

**MAIL-EVERY-HOUR  
PLAN FINDS FAVOR**

Civic and Trade Organizations  
Quick to Support Mr. Hays'  
Speed-Up Proposal

**WILL RELIEVE CONGESTION**

Local postal officials, the Chamber of Commerce, Board of Trade and similar bodies are enthusiastic over Postmaster General Hays' "mail-every-hour" campaign.

Heads of these institutions regard the proposal as a simple remedy for one of the worst evils of the postal service—the congestion of mails at the end of business days.

Mr. Hays cannot be credited with having been the originator of the system he proposes to have adopted by business men and institutions throughout the country.

Large corporations, such as the Pennsylvania Railroad, the Philadelphia and Reading Railway and other concerns long ago learned that if they posted mails at hourly intervals mail collection and delivery was greatly facilitated.

That fact is not realized by ordinary business men, bankers, lawyers and multitudes of tradesmen and, therefore, the postal service is congested late in the day, collections are delayed and deliveries are haphazard.

Postal officials here have not yet received official information concerning Mr. Hays' educational campaign, but

**Shave With  
Cuticura Soap  
The New Way  
Without Mug**

**COAL  
& Building Material**

WE are equipped to care for your building material requirements with the same complete service applied to our coal trade—Lime, Sand, Plaster, Cement, etc. Truck deliveries.

**HENRY E. STRATHMANN**  
Kensington & Lehigh Ave.  
8th & Olney Ave.  
57th & Gray's Ave.  
Cheltenham, Pa.  
10th St. and Rising Sun Ave.  
Ontario St. Wharf, (Delaware)

**SPRING FROCKS  
Exceptional Values**

**\$29.50,  
\$37.50, \$45**

Of canton crepe, satin, crepe de chine and tulle, all in fashionable colors and styles.

Specialized system of deferred payments has been arranged to accommodate customers who desire this courtesy.

**Post Company**  
126 S. 15th St.

**Weaver  
Store  
Orders**

So easy to use  
Buy everything for the family at one store—your Weaver Store. Purchase, delivery and installation, all in one place. Pay at your convenience. Here at it right here on Chestnut Street over 30 years.

Call Phone or Write  
**S. R. WEAVER**  
1112 Chestnut St.  
ROCK 40  
FIRST ELEVATOR

**THE BLUE LAWS**

**WILL  
NEVER AFFECT  
YOUR HAPPINESS**

Agitators of the Blue Laws may stop entertainments, but they never can stop happiness in your home if it is equipped with

**The New Edison**  
"The Phonograph With a Soul!"  
All models may be seen at our establishment. They may be secured on easy monthly payments.  
Call at your earliest convenience—drop us a postal card and we will forward you full details.  
**BLAKE and BURKART**  
"The Home of the New Edison"  
Elcventh & Walnut

they were quick to see the value of his project. When they do receive word from Washington they will start a local "mail-every-hour" drive.

Assistant Postmaster John E. Lister said Mr. Hays had proposed a remedy for the congestion evil which not only would not require additional financial outlay to put it into effect, but actually would reduce expenses.

**90 P. C. Mail Letters Late**  
"Under present conditions," said Mr. Lister, "more than 90 per cent of the business institutions and business men do not post their mail until late in the day. The result is, tons of mail are dumped into letter boxes and the post-office between the hours of 4 and 7 o'clock. Between those hours the carriers are overworked, trucks are overloaded, clerks in the postoffice are rushed and consequently the mail is delayed. It is frequently necessary for carriers and trucks to make a second round of their districts because they are unable to handle the bulk of mail on their first round."

"The burden could easily be distributed. If mail were posted every hour or so in the morning and afternoon the burden of collecting would be distributed. All the mail would be in the office sorted and dispatched upon its way by the time the business hours of the day had expired."

Mr. Lister expressed the opinion that it would neither be necessary to increase the force of carriers nor the hours of collections and distribution should Mr. Hays' plan become effective. "The same machinery which is functioning now would function under the new order, but its labors would be more equitably distributed."

**Board of Trade Enlists**  
W. R. Tucker, secretary of the Board

of Trade, pledged Mr. Hays the cooperation of that organization.

"The Board of Trade will do everything possible to educate its members and friends along the lines suggested by Mr. Hays. It might be well for him to have circulars prepared and sent broadcast through the country impressing upon business men the necessity of changing old habits in the interest of postal efficiency in general, and of missionary work in the interest of such efficiency."

letters immediately after they had been typed.

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**YOUR CREDIT'S GOOD  
GEO. KELLY'S**

S. E. Corner 12th and Walnut Streets

**You Want a Smart New Society Suit for Easter**  
Buy Tomorrow Pay Later  
**\$1.00 A WEEK. While You Enjoy Being Stylishly Dressed**  
**MEN'S & YOUNG MEN'S**  
Society Suits, All-wool, Hand Tailored  
**\$37.50 to \$49.50**

**BOYS' EASTER SUITS**  
**\$5.95, \$8.95, \$11.95**  
\$1.00 a Week Will Dress Your Boy Stylishly  
Beautiful Satin Dresses \$27.50  
Fine quality silk-backed Satin. Hand-embroidered. Tomorrow, Smart New Dolmans of Wool Spun Sport Suits. All-wool V. All the New Sprung \$22.50  
Smart New \$25 Shades.

**\$1.00 A WEEK**  
All Wool Sport Coats. New pleated models for Women and Misses. **\$14.75**  
**12TH AND WALNUT STS.**  
2330-32-34 N. Front St.  
1816-18-20 Atlantic Ave., Atlantic City, N. J.

**"Electric" Bread!**

So pure—so good—so wholesome—the perfect Bread for tiny tot and grandparent, too. If only All Bread was as good as Meenehan's Electric Bread, what a wonderful Philadelphia this would be! There are Five Meenehan Stores!

**MEENEHAN'S  
Electric Bakeries**

18 South 52d Street 2604 Germantown Ave. 1433 South St.  
14 So. 60th St. 4009 Market St.

**MEN'S SHIRTS**  
DIRECT FROM THE MANUFACTURER  
Our selling directly to the public without middlemen's aid is your gain.

**Easter Styles**  
A PROFUSION OF FANCY AND EXCLUSIVE PATTERNS  
**90c to \$5.00**  
Buy at either 1318 Chestnut St., Second Floor or Factory, 8th & Spring Garden

**TUTELMAN BROS.**  
THE MARK OF  
**TUTELMAN BROTHERS**  
MANUFACTURERS  
PHILADELPHIA  
YOUR BOSOM FRIEND

**STRAWBRIDGE & CLOTHIER**  
A Wonderful Showing of Millinery



FOR TO-MORROW, the last day before Easter, the Millinery Salons will blossom a-fresh and in the most spring-like profusion. Hundreds of new Hats will be shown.

**Hats in the French Salon, \$18.00 to \$35.00**  
**Fine Line of Trimmed Hats, \$9.00 to \$15.00**  
Also many French Hats, Hats from New York, and many of our own designing, with beautiful plumage and fine hand-work of a kind that commands from \$50.00 to \$275.00. Women who want fashionable Hats, pretty, fresh and new, but moderately priced, will be interested in an attractive new lot especially prepared for to-morrow, of—

**Three Hundred Fresh New Trimmed Hats, Special \$10.00**  
Three hundred beautiful new Milan and Hemp Hats, in black and the most fashionable shades, trimmed with flowers, ribbons, fancies and glycerined ostrich and other favorite trims. Included are the new short-brim Sailors, Pokes, Turbans, Off-the-face Hats, and numerous others.

**About 1500 Trimmed Hats of All Kinds, \$3.95 to \$6.95**  
**Hundreds of New Sailors and Sports Hats, \$3.50 to \$8.95**  
**Misses' and Girls' Trimmed Millinery, \$3.50 to \$18.00**

**Just In, Some Fine Kid Gloves**

In the highly desired 12-button and 16-button lengths, and in all fashionable shades. Twelve-button, in mastic and white with shaded embroidery, \$8.00. Twelve-button, in black, tan, mastic, gray, white and champagne, with four-needle-draw stitching on backs or heavy crochet embroidery, \$7.50. Sixteen-button, in black, brown, gray and tan, with Paris points on the backs—\$8.00.  
**Milanes Silk Gloves—\$1.75**  
Twelve-button and sixteen-button lengths, double finger-tips. White, black, brown, tan, pongee, beaver, navy and gray.  
**Men's Buckskin Gloves, \$1.65**  
All fine Gloves, but with slight imperfections.

**"Fanchon," a Clever New Vanity Case**

The most distinctive thing yet in Vanity Cases is "Fanchon." Here in brown, and in black long grain and black vachette, mounted with a highly decorative metal frame, nicely lined, and fitted with coin purse, and containers for toilet preparations. Large mirror in lid—\$7.50 to \$9.75.

**Easter Eggs**

Chocolate-covered Coconut Cream Eggs, plain and decorated, at a great variety of prices. Pure Jelly Eggs in one-pound sanitary packages, 40¢. Small Candy Bird Eggs, 60¢ a pound.

**Men's Shirts at Lower Prices**

Some have been reduced, others secured at the new lower prices. There are thousands to choose from, including almost every conceivable shirting fabric and every correct pattern.

**The Flower Display**

Exceeding all former efforts on our part and doubtless the most beautiful showing of blooming Easter Flowers to be seen in Philadelphia to-day.

Hundreds of Plants—including scores of favored varieties, with blossoms in every hue of the rainbow—are assembled in the Filbert Street Cross Aisle. An outstanding feature of the display—**Easter Lilies at 30c a Bloom or Bud**

**A Wonderful Showing of New Spring Suits, \$40.00 to \$65.00**

Belted models, others on long, semi-fitting lines, some with the new box coats, some plaited and tucked and finished with smart strap belts. Models of mannish severity, others braided-trimmed and embroidered. Of men's-wear serge, tricotine, tweeds, worsteds and herringbone effects.

**Such Lovely Frocks Must Be Seen to Be Appreciated**

It has been so long since Dresses of such character and beauty have been available at these prices, that one must see the Dresses to fully appreciate their worth. These are wonderfully smart—

**Wool Dresses, \$15.00 to \$25.00**  
Redingote and various tunic and panel models, of serge and tricotine, in navy and black; plain-tailored, beaded, embroidered or braided.  
**Silk Dresses, \$17.50 to \$27.50**  
Taffeta, crepe de chine, satin and crepe Georgette in straight-line, plaited, tunic and panel effects, with smart girdles and pretty little touches in the way of white collars. Embroidered and braided-trimmed models in the group. Gray, brown, navy, black and white from which to choose.  
**Silk Dresses, \$30.00 to \$50.00**  
Straight, slim tricotettes, taffetas all puffed, ruffled and frilled, soft satins with new tunics. Canton crepes on simple, straight lines, crepe Georgette in shades and styles especially party-like, and soft plaited crepe de chine—many of the latter in white. New embroideries, some with the cut-out embroidery, lovely beaded effects and some with dainty braiding. Navy, brown, gray, black, white and flesh color. The model sketched is from this group, price—\$30.00.

**Charge Accounts Invited Mail Orders Filled**

**Mawson & DeMany**  
1215 Chestnut Street  
**Special FUR Sales For Tomorrow**  
**Coats—Neckwear**  
Extraordinarily Attractive Prices  
They range about Half & Less

Tomorrow's Special Events have been planned with the one thought of big business for the Saturday before Easter—and to effect this we have still further reduced prices from the almost unbelievable levels that we established a week or two ago.

Now is the Time to Buy Your Spring Fur Neckwear. Prices are about Half what they were a little while ago.

Now also is the Time to pick out Your Fur Coat for Next Season. The opportunity is all the more wonderful because our special prices for Tomorrow are Half and Less than Half.

Note Our Special Deposit Feature  
On payment of a Small Deposit we will Reserve Your Purchase of Furs in our Storage Vaults without charge. Payments are to continue throughout the summer, with Delivery as you wish in the Fall or Winter.

Coats and Wraps	Formerly	Reduced to	Chokers, Scarfs, Stoles, Coatees	Formerly	Reduced to
7 Marmot (30 inch)	100.00	35.00	16 Natural Squirrel Chokers	\$15.00	\$7.50
8 Taupe Lamb (30 inch)	100.00	49.50	8 Taupe Coney Chokers	15.00	7.50
9 Ruseian Pony (36 inch)	135.00	59.50	15 Australian Opossum Chokers	19.50	7.50
9 Taupe Lamb (36 inch)	145.00	69.50	9 Jap Mink Chokers	20.00	7.50
9 Taupe or Brown Coney (36 inch)	160.00	79.50	9 Taupe Wolf Scarfs	30.00	14.50
10 Trimmed Pony (36 inch)	165.00	79.50	10 Brown Fox Scarfs	30.00	14.50
13 French Seal (30 inch)	170.00	89.50	11 Natural Mink Chokers	30.00	15.00
9 Trimmed Marmot (30 inch)	185.00	94.50	8 Fitch Chokers	30.00	15.00
11 French Seal (36 inch)	195.00	98.50	7 Jap Kolinsky Chokers	30.00	15.00
4 Trimmed Leopard Cat (36 inch)	200.00	98.50	6 Korean Kolinsky Chokers	35.00	15.00
7 Trimmed Marmot (36 inch)	200.00	98.50	9 Taupe Fox Scarfs	40.00	19.50
9 Trimmed French Seal (30 inch)	225.00	110.00	8 Brown Fox Chokers	50.00	24.50
9 Natural Muskrat (30 inch)	250.00	125.00	5 Black Wolf Scarfs	50.00	24.50
4 Natural Raccoon (30 inch)	290.00	145.00	13 French Seal Stoles	65.00	29.50
11 French Seal Wraps (45 inch)	295.00	145.00	12 Stone Marten Chokers	69.00	34.50
5 Jap Mink (30 inch)	335.00	165.00	6 Hudson Bay Sable Chokers	100.00	49.50
8 Trimmed French Seal (36 inch)	295.00	175.00	6 Hudson Seal Stoles	100.00	49.50
5 Natural Raccoon (36 inch)	350.00	175.00	4 Scotch Molekin Stoles	135.00	64.50
5 Trimmed Hudson Seal (30 inch)	350.00	175.00	4 Dyed Blue Fox Chokers	160.00	79.50
4 Scotch Molekin (36 inch)	495.00	245.00	5 Pearl Grey Fox Chokers	160.00	79.50
8 Hudson Seal, Skunk Trim'd (36 inch)	575.00	295.00	2 Australian Opossum Stoles	165.00	79.50
7 Hudson Seal, Beaver Trim'd (36 inch)	575.00	295.00	6 Squirrel Stoles	175.00	79.50
2 Australian Opossum (36 inch)	695.00	345.00	4 Jap Mink Stoles	165.00	89.50
4 Hudson Seal Wraps (45 inch)	750.00	395.00	2 Natural Fisher Chokers	225.00	110.00
3 Natural Squirrel (36 inch)	795.00	395.00	1 Silver Fox Scarf	295.00	145.00
3 Molekin Wraps (45 inch)	845.00	495.00	2 Hudson Seal Coatees	295.00	145.00
8 Hudson Seal Wraps (45 inch)	1000.00	495.00	1 Scotch Molekin Coatee	450.00	210.00
2 Squirrel Wraps (45 inch)	1000.00	495.00	1 Russian Kolinsky Coatee	450.00	245.00
1 Natural Mink (42 inch)	2500.00	995.00	1 Broadtail Coatee	495.00	295.00
1 Natural Mink Wrap (48 inch)	3000.00	1650.00	1 Natural Squirrel Coatee	595.00	345.00
			1 Natural Mink Coatee	795.00	495.00

**Philadelphia's Foremost Clothing Store Ready for THE Busy Day**

**MEN** Harken to the call of Spring! Deny if you will any imputation of vanity, but you must admit you'll feel better when you go forth among your fellowmen—at Easter time or any time—if your clothes are JUST RIGHT! This Store is headquarters in this city for JUST-RIGHT CLOTHES—three long-famous lines, and a new one destined to be famous: Stein-Bloch, Hart, Schaffner & Marx, the "Alco" and our own "Wickham."

**SOME MATCHLESS VALUES FOR TO-MORROW**

**Young Men's Suits \$27.50** Men's and Young Men's "Alco" Suits \$30.00  
Two Pairs Trousers \$27.50 Men's "Alco" Suits \$30.00  
This is one of our unbeatables values—good cassimers, well tailored, with an extra pair of Herringbones, pencil stripes, mixtures; single- and double-breasted.

**Serge Suits—\$25.00** "Alco" Suits—\$35.00 Suits, \$18.50 and \$24.50  
Men's and young men's Blue Serge Suits—all-wool, fast color; well made; well-fitting. BLUE unfinished worsted—soft and fine; perfectly tailored; very remarkable value. Medium- and light-weight Suits, in a good assortment of sizes and styles, at far below former prices.

**Hart, Schaffner & Marx Spring Suits—\$40.00 to \$67.50**  
**Hart, Schaffner & Marx California-Weight Suits—\$44.50**  
**Men's "Alco" Spring Suits, Wonderful Value at \$34.50**  
**Men's Light-Weight Overcoats—\$25.00 to \$55.00**  
**Men's Separate Trousers—Special at \$1.50, \$5.50 and \$6.50**  
**Youths' Long-Trousers Suits, New Styles—\$22.50 and \$32.50**

**Spring-Weight Raincoats, Extraordinary—\$15.75**  
A special Sale of the famous MANDELBERG Raincoats, in tan, gray and other smart shades, at one-half the average value—now \$15.75.