

Band at 9; Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Now Is the Time to Get That Fine Dining-Room or Bedroom Suit You Have Wished For

Such Perfect Days of Sunshine in Florida

all of February and March have been and usually are every year at the same time of year.

The name of one of the hotels at Miami, "Halcyon," is well chosen.

Halcyon days are times of happiness and prosperity. An old dictionary says that Halcyon is the Greek for a Kingfisher, compounded of "hal" (the sea) and "Kno" (to brood on).

The ancient Sicilians believed that the kingfisher bird laid its eggs and incubated fourteen days before the Winter solstice, on the surface of the sea, during which time the waves were always unruddled.

Dryden writes:—

"Amidst our arms as quiet you shall be
As halcyon brooding on a Winter's sea."

[Signed] *John Wanamaker*

April 2, 1921.

Beaded Bags in an Extraordinary Sale

WE HAVE taken several hundred more beautiful beaded handbags out of our regular stocks and made a sweeping and severe revision in their prices.

The variety is remarkable, ranging all the way from little purses so soft and pliant that they can be crushed in the hand like a handkerchief, to magnificent large imported bags in the most exquisite colors and designs.

Many of these bags are imported pieces and all are very charming and fine in fashion. Most are drawstring styles, but some have handsome silver frames.

The new prices are \$3.75 to \$250.

(Main Floor, Chestnut)

The Soft, Brown Beauty of Hudson Bay Sables

is becoming to almost every woman—in fact, we don't remember ever seeing sables that were unbecoming to any woman!

Little animal scarfs of sable are most fashionable this Spring, for they look very well on tailored suits or Spring frocks.

(Second Floor, Chestnut)

Young Women Looking for Handsome Spring Wraps

will find some new models, lately arrived in the Young Women's Salons, that are especially charming and distinctive.

Some are in coat style, some in wrap effect; but they are of smart cut, are beautifully made and lined with soft, rich silks.

(Second Floor, Chestnut)

The Fashionable Gold Jewelry That Women Are Wearing

Bracelets, particularly, in consequence of the many short-sleeved gowns. In 14-kt. gold, they are \$12 to \$175.

Bar pins, in 14-kt. gold and some with platinum front, \$10.50 to \$125.

Mech bags, also 14-kt. gold, \$320 to \$480. Brooches, \$7 to \$92. Cuff pins, \$3.50 to \$14. La Vallieres, \$12.50 to \$96. Rings, \$7.50 to \$82. Lorgnons, \$16 to \$43, and compressed powder cases, \$42 to \$64. All of these are also 14-kt. gold.

(Jewelry Store, Chestnut and Thirteenth)

French Blouses From Paris

Delightful affairs with the broad, frilly collars that are so charming worn outside of the tailored suit collar. Some batiste, some voile, and both are richly trimmed with real baby Irish lace. Considering their prices are amazingly small—\$16.50 and \$18.50.

(Third Floor, Chestnut)

MORE women's hand-embroidered silk kimonos from Japan have arrived to sell for \$12.75. They have native sleeves but cut short enough to be practical, and they come in rose, Copenhagen blue and navy.

(Third Floor, Central)

Again Hand-Embroidered Robe Patterns at \$31.75

Wonderful things of sheer white organdie and batiste, with the finest of Chinese hand embroidery upon them. The amount of material in each pattern is ample, and there are several different designs, all lovely.

(West Aisle)

Prettiest Silk Skirts of the Season

They are the most brilliant plaids and stripes in a heavy fiber silk crepe, and it is hard to say which is the more attractive—the plain gathered sports style or the box-pleated ones. Jade green with an overlaid of silver, a soft taupe with navy blue, gray with old rose stripes or black with a silver plaid—these are some of the combinations. The prices are \$27.50 and \$35.

(First Floor, Central)

Lace-Trimmed Petticoats

Fluffy-looking things of soft, fine, white cottons, with a great deal of lace—the kind of thing that goes well under sheer white dresses. There are three styles at \$5.50 and one at \$8 and one at \$9.50.

(Third Floor, Central)

Baby's First Outfit for \$10

This means twenty-five pieces in all, a good starting point for baby's future wardrobe, and the little garments are all carefully made and of nice quality.

There are two blannette skirts, two shirts, two binders, two slips, two pairs of socks, one wrapper, twelve diapers and two cards of safety pins. Of course, there are many finer and prettier outfits, beautiful hand made garments, as dainty as one could wish with prices going up to a most complete little wardrobe at \$50.

(Third Floor, Chestnut)



The Latest Dinner and Evening Gowns

for women will be shown Monday in the Little Gray Fashion Salons, prices \$75 to \$175.

They are peculiarly lacy and filmy in effect, no matter what the color. There are black laces and nets; brown laces combined with soft brown silk of one weave or another; black lace and charmeuse combined—sometimes with a dash of brilliant color in a velvet girle; deep rose colored lace and net with navy blue velvet knots and streamers; brown lace and net with coral-colored picot-edged ribbon. One of the prettiest color combinations is rose chiffon with antique gold balls, a brown net sash and a yellow rose. A brown lace dinner frock has a pointed girle of amber and iridescent brown beads, thickly incrustated.

A rose satin crepe with a handkerchief drapery has gold lace, and some delightful dark blue satins are combined with dark blue lace.

They are very fascinating, and—what cannot always be said of fascinating things—are exceedingly practical.

(First Floor, Central)

For the Young Woman Intent Upon a New Silk Frock

Bewitching new taffeta frocks, piquant with frills and short sleeves and fluttering ribbons, soft, lovely crepes de chine and the popular Canton crepes are all in the collection. The styles are deliciously youthful and pleasing, there is a pleasant variety, and the colors include the much-asked-for browns, navy blue, gray and tan shades.

\$28.50 to \$98—and 14 to 20 year sizes.

(Second Floor, Chestnut)

Women's Riding Boots and Golf Shoes

Women who ride will like the straight English lines of this new riding boot, which we have had made after the lines of the boot most approved by English horsewomen. Russia calf in black or tan, with one-inch broad, mannish heel, and soft boxless toe. Every size from 3½ to 8. Priced \$35.

Two new shoes are in for the woman golfer. One a splendid tan Norwegian calf shoe of the famous "Tom Logan" make—sold here only in Philadelphia—with soft toe, and either rubber sole or leather sole with metal discs. Priced \$10.

The other a golf shoe made in London expressly for our customers—Russia calf with rubber spudded leather sole; wing tip and perforations. Priced \$25.

(Exclusive Little Boot Shop, First Floor, Market)

Nearly All Women's Raincoats Are Now Much Less

Every one of the fine English raincoats—all the others made of imported materials are included. It is a bit early for such a lowering of prices, but it happens to be just the time when a raincoat is most useful.

The finer gabardines, whipcords and serges, all of which are weatherproofed, are now \$30 to \$67.50. Rubberized Canton cloths and cashmeres, also rubberized silks, are now \$20 to \$57.50. These are absolutely waterproofed.

Japanese oil silk coats are \$20.

(First Floor, Central)

Women's French Crepe Coat Suits Semi-Made

Every season these suits are in great request, but this is the first year since the war that we have been fortunate enough to have them of French instead of American crepe.

They are in two styles, both having braiding on jacket and skirt, but one having a longer jacket than the other. As to colors, they come in tan, brown, rose and two blues, besides white, black-with-white and blue-with-white.

Prices are \$26.75, \$28.75 and \$31.75—styles at the last price having chalk beads as well as braiding.

A woman clever with her needle can put one together in an afternoon.

(West Aisle)

Ribbon Remnants, 45c and 85c a Yard

Many kinds of the prettiest wide ribbon in plaids, brocades, Roman stripes, flowered effects and so on.

They are from four and three-quarter up to seven and a half inches wide and are from a third to a half less than usual.

(Main Floor, Central)

More Special Lots of Women's Underwear and Hosiery

An excellent opportunity to stock up for future needs. First and second grade goods in the collection, all much below regular prices and the "seconds" plainly marked.

Women's Underwear

20c for white ribbed cotton vests.
25c for white ribbed lisle and cotton vests, "seconds."
30c for white ribbed cotton vests in extra size, "seconds."
30c for white cotton union suits.

Women's Stockings

\$1.15 a pair for full-fashioned silk stockings in black, white and colors, with lisle tops and soles; some "seconds."
\$2 a pair for full-fashioned black ingrain stockings, silk to the top.

(West Aisle)

It Takes the Eye of a Gardener to See Bloom and Beauty in These Bulbs and Bushes

What looks like a tub of trash is a collection of canna bulbs, or the greenest lawns, bushes that will give you the finest rose garden or flowering hardy shrubbery, berry bushes, fruit trees, grape vines—we have chosen the best of all for you.

Gardeners with the seeing eye are thronging this section, making sure to get these very best growing things early.

Ask us, too, for all kinds of gardening tools and accessories.

(Fourth Floor, Market)

"IN AGAIN, OUT AGAIN" might be said of every new consignment of Georgette flouncings—women are so keen about them. The latest are embroidered and eyelet wrought on black, gray, navy and brown grounds, the embroidered flouncings sometimes showing contrasting color; they are 39 and 40 inches wide and \$6.75 to \$8.75 a yard.

(Main Floor, Central)



Smiles for the Children

The smiles of MUSIC—the one thing in all the wonderful world which can reach the heart of a child.

Give your children MUSIC.

Do not deny them music because YOU cannot play the piano.

Do not limit their conception of music to the kind you may like best yourself. For we grown-ups learn to associate personality with music, and oftentimes we would rather hear an old, old song very simply played by daughter than a Chopin waltz played by LEVITZKI . . . But the children—

—let them hear the BEST music (the best interpretation of the best music)

—let them hear *The Chickering with the Ampico*

One hundred artists of the first class have played a thousand selections from the great masters, and a thousand of the most-liked selections from the music of today—from Liszt to Gitz-Rice. And the CHICKERING-AMPICO will reproduce any of these for you, in your home, whenever you wish, as often as you wish.

In Addition—

You may play the CHICKERING-AMPICO yourself like any ordinary piano—although it is so far from being an ordinary piano. And all that it plays comes in the incomparable CHICKERING tone.

Demonstrations in Egyptian Hall every day.

Convenient terms. Used pianos taken in part exchange.

(Second Floor, Market)

THIS Manufacturers' Readjustment Sale of fine dining-room and bedroom suits is about the most remarkable thing on record in our furniture business.

It is the first event that ever brought so many suits of the finest grades to sell at 40 per cent less than market values. The most important feature of the Sale is the kind of furniture involved. It is really very fine, particularly fine in the sense that it is built for lasting service as well as for beauty.

The woods are walnut and mahogany and they are most attractive. The construction is as sound as a bell.

The designs represented include Chippendale, Sheraton, Queen Anne, Heppelwhite and each is a worthy reproduction. As a matter of fact there is no furniture made in America that one could buy with more confidence and live with more happily.

At the outset we had as many as twenty suits of a kind. Naturally the number has diminished, but the variety is practically as good as at the beginning. In other words we have practically as many different kinds of suits now, but not as many of each pattern.

The time to buy is before the choice has begun to lessen and that means now.

(Fifth Floor, Chestnut)

New Books

"The Hall and the Grange," by Archibald Marshall; \$2. A delineation of flesh and blood English country people which will live.

"The Wine of Life," by Arthur Stringer; \$2. A love story of tragically contradictory temperaments.

"The Flockmaster of Poison Creek," by G. W. Ogden; \$1.99. Sheep-herding and fighting and a girl make up the essentials of this story.

(Main Floor, Thirteenth)

Four Good Music Books, \$1.25 Each

"The Book of a Thousand Songs" is a large collection of old songs and some new favorites as well.

"The Child's Own Music Book" is a generous volume of songs and games for children that mothers and the children too will appreciate.

"Masterpieces of Piano Music" is a remarkable collection of classic, modern, light and operatic music.

"Heart Songs" is a large collection of well-known and well-loved songs.

(Second Floor, Market)

Marquette Curtains, \$1.50 a Pair

Just about half what the usual price would be and they are in good time for women who need new curtains for country and seashore homes. Nothing wears or washes better than marquette.

Mostly white, a few ecru and all are two and a quarter yards long with hemstitched edge.

(Fifth Floor, Market)

Nowhere in Philadelphia Are So Many Anderson Gingham

You might safely say, in fact, that there is not another such large assortment of D. and J. Anderson gingham in America. So many, many women are buying these gingham now for Summer dresses!

Plenty of beautifully colored large and small plaids, checks, stripes and plain colors—all are selected with the greatest care and, of course, they are fast colors. \$1.25 a yard.

(First Floor, Chestnut)

Good Umbrellas for \$1.50

They have sturdy covers of good black cotton, wood handles—straight handles with cords for women; hook handles for men—and strong frames.

(Main Floor, Market)

The Fine Chinese Rugs People Are Looking For

Fine Chinese rugs have never been in such favor as they are now.

Notice, we say fine Chinese rugs. It is really remarkable how quickly every fresh lot of Chinese pieces we bring in find their way into people's homes. There is no doubt but that the decorative or furnishing adaptability of Chinese rugs is being more and more appreciated, and no wonder.

These new rugs we are showing are typical of the finest weaves coming from China. They are just the rugs that ambitious home-furnishers of good taste are looking for.

In the colors, dark and light blues, golden shades and delicate peach bloom tints prevail. The designs are expressive of the peculiar decorative concepts of the Chinese, but they are neither so barbaric or grotesque as to jar any decorative scheme aiming at an effect of once emphatic and harmonious.

The prices of these carpets are \$115 for size 8.3x5.2, up to \$1165 for size 20x12 ft.

Small Chinese rugs, 2x4 to 4x7 ft., \$25 to \$85.

(Seventh Floor, Chestnut)

Still Good Picking in the Men's Shirts at \$2.35

This is not a disposal of a few good shirts and a lot of inferior goods, but every one is fine in fashion and fabric.

Soft-cuff, plain necktie shirts at a price far below what any of them have been selling for.

Made of satin broche, fine imported Manchester madras and other madras, and unusually good quality percale. And all made the Wanamaker way.

(Main Floor, Market)

1500 Dozen Men's Handkerchiefs at \$4.50 a Dozen

We've sold the very same quality and style handkerchiefs not so long ago for about three dollars more a dozen—and considered them good value, too! Now we've secured this special lot and are able to sell them for much less, and they are unusual indeed for the price.

Initial handkerchiefs, of generous size, of firm, snowy Irish linen, with a nicely embroidered letter in an easily read style and size.

\$4.50 the dozen; \$2.25 for a box of six.

(West Aisle)

Table Linen and Napkins Exceptional at the Prices

We have a liberal yardage of heavy, full-bleached table linen, of good, serviceable quality in four attractive patterns—chrysanthemum, fly-of-the-valley, ivy, rose and stripe—which we have decided to sell at a very unusual price—\$8.75 a yard, 67 inches wide.

The napkins to match it are equally exceptional at \$8.50 a dozen, in size 19½x19½ inches.

These are two of the most attractive groups of merchandise the Linen Store has offered in a good while.

(First Floor, Chestnut)

Beautiful Braided Rugs

These charming floor coverings are in oval shape and you may use them in the rich, dark color combinations so effective with Colonial furnishings, or in the dainty chintz designs appropriate to summer.

27x36 in.	\$ 8.50	37x50 in.	\$19.50
25x41 in.	10.50	40x60 in.	28.50
28x47 in.	13.25	44x76 in.	33.50
31x54 in.	15.00	31x86 in.	39.00
		49x87 in.	\$44.25

(Seventh Floor, Chestnut)

The Great Sale of Wardrobe Trunks Offers Eleven Styles, Prices \$32 to \$90

Think of getting a splendid new wardrobe trunk with space for from 12 to 15 dresses, suits or wraps; a big hat box, a shoe bag, three or four deep drawers and trays that will hold all the lingerie and other things a woman wants to take—everything about it, outside and in, perfect and strong, and dainty in finish—for the astonishing price of \$32!

Seems as if we never saw anything like it before at such a price. From \$32 prices go to \$36, \$40, \$45, \$50 and so on up to \$90, according to size and detail.

These figures are a saving of from \$21 to \$50 on a trunk. As soon as you see the trademark name on the trunks you will know that none better are made.

The convenience, the comfort, the careful clothes-carrying of a wardrobe trunk are such that no experienced man or woman would be without one. Steamer and large sizes both in this Sale.

(Fourth Floor, Central)