Siscolusclition

$\qquad$ VARE GIVES SENATE BILL





 Potion itions figure that the increane in
 ont andman


n open door policy is no better than its hinges.
Here, Satisfaction swings on tyle and Quality
Money back is simply the oil of square trading that makes for smooth running should things go wrong.
It pays to know your dealer.
Exceptional Quality Suits $\$ 45$
Ferro 8 Co. hee

## Chestnut Street at Junipem

N. Stetaon \& Company, 1111 Chestnut Street, sole Philadelphia representatives of M grand piano as the most remarkable small grand ever made, carrying as it does a!l the distinguishing qualities of the Steinway orchestral concert grand in thoroughly "grands" are usually made to Small little regard for art; Steinway Style M is made for music. Therefore, Style $\mathbf{M}$ is 5 feet 7 inches long, that strings may be long
enough and sound board area great enough to produce real grand tone. In grand.piano construction size is an essen-
tial element. Be sure of the measure of your grand, and then compare prices by this measurement. Style M Steinway
Grand, in mahogany case, $\$ 1375$. Five Grand, in mahogany case, $\$ 1375$. Five
larger sizes of Steinway Grands for music larger sizes of Steinway Grands for music
rooms. schools. recitals. Steinway grands in unfinished wood wil
without extra charge.

## sing



60 Very Beautiful Frocks Now $37^{.50}$ and $45^{.00}$ for a Fashion Promenade. Fine of line, beautiful in fabric--never intended to sell for so little. Materials are canton crepe, crepe de chine, taffeta and Georgette. The loveliest of Spring's

FreDeMan<br>1302 Walnut Street

New Shoes and Easter


## Making Customers

Concerns of size and ag
of permanent customers.
The motto of the old-time circus was "Get their
permaney and get them off the lot" money and get them off the lo
The difference first appropriation was $\$ 7,000$ for a year's adverti ing. Within five years his annual expenditure of
earned money had increased to 3367,000 . To insure the success and permanent growth of To insure the success and permanent growth of
its customers, if for nothing else than self-interest, great newspaper and magaxine publishers recom-
mend the services of competent advertising mend the
Our experience is at the command of those firm
Advertiaing apace in the Buttoriek publications
is for sale through ecoredited advertising agenoies.
Butterick-Publisher
$\underset{\substack{\text { The Delineator } \\ \text { ( } 82.50 \\ \text { a } \\ \text { Year) })}}{ }$
The Designer

## Mawsonaluany misc cinaturd throut <br> Great Easter Sales FUR Neckwear

 For TomorrowPrices Half and Less CHOKERS: SCARFS: STOLES
C. Every yiem in this sele has been especilly selecesed
 16 Natural Squirrel Chokers 8 Taupe Coney Choker
15 Australian Opossum 9 Jap Mink Chokers 9 Tappe Wolf Scarf
10 Brown Fox Scarf 1 Natural Mink
Jap Kolinsky Chokers .
Korean Kolinsky Cho
Brown Fox Chokers
${ }^{9} 9$ Taupe Fox Scarfs
${ }_{3}$ Black Woif Scart
13 French Seal stoies
6 Hudson Marten Choker
12 Sable C
6 Hudson Bay Sable
6 Hudson Seal Stoles ...
4 Scotch Moleskin Stoos
4 Dyed Blue Fox Choker
Pearl Grey Fox Chokers
6 Squirrel Stopes
Jqup Mink Stores
Natural Fisher
Silver Fox Scarf ...
Hudson Seal Coatees
Scoteh Moleskin Coatee
Scotch Moleskin Coatee
Russian Kolinsky Coatee
Broadtail Coatee .....
Natural Squirrel Coate


A Small Deposit Will Reserve Your Purchase | our Storage Vaults until required. Payments to be |
| :--- |
| ontinued throughout the Spring $\begin{array}{l}\text { and } \\ \text { summer }\end{array}$ |

## FUR Coats <br> at half price and less

## The Drastic Annual Clearance

C. We have repleninhed sores of items that have sod



Three sylees are okecthed Slarting at the lefti, one othow, an of of ctive com.
At ${ }^{s} 17.50$

At $\$ 21.50$
of red braid, and having the same
color facing on the tunic.. Next is a richly beaded dross of
navy georgette crepe, and following that io a lovely model
of mignonette, with an embroidered blouse. These three are
indicative of the many styles which are to be had at this
A

At $\$ 33.75$| Plenty of Canton crepes and crepes |
| :--- |
| de chine in this group. The first |
| one io navy Canton, with tomato |

red braid trimming effectively applied. The next is a very
dark blue Canton crepe, wth trimmings of self material and
white beads. The last has an oddly cut tunic, with brown
silk fringe matching the body of the frock.

tricolette, with an embroidered skirt. There are
numperous taffeta. tricolettes, tricotines and crepes
de chine, in various colors.
$\begin{array}{r}8 \\ 9 \\ 9 \\ 9 \\ 13 \\ 10 \\ 9 \\ 11 \\ 1 \\ 4 \\ \hline\end{array}$


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