

LEGION TO WATCH POST RESOLUTIONS

County Committee to Pass on Suggestions Before Final Vote Is Taken

WILL TEST SENTIMENT

Closer supervision and co-operation between the county committee of the American Legion posts under its jurisdiction is being urged by the committee's action in appointing a committee on resolutions to be presented to the county committee officials point out that this action will keep the county organization in closer touch with the activities of the posts and give an accurate check on Legion sentiment. It also will enable them to control post activities to a closer co-ordination and eliminate embarrassing local controversies that may arise within the jurisdiction of the county committee.

Purman-Hennicker Post 188 will hold its annual entertainment at Mercantile Hall March 31. The ladies' auxiliary of the post is contributing in great measure to assure the success of the

Banquets Card Parties Private Dances Weddings

Especially Catered for at the RITTENHOUSE HOTEL 22D & CHESTNUT STS. Estimates and Menus Finished

MOVING

Household Goods and Office Furniture To or From BOSTON BUFFALO PITTSBURGH CLEVELAND RICHMOND WASHINGTON BALTIMORE NEW YORK and other distant points

Transfer Co., Inc. S. E. Cor. 37th & Market Baring 752 West 753

Reading SUNDAY OUTING \$2.15 READING \$2.75 HAMBURG \$3.00 POTTSVILLE Auburn and Schuylkill Haven War Tax 5% Additional SUNDAY, APRIL 3 A Delightful Trip Through the Scenic Schuylkill Valley

Penco METAL CEILING For Churches and Schools SAFE, sanitary, fire-proof ceiling—in perfect harmony with ecclesiastical and educational requirements.

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CELEBRATE SILVER WEDDING

Mr. and Mrs. Abraham Bedov Married in Russia 25 Years Ago

The family and many friends of Mr. and Mrs. Abraham Bedov, of 2442 North Sixth street, are helping them celebrate their silver wedding anniversary today.

Twenty-five years ago, on the occasion of the Purim holiday, Mr. and Mrs. Bedov were married in Russia. Shortly after they came to America and settled in Philadelphia.

Among those who will attend the reception in the Bedov home, are Mr. and Mrs. Isaac Gold, Miss Berice Bedov and Harry, Benny and Louis Bedov.

Prize Holsteins on Exhibition

Half a million dollars' worth of prize Holstein cattle are on exhibition at the Commercial Museum. They are the pick of the Holstein herds of the country, and will be on view for several days.

Chief of the herd is Segis, Pieterje Prospect, a cow that has just broken all records by producing in one year 37,381 pounds of milk, and 1440 pounds of butter.

TRACTOR PRICES REDUCED

More Power More Profit TITAN 10-20 3-PLOW TRACTOR INTERNATIONAL 8-16 (2 plow) With clutch pulley and angle lugs \$1000 TITAN 10-20 (3 plow) With friction clutch pulley and angle lugs \$1000 INTERNATIONAL 15-30 (4 plow) With friction clutch pulley and angle lugs \$1950

All tractors economically operated on either kerosene or gasoline. F. O. B. Chicago. Prices on Other Lines Reduced. This price reduction applies also on chilled plows, tractor plows, cream separators, kerosene engines, seeding machines, International threshers, feed grinders and other lines. Write for descriptive folder.

International Harvester Company OF AMERICA Branch House 216 N. 23d St., Philadelphia, Pa.

ADVERTISING CURE FOR DEPRESSION

Poor Richard Club Told Fighters Will Get Business Through Newspapers

"BIG" YEAR IS FORESEEN

The importance of newspapers as advertising mediums and the likelihood that business will be restored to normal through newspaper advertising were spoken of by William A. Thomson, of New York, director of the bureau of advertising of the American Newspaper Publishers Association, at the Poor Richard Club last night. During the course of his two-hour talk Mr. Thomson expressed the belief that national and local advertisers are just beginning to realize the importance of proper newspaper advertising.

his proper market, and make possible distribution and retailing of his goods. With the help of the newspapers, normal buying will set in this year. The newspaper as a medium of direct results will mean a lot to the manufacturer who wants business conditions to recover from a slump.

per advertising," said Mr. Thomson. "It is that it gives the manufacturer the opportunity to apply advertising to places and markets where it pays to sell goods." Praises Newspaper Advertising Good results in business obtained through newspaper advertising were explained by T. J. Young last night at a meeting of the Associated Hardware Stores, which handle the paints of John E. Lucas Co. The meeting was held at the Chamber of Commerce. Mr. Young, who is connected with the advertising department of the Public Ledger, said experience had shown that through newspaper advertising the seller could reach the largest number of buyers for the money expended in advertising.

Have You Dined and Danced in THE BOX? AT THE RITTENHOUSE 22d and Chestnut Sts. DANCE TO THE MUSIC OF THE TIERNEY FIVE WHO PLAY DURING LUNCHEON. LUNCH AND DINNER Luncheon 15c, Dinner 25c. Also Special \$1 Luncheon and \$2 Dinner—Service a la carte.

EASTER HAMMS

Sugar Cured—Hickory Smoked All sizes and any brands you wish, at the wholesale carload price of... 25c lb. We also have a large selection of Skin Back Hams, whole or cuts. 25c lb. Large Slices of Ham, 1-lb. average. 35c each Lean Picnic Shoulders or Picnic Hams, 4 to 12-lb. average. 15c lb. Boneless Butts or Cottage Hams, extra fancy, nice and lean. 35c lb.

EASTER EGGS

The price we sell them at is lower than at any time for the past 12 years. Strictly fresh, big and meaty, specially selected and candled for us, and packed 1 dozen to a carton, at 25c doz. By trading at this Wonder Sanitary Meat Store you get a choice selection of Beef, Veal, Lamb, Pork, Chickens at all times. Our large crew of men is always at your service, and try to please you. Come early Friday and get your choice cuts. Store open Friday and Saturday until 9.30 P. M.

MARKET ST. BEEF CO. 5221-23-25 Market St. 5939 Market St.

RICH MAN WEDS SALES GIRL

Scion of Wealthy Boston Family and Harvard Graduate Shocks Friends Boston, March 24.—Boston's 400; the staid society matrons in the Back Bay, are stirred up today over the announcement of the betrothal of Harold H. Davis, scion of a wealthy Boston family, a member of several exclusive clubs of the city and a graduate of Harvard University, who was secretly wed by a Supreme Court justice in Providence, R. I., March 17, to Miss Alice Troy, formerly a salesgirl in a Boston department store. From Buzzards Bay, where the young couple are passing their honeymoon with Mr. and Mrs. James Garland, who

recently attracted widespread attention by refusing their share of an estate of several million dollars left by Garland's father, Harold Davis sent the following message to his friends in Boston: "You can tell them I'm happier with my South Boston bride than if I'd chosen her from Beacon street or Commonwealth avenue and we'd attended the same social functions all our lives. When a man marries, it's nobody's business but his own. When Beacon street marries South Boston it is usually Beacon street that gains." Accused as Store-Breaker Alvin Campbell, twenty-two years old, of Ninety-fourth street and Tenth avenue, was held in \$500 bail for the

grand jury after he admitted to Magistrate Penock in the Thirty-second street and Woodland avenue police station this morning, that he had broken into the store of Albert Bartell, of Ninety-fourth street and Tenth avenue, last Tuesday night, and took about \$9 worth of cigars and cigarettes.

1100 sq. ft. of most desirable floor space; all outside rooms; rents reasonable. ESTEY BUILDING COR. 11TH & WALNUT

AMERICAN STORES CO. Down Goes the Price of Eggs Again for the Easter Festival! Dependable eggs are desirable at any time, but for the Easter festival QUALITY counts more than ever in eggs. Our stocks are complete with the finest fresh eggs you ever saw—right from the barnyard—and more are coming in every day. Don't risk your Easter baking with eggs of unknown quality. Buy eggs you can depend on. It is very gratifying to us to be able to give you the benefit of still another reduction in price. Buy plenty of these good fresh eggs at these low prices—you'll need them for your baking and many other seasonal uses. "Gold Seal" Eggs 35c Carton Big and meaty—laid by the blue-bloods of the farmyard. One dozen big beauties in every carton—RIGHT FROM THE NEST! Strictly Fresh Eggs 29c Dozen Not quite as large as the big Gold Seals, BUT ABSOLUTELY FRESH. To insure entire satisfaction, get your Easter Ham at an Asco Meat Market. Asco No-Waste Sliced Bacon, pkg., 18c Fancy Blue Rose Rice lb. 5c Sweet and juicy. This price special for a balance of this week. Whole grain, very fine quality—try a pudding today with a few seedless raisins. Choice Tender Sugar Corn 3 cans for 25c Fancy Red-Ripe Tomatoes Sold separately or assorted any way you desire. A bargain that will be taken advantage of by every housewife who wants to save money. EASTER CANDIES Jelly Eggs lb. 20c Chocolate Coconut Eggs lb. 30c Absolutely fresh and pure. Victor Big Bread 8c Loaf Big loaves of bread "like mother used to bake." White and flaky, with a rich golden brown crust. Canned, Smoked and Dried Fish Highest Quality; Lowest Price Possible. Calif. Tuna Fish can 12 1/2c-18c Fat Herring (bunch of 3), 21c Smoked Mackerel each 12 1/2c Norway Mackerel each 7c-15c Choice Sardines can 5c Best Pink Salmon can 20c Best Salmon can 19c Calif. Sardine Herring big oval can 30c "Asco" Pure Codfish, cut to pkg. 8c "Asco" Pure Codfish in Bricks, cut to 18c Fancy Sardines big can 15c Choice Sardines can 5c B. & M. Fish Flakes can 14c Horse Shoe Salmon can 30c "Asco" Blend Coffee 29c lb. Besides its wonderful flavor and delightful aroma, Asco Blend has something else to recommend it. It has a full, heavy body, which means that you get more cups from every pound. "Asco" Blend Teas 1/2-lb. pkg. 23c 45c lb. 1/4-lb. pkg. 12c Orange Pekoe India Ceylon Plain Black Mixed Old Country Style The Finest Butter in America! Louella Butter 57c lb. "Taste it!" Day by day and week by week, Louella Butter adds to its fame, as the news of this unusually delicious butter travels. Have YOU tasted it yet? Richland Butter, lb. 54c A pure creamery print butter—superior to many so-called "Bests." Hams for Easter We have purchased a special lot of hams and picnic shoulders for the Easter business and are selling them at unusually low prices. The quality could not be better, and this, combined with the low prices, is positive indication that the supply will sell rapidly. You'll be wise if you get your ham early—ask our manager to reserve one for you. Small Lean Smoked Picnic Shoulders lb. 16c Regular Sugar-Cured Hams lb. 30c Finest Native Beef Whole Cut Chuck Roast lb. 12 1/2c Thick End Standing Rib Roast lb. 20c Lean Boiling Beef lb. 12 1/2c Lean Soup Beef lb. 8c Delicious Boneless Breakfast Bacon, lb., 25c Milk-Fed Roasting or Stewing Chickens, lb., 43c Asco Stores all over Philadelphia and throughout Pennsylvania, New Jersey, Delaware and Maryland.

STATEMENT OF FACTS By the Printing Trade Unions of Philadelphia on the Forty-four Hour Week

At a meeting of the International Joint Conference Council, composed of the leading national representatives of employers and employes of the commercial and periodical branches of the printing industry, held in Chicago, April 21, 1919, the following resolution was adopted unanimously:

"Resolved, That both parties are to submit to their respective bodies, but beginning May 1, 1921, the forty-four-hour week will prevail nationally in the printing industry, and that each side recommend the adoption of this resolution to their constituent bodies and report to the next meeting of the International Joint Conference Council."

For the employers, this resolution was concurred in unanimously by the Closed Shop Division of the United Typothetae of America, the Printers' League of America and the International Association of Electrotypers.

By vote of their respective memberships the resolution was adopted by the International Typographical Union, the International Printing Pressmen and Assistants' Union, the International Brotherhood of Bookbinders and the International Union of Stereotypers and Electrotypers.

The International Joint Conference Council, on September 20, 1920, at Detroit, unanimously reaffirmed the position to which it was obligated by the action of its constituent bodies, as set forth above, and the Council at its meeting in Atlanta, Ga., on December 13 and 14, 1920, adopted the following resolution:

"Resolved, That this Joint Conference Council considers all members of its constituent bodies are morally bound to adopt and put into effect the forty-four-hour week on May 1, 1921."

On behalf of the printing trade employes, parties to the Joint Conference Council through their respective international bodies, we submit, in all justice and fairness, that we are morally bound to introduction of the forty-four-hour week in the commercial printing industry of Philadelphia on May 1, 1921.

Philadelphia Allied Printing Trades Council Comprising—Compositors, Pressmen, Press Feeders and Assistants, Photoengravers, Stereotypers, Electrotypers, Printed Bookbinders, Blank Book Workers, Paper Rulers, Women Bindery Workers, Mailers and News Writers.