| A Host of Fine New Goods to Greet Capricious April |
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This Is the Eventful Moment of the Birth of a New Day
in the great waste of dark waters of the mysterious Gulf of Mexico, as seen from the West Coast of Florida.

Strange birds on the wing, some of which poise in the air and sleep, are now darting hither and thither. Reverently speaking, the housekeepers of the firmament have unfolded a day spread over th bed of stars, and they are covered for the day

A narrow, pale yellow ribbon of faintest hue slowly unrolls low down along the edge of the sea and begins to widen.

The quiet waters seem to catch a new life as the spirit of the new day stretches over them.

You may see a few clouds breaking to make way for the great luminary, soon to arrive. Her little finger is the signal of her nearness, and a multitude of sea birds dart about, and one may almost hear the fluttering of their wings as they welcome their great mother for whom they form an escort as she marches majestically along the lustrous pathway she makes for herself, step by step, over the deep sea

Even a blind man by feeling can see the wondrous marvels of the sunrise at sea.
[Signed] Oomi flymamaker
A Hundred Choices in Figured Taffetas and Foulards Even the woman who finds it "hard to decide" will meet such a,
wealth of suggestion these fascinating pussy-willow taffetas and
foulards that choosing will be easy. Over one hundred patterns
colors and designs to select from. Every desired color. Small, all-

Women's Camel's-Hair Coats in New "Lattice Plaids" Sometimes in the ,oft natural colperd tan, somed ines in a darker ankerine or ur

Beautiful New Beaded Bags
Practically at Half





A First-of-the-Month Sale of Waists


New Polo Coats for Girls


10,000 Yards of Checked Ginghams, Special at 20c a Yard



Charming Afternoon Frocks in Brown-for Women


20,000 FineLinenHandkerchiefs at Pre-War Prices


Women's Silk Underwear Much Underpriced


Silk-Top Goods Still Lower
In suk-top Summer underwear
or women we have two groups
still lower tin price and about a
Pink sill han regular.


The Right Spring Suit or Overcoat for Every Man The suits are priced at $\$ 32$ to $\$ 65$. For youths ve have a most attrac cially modeled on youth cially modeled on yout.
ful lines at $\$ 28$ to $\$ 35$. The Spring overcoats
are $\$ 35$ to $\$ 65$. are $\$ 35$ to $\$ 65$
The plain truth is that very suit and overcoa in the lot is of the best quality made in this ountry to sell for th price marked on it

Men's Fine English Golf Vests for \$10 Made of fine wool in ray, yellow and green and brown heather mix tures.
Just what golfers need hese tricky days:

Men's Hand some New Cordovan Oxfords They are made straight English with shapely but com fortable toes, low, fla heels and wide shanks.
Smart in appearance and fine in workmanship In black and mahog ny cordovan.
Price $\$ 12$ a pair.


## The Opportunity of Years in Dining-Room and Bedroom Suits of the Finest Grade

This is a furniture store in which unprecedented things are not uncommon, but the manufacturers' readjustment sale of dining-room and bedroom suits now going on is probably the most astonishing event we have ever held.

No sale ever presented such a collection of highgrade suits at 40 per cent below the market value.

For the many homes that have been waiting an opportunity to buy a bedroom suit or dining-room suit of the finest grade at something like the old-time prices it is the opportunity of years.

These are suits of the finest character, soundly and substantially constructed and modeled after the most desirable period types: Chippendale, Queen Anne, William and Mary, Renaissance, Sheraton, Heppelwhite. Practi cally all of them are in either walnut or mahogany

They come from four makers of the finest-grade furniture in America, who, being eager to restart their facto ries, wanted a quick outlet for their stocks-on-hand. In providing the outlet we believe we have done a splendid service to our customers and they know it.

## Glorious New Lots of Oriental Rugs at Low Prices

## hah and Chery favorable purchases

 These are rugs of particularly fine quality in the most desirable colors and design and the prices are exceptionally moderate because of the eagerness of the importers designs
## Kermanshah Rugs

Chinese Rug


New Cotton Comfortables

W ALLACE NLTTIX ( pictures are here ready brides. The subjects and sizes are many, the frames of mahogany, antique gilt and toned wood, and the
prices are 85 c to $\$ 50$.

## Best Sale We Have Ever Known of Wardrobe Trunks

11 Styles at the Lowest Prices in Wardrobe Trunk History


