

Organ plays at 9, 11 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# For Many People Tomorrow Will Be the Last Day for Easter Shopping

**You Know This Proverb:**  
"It Will Not Hurt to Try"  
That big oil painting by a noted artist of  
**General Phil Sheridan**  
on horseback

Painted in his lifetime is a fine illustration that "it will not hurt to try."  
General Sheridan received tidings, when absent at Winchester, Va., that his army at Cedar Creek had been attacked by General Early and was likely to be overpowered.  
The General's comrades, with whom he was stopping, endeavored to dissuade him from making the attempt to reach his command, but he immediately leaped upon his horse and rode 20 miles at topmost speed to reach the battlefield and turned defeat into victory by his presence.  
Remember, it will not hurt to try.

[Signed] *John Wanamaker*

## Very Lovely Bolivia Wraps Moderately Priced at \$67.50

They are an excellent choice for women who want a good-looking wrap to wear on Easter and that will be practical for cool days after-noon.  
This particular style is made quite loose, but the lines are remarkably graceful and becoming. The back has an effective bit of embroidery just above the waist line, and on either side are two straps of the material.  
The colors are tan, Copenhagen, navy blue, tan and black, and there is an entire lining of beautiful peau de cygne.  
(First Floor, Central)

## For Those Women Who Like Rather Plain Silk Blouses

There are any number of very smart new styles in tub silk and crepe de chine, and at prices that are extremely moderate.  
Some such blouses at \$6.85 are in either white or flesh-colored crepe de chine and have a Tuxedo collar and box pleat in front edged with a narrow frill.  
Another very new style is a youthful Peter Pan blouse in striped tub silk of beautiful quality and in the prettiest pastel tints of tan, green or blue.  
Or one may choose a copy of a French waist in white or bisque crepe de chine with the entire front laid in tiny tucks. It has a low starched collar and cuffs on the short sleeves. The price is \$13.50.  
(Third Floor, Central)

## The Scalloped Hem Appears on White Flannel Skirts

The scallops, as well as the pleat down the front, are bound with black braid, and the effect is extremely good. This is one of the fashionable circular models that so many women are asking for. It is \$2.50.  
And for women who prefer the straight hem there is another similar style, with a slight flare, and this one has rows of stitching on the front pleat. The price is \$2.00.  
(First Floor, Central)

## Quite New Sapphire Blue Necklaces

They are charming, new bead necklaces, some all of beads, some beads on metal chains with the metal showing at intervals.  
Many are in the new and longer length, some have unusual pendants, and some are of beads of different sizes.  
Any one of them would add a charming touch of color to her Easter costume.  
Prices \$2 to \$7.  
(Jewelry Store, Main Floor, Chestnut)

## Silk Stockings With the Fashionable Openwork

With openwork ankles, \$5 a pair.  
At this price, which is moderate for all-silk openwork hosiery, we have a large assortment of good designs.  
Still finer grades at \$6, \$6.50 and \$8.50.  
(First Floor, Market)

## Girls' Shirtwaists Fresh and Dainty

Sheer voiles make some, while others are of fine organdie, tulle batiste or crepe de chine.  
Round necks, Peter Pan collars, little frills, fine tucks and other details are used to make them appealing.  
\$2.25 to \$12.  
\$2 to \$6 inch bust measure.  
(Third Floor, Chestnut)

## Day New Silk or Wool Sweaters for Children

Of soft wool in such pretty colors as rose, china blue, tan and brown shades. Sizes 2 to 6 years—and \$2.75 to \$12.75 each.  
Silk crocheted sweaters in white, pink or blue are also in stock to six year sizes and are \$5.  
Other silk sweaters in jade, hot and dark brown, \$7.50—\$12 to 36 inch sizes.  
(Third Floor, Chestnut)

## Baby's Carriage Belongs in the Easter Parade

Too bad if the loveliest Easter flower of all, little Miss or Master Baby, cannot take part in the Easter procession.  
Here are the new carriages in Springtime array, each just waiting to hold the most wonderful baby of all. We hope every lucky parent of a wee son or daughter will see this beautiful collection. It contains the newest, best and most durable, at the most moderate prices such things can be sold for. No paper fiber or other imitations here, but every one of genuine wood, or combination of wood and reed.  
Among the pullmans, chariots, strollers, perambulators and go-carts some suggestion surely awaits you. Prices go from \$13 to \$72.  
A special at \$45 is a wood and reed pullman carriage with reversible gear, artillery wheels and other especially good features.  
In one of the English perambulator styles Baby will be a regular little prince of the procession. \$56 to \$72.  
Strollers are \$13 to \$21.  
But please delight in the beauty and variety of them all for yourself.  
(Seventh Floor, Central)

## A Pump That Straps Across the Instep

is a great favorite with women this season. One of its smartest expressions is in tan Russia calf of light weight, with turned sole and two-inch Louis heel. The single strap fastens at the side with a small buckle. Price \$11.  
The same pump may be made in brown glazed kidskin, with two-inch Louis heel; or in tan calfskin with low French heel—we call it the "junior" heel.  
A similar model of even finer workmanship is in the favorite tan calfskin with one strap buttoned at the side, both strap and vamp perforated. Turned soles and two-inch Louis heels. Price \$14.  
(First Floor, Market)

## Last-Minute Vestings

For the woman who discovers that after all her new Easter suit requires something in the shape of a frilly front. They are of white and ecru net—sometimes net alone with hemstitching and self-frills, sometimes net with Valenciennes and tucks, sometimes net shirred and frilled with lace.  
The width is 12 inches.  
The prices \$2.75 to \$4 a yard.  
(Main Floor, Central)

## Women's Afternoon Frocks Moderately Priced

Georgette crepes, Canton crepes, crepes de chine, soft satin and taffeta—favorite fabrics in the three favorite colors: black, navy and brown, and made up in a dozen styles or more.  
There are long-waisted tunic dresses, pleated dresses with circular yokes, beaded tunic dresses, taffetas with their edges outlined with beads, chemise dresses heavily embroidered with wool, crepes de chine with insertions of a very wide and very open braid, surplice dresses with bands of red beads for decoration, coat dresses finished with loops. And there are still others.  
After a good look at them we decided that the entire group offered an excellent variety of choice to the woman planning to spend any sum above \$35 and below \$57.50.  
(First Floor, Central)

## The Lasting Easter Gift in Sterling Silver

There is something about this that appeals to many people, and it seems as though more of such gifts are given every year.  
Bonbon dishes and baskets are very great favorites. The former are \$8.50 to \$20 and the latter \$13.50 to \$19. It is a pretty notion to give them filled with candy.  
Sterling silver flower vases, too, are always most acceptable. They are \$15 to \$250. Often they are sent with real flowers.  
And other delightful Easter gifts in sterling silver are bowls, \$26 to \$96; cake baskets, \$45 to \$175; flower baskets, \$160 to \$425, and centerpieces, \$115 to \$275.  
(Jewelry Store, Chestnut and Thirteenth)

## Cheney Period Phonographs Charm Both Ear and Eye

Additional distinction is added to the living room or reception room by the presence of one of these excellent instruments, built on lines of simple beauty that blend with the other handsome furnishings of the room.  
When the sweet melodies are released there is the even higher pleasure which only music can impart.  
Sheraton (electric), \$575.  
Queen Anne, \$350.  
Georgian, \$490.  
(Second Floor, Central)

## Inexpensive Silk Handbags in a Wonderful Showing

\$2.75, \$3, \$3.75, \$5—these are their low prices, but no one would imagine they cost so little. They are handbags such as women of fashion carry, and it is such women who are buying them.  
For as little as \$2.75 there is a quaintly charming utility bag that suggests Colonial days. A large bag with a wide, flaring mouth held together by a flap and with double handles. It is of moire and satin-striped silk in black, brown, blue and gray.  
At \$3 and \$3.75 are the daintiest, prettiest little handbags imaginable, all made of fine quality silk in black and such good colors as grays, browns and blues. Well made and nicely lined, they have the appearance of high-priced bags. They have shell finish, metal and covered frames.  
The \$5 bags are similar to these, but somewhat finer.  
(Main Floor, Chestnut)

## A Little Sale of Useful Brushes 15c to \$1.75 Each

Just the kind of brushes most people want and use every day.  
Wood-back hair brushes, 50c to \$1.75 are usually as much again.  
Tooth brushes at 15c and 25c are also unusual for the price.  
Cloth brushes, 35c and 50c, deserve special mention.  
(Main Floor, Chestnut)

## 50 Wool-Filled Quilts at \$6.50

Not so very long ago quilts of the same kind sold for almost three times as much.  
These at \$6.50 are practically at the price of cotton quilts. They are a special lot let out by the maker to sell at this remarkable price.  
Sateen back and center in floral patterns and borders, with plain sateen to match, in rose and blue. Please note—all wool filled, and only \$6.50.  
(Sixth Floor, Central)

## Silk Chemises

Pink crepe de chine envelope chemises in two tailored styles are \$3.50 and \$3.75; two lace-trimmed styles, \$3.50 and \$3.85.  
Find them in the Store of Undermuslins.  
(Third Floor, Central)

## In the China and Glassware Sale Time Is Money

This is a March Sale. It will not run over into April. If you want to take advantage of its opportunities you have no time to lose.  
During March, but not afterward, you can buy any dinner set in our stock, including even all of our open-stock patterns, at a saving of 25 to 35 per cent. We don't believe such a large and excellent assortment of dinner services has ever been offered in Philadelphia at equally large savings.  
The other fine features of the Sale are the splendid collection of cut glass and other beautiful glassware at one-fourth to one-third less than regular prices, and the beautiful showing of Italian marble statuary and pedestals at savings of one-third.  
But you have only a few days to buy any of these goods at the March Sale prices.  
(Fourth Floor, Chestnut)

## Only Six Days Left of the Housewares Sale

Less than a week to save from ten to fifty per cent on first-class housefurnishings.  
COOKING UTENSILS of gray or white enamelware, cast or spun aluminum ware, old-fashioned ironware, nickelware, tin and Japanned ware, woodenware.  
FIRELESS COOKERS, vacuum cleaners, both electric and hand power; electric irons, and everything to make housekeeping easier.  
BRUSHES of every variety, brooms, sweepers, mops, and everything to keep the house clean.  
REFRIGERATORS, kitchen cabinets, tables, step-ladders, wringers, baskets, cedar chests, shirtwaist boxes and dress forms.  
GALVANIZED IRON rubbish cans, ash cans, garbage cans, and water pails.  
BATHROOM FITTINGS of nickel or porcelain, and more other things than we could put in a column.  
EXTRA—chamois skins, remarkable for size, quality and price, 50c and 65c each. Specially tanned to prevent hardening.  
(Fourth Floor, Market and Central)

## New Books of Consequence

"The Peace Negotiations," by Robert Lansing. Price \$3. This much-looked-forward-to book deals with the Peace Conference in Paris and especially with President Wilson's part in it.  
"Chief Contemporary Dramatists," Second Series, and edited by Thomas H. Dickinson, Ph. D. Price \$4.50. A collection representative of the most-discussed dramatists of the day.  
"Mary Stuart," a play, by John Drinkwater. Price \$1.25. Which deals with the great lover among women, as fascinating and as devastating today as in other centuries.  
"The Crisis in Russia," by Arthur Ransome. Price \$1.60. Further light on the Russian problem.  
"Star-Points," an anthology, by Mrs. Waldo Richards. Price \$1.75.  
(Main Floor, Thirteenth)

EASTER cards here up to the last minute. Find them close to the elevators.  
Prices 5c to \$1.  
(Main Floor, Central)

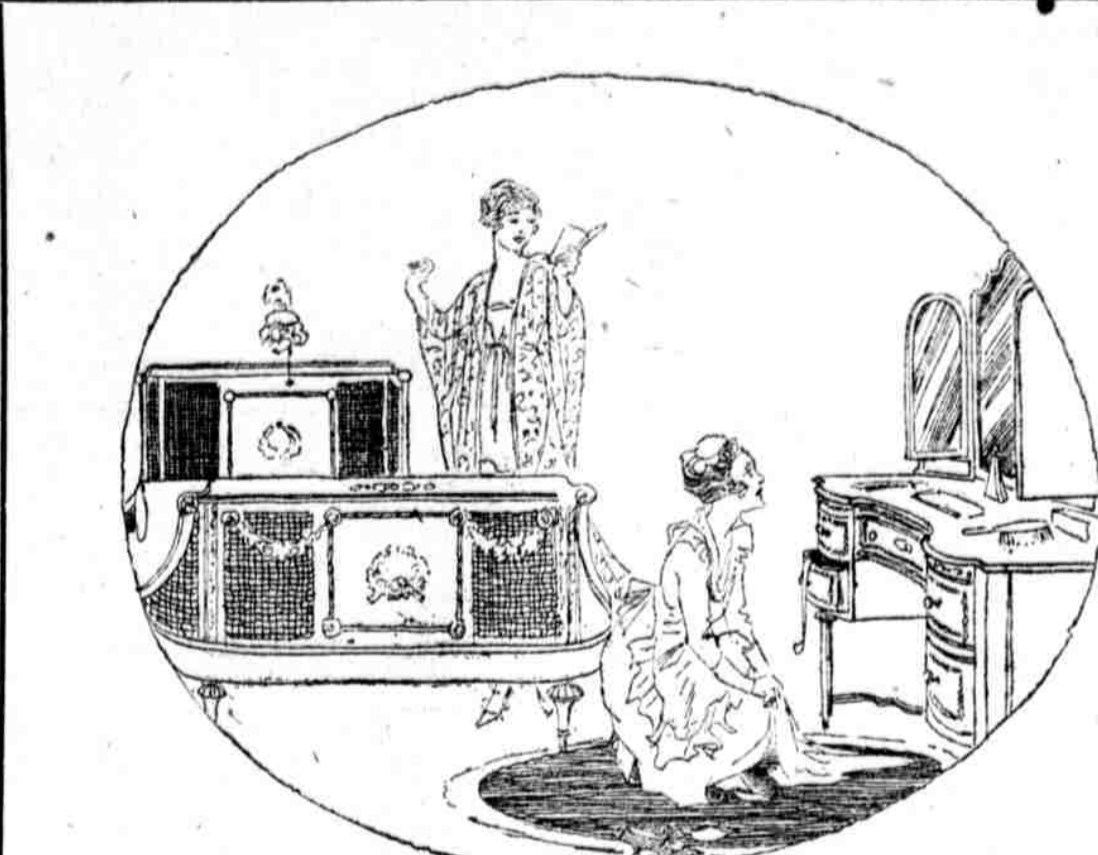
## Fine Handkerchiefs for Men or Women \$12 a Dozen

Most men really like tape-border handkerchiefs, for they are in quiet, good taste, yet are a change from the perfectly plain hemstitched variety.  
These at \$12 are of unusually fine linen—a quality to please the most fastidious man.  
An attractive handkerchief for women is a French one with hand-rolled hem and a hand-embroidered initial in monogram effects, \$1 each, or \$12 a dozen.  
(Main Floor, Central)



## Easter Blossoms

Plenty of fine, fresh Easter lilies, priced at 30c for each bud or bloom.  
Plenty of roses, including pieces trained into interesting shapes: hydrangeas, spiraea, genistas and cinerarias; not to mention the gay little hyacinths and daisies and tulips, the occasional white heathers and orange plants and gardenias.  
Also here is a fair variety of ferns and foliage plants.  
Prices run from 40c for a pot of sweet hyacinths to \$40 for a trained rosebush.  
(East Aisle)



## Extraordinary Sale of Furniture

Starting Next Monday About \$400,000 worth of fine bedroom and dining-room suits and separate pieces, and some library pieces at 40 Per Cent Below Market Prices  
All new and exceedingly fine.  
(Fifth Floor, Chestnut)

## Your Boy's Suit Should Be One of These

We are putting new Easter suits on ever so many boys. If your boy has still to get his, bear in mind that you can always depend upon Wanamaker's to have the best that money can buy, the best in fabrics in making and in style.  
There is nothing in which good, sound quality means more than it does in a boy's suit.  
In sizes for boys of 8 to 18 years at \$16.50 to \$35.  
(Second Floor, Central)

## MEN In a Hurry

to get new Easter clothes have need of this Men's Clothing Store in which they can always be sure of being able to get the best and safest suits and overcoats their money can buy for them anywhere in America.  
Spring suits, \$32 to \$65.  
Spring overcoats, \$35 to \$65.  
(Third Floor, Market)

## MEN Want Easter Shirts to Have Style

As well as comfort and durability. The Men's Wear Store has a showing of shirts that we think is not equaled in this city. Shirts made of fine fabrics over the Wanamaker roomy patterns.  
Shirts of madras, percale, silk-and-cotton and silk, chiefly in soft-cuff, plain negligee style, but some with starched cuffs and pleated bosoms.  
All the varieties of stripes and colors imaginable. Prices range from \$1.65 for a splendid woven madras to \$12 for a superb silk.  
(Main Floor, Market)

## MEN Italian Soft Hats for \$5

These are the beautiful Borsalino hats that were just double this price up to a few days ago.  
So fine that we have been obliged to have the price of some other soft hats in our stocks and bring them down to \$5 each.  
Chiefly in pearl shades and other good Spring colors.  
(Main Floor, Market)

## MEN Fine Low Shoes for Easter

Here are ten price-groups, and in every group the price is considerably lower than it was for similar shoes last year.  
\$7.50 a pair for black and tan calfskin oxfords on straight English lasts with straight or wing tips; also black kidskin oxfords.  
\$9 a pair for black calfskin straight lace oxfords and black kidskin blucher oxfords.  
\$9.50 a pair for tan calfskin English last and broad-toe oxfords in straight lace and blucher.  
\$10 a pair for chocolate kidskin straight lace.  
\$10.50 a pair for tan brogue oxfords.  
\$12 a pair for black and mahogany cordovan English lasts.  
\$13 a pair for black and tan cordovan brogue oxfords.  
\$15 a pair for calfskin in a new shade of tan.  
\$16 a pair for mahogany cordovan oxfords.  
\$17 a pair for mahogany cordovan brogue oxfords.  
(Main Floor, Market)

## Fluffy Chicks and Easter Eggs in Abundance

Fluffy yellow chicks of generous size, \$1.50 and \$2.  
Paper eggs in gray colors, to be filled, 30c to \$3.  
Plain chocolate eggs, 5c and 10c.  
Decorated chocolate eggs, 15c to \$2.  
(Down Stairs Store, Chestnut)

## A Doctor's Verdict on Soap

A doctor took a cake of BLUE MOTTLE SOAP home and analyzed it. Yesterday he came back and ordered three cakes—300 cakes.  
That's the way this famous Blue Mottle laundry soap is going out.  
So a cake during March only. We will take your orders at that price now, and deliver as early in April as we can catch up on back orders.  
(Fourth Floor, Market)