

Organ plays at 9, 11 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# And Now to Make Sure That the Easter Outfit Lacks Nothing!

## Wisdom Does Not Disallow the Pleasures of Life

but she permits them with moderation and discrimination. It is not a fair statement that there is even three per cent of the population of our city favoring blue laws or any kind of arbitrary or capricious enforcement of laws. You cannot believe everything you read in the newspapers, not even upon its advertising pages, where misstatements, that should not be put in print, discredit all honest advertising and honorable practices.

[Signed] *John Wanamaker*

March 25, 1921.

## Young Women's Jersey Suits, \$16.50

The best suit we've had yet at this price! Firm wool jersey in a new and good sports style and in heather mixtures in beaver, Copenhagen or purple. \$16.50—and 14 to 20 year sizes. (Second Floor, Chestnut)

## Girls' Attractive New Polo and Top Coats

Tan and olive polo coats, smart tweed topcoats and other good Spring wraps are in this collection. Some have raglan, some set-in sleeves and most all are silk lined. \$18.50 to \$45. Sizes 12 to 18 years. (Second Floor, Chestnut)

## Girls' Hats, Fresh, New and Charming

There's a wonderful selection of these sports hats, ready-to-wear hats and daintily trimmed hats, beginning at \$4 and on up to \$20. (Second Floor, Chestnut)

## The Easter Blouse Must Be Chosen Tomorrow

Out of all the hundreds of new and pretty styles in all the different materials, women should find very little difficulty in making a selection. In silk overblouses, such as crepe de chine, crepes meteor, Canton crepe and printed silk, some of the most novel fashions are seen. \$10.50 to \$38.50 are the prices. Dainty Georgette overblouses, white, flesh, bisque and gray. \$12.50 to \$20. Tailored silk waists for the sports suit, \$5 to \$18.75. Lingerie blouses, both tailored and fancy styles, \$2.25 to \$20. (Third Floor, Central)

## Miss Philadelphia's New Silk Petticoat

It may be of soft silk jersey, or shimmering taffeta, or glistening messaline—for all are fashionable this year. There are gay colors and dark colors and pretty two-toned effects. \$4.50 to \$8.75. And 32 to 36 inch lengths. (Second Floor, Chestnut)

## Embroidered Nightgowns From Japan

The firm hand-worked designs and scallops upon them are all of uncommon beauty, yet the garments are really not very expensive. There is one style of abutil, quite heavily ornamented, which is \$10.50; and the other styles of crepe de chine, one with much seed stitch, one with gold and violet work and one with eyelet only, are priced at 12.50 to 15.85. The entire group is pink. (Third Floor, Central)

## 200 Women's Sweaters at \$5 Each

You can find almost any kind you want in this collection, for here are odds and ends from a great many higher priced groups. Among others there are alpaca and Shetland wool sweaters, hip-on styles and others opening down the front, heavy golf coats and a few short Tuxedo jackets to wear with plaid skirts. (First Floor, Central)

## A Woman's Foot Is Not Very Big

But we have given the entire width of the Store to its covering. Shoes and stockings stretch from Thirteenth Street to Juniper along the Market Street front of the first floor above the street. Hard to name a foot need that can't be covered there. An especially good model for the dress parade is a slender, graceful pump of light-weight Russia calf in the most attractive shade of tan, with small pointed tongue, turned sole and two-inch Louis heel. Priced 10. The same model in the fashionable gray suede, \$12. (First Floor, Market)

## A Wealth of Millinery Loveliness

—New \$12 to \$18 Hats  
Piquant little hats—all aglow with gay flowers, fluttering ribbons and feathers. And if she is in search of a large hat trimmed perhaps with ostrich, she'll find that one in this group. (Second Floor, Chestnut)

## A Rainbow Garden of Silks

That little creature that feeds on mulberry leaves would get the surprise of his brief life could he spend a sentient moment in this great Silk Store. On every side glisten and shimmer the radiant and beautiful fabrics he so unconsciously began for woman's loveliest adorning. Surely it is nothing short of a miracle what industrious man has done with the silkworm's product this Spring. It will give us pleasure to show you! (Silk Store, First Floor, Chestnut)



## Women's Dresses of Silk Jersey Prices \$15, \$18 and \$25

Browns, navy and lighter blues, rust color, castor and black—these are their colors, and the styles are many, including two or three tunics. You will find some perfectly plain, while others have contrasting colors or embroidery or beading; altogether the variety is very good. The dresses are fresh and new, and the kind that will give all-around service, and the outlay for them is so small as to remind one pleasantly of pre-war prices. (First Floor, Central)

## Jersey and Tweed Suits for Women, Priced at \$25 to \$40

"The severely cut tailored suits with jabot frills of lace or tulle are taking London society women by storm," says a London letter just received. The jerseys at \$25 and \$30 are in several different styles, and delightful Spring colors—cherry, pastel greens, browns, light blues, oxford and heather mixtures. The tweeds at \$40 are cut from imported stuffs, and the colors are grays and browns, greens and russets, oxford and other dark colors. These are also in many styles, and, unlike the jerseys, are lined. With the frilly blouse there really couldn't be a more attractive Easter outfit. (First Floor, Central)

## Young Women's Pretty Sample Frocks for \$20

Charming little frocks, brand new, in delightfully youthful models—such frocks as would usually sell for much more. Canton crepe, crepes de chine and wool tricotines are included. The colors are all good—navy, brown, gray and tan shades. Many girls will want one to wear Sunday. 14 to 20 year sizes. (Second Floor, Chestnut)

## A New Heliotrope Tweed Suit for Young Women

is not only very new, but very attractive. It is a plain-tailored affair in two styles, one with, the other without a belt. The jackets are lined throughout with soft violet-toned silk. \$37.50 and in 14 to 20 year sizes. (Second Floor, Chestnut)

## Whatever the Easter Weather Tweed Coats May Be Worn

That is one of the many nice things about a tweed coat—it is weather-proofed for rain and yet it is perfectly suitable for sunshine. And it makes the nicest possible traveling or motor coat. In these tweed coats, all the materials are imported. There are herringbone weaves, invisible plaids and mixtures. Both single and double breasted styles, some with yokes, others without. The newest models have leather-bound seams. They are priced from \$67.50 to \$87.50. (First Floor, Central)

## A Sale of Plaid Skirts at \$15 Each

The best skirt maker we know has already threaded his machines for wash materials, and that means he has finished with woolen goods for this season. These skirts are some that he had left; there are 400 altogether, and we had our pick of colors. There was no choice in materials, for all are the finest soft-finished velours, prunellas and worsteds. They are light Spring weight. Every skirt is pleated and the pleats stitched around the hips. Sizes from 26 to 32 inch waistband, with plenty in 30 and 31 inches. There is an actual saving of from \$7.50 to \$10 on each skirt in this collection. (First Floor, Central)

## The Very Newest Vanity Bag

Women who like to be right up to the minute with their Easter accessories will want one of these beautiful bags. As gifts they are a happy thought. Made of fine silk in blue, jade green, brick, brown, gray and tan. Egg shaped, with fancy metal frame and filigree top. A distinctive feature is the handle, which is a silk wrist loop fastened to a swinging staff of composition in a color that harmonizes with the bag. Price \$15. (Main Floor, Chestnut)

## Lovely Strap Wrist Suede Gloves \$2.50 a Pair

Soft, fine skins in the most fashionable colors—and certainly one of the most fashionable styles! They are of a quality which ordinarily costs twice as much. There are pearl, gray, cream, mode, beaver, sand, biscuit, dark gray, brown, as well as black and white. (West Aisle)

## Silver Locket for Easter Gifts

They are all of sterling silver and they are on sautoirs to match, so that complete they make very acceptable gifts. Some lockets are engraved and some engine turned. \$3.75 to \$7.25. Separate lockets are \$2.75 to \$6. Locket on ribbon bracelets are \$2.25. (Jewelry Store, Main Floor, Chestnut)

## New Easter Veilings in Mrs. Harding Blue

It seems that they take a particularly pretty shade of this blue, and so many women are finding it becoming that there are many calls for these veilings. In plain mesh and fancy, with woven and fancy dots. \$1 to \$1.50 a yard. (Main Floor, Central)

## Untrimmed Hats That Need Little—

perhaps just a bow or a band or a flower will help solve the Easter hat problem for many women. They are all of the popular straws in large and small sizes and go from \$2 to \$15. (Second Floor, Chestnut)

## Hand-Embroidered Neckwear, Special at \$1 to \$4.50

Just as dainty and pretty as any woman could want for her Easter gown or to give to some woman friend. It is all crisp and fresh and in first-rate condition. Single collars, sets of collar and vest or of collar and cuffs in pique, organdie and net. Every piece has some bit of hand embroidery and many are also lace trimmed. (Main Floor, Central)

## Beautiful New Plaids for Pleated Skirts

Finely woven all-wool plaids of the lighter weight that is so desirable for pleating and they are 48 inches wide. There are about fifteen of the prettiest color combinations we have had this Spring. Lovely soft gray, tan, brown, blue and green effects. They would go with almost any color coat. Price, \$3 a yard. (First Floor, Chestnut)

## Women's Silk Umbrellas

They are only \$3.75 because the silk has an imperfection in its weave, but it is an imperfection which doesn't affect the wear. Colors are green, blue, taupe, purple, brown and black. The handles are of carved wood with silk loops or beaded rings. (Main Floor, Market)

## Ready to Outfit Gentlemen in a Hurry

### Ready With the New Spring Suits

at fair prices justly based on the finest quality known in the world of men's ready-to-wear clothing.

Depend upon Wanamaker's for the best service as well as the best merchandise.

The two make a fine combination, especially at the last minute.

Our Men's Spring suits are \$32 to \$65. (Third Floor, Market)



## Men's Easter Topcoats in the London Shop

Newest among them are some extremely smart coats that we had made of imported homespun after a fine British model. These coats have set-in shoulders and full, sweeping skirts. They are in rich gray and brown mixtures, and at \$55 we know of nothing finer in town.

Other Spring topcoats in the London Shop are of English and Scotch chevots, tweeds and coverts in distinctive patterns and good colors. Among them are some Kenneth Durward coats from London.

All fine in fashion and workmanship and just exactly what well-dressed men are looking for for Easter. Prices \$45 to \$55. (The Gallery, Chestnut)

## Over 9000 Pair of Men's Easter Half Hose at Special Prices

All second grade goods which are about half the price of first grade goods.

35c, three pair for \$1, for artificial silk plated in black and cordovan.

40c a pair for seamless silk in black and silk-and-cotton shot mixed.

65c a pair for black and colored full-fashioned silk.

85c a pair for full-fashioned silk plated in shot mixtures and stripes, and black and colored silk with colored stripes.

\$1.25 a pair for full-fashioned black ingrain thread silk. (Main Floor, Market)

## 22,000 Easter Ties for Men

In this vast and colorful assortment are 10,000 neckties at 50c. 2000 neckties at \$1.50. 7000 neckties at \$1. 2000 neckties at \$3.

Undoubtedly the largest collection of men's new Spring neckwear in Philadelphia, and equally without doubt the greatest variety of designs.

The 50c ties are extraordinary for the price and when you get to the \$2 and \$3 groups you find some superb London neckties.

Where is the man who wouldn't like a new tie for an Easter gift? (Main Floor, Market)

## Men's Beautiful Silk Shirts

As handsome ready-to-wear shirts as you ever saw. The colorings are wonderful. Chiefly of heavy broadcloth silk but some jersey silk and some magnificent jacquard effects. Prices \$10 and \$12. (Main Floor, Market)

## 520 Men's Hats at \$3 Half Price or Less

Fine soft hats which we took right out of stock and lowered in price to enable just that many men to get their Easter hats at splendid savings.

Hats in the soft gray and pearl and olive shades so much liked for Spring, and fine tweed hats, some of them from London. (Main Floor, Market)

## Housework's a Pleasure if You Have the Right Tools

But oh! the dreary task it is if you are just "getting along" with antiquated, time-worn utensils.

Make a note of what you need and fill in supplies in this big Wanamaker Sale, while the 10 to 50 per cent reductions continue. Almost everything used in kitchen, pantry, laundry, bathroom or throughout the working machinery of the home is in this Sale. Only five more days to run!

### Electric Irons for \$5.80

A special price on a standard weight electric iron that outside of this monthly Sale will cost more. (Fourth Floor, Market and Central)

## Easter Flowers

We are starting tomorrow morning with a good collection of flowers, especially of Easter lilies—the most desirable of all.

Please note that all flowers bought up to store closing time will be delivered within city delivery limits. (East Aisle)

## Easter Footwear for Children and Growing Girls

Black or white, whichever you prefer to see juvenile feet shod in. All carefully fashioned and properly shaped to suit growing feet.

White canvas pumps with one strap over the ankle, \$4.25 for sizes 8½ to 11. \$5 for sizes 11½ to 2.

Black patent leather pumps in the same juvenile shape, with one strap over ankle. Sizes 8½ to 11, priced \$5. Sizes 11½ to 2, priced \$5.50.

And for the growing girl who needs a pump a little more along adult lines here is one of black patent leather, without strap, a little more arched as to instep, with turned sole and just the right heel, in sizes 2½ to 7, priced \$6.50. (First Floor, Market)

## Easter Eggs

Plenty of all good kinds still here—and till the last minute. Plain chocolate eggs, 60c to \$1.20 a dozen. Decorated eggs, 25c to \$2 each. Paper eggs to hold candy, 80c to \$3. And the \$1 a pound chocolates and bonbons are here to fill the eggs. (Down Stairs Store, Chestnut)

## The Suit Is Ready for the Boy

Tomorrow brings the last opportunity to put new suits on the boys for Easter.

We have the right suits and we will give the right service. Stocks are ample. Bring in the boy. We will fit him quick as a wink. Norfolk suits for boys of eight to eighteen years at \$16.50 to \$35—the finest for the money in America. (Second Floor, Central)

## A Fine Toilet Soap, 75c a Dozen

Philadelphia Hardwater Soap is a fine, pure, lasting and creamy-lathering toilet soap, either scented or unscented. If you have never used it, this is the time to give it a trial. The usual price of \$1.50 per dozen cakes is cut to 75c per dozen for the month of March only. (Main Floor and Down Stairs Store)

## No March China and Glass in April

Let everybody bear in mind that this Sale has now only five days to run. If you want to save one-fourth to one-half from former prices you must make your selections at once. If you are going to need a set of dishes any time in the not distant future, you can now choose any set in our entire stock at one-fourth to one-third, and even more, below the former prices.

But after March you cannot. Are there not some Easter wedding gifts to be bought? What better than one of these dinner sets?

And as for cut glass and other pretty glassware, they were never so popular and never so attractive.

Hundreds and hundreds of pieces are now at savings of one-fourth to one-third, good bridal gifts every one of them. Italian marble statuary and pedestals are here in lovely selection at one-third less. (Fourth Floor, Chestnut)

## MUSIC

DO YOU care to listen a little while after dinner to Rachmaninoff playing the piano?

Of course. But why "a little while"? I could listen to him all the evening.

Well, but our own Olga Samareff wishes to play to you, also; and Levitzky and Fritz Kreisler—oh, yes, he plays the piano as well as the violin—and Leo Ornstein, and a number of others. As many as you have time to listen to.

But I don't understand. These great artists are surely not here?

Here in all but actual physical presence. Their most superb playing is here. Now! Sit down here, please, and I will step into the next room and give you a treat. First, Mr. Ornstein will play us the "Liebestraum."

Here in all but actual physical presence. Their most superb playing is here. Now! Sit down here, please, and I will step into the next room and give you a treat. First, Mr. Ornstein will play us the "Liebestraum."

Ah! you like it? Could you believe he was not playing in person? Perfect, is it not? Now for Godowsky's interpretation of the Liszt Etude.

Yes, yes. I will explain to you at once before we continue. This wonderful piano is the AMPICO, the most nearly perfect reproducing piano made. Yes, as you say, it has none of the mechanical defects of the old-time player-piano. This is the human touch itself. It preserves more faithfully than any other reproducing instrument the exact expression, the individual interpretation of the most musician who played the creation.

The great artists of the day have given to it exclusively their records. It will play (Egyptian Hall, Second Floor)

You can get the Ampico in conjunction with the Chickering, the Knabe, the Schnoemaker, Haines Bros. and Marshall & Wendell pianos.