

Organ plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# One Great Sale Surrounded by the Beautiful New Goods

**The New Things Constantly Announced in the Newspapers** as being discovered or done, tell us that there are lots of new things that have not yet come to light, which are still to be done.

This great earth on which we live is constantly being enlarged by the making up of new territory of solid land along its shores.

It is also true that the present age is one of invention and of wonderful medical discoveries to assist in making human life to be lived more comfortably.

Shall we not be thankful and contribute every way we can to the pleasurable of each other?

[Signed] *John Wanamaker*

## Russian Sables of Rare Beauty

For richness of color, for soft, beautiful skins there are no finer than the exquisite Russian sables.

Some new scarfs have lately arrived, and they justify all the objectives of fur beauty!

They are in the very fashionable one and two skin animal scarfs, which are high in favor for this Spring.

Prices start at \$150 for a handsome one-skin scarf, and go to \$400 for a wonderful two-skin scarf.

(Second Floor, Chestnut)

## "Hats Very Large and Very Flat," Says Paris

and so that Philadelphia women may know exactly what is to be worn in Paris this Summer, we have some delightful new Paris hats to show you—hats from

**Caroline Reboux**  
and  
**Marcelle DeMay**

which have just been lifted from their boxes. They are of fine straws in white, in dark blue, in soft tan and dull rich reds, and are trimmed with flowers and feathers, as only Paris knows how to adorn them.

There is just one hat of a kind, of course; they represent the last word of Paris anent millinery, and they are shown for the first time in the Gray Salons.

(Second Floor, Chestnut)

## Fine Black Taffetas Just Over From France

At least one black taffeta dress, Fashion says, is an essential of every woman's wardrobe this season.

We have just received from France an importation of fine black taffetas from one of the most celebrated silk-makers. We

shall sell them at practically wear prices—\$3, \$4.50, \$6, \$8, \$10, \$12, \$14, \$16, \$18, \$20, \$22, \$24, \$26, \$28, \$30, \$32, \$34, \$36, \$38, \$40, \$42, \$44, \$46, \$48, \$50, \$52, \$54, \$56, \$58, \$60, \$62, \$64, \$66, \$68, \$70, \$72, \$74, \$76, \$78, \$80, \$82, \$84, \$86, \$88, \$90, \$92, \$94, \$96, \$98, \$100.

Also a new collection of domestic black taffetas at \$2.25, \$2.50, \$3 and a particularly beautiful one at \$1.50 a yard. All a yard wide.

(First Floor, Chestnut)

## Girls' New Coats for All Springtime Needs

Smart, becoming new coats in the very styles and colors girls like to wear this Spring—and here are scores of new models, lately arrived:

At \$14.50, polo coats for girls of 6 to 14 years—tan or blue polo cloth, in a well-tailored style, with collars that may be worn high, deep pockets and narrow belts.

At \$22.50, good-looking new polo coats for older girls—in 14 to 20 year sizes. They are all of soft tan polo cloth, have raglan sleeves, deep pockets and narrow belts, and are lined throughout with soft, lustrous peau de cygne.

At \$65 are attractive new dress coats—coats of fine Bolivia in fashionable Hindustan brown, in moulton and Lido blue. They have inverted pleats in the back, just enough silk stitching for effectiveness, are full length, have long roll collars, and are lined throughout with fine silk. 14 to 20 year sizes.

(Second Floor, Chestnut)

## Sports Coats in Plenty for Women Wanting Them

There never was a season when they were appreciated so much, and a woman can count on finding need for such a coat wherever she is this Summer.

Polo cloth coats in natural tan shade start at \$37.50. The genuine camel-hair coats in the natural color at \$50. There is also a very good coat made of a mixture of polo cloth and real camel's-hair at \$75.00. This comes in Havana brown and taupe.

And, in the genuine camel's hair, there are a number of excellent styles, long and short, and some coats and capes in the new "lattice" style from \$75 to \$135.

(First Floor, Central)

## Tailored Wash Blouses for the Sports Suit

Many women feel that they are the only kind that should be worn with a sports suit, but however that may be, they are very smart and a great number of women are wearing them at the present time.

One extremely good fitting style with a high turnover collar, yoke and link cuffs, is \$3 in cotton, \$5.50 in linen and \$6 in silk.

Two other models in dimity, one with Peter Pan collar and cuffs, and another with narrow pleated frills, are \$3.85.

And there is a very pretty striped voile with organdie collar and cuffs at \$3.50.

(Third Floor, Central)

## Brilliant Radium Laces

Some of the smartest dresses this Spring are made of these laces, edged most gracefully and with the fashionable irregularity at the ends.

They are the all-over radium laces, delicately patterned, and in tan, navy, brown and black, 36 inches wide and \$1.95 a yard.

(Main Floor, Central)

## When a Woman Can Get a Silk Jersey Frock for \$25

she is pretty apt to feel it is a "good buy"—for what serves as an all-around useful garment better than this soft, elastic fabric which doesn't crush? The truth is, it seems to stand side by side with the always-liked foulards.

\$25 is the new lower price of over a hundred of these jersey frocks just off the needle. They are in different styles enough to meet the wishes of very different types of women, they are plain, embroidered, beaded and braided, and their colors are the grays, putties, dark and light browns, navy and black, which are at once most in vogue and most useful.

Sizes 34 to 46 in the lot.  
(First Floor, Central)

## A Charming New Style in Silk Handbags

A squatty, puffy shape with the ends fluffed out in little gathers at each end of the frame. The bags are of fine broadtail silk in black, navy and brown and are lined with high colors in effective contrast.

The little gathers at the ends show this gaily colored lining and give an entirely new note to the bag.  
Price, \$8.50.  
(Main Floor, Chestnut)

## Beautiful New Silk Stockings From France

Sheer, fine, vertical weave silk stockings of the sort that women of fashion are asking for right now.

In black, white, navy, brown and gray.  
\$10 a pair.  
(First Floor, Market)

## A Smart, New Walking Pump for Women

As practical for walking as an oxford tie, yet with the daintier lines many women prefer in their street footwear. Of tan Russia calf, with wing tip and perforations; welted sole and 1 1/2-inch leather Cuban heel. Good-looking, comfortable, well-wearing and moderately priced, \$10.  
(First Floor, Market)

## Dainty Silk Pajamas

So dainty, in fact, that one doesn't wonder a great many women wear them instead of nightgowns. They are all embroidered in the beautiful Japanese fashion, and all of pink, white and blue habutai. Made in midly style they are \$13.50 and in regulation pajama style, cut double-breasted and with frogs, they are \$12 and \$13.85. The last is of very fine and heavy quality.  
(Third Floor, Central)

## Kimonos—Silken and Otherwise

Those of silk are lately arrived from Japan and are heavily and oddly embroidered in many colors. They have native sleeves and wide sashes, come in navy, Copenhagen blue, rose, wistaria and black and are priced at \$22.50. Those of cotton crepe are here in the hundreds—plain colored crepe, printed crepe, embroidered crepe, in dark and light colors. These are \$1.85 to \$5.50.  
(Third Floor, Central)

## Baronet Satin Skirts Once More at \$10

There are practically all the colors one could want this time and the satin is the finest quality of Baronet. The skirts are prettily gathered with sports pockets, some button trimmed. The time for silk sweaters being so near, there is a very great demand for these Baronet satin skirts.  
(East Aisle)

## Music Rolls and Cabinets

No musical house in the country offers better facilities to the purchaser of music rolls.

Here is a great library stocked with thousands of rolls for every player—piano—Rhythmick rolls, Mel-o-Dee, Republic, Q. R. S., Angelus and Ampico rolls, affording choice of practically every music roll selection made, played by every artist.

**N. B.—Ampico Hour is from 1:30 to 2:30 every afternoon, when Ampico music rolls are demonstrated on this particularly fine Reproducing Piano.**  
(Egyptian Hall, Second Floor)

## A New Polo Coat for the Youngsters Is \$11.50

It is patterned after big sister's coat and is a quite tailored affair, with raglan sleeves, belt and pockets. It is of tan polo cloth, is lined to waistline and is unusually good for \$11.50.

Other new coats for small boys and girls are of polo cloth, of dark blue serge, and of other wool fabrics and some of silk. They are in light and dark colors, in brand new styles, are lined throughout, and are in 2 to 6 year sizes.  
\$8.50 to \$25.  
(Third Floor, Chestnut)

## "The Green Bough"

is a new book by E. Temple Thurston, the story of a woman who broke away from what seemed a narrow life, and followed the dictates of her heart, with a vast deal of experience resulting therefrom.  
Price \$2.  
(Main Floor, Thirteenth)

**A FEW hand-colored etchings—re-proofs from original etchings—have been reduced very close to half and may be had tomorrow for \$12 each. They comprise such subjects as cathedrals, shipping and landscapes, and are all agreeably framed.**  
(Fifth Floor, Market)

## 500 Men's Lincoln-Bennett Soft Hats, the Finest of All Soft Hats, in a Clearaway at \$8

This is the first time in years that we have been able to put a price of less than two figures on such really fine hats.

At \$8 these splendid Lincoln-Bennett hats, the very finest brought to America, are very close down to half the war-time price.

Being, all of them, hand made hats entirely, they will give wonderful service—they can be depended on to remain shapely and smart.

Only 500—to clear away at once at \$8.  
Thousands of men are changing right now from derbies to soft hats.  
(Main Floor, Market)



## Now Is the Time to Buy a Fine Suit of Furniture for Dining Room or Bedroom

Now, when we are holding one of the most remarkable furniture disposals on record, a manufacturers' readjustment Sale, bringing the dining-room and bedroom suits of the finest grades and in splendid selection at 40 per cent below market prices.

These suits come from four of the best furniture manufacturers in America, manufacturers whose names are synonymous in the furniture trade with quality.

The suits furnish a proof of this which cannot be gainsaid. They bear the hall-mark of excellence in the wood—fine walnut and mahogany, in construction, in style and in finish.

The opportunity to buy suits of such sterling character at an advantage of 40 per cent is the event of years in furniture.

If you want one, the sooner you choose it the better.

### Dining-Room Suits

Queen Anne suit in mahogany or walnut, ten pieces, \$375.  
Sheraton mahogany suit, ten pieces, \$475.  
Queen Anne American walnut suit, ten pieces, \$585.  
Queen Anne mahogany or walnut suit, ten pieces, \$385.  
English suit in American walnut, ten pieces, \$385.  
Sheraton suit in antique mahogany, ten pieces, \$515.  
Italian Renaissance suit in antique walnut, \$660.  
Italian Renaissance suit in antique-finish mahogany, decorated, \$1000.  
Italian Renaissance suit in American walnut, in polychrome finish, ten pieces, \$775.  
Chippendale suit in mahogany, richly carved, ten pieces, \$965.  
Adam suit in mahogany, ten pieces, \$1368.  
Italian Renaissance suit in antique-finish mahogany, \$1200.  
William and Mary antique-finish mahogany suit, inlaid, ten pieces \$990.  
(Fifth Floor, Chestnut)

### Bedroom Suits

Mahogany suit consisting of bureau, full-size bed, chiffonette and toilet table, \$286.  
Mahogany suit with twin beds, eight pieces, \$605.  
Mahogany suit with full-size bed, seven pieces, \$545.  
Louis XVI American walnut suit, with twin beds, nine pieces, \$770.  
Same suit with full-size bed, eight pieces, \$635.  
Heppelwhite suit with twin beds, eight pieces, \$740.  
Queen Anne suit in mahogany with twin beds, seven pieces, \$1070.  
Italian Renaissance suit with twin beds, eight pieces, \$705.  
Mahogany suit, full-size bed, seven pieces, \$555.  
Italian Renaissance suit with twin beds, eight pieces, \$1045.  
Same suit with full-size bed, seven pieces, \$895.  
(Fifth Floor, Chestnut)

## "Youth Will Have Its Fling"

One thing youth insists upon is having clothes to suit itself, and quite right.

Suits of the kind youths and young men insist upon having are here in good choice. They are the youthfulest, jauntiest suits that any youth of correct taste and manly ideals could wish for.

They come from makers who so excel in suits of this kind that they make no other kind.  
Prices for youths' suits, \$28 to \$40.

The full range of prices for all our men's Spring suits, of which we are showing a fine collection, is \$32 to \$65, and in quality and fashion they are unsurpassed.  
(Third Floor, Market)

## Many Men Prefer Shirts With Dark Grounds

And for them we have just unboxed as fine a lot of imported madras shirts as we have shown for some time. The material is the same sort that goes into custom shirts.

All are soft-cuff, plain negligee style and the designs are white stripes, singly or in clusters, on solid grounds of blue, tan, gray and lavender. Splendid for Summer wear.  
Prices \$4 and \$5.  
(Main Floor, Market)

## Men Who Want a Change From Brogues

will like these smart new blucher oxfords of Scotch grain calfskin in a rich shade of tan.

Shoes with shapely toes that are roomy enough for comfort, low, flat heels and good, solid shanks.

A style that will interest young men in particular.  
Price \$9 a pair.  
(Main Floor, Market)

## Flags for All-America Day

From the tiniest flag to wave in the hand next Thursday to the big 20x30 that will "stars and stripes" that will demonstrate patriotism from front window or rooftop. None better to be found than here.

Wool bunting flags, from 3x5 feet at \$3 to 20x30 feet at \$78.50.  
"Bull-dog" cotton bunting, 10c to \$1.25.  
(Seventh Floor, Market)

## New Draperies for Summer Doorways

Time to take down the Winter hangings and put up these soft, Summer materials that change the whole aspect of the home.

Silk-striped gauze and madras are the favorite materials. One may get a pretty pair of silk-striped gauze curtains in blue, rose, tan or green, for \$4.25.

Madras includes a variety of effects and prices—plain color in rose, blue, mulberry, brown or green, at \$8 a pair; silk-finish in iridescent effects, at \$9.75 a pair; and so on up to a rich-looking silk-finish madras in most attractive colorings, at \$19.50 a pair.

Very effective, too, is a wide-striped damask of light Summer weight, at \$15 a pair.  
(Fifth Floor, Market)

## Cooler Quilts—\$2.75 to \$6

Filled with sheets of carded cotton, some covered with silkoline and others with silk mull, all good, seasonable and new.

Hundreds of other wool-filled quilts covered with satens, cambries and silk mulls, \$5.50 to \$10 each.

A new lot of wool-filled quilts, sateen covered with figured tops and backs and plain satens borders, rose and blue—\$6.50 each.  
(Sixth Floor, Central)

## Oval Rush Rugs for the Porch Season

The porch season is now in full swing and people are buying such rugs as these with natural color centers and colored borders.

9x12 ft. \$32.50  
8x10 ft. \$27.50  
6x8 ft. \$16.50  
3x6 ft. \$6.50  
(Seventh Floor, Chestnut)

## 3500 Yards Cotton Voile, Special at 35c a Yard

A plain colored voile of excellent quality and unusually wide, 42 and 44 inches. This kind of voile is used a great deal this Spring in both street dresses and those for afternoon and evening.

There is an excellent assortment of both light and dark colors, also white and black.  
(West Aisle)

## Complete Musical Score of the Mask and Wig Show—\$1.50

Words and music of all the songs in "Somebody's Lion."

From "The Son-Daughter" are two pretty new songs—  
Who Comes in My Garden, 35c.  
In the Bamboo Tree, 35c.

New Music from "The Follies" is also here—  
The Love Boat, 35c.  
Tell Me, Little Gypsy, 35c.  
Bells, 35c.

The Girls of My Dreams, 35c.  
All She'd Say Was Unh, Hum, 35c.

And from "Afgar," now playing in New York—  
Why Don't You, 40c.  
(Second Floor, Market)

## Children's Three-Quarter Sports Hose Special

2920 pair of derby ribbed mercerized three-quarter sports hose with turnover tops at 55c a pair. Usually 70c more.

For the warm days coming these are just the stockings most mothers want for their children. Longer than socks, but short enough to leave the knees bare.

In a good variety of two-color combinations that will go with any suit or dress. Sizes from 7 to 10 in the lot, but not all sizes in all colors.  
(First Floor, Market)

## Oriental Rugs of Many Types Remarkably Low in Price

Exceptional things are all the time developing in the Oriental Rug Store. Just now we are showing some very interesting groups, including recently unbaled Kermanshahs and Chinese rugs in carpet sizes. These are rugs of particularly fine quality and rich in decorative charm.

The Chinese in beautiful blues and golden tans are priced at \$115 for size 8.3x5.2 feet up to \$1165 for size 20x12 feet.

The Kermanshahs are splendid heavy pieces in soft, rich blue and ecru shades and in charming designs. Prices, \$295 for size 13x9 feet to \$1045 for 11.5x10.7 feet. There is a beautiful selection of pieces in-between and the same is also true of the Chinese rugs.

In addition to these new shipments we have a miscellaneous group of carpets in our regular stock marked at wonderfully low figures. These consist of Anatolians, Serapis and Bidjars in a choice of carpet sizes—10x6.9 feet up to 22.7x15.1 feet and priced at \$165 up to \$1465.

Smaller sized rugs are here at extraordinarily low prices—Mosus at \$35 to \$47 in sizes 3x6 to 4x7 feet. Kazaks and Daghestans 4x6 to 5x7 feet at \$57 to \$85. Chinese, 8.3x5.2 feet, \$115 and 2x4 to 4x7 feet at \$25 to \$85.  
(Seventh Floor, Chestnut)