

AT CUPID'S CALL

By MAY CHRISTIE

XX—A Man's Love

IN THE interior over the fireplace... Mary caught a glimpse of her own radiant face. Happiness was in her eyes...



MAY CHRISTIE

DREAMLAND ADVENTURES

Toddie and the Yawning Magic

"TODDIE PERKINS was an out-looker dog and glad of it," began Toddie Perkins...

FOULARD AND CREPE UNIQUE COMBINATION

Please Tell Me What to Do

Sorry, but your letter was far too long to publish... Mr. L. aged thirty-five, who wrote to Cynthia last week...



By CORINNE LOVE

WHAT'S WHAT

By HELEN DECIE

"CAN you give her a good reference?" asked the woman who was hiring a new maid... "Well, she is a good enough cook, and she's willing enough, but I'm not sure that she's honest..."

A NEGATIVE REFERENCE IS ALMOST WORSE THAN NONE

When You Say a Girl Is Not Dishonest, You Imply That She Is Not Honest Either—If You Can't Prove It, Don't Say It

"It is a mean way to describe anybody, too, this negative method... 'What's the new sister-in-law like?' ask the curious people at home, when you come back from your brother's marriage to a western girl..."

Another New Serial

HAZEL DEVO BACHELOR

It is a story in which the love of a woman for the man she married out-weighed her pride and her sense of honor... SHE BELIEVED THAT HE WAS INNOCENT!

Adventures With a Purse

Now this is a kind of peculiar venture, because I am going to tell you of a shop you know well, and one through which I doubt not, you pass whenever you come to do shopping...

Two Minutes of Optimism

By HERMAN J. STICH

It is a fact that some pessimists in a newspaper of national circulation, the two bright sons of a great family made from \$250 to \$500 each morning...

RESUME!

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CHAPTER I

Interviewing an Editor... FLEET was full with excitement. He had been called to interview the editor of the Herald...

THE WOMAN'S EXCHANGE

Cherries and Peaches... The woman's exchange is a place where women can trade their wares...

"FIFTY-FIFTY"

By HAZEL DEVO BACHELOR

Frances discovered that her fifty-fifty idea of insurance would not work... "You must go to bed for your nap, and what did she do but eat Toddie off and put him to bed in a basket..."

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BEADS

less than elsewhere SUPERIOR EMBROIDERY CO

128 So. 8th St. Borden's EVAPORATED MILK Keeps longer, goes farther, costs less than bottled milk.

SEASIDE CALIFORNIA LIMAS and BABY LIMAS

And save on your meat bills. REAL LIMA BEANS with other dainty foods make the ideal meal in food value at less cost.

Horlick's Safe Milk

For Infants & Invalids NO COOKING. The "Food-Drink" for All Ages. Quick Lunch at Home, Office, and Fountains. Ask for HORLICK'S.

Don't Marry at Sixteen

Dear Cynthia—Will you please help me solve a problem which troubles me?

A year and a half ago I met a certain young man, and being properly introduced, we became acquainted...

Love's Solo Dancing

Dear Cynthia—Will you please print this letter to "Jim" and also give me your advice about it...

Oh, Daddy!

The children always shout when they hear his step at the door, "Did you bring some Ancre Cheese tonight?"

And no wonder, for the last week that we ran out, the kids just found their school lunch didn't taste right.

ANCRE CHEESE advertisement with logo and text: "Oh, Daddy!" the children always shout when they hear his step at the door...

ABBOTTS CREAM BUTTERMILK advertisement with logo and text: "Fresh every day is our Buttermilk, rich in health-giving properties, clean, and with the old-fashioned flavor..."

AMERICAN STORES CO. advertisement with logo and text: "Any way you look at it—Quality—Asco Coffee is a blend of high-grade coffees from the finest plantations in the tropics..."