

Special Eastertide Music at 9, 11, 11:55 and 4:45

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# America's Finest Furniture at 40 Per Cent Less—an Extraordinary Sale Starting Monday

## Pure, Fresh Air and Outdoor Exercises

are better than medicine for man's brain and body, with its nervous system requiring something more than food and amusement.

Many earnest workers do not realize the perils to their health in the pressure upon them in their assiduous desire to do their utmost in their various duties.

School overwork, learning a trade, mercantile service or occupations like automobiling, of unremitting strain, which tend to tread down the constitution, are all of doubtful benefit in the long run.

Even storekeepers may be overambitious.

[Signed] *John Wanamaker*

March 26, 1921.

## A New Tweed Suit, Tuxedo Style, for Young Women

is a youthful, trim-looking affair of tweed in rose, tan and brown shades.

The jacket is the popular length, there is a narrow belt and two pockets, and the skirt is plain tailored. \$45—14 to 20 year sizes.

(Second Floor, Chestnut)

## For the Young Woman in Search of a Cape

The sweeping lines of a cape are so graceful and pretty that many girls would rather have a cape than a coat, and for them we have a smart, new, Springlike affair of dark blue serge.

It is a full-length cape, scalloped along the foot and lined throughout with blue satin.

There is a large roll collar of black taffeta, there are rows of black silk stitching, and the cape fastens with a silk cord. \$45—14 to 20 year sizes.

(Second Floor, Chestnut)

## Bisque and Gray Are Running a Race in Blouses

Just at present bisque is ahead, and so you will find any number of the newest and most charming styles in this color.

There are soft crepes de chine, crepes meteor with brilliant finish and fainty Georgettes—all in bisque, which, by the way, is much worn with dark blue suits or those of tan or brown. Prices from \$7.50 to \$20.

(Third Floor, Central)

## A Sale of Women's Summer Hosiery and Underwear

The very goods that nine women out of ten are looking for right now. Some of the lots are second grade and are so marked, but their imperfections are slight and do not affect the wear.

Savings Average Half Today's New Low Prices

In the sale is a large purchase of the new athletic underwear for women. It is at remarkable savings.

There is also silk underwear and, of course, silk stockings.

### Women's Stockings

35c. 3 pair for \$1. for black and cordovan full-fashioned lisle; "seconds."

\$1.15 a pair for full-fashioned silk in black and colors with mercerized tops and soles; "seconds."

\$1.55 a pair for full-fashioned silk-to-the-top

### Women's Underwear

15c for white ribbed cotton vests; "seconds."

20c for ribbed cotton vests in several styles; "seconds."

25c for ribbed lisle bodice vests; "seconds."

50c for ribbed cotton combination suits; "seconds."

65c for fine ribbed cotton suits in several styles; "seconds."

90c for athletic style suits of pink batiste; "seconds."

(West Aisle)

## Dots Have Grown Larger on New Veilings

It promises to be the fashion for late Spring, and the first shipment of these veilings has just arrived.

Some have large single chenille dots, others two large dots together, and still others a large and small dot. They may be in plain brown, black, taupe or navy or in taupe with dots of blue, pink and white. \$1 and \$1.50 a yard.

(Main Floor, Central)

## Women's Pajamas

All of the two-piece, frog-fastened order, and all to be found in the Little Nightgown Salon.

White and colored stripes cotton, \$2.

White madras with colored braid, \$3.50.

Pink, blue and white dimity at \$6.25.

Pink, blue and white twilled material, \$3.

(Third Floor, Central)

## Good Talcum Powder at 10c

A size we are discontinuing—otherwise the price would be about as much again.

(Main Floor, Chestnut)

## More Hand-Embroidered Robe Patterns at \$31.75

The finest of Chinese handwork on sheer batiste or organdie, all white, and in several lovely designs. Nothing could be more delicate or more fashionable, for the lingerie gown is coming into its own this season.

The amount of material in each pattern is ample.

Price, \$31.75.

(West Aisle)

## High Grade Aluminum Cooking Utensils at Great Reductions—\$1.90 and \$2.45

The famous Aladdin ware, a standard high-grade seamless aluminum known to every housewife. Thousands of pieces just unpacking in time for the last four days of the Housewares Sale. We have sold it for years with entire satisfaction, but never before at the prices we shall mark it for this Sale. Ready Monday will be—

DOUBLE BOILERS, two-quart, perfectly made, with hollow handles and wooden knobs, at the remarkable price of \$2.45.

COOKING KETTLES, four-quart, with cover and swing handle, \$1.90.

(Fourth Floor, Market)

## 2500 Yards New Cretonnes Special at 55c a Yard

Beautiful verdure effects with varied-hued birds half hidden in the foliage. They are the rich, dark colorings that make such desirable slip covers and Summer draperies.

Not quite as good quality cretonnes as these have been selling for double this price.

(Fifth Floor, Market)

## Drooping Brimmed Hats Gay With Flowers

The posies, colorful and lovely, are as fresh as if they had just come from an old-fashioned garden; the straws are fine Milans, usually with wide and drooping brims, and the combination is charming. You may have hats wreathed with roses, with cowslips, with nasturtiums in all their rich, glowing colors, with heather or cottage flowers, or with bright-colored small fruits, like grapes and currants. Prices begin at \$20.

(Second Floor, Chestnut)

## Women's Fine Cloth Gowns Moderately Priced

Such costumes as these one-piece cloth novelties are not only in great request by women of fashion, but they are scarce and difficult to secure. Consequently, when we have them at such remarkably low prices as \$50 to \$150, the fact deserves mention.

They are made of Poirer twill, gabardine and tricotine, in navy, the various new grays and putty shades of this

(First Floor, Central)

## Late Spring Wraps Are Softer and Lighter in Weight

Almost like velvet are some of the new silk and wool duvetynes, and their silky finish adds to the effect.

Women are finding them very beautiful, indeed, and their lines are marvelous. One of the new features is the cape sleeves, another is the use of silver metal ribbon run through eyelets as trimming. Some have long Tuxedo fronts of natural gray caracul.

There are both wrap and coat styles in bolivia and duvetyne from \$100 to \$250.

(First Floor, Central)

## New Prices on New Spring Silks, Including French Silks

New printed pussy-willow tafetas in the new Spring colors and designs, at the new price of \$4 a yard, 40 inches wide.

New tub silks in white, or white with stripes, at the new price of \$2.50 a yard, 32 inches wide.

New chiffon, just from France

N. B.—A special all-silk black satin charmeuse, 10 inches wide, at \$3 a yard.

(First Floor, Chestnut)

## Jet and Bead Girdles From Paris

Until you see them you have no idea how handsome and how unusual these beautiful girdles really are.

The black jet girdles are stunning. Some are in cabochon effect, some are of tiny beads in cord effect, with novel pendants and tassels; some are wide and some narrow—there is a wonderful collection of them, \$3.75 to \$23.

Colored bead girdles in brown, blue, white, porcelain or steel, and in fashionable widths and lengths are \$6.50 to \$16.

(Main Floor, Central)

## Fine Cotton Dress Fabrics at Their Height of Beauty

Quite a number, this Spring, have come from across the ocean—from Switzerland and France—and when these are gone there are not likely to be others of the same kind.

Lovely bordered embroidered voiles, \$3, \$4 and \$4.50 a yard.

New designs in printed voiles, 50c to \$2.75 a yard.

Plain colored voiles, 65c to \$1 a yard.

Imported dotted Swisses, \$1.50 to \$2.25 a yard.

Fine organdies from Switzerland, 75c to \$1.25 a yard.

Crystal voiles, silk-and-cotton, \$1 to \$2 a yard.

Silk-and-cotton crepes with quaint printings, \$1 a yard.

(First Floor, Chestnut)

## L. R. Waists

The waist or the corset that a young girl wears has a good deal to do with the future of her figure; and some of these L. R. waists are planned particularly for her. Others are designed for women fond of comfort.

These by way of instance:

Two beautiful pink satin slips for slender people have elastic on the sides and short skirts, \$3.

A topless model of pink coutil has elastic round the top, a closed back and a clasped front, \$2.50.

A pink elastic girdle or hip-confiner has a clasped front and closed back, \$5.

A waist with buttoned front and low top is for very slight figures, \$1.50.

(Third Floor, Chestnut)

## THERE WAS NO VICTROLA

to record and to transmit to posterity, for the deeper enrichment of modern culture, the simple melodies of that far-off period—

"When Music (heavenly maid!) was young; Ere yet in earliest Greece she sung."

Today no fine music need be lost save to ears which willfully deprive themselves of it. The VICTROLA brings the best music within the reach of every home; our Phonograph Store presents VICTROLAS in a splendid assemblage and choice of different periods and other models; and the convenient terms of payment make it almost as easy to own as it is natural to desire this well-equipped instrument of musical interpretation in one's household.

(Second Floor, Central)

## New Fiction

"Princess Salome," by Burriss Jenkins, \$2. A story with its scene—as the title implies—laid nineteen hundred years ago.

"James Bevanwood Baronet," by Henry St. John Cooper, \$2. A novel of the simple, kindly, genuine things of life, which is likely to repeat the success of "Sunny Ducrow."

"Tawi Tawi," by Louis Dodge, \$2. A powerful romance of life on a cannibal island in the Philippines.

(Main Floor, Thirteenth)

## More Fine Starched Cuff Shirts for Men

We now have the largest assortment of such shirts we have had since the days when men wore no other kind.

In fact, some of the new arrivals have detachable cuffs, which will be good news to some men.

Plated and plain negligee styles in many kinds of colored stripes.

Prices, \$2, \$2.50, \$3 and \$3.50.

(Main Floor, Market)



## \$3.50 Will Buy an Army Saddlebag

Last fall we sold several hundred at \$2 apiece more—and they were wonderful value. Why, the leather in them is worth more than that!

They are made of heavy russet cowhide, selected for its durability. They are 13x13 inches and hold half a bushel.

Because the army has no use for them now a manufacturer got them for a song. He took off the saddle straps and put handles on some and shoulder straps on others. Now they have a hundred uses.

Use them as mail bags, marketing bags, tool bags, school bags, hikers' knapsacks, sporting kits or in many other ways.

At \$3.50 they are a find!

(Main Floor, Chestnut)

## New Tub Suits for the Tiny Boy

Real little trousers that button on to the waists and some have pockets in them!

The waists are usually white and the trousers either white or colored cotton goods. There are little boyish frills around the collar and cuffs, or colored stitching.

Sizes from two to five years, and prices from \$3.25 to \$7.50.

(Third Floor, Chestnut)

ALL the new hand-dipped candles coming into the Lamp Store these days come at the new lower prices—15c, 20c, 30c, 40c and 60c each, according to size. The colors are lovely roses, greens and blues, not to mention others.

(Fourth Floor, Central)

IN ALL the years that we have been selling furniture we have never held as great a Sale as this with the exception of our famous events in February and August.

The story has already been told of how four of the largest producers of high-grade furniture in America were eager to find a sudden outlet for their stocks on hand. One store could provide the outlet. We took over the stocks of all four factories.

We offer them in this Sale, at 40 per cent less than the new low prices, which means 50 per cent, or more, below the prices that ruled up to February last.

The great bulk of the collection consists of dining-room suits and bedroom suits in walnut and mahogany. They are of superlative quality. The styles are in the best of taste and represent many favored periods.

The construction and case-work are as genuine as we have seen. The thing that most impresses any one looking at this furniture is its combination of fineness with solidity.

There are about 500 complete suits (dining room and bedroom) in



the collection. This is the largest offering of complete suits we have ever made at such savings outside of half-yearly sales.

The display of them occupies the greater part of the Fifth Floor on the Chestnut Street front, but, of course, we have duplicates back of many of the suits on exhibit.

Only a Store unequalled in distributing facilities could provide such an opportunity for homekeepers.

Now let them make the most of it.

## Dining-Room Suits

Sheraton style, antique-finish mahogany, buffet double-door china cabinet, closed side table, set of six chairs, seats upholstered in tapestry, \$465.

Italian motif, antique finish walnut suit. Neatly carved and decorated buffet, china cabinet with double-panel doors, side table with double doors and one long drawer. Oval extension table and set of six chairs with upholstered seats and backs, \$1000.

Queen Anne motif suit, in antique-finish mahogany or walnut. Buffet, extension table, china closet and set of six chairs with upholstered seats, \$375.

English style antique walnut suit, \$585.

Queen Anne dining-room suit in American walnut, antique finish, ten pieces, \$585.

William and Mary walnut suit, ten pieces, \$545.

Italian suit of richly carved and decorated antique walnut, ten pieces, \$1200.

Chippendale walnut suit, carved edges, ten pieces, \$470.

Chippendale mahogany suit, ten pieces, \$985.

Sheraton mahogany suit, ten pieces, \$765.

Heppelwhite mahogany suit, with oval table, ten pieces, \$710.

Heppelwhite antique-finish mahogany, ten pieces, \$826.

William and Mary antique walnut suit, with inlaid panels and carved edges, ten pieces, \$930.

## Bedroom Suits

Sheraton motif suit, in antique-finish mahogany, bureau with 50-inch top, large shaped mirror, full-size bed, chiffonier, dressing table, night stand, chair and bench, \$535.

Louis XVI motif antique-finish walnut suit; 52-inch top dresser, large shaped mirror, triple-mirror toilet table, twin beds, chiffonier, night stand, chair, bench and rocker, \$770.

Antique mahogany suit; dresser, full-size bed, triple-mirror toilet table, and chiffonier, chair and bench, \$580.

Queen Anne suit, eight pieces, \$1260.

Mahogany suit, eight pieces, \$605.

Italian suit of American walnut in antique finish, eight pieces, \$705.

Italian walnut suit, eight pieces, \$705.

Mahogany suit, four pieces, \$277.

(Fifth Floor, Chestnut)

## Wide Assortment of Axminster Rugs

A variety of makes, colors, designs and prices that mean satisfaction to practically every one.

9x12 ft., \$44.50, \$47.50, \$54 and \$65.

8.3x10.6 ft., \$48 and \$57.

6x9 ft., \$24.50, \$25.50 and \$31.

(Seventh Floor, Chestnut)

POTTERY candlesticks and bowls from Italy are uncommon in their coloring—cream and blue, cream and yellow, cream and green. Prices run from \$1.50 for a single candlestick, reminiscent of a Roman lamp, to \$7.50 for a low bowl.

(Fourth Floor, Chestnut)

## A Dozen Cakes of Fine Toilet Soap for 75c

Think of a high-grade toilet soap, deliciously scented with almond, for 75c a dozen cakes! It is especially adapted to use in hard water—though it's all right for soft water, too—so we call it Philadelphia Hardwater Soap. And if you don't care for almond, you may have violet, verbena or unscented.

But the special price of 75c a dozen is for orders received this month only.

(Main Floor and Down Stairs Store)

## The China and Glass Sale Has Only Four Days to Run

It ends on Thursday, the last day of March. Choose while you may any dinner set in the Wanamaker stocks at one-fourth to more than one-third below the regular prices.

After Thursday you cannot. Choose while you may from hundreds of pieces of the finest cut glass and light-cut glass and imported decorated glassware at savings of one-fourth to one-third.

After Thursday you cannot.

Choose from the loveliest collection of Italian marble statuary and pedestals we have had in several years at one-third below the usual prices.

After Thursday you cannot.

There will be no March china sale in April.

(Fourth Floor, Chestnut)

## Time for Couch Hammocks—and Here They Are!

Grass is greening even in city backyards. And in the country the robins are calling you out. Time to get the couch hammock up.

Ready Monday is a complete collection of every wanted size and kind, from the chair hammocks that you can sit and swing in to the bed size that you could sleep in in perfect comfort.

Note the good springs and mattresses—every one filled with cotton from top to bottom.

Note the adjustable backs, the head rests that can be raised or lowered, the rolled pillow ends, the arm rests, the luxuriously thick and soft upholstery—seems as if they have more solid comfort than ever before.

Note the colors—old rose, gray, striped duck in many combinations, white, khaki—we can get you any color you wish to match your porch furnishings.

Note the short couch hammocks, 4 1/2 feet long, for small, city porches where space is limited.

Chair hammocks, \$33.50.

Short couch hammocks, 4 feet 6 inches, \$14 to \$37.50.

Couch hammocks, 6 feet long, \$21.50 to \$50.

Genuine Rowe Gloucester couch hammocks, 6 feet to 6 feet 6 inches, \$32 to \$41.

Canopies, \$10.50 to \$12.

Stands, \$7 and \$9.

Pillows to match, \$4.75.

(Seventh Floor, Market)