

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

New Fashions and New Low Prices Appear First at Wanamaker's

Better Far to Us Is That Little Mocking Bird Singing Sweetly in the oleander grove close by, than the great bald eagle over there on the tree upon the island, in sight across the water, where his keen eyes see the fish which he so easily captures and carries off, though some of them weigh as much as that little two-year-old baby girl playing along the shore.

We get so accustomed to the little everyday privileges we have that we forget the pleasure they give us, be they only the swallows around the barn or the pigeons flying in and out of their little house.

[Signed]

John R. ...

April 12, 1921.

The Practical Tweed Coats That So Many Women Like

The coats that do for everyday, rain or shine, for traveling and motor, and it stands to reason that many business women prefer them to any other kind. We have never had a better assortment of fine tweed coats than we have had this year, and now a few tweed capes are beginning to make their appearance. They are in soft tan or blue with indistinct overplaid. Price \$37.50. A good-looking tweed sports coat is \$45, and from \$67.50 up to \$87.50 all the materials are English and many are in English styles. (First Floor, Central)

Smart Mourning Millinery of Unusual Distinction From Paris

Paris modistes who specialize in the making of black and mourning hats created these, and they are as interesting and smart hats of the sort as we've had. The hats are sometimes of crepe georgette with straw facings, some are of other silks, with hand stitching, or a bit of embroidery, or perhaps ribbon rosettes or flowers for their adornment. They are in small shapes, toques, and larger hats for more formal wear, for it is a generous collection and includes fine hats for many needs. Many hats have long veils of the correct lengths and styles. Prices \$15 to \$45. (Second Floor, Chestnut)

As for Unusual Blouses They Are Here, Too

They would just suit the woman who wants something remarkably pretty and something that she is not likely to see another woman wearing. Such, for example, is a lovely ceru real lace blouse with hand-embroidered front, the narrowest ribbon girdle and peplum, \$35. Or a flame-colored chiffon, veiled with taupe and elaborately beaded and stitched, at \$38.50. But the prettiest of all, perhaps, is a white embroidered fish mesh over dark blue silk. It hangs well down over the skirt and has chain ornaments at the side. The price is \$65. (Third Floor, Central)

White Dresses for Girls Thinking of Class Days and Commencements

It is not too early to be planning the dresses for these important occasions, and for the girls who are looking for such frocks we have a wide and comprehensive collection now ready. There are lovely new dresses of the fashionable white Canton crepe, of glistening tricolette or of white crepe de chine, some embroidered, some beaded, and quite handsome, at \$35 to \$85. Dainty white crepe georgette dresses in charming styles are \$20 to \$45. And white organdie or crisp white dotted Swiss in a number of bewitching Summer styles are \$14.50 to \$48. 14 to 29 year sizes. (Second Floor, Chestnut)

A Charming One-Strap Slipper for \$8.50 and \$9

Just the footwear for the woman who wishes a light-weight satin or suede slipper. Beautifully fashioned and remarkable quality for this price. One-buttoned strap over instep, turned sole, and the low French heel so many women are asking for. In black satin or a good shade of dark brown satin, \$8.50. In attractive dark brown suede, \$9. (First Floor, Market)

100 Beautiful Silk Crepe Skirts Special at \$18.75

They are made of a heavy silk crepe of the finest quality and full box pleated, the pleats lying so flat over the hips that there is no need of stitching. These are the nicest imaginable skirts to wear with silk sweaters, and many women bought them for this purpose when they were here before. The price, then, was a great deal higher. Extra sizes up to 39-inch waist band are \$20. The colors are navy, black, light tan, dove gray and oyster white. (First Floor, Central)

Delightful Printed Crepes in Silk and Cotton

So filmy of texture that they are almost as transparent as organza, but, of course, more pliable of finish. One would call the design "challis patterns," and they are the prettiest thing imaginable for Summer frocks. In light, medium and dark colorings, 35 inches wide, \$1 a yard. (First Floor, Chestnut)

L. R. Corsets

Two of the new models just arrived are peculiarly comfortable, not to say shapely—for women of generous proportions. They both have strong bones in the back, straight lines and a desirable flatness over the abdomen. One has a medium high bust and one is very low, and each is \$7.50. Two other new L. R.'s are a topless one of pink broche, price \$7.50, and one for slender figures, price \$9.50. (Third Floor, Chestnut)

TO WEAR A RHINESTONE BALL IS HER NEW FAD

and she wears the pretty, glistening little ornament on a sautoir 'round her neck, on one of the bracelets, or on her hat pin. Separate rhinestone balls are \$4.50 to \$10. Rhinestone balls with lines of black enamel which help bring out the sparkling beauty of the rhinestones are \$4 to \$9. Rhinestone ball hat pins are \$6 to \$8.50. (Jewelry Store, Chestnut and Thirteenth)

WOMEN'S INITIAL HANDKERCHIEFS \$1.90 A DOZEN

Fresh, snowy squares of Irish linen, with neatly embroidered letter in one corner. It's a long time since we've had anything so good for the price, and we don't believe they will stay here long. (West Aisle)

PRACTICAL, INEXPENSIVE LAYETTES FOR THE NEW BABY

At \$7.50, \$10, \$15 and up to \$25 there are a number of good, well-selected layettes all ready for the choosing. The most necessary garments are included, in these outfits, and the little garments have been selected with care. They are well made, of good materials, too. And the Children's Store includes not only all the clothes the baby needs, but has a good supply of nursery furniture and accessories as well. (Third Floor, Chestnut)

The Diamond Jewelry Display Has Been Much Admired

HUNDREDS of people passing by have stopped to admire the beautiful pieces of diamond jewelry in one of the large glass cases in the Main Aisle. Many questions, too, have been asked regarding them, and here is the answer to some of them: Every piece of jewelry is from our own collection. The diamonds, even to the smallest, are carefully selected for their perfection and blue-white color. The designs are all made under our own supervision, as are the mountings of platinum. As for the prices of the various pieces in the display case—the rings are \$125 to \$3300. The bar pins, \$950 to \$1400. The la vallieres, \$400 to \$2600. The bracelets, \$1850 to \$3500. The scarf pins, \$275 to \$350. There are also some Oriental pearl necklaces, \$1150 to \$7400. (Jewelry Store, Chestnut and Thirteenth)

Something New in Bedspread Sets

New and attractive and liked very much. The material is a shade cloth, light as window curtaining and ingeniously woven in a striped effect—one stripe in a seersucker weave, the other Jacquard. In old rose and ceru, in blue and ceru and in plain ceru. All are made with cut corners and scalloped edges and have separate bolster pieces to match. Owing to their novel construction they don't muss easily and can be used longer than other spreads. In sizes 72x99 inches at \$15 a set, and 90x99 inches at \$18 a set. (Sixth Floor, Central)

Whittall Rugs Are Now Lowered in Price

A flat 20-per-cent reduction in prices has been made on the floor coverings from this famous mill. We are fortunate in having an unusually large assortment of these rugs, but when they are gone we cannot say when there will be others. Anglo-Persian Wilton Rugs

9 x 12 ft.	\$120	5 1/2 x 10 1/2 ft.	\$109
6 x 6 ft.	\$74	1 1/2 x 7 1/2 ft.	\$41
3 1/2 x 6 1/2 in.	\$19.50	10 1/2 x 12 ft.	\$165
		11 1/2 x 15 ft.	\$206

Other Whittall rugs at corresponding revision in prices. (Seventh Floor, Chestnut)

When the Dignified, Matronly Woman Has Settled

the Spring clothes question for the entire family she turns her attention to her own wardrobe—and she has a right to the best. Hat fashion designers and manufacturers can do for her. This season that "best" is very good, indeed! For instance, if she is looking for dresses, we can show her silk Jerseys, crepes de chine, Canton crepes and Georgette crepes in black, navy, browns and grays and in sizes 46 1/2 to 58 1/2. They are in ensemble styles, in tunic styles, in coat

styles and a few even have a waist line. But whatever the style may be, the skirts are amply wide and of dignified length, the waists are large, and the crucial lines from shoulder to waist are exceedingly long, all of which points are imperative if a dress is to have the necessary "slenderizing" effect. The prices on this particular group of garments are \$25 to \$97.50. If she is looking for suits, she will find an equally good variety. Here are pin-striped worsteds,

gabardines, Poiret twills, tricotees, serges and men's suitings in grays, tans, navies, black and taupes. The coats are of varying lengths—often slashed; the sleeves have the flirts underneath, and there is the same long line from shoulder to waist as in the dresses. Finish and tailoring are excellent. Some of the suits are severe enough for business and country wear, some a little richer for church or afternoon. Sizes are 42 1/2 to 58 1/2 inches, and prices \$50 to \$125. (First Floor, Central)

CHILDREN LOVE PARASOLS

Nobody knows quite why! But everybody has seen the small girl's bursting pride as she waves one over her head, and many a mother feels safe in choosing one for that promised gift from town. We have them of Japanese and American types, covered with plain colored and flowered silks, with checks and with fetching finish of silk ruffles. Also their handles boast silk loops or bakelite rings, precisely like mother's. Prices 50c to \$5. (Main Floor, Market)

TABLE CLOTHS—ODD AND MUSSLED—ONE-THIRD LESS

These are cloths that have no napkins to match them and that have become mussled and soiled from handling. They are full-bleached, heavy Scotch and Irish goods, mostly of good, serviceable quality. One washing will make them as good as new. In 2, 2 1/2 and 3 yard sizes, now lowered to \$10, \$10.50, \$12.75 and \$15 each, which means a saving of one-third or more on every cloth. (First Floor, Chestnut)

ADVANCE GUARD TO DEFEAT THE ENEMY MOTH

TAR BAGS in every length from 37-inch suit size at \$1.25 to 65-inch auto-olster size at \$1.90. Tar paper by the roll or dozen rolls. Cedar bags from 30-inch at 75c to 60-inch at \$2. MOTH PROOF CHESTS at \$4.50, and the useful CLOSET GUARD WARDROBE—an absolutely dust-proof and moth-proof swinging wardrobe that will hold an entire outfit—at \$3, \$4, \$5. "No-moth," an admirable little device that turns any ordinary clothes closet into a moth-proof cedar chest, is \$2. Besides all the camphor family—tar camphor balls or flakes, pure gum camphor; and many other excellent patented preparations. (Fourth Floor, Market)



The Masters of Music May Dwell in Your Home

We can all do our work better if we live with beautiful influences. Good pictures, good books, GOOD MUSIC—and perhaps good music most of all—lift us to the highest enjoyment of life, and therefore to the best performance of our duties. It is so easy to have in our homes this splendid inspiring power of GOOD MUSIC. Even though there be not a gifted musician in the household. The mechanical player-piano has long made music possible in the homes where no one played. But people of fine sensibility have objected to the mechanical effect of some player-pianos. They could play the tunes—oh, yes; but usually in a dead, lifeless way. But now comes

The Ampico THE MARVELOUS REPRODUCING PIANO

utterly to eliminate that objection. THE AMPICO, as a famous writer has said, "differs from the ordinary player-piano as a living, healthy man differs from a wax figure or a carved statue. It has life." It does, indeed, seem as if a master musician must be seated at the keys of this superb instrument, so perfect is its reproduction, not only of the composition, but of the HUMAN TOUCH, the characteristic and individual EXPRESSION of the great artists from whose playing its records were made. With the Ampico in your home, it is possible to have there at command the music of Beethoven, Chopin, Mendelssohn and all the great masters whose compositions you have perhaps longed to play. Equally it provides you with the old ballads, the popular songs, the best dance music, if you like. It is perfect piano-playing, this of THE AMPICO. "To me," says the famous writer quoted above, "THE AMPICO IS A CONTINUAL MIRACLE AND SURPRISE." Only at Wanamaker's is this marvelous Ampico to be found in Philadelphia. It may be obtained in the Chickering, Schomacker, Haines Bros., Marshall & Wendell and the celebrated Knabe pianos. Sold on convenient terms, as all other Wanamaker pianos. (Egyptian Hall, Second Floor)

NEW FICTION

"Terry," a tale of the Hill People, by Charles Goff Thomson, \$2. A story of the Philippines by an American officer familiar with his subject. "The Man Who Did the Right Thing," by Sir Harry Johnston, \$2.50. The author of "The Gay Donkey" has produced a moving tale with Africa for a background, a tale with a thrill for the adventurously minded reader. (Main Floor, Thirteenth)

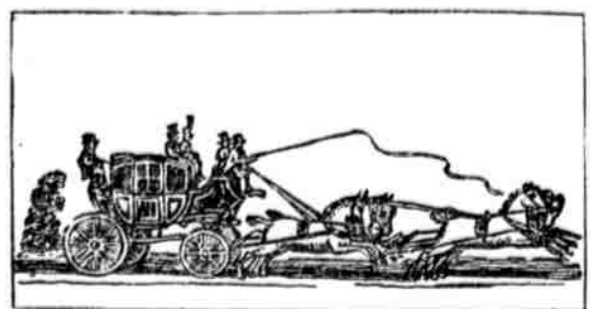
NO matter whether it is too hot or too cold in April everybody would like to know the precise degree of heat. The Optical Goods Store has many thermometers at 50c to \$10, and also barometers which foretell the weather, at \$10 to \$60. (Main Gallery, Chestnut)

EXCELLENT BRIEF CASES AT \$4.75 TO \$7

"What is the matter with them," people ask, "that they are priced low?" There's nothing the matter with them. They are splendid, sturdy, solid cowhide cases with extension locks, cowhide gussets and reinforced handles. Of smooth brown and mahogany-color leather, excellently made. 14, 15 and 16 inch sizes, with one, two and three pockets. (Main Floor, Chestnut)

CASTILE SOAP AT \$1.15 A BAR

This is the genuine olive oil Castile soap, snow white, directly imported from Madrid, made in the usual four-pound bar (less a slight shrinkage) and at \$1.15 a bar it is the best Castile soap value we have ever known. N. B. A chemical analysis shows that this soap contains a minimum of moisture and the shrinkage will be very small. (West Aisle)



Men's Spring Top Coats in the London Shop

Some of them are regular British-made coats (the famous Kenneth Durwards) and others are coats we had made up here of fine imported homespuns, in gray and brown mixtures. English and Scotch chevots, tweeds and coverts are among the materials used, and they are distinctive in pattern and coloring. All very fine in fashion and workmanship. Prices \$40 to \$55. (The Gallery, Chestnut)

Men's Good Shirts at \$1.50 and \$2.35

The \$1.50 shirts are of a good, sturdy percale, in soft-cuff, plain negligé style and in pleasing striped patterns. The \$2.35 shirts are odds and ends that have been greatly lowered in price. They also are soft-cuff, negligé style and the materials are fine madras and percale, some of the madras being imported goods. A good assortment of beautiful designs. (Main Floor, Market)

Men's Oxfords That Are Just Downright Fine in Fashion

Nothing fancy about them. Just beautifully shaped, perfectly plain low shoes of unusually fine black and tan calfskin. Made on a straight English last, with good toes, wide shanks and low, broad heels. Price \$15 a pair. (Main Floor, Market)

A Time of Golden Opportunity in Fine Dining-Room and Bedroom Suits

QUALITY that lasts makes the saving worth while. This is proven by common sense and common experience. There is no need to stress it.

We just want to remind everybody needing furniture that the dining-room and bedroom suits offered in this manufacturers' Readjustment Sale are of the quality that lasts.

They are sterling all over and all the way through. They are typical of the best cabinet-work turned out of the best factories in America.

They are selling at 40 per cent less than the market value because the makers wanted to dispose of their stock-on-hand and begin on the new.

Regardless of the number we have sold, the choice is still excellent in mahogany and in walnut, in Heppelwhite, Chippendale, Sheraton, Italian Renaissance, Queen Anne and Louis XVI designs.

The opportunity to choose suits in this class in such a variety at a saving of 40 per cent is the first of the kind we have known.

Hosiery and Underwear in a Special Sale

There is something for every member of the family in this disposal, and the savings range from a third to a half. Both first and second grade goods are included, the latter all plainly marked. A good range of sizes in all lots mentioned.

Women's Stockings

55c a pair for artificial silk in black, white, navy, ceruovan, Russian calf, bronze, new fawn, silver and suede. \$1.15 a pair for black and white full-fashioned thread silk with cotton tops and soles; "seconds." \$1.55 a pair for black full-fashioned silk to the top.

Women's Underwear

25c for white ribbed cotton bodice vests. 25c for white ribbed hose and cotton vests, "seconds." 30c for white ribbed cotton vests, "seconds." Extra sizes. 50c for white ribbed cotton union suits. \$1 for fine white ribbed hose and mercerized union suits. \$1.15 for athletic style union suits of madras and wool. \$2.25 for athletic union suits in pink and white silk muslin.

Children's Hosiery

18c, 3 pair for 50c, for white cotton socks with turnover tops. 35c, 3 pair for \$1, for white and colored mercerized socks with fancy tops. 50c a pair for three-quarter mercerized hose and socks with fancy striped tops. 55c a pair for leather mixed Derby ribbed three-quarter hose with turnover tops.

Men's Half Hose

25c a pair for black and navy cotton. 65c a pair for full-fashioned silk in black and colors, "seconds." \$1.25 a pair for full-fashioned black, Ingram silk, "seconds."

Men's Underwear

85c a garment for fancy haliburgan shirt and drawers, "seconds," and madras and self-striped wide athletic union suits, "seconds." \$1.15 a garment for white hose and cotton union suits, white garter hose and cotton shirt and drawers, all "seconds."

(West Aisle and Main and First Floor, Market)