

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# Sixty Years of Carrying the Light in the Pathways of Commerce

## An Old-Time Friendship or Fondness Never Loses Its Gloss

nor does it ever cease to do the heart good. How delightful it is to take the hand and look in the face of the little, well-doing girl, grown to womanhood, or the fine youth, with his honest manliness, every inch a gentleman. Stick to your old friends, old teachers, and to the classes where you learned how to do the most and the best in building your life. Don't neglect your earliest true friends.

[Signed] *John Wanamaker*

April 8, 1921.

## A Clearaway of Women's Dresses and Suits at \$18

About two hundred odds and ends of good things have had prices lowered to take them out in a hurry—in fact \$18 means a saving on every suit or dress of \$7 to \$12. And that—to a great many women—more than compensates for the trouble of searching among broken sizes. The dresses are of silk jersey, wool jersey, satin taffeta and crepe de chine, in browns, navies and black, besides gray and some lighter, brighter colors. The suits are all of jersey cloth of desirable weight, cut in good styles, and pleasantly colored, being green and brown heather mixtures, Oxford, light blue and black.

(First Floor, Central)

## Young Women's New and Attractive Silk Frocks

Two groups—all brand new—and all such frocks as girls and young women will like for wear now and until warm weather comes.

At \$25

are pretty little dresses of soft crepe Georgette in navy blue or brown, with satin foundations and just enough glistening beads for attractiveness.

At \$35

who may choose from lovely new crepe Georgette dresses, handsomely headed, and of navy blue crepe, or of Canton crepe in navy blue, black, brown or white. They are in smart, new styles are youthful in line and suitable for street or afternoon wear and are exceptionally pretty for the price.

All in 14 to 20 year sizes.

(Second Floor, Chestnut)

## Capes for Every Occasion

A good everyday cape of dark blue or black all-wool serge is a full-flared model, fully lined, \$35. New sports capes for the shore are of warm knitted wool in shaggy effect with a striped yoke. White, pink, gray or navy are the colors, \$37.50.

Another new cape is of wool tricotine, with shoulder yoke and Tuxedo front. In navy and tan, \$75.

And then there are all the finer and more beautiful capes in silk finished Bolivia, duvetyne and satin and in Canton crepe. Many are trimmed with caracul or squirrel fur. Their prices are \$95 to \$225.

(First Floor, Central)

## New Polo Coats for Girls

At \$14.50 are coats for girls of 6 to 14 years—tan or blue polo coats, of good materials, with deep pockets and belt.

At \$21.50 are coats for junior girls of 14 to 16 years. These are attractive coats with slit seams in the back, deep pockets and narrow belts. They are lined through the yoke with silk.

At \$32.50 are good-looking polo coats in 14 to 20 year sizes. These are in tan or blue, are full length and well cut, and have deep pockets, collars to be worn high or low, and narrow belts.

(Second Floor, Chestnut)

## So Many Girls Want Jersey Sports Suits

that we are glad to announce a particularly good collection of them in navy blue, heather mixtures, brown and tan shades.

They start at \$16.50 and go to \$27.50 and include not only the single-breasted sports style, but the Tuxedo style as well.

They are good looking, most practical for general and sports wear, and are in 14 to 20 year sizes.

(Second Floor, Chestnut)

## Speaking of Fine Corsets

"The fashions of this Spring are more than ever suited to tall and slender women, and that is why the corset now holds an all-important place among feminine underwear. It should be known, however, that the corset has been successfully modified, for it now is perfectly supple and pleasant to wear and has now by its name in common with those instruments of torture which were the corsets of the past."

From Paris Edition of New York Herald

The latest shipment of the finest corsets we know—the Parisiennes—contains plenty of the favorite topless models, which have so much to do with the desired supple effect.

One of these is of pink coutil with free hip and but moderate length, \$8.50.

A second is well boned, and has a long skirt and at top and bottom both there is elastic, \$11.75.

A very long model which comes in sizes from 22 to 36 is \$16.

Others of broche, batiste and silk batiste run up to \$34.50.

(Third Floor, Chestnut)

## A Good Oxford Tie at a Moderate Price

"Where can I find a good, well-made oxford tie that will feel comfortable on the foot, look well, give good service, and cost only a moderate price?"

Many women are asking that question. We have the answer. It is a laced oxford of good workmanship and attractive lines, with comfortable 1 1/2-inch military heel, shapely narrow toe, perforated top, and substantial welted sole for street wear.

The woman who likes calfskin may have this oxford in black calfskin calf or a good shade of tan calf. For others it comes in soft black kidskin.

And the price is but \$8.50.

(First Floor, Market)

## Embroidered Organdie Flouncings

American imitations of certain French hand-embroidered flouncings—and very good ones they are. Some are very closely covered with the embroidery; some are fairly open, and when the designs are not white on beautifully colored grounds they are colored on white grounds. Colors are blues, gray, brown and rose.

The width is 42 inches, and the prices \$3.85 to \$9.75 a yard. (First Floor, Chestnut)

## The Newest Bead Necklaces Have Dainty Pendant Tassels

which add just the daintiest sort of finish. There are all colors, you'd think, looking at the collection, and some pink and blue bead necklaces, combined with slender chains and tiny imitation pearls are unusually lovely. They go from \$1 to \$7.

Other novelty bead necklaces in new and attractive designs, some on metal chains, with all sorts of pretty beads and colors, are \$2 to \$19. (Jewelry Store, Chestnut)

## Fine Dining-Room and Bedroom Suits Were Never Offered in Such Choice at 40 Per Cent Less

When will there again be such an assortment of suits of this character at the same advantage in price as you will find in this Manufacturers' Readjustment Sale? That is a question not easy to answer.

But anybody acquainted with the furniture business can understand that at the prices now marked on them, suits of this quality are as remarkable and as sound an investment as there is in all the world of merchandise at the present time. The 40 per cent saving is from the new low prices.

Compared with the prices of December and January last the saving is really 50 per cent

(Fifth Floor, Chestnut)

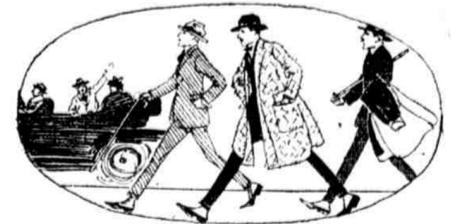
On merchandise of this fine class a saving is doubly worth while.

It means buying something really and intrinsically superior at so much less than its just value.

There is no doubt but that these are suits of a really and intrinsically superior kind.

They represent the finest work of the American cabinetmaker.

They are here to sell at 40 per cent less than market values because four of the best furniture manufacturers in America wanted a sudden outlet for their stocks-on-hand. This is the Sale that provides the outlet for them and the opportunity for you.



## Now to Put Suits on the Men

You men who have yet to buy new Spring suits can depend upon this store to put before you the finest suits made in America to sell for \$32 to \$65.

That is the plain truth. We don't think we could make it any plainer to the men who purpose buying their suits tomorrow and who have little time for reading.

It will save them time and trouble to come straight to the store in which the first principle is to combine unsurpassed excellence of quality with the lowest safe prices.

In these new Spring suits the principle is very well exemplified. A special selection of youths' suits modeled on youthful lines at \$28 to \$40.

(Third Floor, Market)

## Men's Spring and Summer Shirts, \$1.50 to \$12.50

Imagine getting a good shirt for \$1.50 a year or two ago! Yet tomorrow we put on sale in the Men's Wear Store a lot of first-class, full-cut, soft-cuff, plain negligee shirts of good grade percale at \$1.50 each.

From these selection runs up through other and finer percale shirts and madras shirts in a very large and satisfying variety up to those of the finest imported Manchester madras at \$5 each.

Between \$7.50 and \$12.50 are what is probably the best assortment of silk shirts in the city, including some just received from Japan. There are plain white shirts and shirts in the most exquisite colors.

(Main Floor, Market)

## Plenty of New 50c and \$1 Neckties for Men

In both groups there are especially good assortments of the heavy diagonal striped ties which are variously known as regimental, club and college stripes. There is no tie better liked by young men.

Also an uncommonly good variety of polka dot ties as well as almost every other good pattern.

(Main Floor, Market)

## Men's Spring Soft Hats at \$4, \$5 and \$6

These hats are all in the newest shapes and in the colors men want just now, with especially good selection of light and dark shades of brown.

Men's Lincoln Bennett and Redleaf London caps of fine fabric and beautiful design are half price at \$2.

(Main Floor, Market)

## Linen Handkerchiefs for Men, \$2.10 a Dozen

We had a little lot of these the other day, and sold them out in short order, which is one reason we were so glad to get these. Pure linen, in plain hemstitched style—and real linen handkerchiefs at this price are certainly unusual!

(West Aisle)

## A Sale of Summer Underwear for Men

This is the best underwear news we have had for men in a long time.

From the foremost manufacturer in the country we procured a lot of selected second-grade goods which would be two or three times tomorrow's prices if they were first grade.

All are desirable fabrics and styles. At 85c are fancy balbriggan shirts and drawers and madras or voile athletic union suits. This group of union suits, by the way, is first-grade goods.

At \$1.15 are white lisle and cotton combination suits, ribbed or plain, in athletic style or with short or long sleeves and three-quarter or ankle-length legs.

Also at \$1.15 are white lisle and cotton shirts with short or long sleeves or sleeveless and drawers in knee or ankle lengths.

Also light-weight wool-and-cotton mixed shirts and drawers.

(Main Floor, Market)

## Men's Half Hose "Seconds" at Low Prices

30c a pair, three pair for \$1, for artificial silk in black and cordovan.

40c a pair for seamless silk in black and colors.

50c a pair for full-fashioned silk in black and colors with mercerized tops and soles.

\$1.25 a pair for full-fashioned ingrain silk in black only.

(Main Floor, Market)

## Aluminum Cooking Utensils in a Sale at One-Third Less

Nine women out of ten, if asked their favorite cooking utensils, would say—ALUMINUM.

Why? Lightest weight, easiest cleaned, longest lasting, safest to use. And there is a special trade-marked aluminum ware which women who know it prefer, because of the better shapes in which it is made and the strong, durable quality.

Every piece in this special Sale is of this well-known make. The familiar name is stamped on every article. There is no better aluminum cooking utensil sold. Moreover, every piece is strictly first grade.

The pieces in the Sale are those most needed and used in every kitchen. The prices average a full third less. But only while this limited quantity lasts.

Coffee pots, 2 quart, wooden handles and knobs, \$2.50.

Cooking kettles, 4 quart, with lid and bail handle, \$1.90.

Double boilers, 2 quart, \$2.45.

Saucepans, 3 pint, double lip, 75c.

Tea kettles, 5 quart, wooden handle and knobs, \$4.30.

Remember, that every article is first grade, and that the same pieces have been selling right along at the regular fair prices of a full half more.

(Third Floor, Market)

## Sixty Years Ago This Day

there was founded in Philadelphia

## This House of Business

With Faith, Foresight and Courage it has demonstrated commercial ideals that were regarded as beyond all bounds of possibility.

Passing its Diamond Jubilee milestone, it goes forward upon widening seas of great endeavors, safely guided by the hand that has never for an hour left its helm.



## The Gayest, Prettiest New Ribbon Sports Hats at \$5

They are just the hats women and girls will like to wear with their new sports suits, with Summer frocks and to match sweaters—smart, pretty little hats, all of ribbon in any number of colors. They are of heavy gros-grain ribbon of fine quality in two-toned effects, in gray stripes and in little bar and dot designs. There is a wide variety of colors, the hats have round crowns and round brims which turn up becomingly and they are in a medium size which will suit many faces.

(West Aisle)

## The Popular Navy Blue Blouses

For the woman who has a navy blue suit is sure to want at least one blouse to match, no matter how many of another color she may have.

One in crepe de chine with round collar and cuffs of ecru net and lace, at \$19.75. And another Georgette blouse, slip-on style with a little vestee, collar and cuffs of net and lace. This is \$13.50.

(Third Floor, Central)

**WOMEN who have been waiting for fine white habutai petticoats from Japan will like to know they are here at last—and of extremely fine quality. They all have embroidered scallops and designs above the scallops, and prices are \$12.85 and \$13.50.**

(Third Floor, Central)

## Nightgowns With High Necks

Nainsook nightgowns with high necks and long sleeves are here in various forms. Some with lace and tucks, \$5.50 and \$5.50; with square high necks and embroidery edges, \$2.85 and \$3.85; with collars and cuffs of finely tucked edging finished with embroidery or lace, \$6.85 and \$7.75.

(Third Floor, Central)

## Fine Silk Gloves in the New Colors

\$1.50 a pair for short Milauese silk gloves in black, white, beaver, navy or gray; 2 class fastening.

\$1.50 a pair for short gloves with contrasting silk embroidery on the backs; black, white, gray or beaver.

\$2 a pair for short gloves of heavier weight silk, black, white, beaver, pongee or gray, with five rows of embroidery.

And plenty of the long silk gloves, too—in black, white, beaver, pongee, navy, gray or mastic; \$2 a pair for eight-button length.

\$2.25 a pair for twelve-button length.

\$2.50 a pair for sixteen-button length.

\$2.75 a pair for twenty-button length in white and pongee.

(Main Floor, Central)

## \$2 to \$5 Handbags of Alligator Calfskin

Small bags and large bags, chiefly in flat envelope shapes, but some quite roomy for all that.

Little deep bags for calling and larger bags for business and shopping use.

In tan, brown and gray, but not every shape in every color. Prices, \$2, \$3, \$3.50 and \$5.

(Main Floor, Chestnut)

## Porch Pillows at a Price

A special collection of good pillows for porch, sofa, and all Summer uses is unusually low-priced because we used up odds and ends of attractive cottons for their coverings. Round, oblong and square shapes. Floss fillings.

Exceptional for \$1.50, \$2, \$2.50 and up to \$3.75.

(Fifth Floor, Market)

## New Coats and Hats for Children

In coats, starting with a nicely made little corduroy at \$7.50, there is everything that anybody could want, including some specially priced polo cloth coats at \$11.50 and \$16.50 up to the finest tailored garments at \$25. Sizes 1 to 6 years.

In hats, charming little wash hats of pique or rep with prices going from \$1.25 up to \$3.50. And the most fascinating straw hats, all tailored styles, some with streamers, from \$1.50 to \$5.

Both hats and coats would fit children from one to six years.

(Third Floor, Chestnut)

## So Good to See the Garden and Lawn Furnishings Again

All ye who have gardens or lawns, ever so big or ever so little, prepare now to put them in order.

Many, no doubt, will discover the need for a new bench, or a plant-pot, or a flower-pot, or a bird-bath, or a sundial-pedestal. Let all such bear in mind that the

## Baby's First Gift of Sterling Silver

Usually it is the proud grandparents or the aunts and uncles who have the happy inspiration to give baby something he can always keep. There are always plenty of occasions for such a gift.

A sterling silver cup is a favorite present, from \$10.50 for a plain one up to \$40 for a beautiful etched cup.

And other good gifts in sterling silver are bowls, \$16.50 to \$48. Plates, \$16 to \$38. Sets of fork, knife and spoon, \$6.50 to \$17.25. Bent handle spoon, \$1.50 to \$2.50.

Food pusher, \$2.50 to \$3.75. Birth month spoons, \$2.25 each.

(Jewelry Store, Chestnut and 13th)

## New French Woolen Suitings for Warm Days

They are a very fine all-wool weave in soft tones of green, brown, ecru, navy blue and tan with an indistinct broken stripe of white.

Besides their attractiveness, they are a particularly light weight and would make delightful Summer suits or street dresses. 50 inches wide and \$2.50 a yard.

(First Floor, Chestnut)

## "The Mayflower" By V. Blasco Ibanez

A strong and simple story of the Valencia fisherfolk—a masterpiece in its restraint and dramatic completeness of dwellers on the Spanish seashore for whom the uncertain sea is at once the provider of life and the bringer of death.

Price, \$2.

(Main Floor, Thirteenth)

## Bring the Children Here for Shoes

A great spacious, airy store, and plenty of salespeople who well understand what little feet ought to wear, because they are especially trained to the important work of fitting children.

Among the many admirable styles here for children is a BLACK PATENT LEATHER DRESS SLIPPER, fashioned with every care for growing feet, and extremely pleasing to look at. It has one ankle strap, broad soft toe, and progresses in size from the heel-less, thin-soled infant's slipper to the sole and heel best suited to a young girl. The right shoe for every need.

Size 2 to 4 1/2 at \$2.50. Size 5 to 8 at \$3. Size 8 1/2 to 11 at \$3.50. Size 11 1/2 to 12 at \$4.50.

(First Floor, Market)