

Band and Organ at 9 and 4:45;  
Organ at 11 and 11:55  
Chimes at Noon

WANAMAHER'S

Store Opens at 9

WANAMAHER'S

Store Closes at 5

WANAMAHER'S

WEATHER  
Fair

# If You Have Wished for a Fine Dining-Room or Bedroom Suit Now Is the Time to Buy It

Appearances, Five Times Out of Ten, That Seem Convincing will oftentimes be found deceptive after time is given to make careful examinations.

It is not hard for some people to put a good face on in presenting a new enterprise, and poor people with small savings are so easily inveigled by skillful talking of salesmen visiting the people's homes or catching them on the way to and from their work.

Take the precaution to consult some one of your friends who cannot be bribed to recommend you to let your money go to any uncertain venture.

(Signed) *John Wanamaker*

April 7, 1921.

## Women's Sheer Voile Frocks as Low as \$32.50

That is a good instance of the new, lower prices, for these sheer, cool frocks have a great deal of drawn work on them, and the material is an imported voile. There are three styles—including some with drawn-work banding and some with drawn-work tucks on skirts; the sleeves are short and the necks are pointed or surplice, with lace and organdie collars. Colors are charming tones of rose, orchid, blue and flesh, besides white.

Altogether the frocks are rather wonderful for \$32.50.

(First Floor, Central)

## Wonderful Beaded Bags at Wonderful Prices

All greatly revised in price, many of them at half what they have been selling for.

The variety is remarkable, ranging all the way from little purses so soft and pliant that they can be crushed in the hand like a handkerchief, to magnificent large imported bags, some of them antiques, in the most exquisite colors and designs.

All are charming and fine in fashion. Draw-string styles and bags with shell finish or silver frames.

The new prices are \$3.75 to \$25.00. P. S.—One of the best groups in the disposal includes some splendid, richly colored bags with shell-finish frames in oval and square shapes. These are just about half what similar bags are selling for right now, and their prices are \$13.75 to \$22.50.

(Main Floor, Chestnut)

## Two Charming New Silk Frocks for Young Women at \$42.50

Frocks for street wear or for afternoon use—attractive little dresses in styles that are as becoming as they are new.

The first dress is of silk tricotette in navy blue, a rich, dark brown or black. It has a straight, youthful bodice, long tunic and round neck and sleeves. By way of finish there is a bit of embroidered crepe for collar and cuffs.

The second dress is of firm, heavy crepe de chine and comes in dark brown, deep blue or black. It is quite handsomely beaded and the skirt is finished at the bottom in pointed effect.

\$42.50—also 14 to 20 year sizes.

(Second Floor, Chestnut)

## Women's Underwear and Stockings at Average Half

Most important group in the underwear comprises a lot of Summer union suits at \$1 each that are half price and less.

These are all fine, high-grade goods of pink-and-white hula, plain and mercerized.

Other underwear includes cotton vests at 20c; white ribbed cotton and hula vests, some "seconds," at 25c; pink cotton bloomers at 35c, those for \$1, and white ribbed cotton union suits at 50c.

Women's stockings in the disposal are 50c a pair for artificial silk, \$1.10 for silk with cotton tops, and \$1.55 and \$2 for full-fashioned silk to the top.

### Children's Stockings

Also some children's stockings at 35c, three pair for \$1, for mercerized socks; 50c and 55c for three-quarter hose of mercerized cotton with fancy and turnover tops.

(West Aisle)

## A Number of Important Savings in Women's Raincoat Prices

All the fine English raincoats and all those made of imported materials are now much less.

This means that weather-proofed gabardines, whipcords and serges are now \$27.50 to \$67.50.

Rubberized Canton cloths, cashmeres and silks are now \$30 to \$57.50. These are absolutely waterproof.

Japanese oil silk coats are \$20.

(First Floor, Central)

## Some of the Prettiest Little Dresses That \$2.25 to \$7.50 Can Buy for Little Girls

are here in all their crisp, fresh newness. They have been specially purchased, and are unusually attractive for their prices.

There are dear little white organdie dresses and others of white lawns, some tucked, some lace-trimmed; there are colored dotted Swisses, and white Swisses with colored dots; there are checked and plain-colored lawns and other cottons, and they are as dainty and sweet as can be.

Smocking, embroidery and hand-stitching, white sashes, ruffles and bows have been used to make them prettier, and there are many styles from which to choose.

Many of the colored dresses have bloomers.

2 to 6 year sizes.

(Third Floor, Chestnut)

## 100 Pleated Plaid Skirts Special at \$12.50

Exactly half the price these skirts would ordinarily bring if there were more of each size or style.

They are beautiful skirts in every way. The materials are fine all-wool worsteds, prunellas and velours, Spring weight, and the colorings are the most desirable to be found. Plenty of blue and brown combinations.

(East Aisle)

NEW C. B. corsets just received have low busts and long skirts with broad bands of elastic in the back. They are made of pink broche and heavily boned, and their price is \$5.

(Third Floor, Chestnut)

## Both Hair and Hat Fashions Call for Earrings

Quite frequently the new coiffure permits the ears to show, and many of the new hats are worn off the face—which means that Madame has opportunity to wear earrings once more. And she does—for they are more popular than ever this Spring! All sorts of new and attractive novelty earrings are here—hoop earrings, pendants and earrings to be worn close, and they are of imitation jade, lapis lazuli, coral and other effects.

\$1 to \$11 a pair. (Jewelry Store, Chestnut)

## Women's New Long Chamois Lisle Gloves \$2 a Pair

Just look at this list of colors—a soft champagne tone, a lovely heaver color, mode, a pretty gray, and black. They are the very shades women want this Spring, which is one reason we were so glad to get this new shipment.

All the gloves are sixteen-button length (which is the right length for the new frocks), and they are of fine chamois-finished lisle and carefully made, with embroidered backs.

And they'll wash most satisfactorily, of course.

(Main Floor, Central)

**A GOOD field glass will make that coming trip ten times more enjoyable. Our stock of field glasses includes Zeiss, Goetz and Lemaire lenses, besides Bausch & Lomb lenses, all at pre-war prices. They range from \$15 to \$175.**

(Main Gallery, Chestnut)

## Something New in the Little Boot Shop Daily

Tomorrow it is a brown suede slipper—exactly the soft, dainty footwear women want for wear with the lovely shades of brown dresses this season—or with any afternoon frock or even dinner dress.

It is a very light-weight, graceful model, with one strap over the instep, slender vamp, turned sole and two-inch Louis heel.

Priced \$18.

(First Floor, Market)

## Chemises From Japan

Nothing is finer or more than the hand-embroidery done by the Nipponese upon these silk gowns. One style of flesh-colored crepe de chine is ornamented with hemstitching in oblongs, has shoulder straps, and costs \$6.85; another is of flesh-colored habutai with the built-up shoulders and heavy blind embroidery, and costs \$7.85.

Both are of the envelope type.

(Third Floor, Central)

## Fascinating Dimity Blouses Are Here at \$3.85

You would never guess that they were so inexpensive, but many women have found it out, and they are selling very fast.

One style has colored striped frills down the front pleat and on the collar and cuffs. Another has a round collar and cuffs edged with picot, and still another a Peter Pan collar and cuffs, piped with a color.

They are all good blouses for sports suits.

(Third Floor, Central)

## It Isn't Difficult to Trim Your Own Hat

this season, for the hats need little trimming, very often, and even the most amateur home milliner could put on a band or a bow or a wreath of flowers.

The new untrimmed hats are here in all the gay and quiet colors she likes—bright henna, and tangerine and brown tones, navy blue, jade green and, of course, black.

There are small and larger shapes, hats for all needs, and fine and coarse straws.

Prices \$2 to \$6.

(Second Floor, Chestnut)

## 2000 Yards Printed Voile Special at 28c a Yard

Such a fine quality and such attractive patterns that you can hardly imagine it selling for this little price!

There is a good variety of colors, too, dark, medium and light, and the designs are plentifully varied to suit almost every taste. 38 inches wide.

(West Aisle)



## Fashion Features

The white organdie front blouse, little sleeves and straight back collar of a black canton crepe gown, the organdie exquisitely hand embroidered.

The entire two sides from shoulders to hem of another black gown are made of heavily embroidered cream-colored filet.

Heavy black fringe trimming a black marquisette frock on sleeves and skirt.

Woolly gray fringe on a gray jersey dress with raglan shoulders and very long sleeves.

Striking navy and cardinal silk embroidery on the white crepe blouse of another accented-pleated gown. Also new are the wide navy borders on the neck and sleeves of this.

Flounces and sleeves of the finest imaginable pleating; finished with self-quilling on a tight-bodied frock of navy taffeta.

Prices of such gowns are \$115 to \$185.

(First Floor, Central)

## Honfleur Specials

Nice to slip into the bag for the week-end trip or to have handy after a tiresome business day or shopping tour.

And, of course, everybody knows that it is only possible to get these good toilet preparations at such prices when there are "Honfleur Specials."

Toilet water, l'Empire, Violet and Bouquet d'Amour odors, 50c and 90c a bottle.

Talcum powder, l'Empire, Violet and Bouquet d'Amour odors, 15c a box.

Skin Cream, Cleansing Cream and Youth and Beauty Cream, 40c a jar.

Lilac or Wistaria Vegetal, 75c a bottle.

Bay Rum, 90c and \$1.80 a bottle.

Witch Hazel, 40c, 70c and \$2.65, the latter being a gallon.

Ammonia, 25c and 40c a bottle.

(Main Floor, Chestnut)

## Women's Handkerchiefs \$2 a Dozen

Real linen handkerchiefs—made from airplane linen, and of sturdy Irish flax.

They are in plain hemstitched style, with two widths of hem from which to choose.

(West Aisle)

## Both Men and Women Like This Bachelor Wardrobe Trunk

Let us tell you why: It is the best wardrobe trunk made at its price. Every detail of wood, hardware, construction and finish is just right. We will demonstrate that to you.

The four long drawers, two short drawers, hat box and shoe box are not only mighty convenient, but all have strong lumber bottoms—no flimsy cardboard.

The top lifts. The trunk locks with a single motion, fastening three strong interior locks at a stroke, as well as the outside lock.

The follow-board not only holds the clothing firmly in place on its hangers, but is a clothing protector as well.

It is the regulation size and the most convenient and durable trunk we know of to pack, to carry things in and to find them in.

Priced in this Trunk Sale at \$65—a saving of \$35. Other wardrobe trunks in the sale in four sizes:

Steamer at \$27, \$45 and \$50. Three-quarter at \$32 and \$35. Regulation at \$40, \$55, \$65 and \$85. Professional at \$70 and \$90.

(Fourth Floor, Central)



## "Paint Costs Less Than Nothing"

says a Dutch proverb—meaning that a good paint saves all its costs in money, and more. Cheap paints are the only paints that cost money.

We sell the famous "S. W. P." paints, the finest in the world. They are first-grade, not second or family-grade paints.

"S. W. P." paints of this grade are guaranteed to cover 350 square feet with two coats to the gallon. In other words, for \$4.50 you can paint 350 square feet with two lasting coats.

(Fourth Floor, Central)

## THE Manufacturers' Readjustment Sale now going ahead presents the opportunity of years.

It provides a splendid choice of the finest suits at a price advantage of 40 per cent.

We don't believe any other store in America has offered such a collection of suits of this high class at so large a saving in several years.

The only reason why these suits are offered now at such extraordinarily low prices is because four of the leading manufacturers of the country were eager to find an outlet for their stocks-on-hand.

(Fifth Floor, Chestnut)

## An Important Announcement Regarding Sterling Silver

It is a matter of common knowledge that the cost of silver has declined, although the fine work of the silversmith costs as much as formerly.

The Jewelry Store has just completed a readjustment of prices on every article of sterling silver in its collection. Every piece of sterling silver is now marked at less than the new low basis.

There is an especially large collection of sterling silver in the Jewelry Store at the present time, and many patterns of entire tea services and small silver such as

Lansdowne  
Portsmouth  
King Albert  
Dorothy Quincey  
Lady Mary

(Jewelry Store, Chestnut and Thirteenth)

Clermont  
Fairfax  
Happelochie  
Mary Chilton  
Washington

(Jewelry Store, Chestnut and Thirteenth)

## 350 Tennis Racquets at Special Prices

All good makes, lowered to open the season auspiciously.

100 Expert racquets at \$1.75.

100 Eclat racquets at \$2.50.

50 Belle racquets at \$5.

50 Cup Defender racquets at \$6.50.

50 Taplow Special racquets at \$10.

(The Gallery, Chestnut)

## A New Book By Eleanor H. Porter

It is called "Sister Sue," and the author (who completed it just before her death) considered it her best work. Sister Sue herself is one of those rainbow characters which have won their way to the hearts of a large reading public. The price is \$2.

(Main Floor, Thirteenth)

## Hats and Caps That All Boys Like

For the smaller boys there are bulldog hats of fine homespun and English blue serge at \$3.

For somewhat older lads there are Alpine hats of homespun at \$4.

And finest of all are the beautiful hand-tailored hats from London, at \$5.

Boys' Redleaf London homespun caps, \$3 and \$3.50; caps made here of English blue serge, \$2.75; American caps, through and through, \$2.50.

(Main Floor, Market)

## Hair Bow Ribbon at 55c a Yard

A nice grade of all-silk moire ribbon, 5 1/2 inches wide, in light and dark colors, and those that are especially desirable now.

It is also a good width for girdles, sashes and millinery.

(Main Floor, Central)

They have found the outlet they needed, and the people are finding the sale to be a wonderful occasion.

The goods consist of dining-room and bedroom suits of walnut and mahogany in the most favored period designs and reaching the highest degree of excellence in construction and finish.

Think of what it means—the finest dining-room and bedroom suits made in America shown in good variety at 40 per cent less than market values!

Can you recall just when there was such an opportunity?

## Men With New Spring Suits to Buy

You are the arbiters, you are judge and jury regarding the merits of the suits offered in all the stores in Philadelphia. That is a good thing, a very good thing for the right store and the right suits.

It is the best point we know of in favor of the Spring suits we are now showing.

They are the kind that stand up under the judgment of men who know and under the test of service that men of that kind can be trusted to put them to.

For youths—specially modeled suits at \$28 to \$40, all built on youthful lines. Regular suits go from \$32 to \$65.

(Third Floor, Market)

## Men's Japanese Silk Shirts Are Famous for Wear

The silk is thin and cool and delightful for warm weather, but it is very tough and will outwear most heavier weaves.

First Summer shipment of these fine shirts has just arrived from Japan. All soft-cuff style, of course, and chiefly plain negligee, though some are pleated.

Pongee silk at \$8.50 and white silk at \$10, \$11 and \$12.50.

(Main Floor, Market)

## A New Cordovan Oxford for Men Is \$9 a Pair

An exceedingly smart shoe that will find favor with young men in particular.

Made on straight English last with perforated tip and heavy single sole.

(Main Floor, Market)

## Windows Are the Eyes of the House

and one may discover a great deal about its mistress by looking at these house-eyes and the curtains that cover them.

Home-makers are coming to us now for these dainty

### Summer Curtains

of scrim, voile, marquisette, dotted Swiss, flile and other nets, which may be had in white or cream, and either plain, hemstitched, hand-drawn, or with narrow lace edging or fluffy ruffles.

Exceptionally good values are hemstitched marquisette curtains of fine quality at \$1.85 a pair; hand-drawn voile curtains at \$1.50 a pair; ruffled flile net curtains at \$5 a pair; and imported, ruffled dotted Swiss curtains with embroidered edges at \$8 a pair.

Other curtains from \$1.50 a pair up. And Summer curtaining materials by the yard at 25c up.

(Fifth Floor, Market)

## 50 Dozen Fine Linen Towels Extraordinary at \$18 a Dozen

Undoubtedly the best towels we have had for the money in several years. The saving is at least 40 per cent from the price that towels of the same class formerly sold for.

They are of very fine huckaback, full-bleached, hem-stitched and handsomely finished, size 22x40 inches, one kind having a stripe and the other a satin band border.

Just 50 dozen in a brand-new purchase, \$18 a dozen.

(First Floor, Chestnut)

## Moths Will Have Flimsy Chance

in a household provided with all the moth-searing things we sell in the Housewares Store.

Moth-proof tar bags in all sizes; most useful "Closguard" wardrobes—literally a big, swinging wardrobe made of chintz and absolutely proof against dust or moths; folding moth-chests, covered with paper in cretonne effect; English perfume bricks—a perfume moth's don't like; flake and ball camphor—every approved device, in fact, to bid moths, sternly, "Keep out!"

(Fourth Floor, Market)

## The Great Summer Toy Store Full of Outdoor Playthings

Some grown-ups think of TOYS only in Winter. Kiddies don't. To them toys are necessities all the year round.

We hold the children's point of view. This great Toy Store is packed just as full of useful Summer Toys as it ever was with Winter playthings.

And these Summer toys are expressly meant to get the children out of doors.

Lawn swings, sand boxes, sliding boards, seesaws, express wagons, velocipedes, toy automobiles, tents—no end of things to amuse little folks in the open—where little folks surely ought to be every day from now on.

(Seventh Floor, Market)

