

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# It Is Always Fair Weather in the Wanamaker Store

## What a Mother the Silent Night Is With Its New Thoughts

and new plans and hopes for the morrow, and real regrets for unfinished work of the day gone by, to be taken up tomorrow "for sure."

It is not rest alone the night brings. It is the change of scene and the company of home, its bright lights and good cheer.

It is the laying down of burdens and the enjoyment of a quiet hour when we have our best thoughts while surrounded by those who care most for us.

The strongest man needs the home bread and sleep and the peace under his own roof.

[Signed]

*Joe S. Wanamaker*

April 11, 1921.

## Orange Blossom Trimmed Hats Inspired By Paris

Paris has shown quite a preference for the large, flat summer hat, wreathed or trimmed with the lovely orange blossoms or with pond lilies or other white flowers, and so tomorrow you will find in the Gray Salons a little group of hats which carry out the Paris idea.

They are of large straws, in dark colors usually—of straw alone, or straw combined with moire. Trimmed with the flowers, they are quite lovely, indeed!

Such hats are important additions to Madame's summer wardrobe, for they may be worn with so many gowns.

Prices start at \$22.  
(Second Floor, Chestnut)

## Parisienne Corsets Are So Finely Made

and of such beautiful materials that it isn't any wonder their reputation is so great—they keep their shape, practically until they are worn out. There are Parisiennes of strong coutil for general wear, Parisiennes of elastic for sports, Parisiennes of silk brocade, tulle and tulle-tricot for evening, and each is perfect in its way, for the type of woman it was designed for.

Prices are \$8 to \$34.50.  
(Third Floor, Chestnut)

## Good News of Young Women's Tricolette Dresses at \$20

Some of the prettiest silk tricolette dresses we've had for a long time to sell at this price!

They are in a smart new Spring style, with long blouses, wide girdles, side panels, and round neck and short sleeves.

For choice of color there are navy blue, a rich, pretty brown, rookite, a lovely jade color, and henna.

The dresses have embroidery in a contrasting shade, the side panels and girdles are lined with crepe georgette to match the embroidery, and they are in 14 to 20 year sizes.

(Second Floor, Chestnut)

## Fresh, New Gingham Frocks for Older Girls

Clear, pretty checked ginghams make the dresses—pink and white, blue and white, green and white, brown and white or red and white—there's good choosing!

Two styles, one with straight bodice and snowy organdie collars and cuffs, the other trimmed with little white braid tabs, on the front, collar, cuffs and pocket, and finished with a wide sash which ties in back.

14 to 20 year sizes.  
Price, \$14.50.  
(Second Floor, Chestnut)

## That Most Popular Tan Polo Coat for Girls—\$21.50

Tan polo coats were never more popular! These are of soft tan polo cloth, are full length, and in the usual polo style, with raglan sleeves, deep pockets, narrow belt and collars that may be worn high or low.

11 and 16 year sizes.  
(Second Floor, Chestnut)

## Getting Back to Earth With Luggage Prices

We are now about to put on sale some fine, sturdy cowhide suitcases and traveling bags at prices lower than such goods have sold for in years.

The traveling bag is \$9.85. It is of black, brown and russet cowhide in a big, roomy shape, 18 inches long, and with leather lining.

The suit cases are \$12 and \$12.50. They are of sound, heavy, oak-tanned cowhide with plain fabric lining, and either short straps at the top or heavy straps all around. Sizes 24 and 26 inches.

All these goods are excellently made.  
(Main Floor, Chestnut)

## A Good Oxford Tie for Women's Town or Country Wear

Equally correct for a woman's street wear in town or sport service in the country. Cut on conservative lines, with straight tip, military knot, and extension sole. A beautifully fashioned and finished tie that will be sure to give complete satisfaction. Priced \$17 in the Little Boat Shop.

(First Floor, Market)

## Women's Union Suits at One-Third Less

Two lots of Summer underwear from a famous maker. At \$1.75, fine, sheer, mercerized union suits in pink and white with double reinforced crotch and armhole and tailored low neck.

At \$2.50, fine, sheer, mercerized union suits in pink and white with glove silk tops, low neck and bodice style and reinforced crotch and armhole.

(First Floor, Market)

## Cool Stenciled Crash for Summer Homes

Nothing cooler than these attractive crash curtains, couch covers, table covers and other pieces, which this Spring are stenciled in prettier designs than ever. The stenciling is done in oils, making them absolutely fast color.

A number of artistic designs, in which you may choose a single piece or a complete outfit to match.

Couch covers are \$9.75. Curtains, \$8 a pair. Table covers from \$1 up. Chair backs, \$1. Pillow slip, \$1 and \$1.25. Runners, \$1.25 up.

(Fifth Floor, Market)

## Always Good Are the Crepe Weaves in Silk

Especially so this season, when Canton crepes and similar weaves are among the most fashionable silks worn.

The entire family of crepes is here, including, among others, the following especially good values:

At \$2, a good, heavy crepe de chine in an excellent color assortment—except black and navy—40 inches wide.

At \$1.50, a special crepe de chine in black or white, 40 inches wide.

At \$3.50, a beautiful satin-face crepe meteor in black.

(First Floor, Chestnut)

white, navy, brown and all good colors.

At \$4.50, a fine Canton crepe in black, white, flesh and the fashionable grays and browns and navy—40 inches wide.

At \$2, an excellent Georgette crepe in rare and usual shades, including plenty of blues and browns.

At \$3, a black crepe panama of rich quality.

At \$5 and \$6.50, fine novelty silk crepes for sports use, including broches and stripes, in white or pink or Harding blue.

## Gold-Plated Mesh Bags in New and Pleasing Styles

They are all in the long, narrow style which is so well liked, and they have quite new designs in the matter of frames. Some are set with imitation sapphires in the clasps, which makes them more attractive.

They are all of extremely fine meshes, and they are finished with the flat strap handles which are so new and so popular.

Prices begin at \$24 and go to \$69.

(Jewelry Store, Chestnut)

## Women's Chamois Lisle Gloves \$1 a Pair

They are of good quality lisle, in the chamois finish, and they are all in the popular slip-on style—which is a kind much liked for Spring and Summer wear.

Some are in tab wrist, others in elastic wrist style, and there is gray, mastic, pongee or brown from which to choose.

Yes, they're washable.  
(West Aisle)

## Music Rolls

An unsurpassed collection—constantly up-to-date—of rolls for every player-piano. Seven private demonstration rooms for playing rolls. Ask us for the newest in Mel-O-Dee, Rhythmoidik, Q. R. S., Angelus or Ampico rolls.

Music-roll cabinets, too, in many attractive designs.  
(Second Floor, Market)

## Women's Colored Handkerchiefs, 25c

There are at least fifty designs, so wide is the assortment, and there are any number of pretty colors—greens, violets, tan and brown shades, blues, rose and pinks.

(West Aisle)

## Unusually Attractive Voiles at 38c a Yard

And a woman may have her choice from at least fifty different styles. Many of them look like those at much higher prices.

The smaller designs are rapidly coming back into favor and there are any number of these. Both light and dark colors, all 38 inches wide.

(First Floor, Chestnut)

## Japanese-Made Comforts for the Baby

There have just arrived some more of those pretty little silk quilts, some with hand embroidery, others in flowered silk with plain silk borders, \$3 to \$7.50.

Also quilted Baby Blankets which so many people like to give as gifts. Some are plain, others hand embroidered, \$5.75 and \$6.75.

(Third Floor, Chestnut)

## To Make the Hair Stay in a Wave

There is a very good waving fluid which is most satisfactory, according to the many women who are now using it.

It is intended to be put on the hair before the curling or waving process in order to make the wave stay in longer. The price is 50c a bottle.

(Main Floor, Chestnut)

## Boys' Colored Handkerchiefs 30c Each

Exceptional values for the price, too.

Generous size squares of sturdy linen in colors boys will like to use.  
(West Aisle)

## Bed Sheets

A certain quality muslin sheet, lightweight but of good firm weave, in 81x90-inch size, \$1.50. This is a nice weight for Summer and the price is especially low.

(First Floor, Chestnut)

## You, Men, Who Know What's What

in regard to Spring suits, will understand that you are not a bit more determined to get the best suits for your money than we are to provide them.

We know you will be interested in the suits we are showing, that is, if you are interested in fine, well-selected fabrics, cut and modeled to typify all that is best in fashion and tailored in a way that gives their fashionable lines the right foundation.

Prices \$32 to \$65.

Youths' suits in specially designed models—\$28 to \$40.  
(Third Floor, Market)



## "I never heard the CHENEY before"

THE man who said this bought a Cheney phonograph simply because he liked the soft, mellow tone; and the idea immediately occurred to us that many other music-lovers, who have not heard the Cheney, might be interested in the phonograph upon which so much time and study has been spent.

THE Cheney is a fine-looking instrument. The cabinet work is superb. The finish indicates care and precision. And the tone is something that many music-lovers have become enthusiastic over. As a concrete suggestion, suppose you stop in some day and hear several records played on the Cheney—for instance, *On Wings of Song*; or *Meditation from Thais*. Or any number you may desire, for that matter. The man we have quoted, heard—then believed.

Cheney Phonographs, \$125 to \$375  
On Your Own Terms, Within Reason  
(Second Floor, Central)

## The Arabians Call Pearls "Mermaids' Tears"

There being a popular superstition that when a mermaid's tears fall into the open shell of the oyster, a pearl is formed.

Be that as it may, there are few forms of jewelry that a woman prizes as much as a fine necklace of Oriental pearls. Unlike the more brilliant gems, pearls may be worn at any time of the day and with almost any costume. Moreover, they are almost always becoming to the wearer.

A few of the most beautiful Oriental pearl necklaces in the Jewelry Store may be seen in the large display case with the exhibition of diamond jewelry. The prices for pearl necklaces are from \$1150 to \$7400.  
(Jewelry Store, Chestnut and Thirteenth)

## Men's Silk Hats in Finest Fashion

From London, the home of the silk top hat, we have a collection of this formal headgear unequalled in Philadelphia.

Men who want to honor a great custom by donning a silk hat will like one of these at \$15 and \$20.  
(Main Floor, Market)

## Men's Cooler Nightwear at Pleasanter Prices

New and lower prices now prevail on men's night shirts and pajamas.

Night shirts of plain white muslin are now as low as \$1.50, \$1.75 and \$2 each.

Muslin pajamas are \$2 a suit and fine percale pajamas are \$3 a suit.  
(Main Floor, Market)

## "Modern Democracies"

By the Right Honorable Viscount Bryce

"The American Commonwealth" is one of the most important books ever written on the development of democratic government in this country; and this new work will undoubtedly take its place beside the earlier work as a significant interpretation of democracy as a whole, by a man of large experience and keen judgment.

Two volumes, \$10.50.  
(Main Floor, Thirteenth)

## Fine Kermanshah Rugs A New Arrival

These pieces are particularly heavy and particularly attractive in colors and designs. Many impressive-looking rugs have the much-favored rose grounds richly patterned with floral devices in soft blue and other contrasting shades. Others show the medallion patterns that always seem so attractive in Kermanshahs by reason, no doubt, of the happy contrasts in Kermanshah colors.

For such fine, heavy, handsome pieces the prices are quite moderate.

13.1 x 9 ft., \$510.	14.4 x 10.9 ft., \$985.
14.5 x 10.7 ft., \$975.	12.10 x 9.1 ft., \$935.
13.5 x 9.4 ft., \$975.	12.11 x 9.2 ft., \$965.
12.3 x 9.1 ft., \$915.	13.5 x 9.6 ft., \$685.
11.7 x 8.6 ft., \$1075.	12.4 x 9.2 ft., \$980.
12.4 x 9.3 ft., \$967.	10.3 x 8.4 ft., \$725.
10.1 x 9 ft., \$985.	10.10 x 8.4 ft., \$750.
9.10 x 6.2 ft., \$625.	9.10 x 6.1 ft., \$625.

(Seventh Floor, Chestnut)

## Prettiest Bedspreads in an Age

They are of unbleached cotton, the most popular material in bedspreads now and the newest. Applied in each is a floral pattern in colors, some having a basket of flowers in the center. The effect is of the prettiest kind imaginable, the color combinations being particularly happy, consisting of pink and blue with green, making an effect at once simple and striking.

Each spread is really a spread and bolster sham all in one, at \$8; 90x108 inches at \$10 each.

(Sixth Floor, Central)

## Women's All-Silk Umbrellas

At their new lower price of \$7.50 they mean a good deal to the women who haven't liked the old prices and who do like really good umbrellas.

Covers are of excellent silk, black and colored, and plain or with wide taped borders; handles are bakelite with bakelite rings or silk loops, and the tips are white and amber.

(Main Floor, Market)

## Women's Glove Silk Bloomers at \$4.50

Knee bloomers of heavy, soft, velvety silk, cut full and roomy and unusual at the price.

In rose, purple, henna, cerise, brown, pearl and gray.  
(First Floor, Market)

MORE of those \$5 crepe de chine nightgowns for women have arrived. They are all pink, and one style is tailored with broad, self-shoulder straps, while the other is sleeveless and rather lacy.  
(Third Floor, Central)

## New and Lower Prices on Fine Domestic Rugs

Axmister Rugs  
9x12 ft., \$37.50, \$42.50, \$46.50 and \$56.50.  
8.3x10.6 ft., \$35, \$37.50, \$42.50 and \$52.50.  
6.9 ft., \$21.50, \$25 and \$32.50.

Body Brussels Rugs  
9x12 ft., \$60, 10.6x12 ft., \$85.  
8.3x10.6 ft., \$57, 10.6x12 ft., \$97.  
6.9 ft., \$38.50, 9x15 ft., \$85.

Seamless Velvet Rugs  
9x12 ft., \$18.50, 8.3x10.6 ft., \$16.50.  
6.9 ft., \$26.50.

Tapestry Brussels Rugs  
7.6x9 ft., \$22.50, 8.3x10.6 ft., \$32.50.  
9x12 ft., \$35  
(Seventh Floor, Chestnut)

FANCY white voiles at 38c a yard haven't come our way since the war. Tomorrow we shall have 2000 yards of them in yard width and a good assortment of patterns—striped and plaid.  
(First Floor, Chestnut)

## These Dining-Room and Bedroom Suits at Savings of 40 Per Cent Are the Finest Made

This is the first Sale that ever brought such dining-room and bedroom suits as these at a price advantage of 40 per cent.

Just consider what that means. To begin with, the suits are the finest made in this country, which means that any saving on them, no matter how little, is especially worth while.

## Dining-Room Suits

Chinese Chippendale suit, richly carved and molded, chairs upholstered in blue haircloth, mahogany in antique finish; ten pieces, \$995.

Chippendale suit in American walnut, chairs upholstered in tapestry; ten pieces, \$410.

Sheraton suit in antique-finish mahogany, oval table, chairs covered with haircloth; ten pieces, \$765.

Heppelwhite suit in mahogany, oval extension table, chairs upholstered in haircloth; ten pieces, \$826.

Mahogany Sheraton suit, ten pieces, \$965.  
(Fifth Floor, Chestnut)

## Bedroom Suits

Hoppelwhite suit of mahogany or American walnut; bureau, chair, fonier, full-size bed, toilet table, chair and bench; \$350.

The same suit with twin beds, \$422.

Mahogany bedroom suit, seven pieces, \$415.

Mahogany suit, four pieces, \$286.

Queen Anne mahogany suit, eight pieces, \$1269.  
Louis XVI walnut suit, nine pieces, \$779.  
Mahogany suit, seven pieces, \$510.  
(Fifth Floor, Chestnut)

Mahogany suit, eight pieces, \$605.  
Mahogany suit, seven pieces, \$545.  
Heppelwhite suit, eight pieces, \$719.  
Italian Renaissance suit, seven pieces, \$895.  
Italian Renaissance suit, nine pieces, \$1155.  
Italian Renaissance suit, six pieces, \$479.  
Louis XVI walnut suit, six pieces, \$479.  
(Fifth Floor, Chestnut)

## Fruit Trees Should Be in the Ground

They are ready here. Apple, Bartlett and Royal Gaunt Burbank and Abundance plum. Cherry—four kinds, including exotics. Each \$1.00. Peach trees—two kinds, \$1.25 each. Grapevines, too, in all wanted kinds, 40c each. Good healthy stock, absolutely certain to give satisfaction.  
(Fourth Floor, Market)

## This Is the "Big Four" Among Electric Vacuum Cleaners

Not whether to buy a vacuum cleaner, BUT WHICH VACUUM CLEANER TO BUY, is the question in the average woman's mind.

She is already convinced—if she is an up-to-date housewife—of the superiority of vacuum cleaning over every other method of cleaning the house.

There are FOUR ELECTRIC VACUUM CLEANERS which in our judgment, and in the judgment of experts on domestic science, take precedence over all others, because of their THOROUGHNESS in cleaning, their DURABILITY, and certain HIGHLY PERFECTED DETAILS that are not found in the average vacuum cleaner.

This BIG FOUR among VACUUM CLEANERS comprises the King, the Cadillac Special, the Superb Junior and the Superb. Each in its own place represents the highest degree of vacuum-cleaning efficiency and perfection.

We recommend the King vacuum cleaner especially for apartments. Its price is \$45.

The Cadillac Special and Superb Jr. are particularly well adapted to the average home. They are \$50 and \$57.50.

For large houses, the Superb, at \$79, is better suited. Come in and let our expert demonstrate the individual advantages of these vacuum cleaners over any others we know of.  
(Fourth Floor, Central)