briscoe design-ideas. Briscoe, too, first realized that comfort was just as essential in the low-priced car as in its expensive brother. That is why, today, you can ride all day in a Briscoe over the country roads without feeling tired. And a child can operate it.

5. Price

That means not alone the actual number of dollars you pay, but what you get for each dollar. Briscoe today gives you more automobile value and more automobile satisfaction per dollar than any car on the market, bar none.

We Challenge a Comparative Test

To any car, and all cars, we make this definite challenge. Taking the points of motor-car satisfaction indicated above, we will enter the 1921 Briscoe in a series of competitive tests, with the American Automobile Association or any other impartial motoring organization as the judge. The tests are to involve a thorough try-out of every car on every point, and each car is to be given a comparative rating by the judges on each test.

And to every motor-car buyer we offer the same opportunity for the most thorough test. Come in and study the car; then let us demonstrate in any way you wish. Give us a chance to prove our statement-the 1921 Briscoe is the best car built today.

GRIEB & THOMAS, Inc.

306 North Broad Street

Phone Spruce 5847

BRISCOE MOTOR CORPORATION, JACKSON, MICHIGAN

Experiences like this, multiplied many times, explain in part, why Lincoln sales in February were double those of the preceding month and were re-doubled in March Lincoln Motor Co. Detroit, Mich. I have owned several cars, all of them fine. I drove these cars nearly 300,000 miles and began to think I knew something about automobiles. When the Lincoln came out I did not need a new car but my sixteen-year-old son persuaded me to take a ride. After driving the Lincoln I told your distributor I should like to see the car more fully demonstrated. His salesman took me for a ride varying from three to seventy-six miles an hour. I went over the car inch by inch. It was so good that in three days I was the possessor of a Lincoln. This car has been driven by me and my children 3,700 miles. It has so many good features that I could write a long letter describing them. It is the easiest-riding, strongest, most dependable automobile I have ever ridden in, and it gives me great satisfaction to tell you so. No money could buy this testimonial Very sincerely, EDWARD S. HART Webster Grove, Mo. March 25, 1921 Sweeten Automobile Company 441-451 North Broad Street Philadelphia, Pa. LELAN D-BUILT