

Organ plays at 9, 11 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Well, Some People Are Going to Make a Fine Appearance This Easter!

## As a General Thing It Is the Quiet People

who do the best thinking and perform the most good work.

Idle people who have the least to do overtalk, while those who are constantly occupied have little time or opportunity to devise and exploit upsetting affairs.

Any gun that goes off half-cocked is dangerous.

Almost every day there is an account in the newspapers of careless things said and done without proper consideration.

[Signed] *John Wanamaker*

March 23, 1921.

## New Sports Coats Women Will Not Find Elsewhere

One style is a raglan coat of imported Scotch zibeline with a shaggy finish. It is loose fitting with a strap-wrist cuff and the colors are gray, tan or porcelain blue with plain-colored linings of contrasting shades. The price is \$95.

Another novelty is a new genuine camel's-hair with an almost invisible check. This is made up into some charming new short Tuxedo jackets and capes at \$100 each and longer sports coats at \$115 and \$125.

All of these coats are exquisitely soft to the touch and they represent the newest fashions in fine sports coats.  
(First Floor, Central)

## A New Gorham Plate Silver Service "St. Germain"

The very fact that it is Gorham plate speaks for its excellence; there is no finer silver-plated ware made today.

But this service has also another strong recommendation. The pattern is a particularly delightful one and it is entirely hand chased. It compares most favorably with the patterns of the best sterling silver.

- Five-piece tea set..... \$355
  - Kettle..... \$155
  - Tray..... \$175
  - Pitcher..... \$78
  - Double vegetable dish..... \$66
  - Gravy boat and tray..... \$71
  - Meat platter..... \$59 to \$115
- (Jewelry Store, Chestnut and Thirteenth)

## Young Women's Brand-New Easter Suits—Hundreds of Them!

Jersey suits for knockabout, and tweed suits for town and country wear; handsome new dark blue suits for dress. Smart and new as can be, all of them.

### Wool Jersey Suits, \$20 and \$27.50

Tuxedo, single-breasted and sports models in all the popular colors—browns, navy and brighter blues, tan and deer shades.  
(Second Floor, Chestnut)

### New Tweed Suits, \$45

Distinctive and unusually well-tailored tweed suits are in the new heliotrope and brown shades. To be worn without or with belts.

### Fine Dress Suits, \$45 to \$95

Navy blue and tan tricotine and Poirer twill suits—some braided, some embroidered and all beautifully tailored.  
14 to 20 year sizes.

## Famous Corsets—The Parisiennes

If a beautiful woman often owes her reputation for looks to the chance becomingness of the fashion of her day, it is equally true that any woman may owe her figure to her intelligent corseting.

The famous Parisiennes are the finest corsets, so far as we know, made in America—material, cut, workmanship and trimmings being all of the finest. Everything has been done in the making of them and it remains only for the customer to choose the one she needs.

- Some of the new topless models are these:
  - A well-boned, free-hip model of pink coutil with rubber at the top, \$8.50.
  - A light-weight model of white batiste for slight figures at \$11.50.
  - A model of fancy pink batiste, cut very long over the hips, \$12.
  - A pink broche for full figures. This is very long and very heavily boned, \$16.
- Please note that mornings are best for fittings.  
(Third Floor, Chestnut)

## Something New in Sweaters Is Easy to Find

To take just wool sweaters alone—a short golf jacket with a long V-neck is \$10. New slip-on styles with the much-liked high neck and belt are \$10, \$13.50 and \$15.

A very good Tuxedo model in soft heather mixture is \$12. Another similar style in block weave, which can be worn double breasted, is \$12.50.

Then there are some very smart new alpaca wool sweaters made with long Tuxedo collar or half collar of shaggy wool, which are \$17.50 and \$20.  
(First Floor, Central)

## Glove Silk Bloomers

A new shipment brings pink knee-length bloomers of a firm, heavy silk at \$3.50, \$4 and \$5.

Ankle and three-quarter length silk bloomers in various styles and in cerise, navy, henna, taupe, brown, black, green, old rose and sapphire, \$4.65, \$5 and \$10.  
(First Floor, Market)

## New Flower-Trimmed Hats of Unusual Charm

After all there is nothing more Springlike than a hat gay with flowers. A little collection of delightful new hats is just out of the workroom—hats aglow with color and beauty. There are Milans, hems, hair and novelty straw hats, gay and quiet colors, wreathed with nasturtiums, a gaggle of robins, roses, heather, wall flowers, grapes, currants, berries, small fruits and some hats are faced with silk. \$20 to \$42.  
(Second Floor, Chestnut)

## Here Are Women's Splendid Tweed Suits for \$40

Made of imported tweeds, homespun and worsteds in a dozen styles and more than a dozen different colors. These colors are grays and browns, olives and russets, and pure black-and-white mixtures; and the styles include the English box coats, coats with inverted box pleats and pinch tucks, and various other designs. Pockets, especially, are varied and interesting. But the thing to remember about them isn't material nor style nor color. It is that their quality is so good; linings, workmanship and fit so fine. Indeed, it is an actual fact this year that on account of the careful cutting very few alterations are necessary—and women who have put off their buying till the last minute are quite likely to find that the only alteration necessary is the turning up of the skirt hem. Some of these suits are made in large sizes. Price \$40.  
(First Floor, Central)

## Smart New Mole Wraps for Spring

Mole is one of the furs especially attractive for Spring, for it is just the right weight and the fur lends itself admirably to the Spring modes.

A new short cape gathered at the sides has a long shawl collar, \$42.5.

Another, shorter cape, with full back and arms made to slip through, is \$175. A smart little wrap with collar and cuffs of lovely gray squirrel is fastened in front in a new fashion and is \$450. Another distinctive little wrap is trimmed with the fashionable gray caracul and is \$275.  
(Second Floor, Chestnut)

## A Fine New Easter Shipment of Women's Silk Gloves

Lustrous gloves of firm, heavy-weight Milanese silk are these—in the fashionable lengths and in the best colors.

Here is the array of colors—pongee, gray shades, lovely beaver and brown tones, navy blue, mastic, as well as black and white.

- Short gloves, two clasp, \$2 a pair.
  - 12-button length, \$2.75 a pair.
  - 16-button length, \$3 a pair.
  - Eight-button-length gloves, in black, white, beaver and gray only, are \$2.50 a pair.
- All double-finger tipped for better service.  
(Main Floor, Central)



## Easter Flowers and Plants

For an Easter remembrance to a friend, to an invalid, to old or young, what more perfect than just a pot of flowers, fragrant and lovely? As fast as the plants go out they are replaced by fresh ones, so that there is ample variety all the time. As a rule they are just approaching the full bloom, so that they will last and give pleasure for many days.

Easter lilies, in particular, firm and glossy. Azaleas in rose colors and violet. Pink and white spiraea. Yellow genistas. Roses—both rambler and hybrid tea. The airplane baskets, globes and parasols made of these are among the most interesting features of the Show. Hydrangeas, pink and blue. Cinerarias in a wonderful variety. Besides daisies, orange plants, ferns, foliage plants, bulbs and many more than we have room to talk about. Prices start at 30c a bud for lilies and run to \$40 a pot for trained roses.  
(East Aisle)

## Khaki is Much Liked for Awnings

It weats wonderfully well and is inexpensive besides, for there is no waste to it.

But there is no limit of choice. All the newest and best styles of woven and painted stripes are here for those who prefer them.

And, by the way, now is the time to order awnings. A phone call or postal will bring our representative to give an estimate of the cost.  
(Fifth Floor, Market)

## When Cool Tub Blouses Come Into Their Own

So many, many women are coming in now for lingerie blouses. And it stands to reason that such waists are going to be worn on Easter.

Surprising as it may seem, one can have extremely pretty little white or colored voile blouses with tucked and frilled Tuxedo collar for \$2.85, and from these prices mount very slowly indeed to the most beautiful hand-made voile trimmed with real Irish lace at \$20. Many have a touch of color or color collars.  
(Third Floor, Central)

## Three Books of Fiction

"In Red and Gold," by Samuel Merwin, price \$2. That the writer is a master in the craft of story-telling has never been better demonstrated than in this new novel.

"The Spirit of the Time," by Robert Hichens, \$2. In which figure a Russian princess, an amazing philosophy, a rope of pearls and a blundering Englishman.

"Madam," by Ethel Sidgwick, \$2.  
(Main Floor, Thirteenth)

## Men's Fine Imported Madras Shirts

Made of that excellent Manchester madras which gives such good service.

Soft cuff, plain negligé shirts in pin stripes of black, blue, green and lavender.

Uncommonly good shirts for \$3.  
(Main Floor, Market)

## Men's Traveling Bags of Unusual Value

One is of black, shrunken walrus, leather lined and in a big, roomy shape, with flat brass trimmings. A three-piece style in 18-inch size, and at \$25 it is about half what such bags have been selling for.

The other bag is of mahogany color, hand-boarded cowhide, with double handles. A handsome piece of luggage and also remarkable value for \$25.  
(Main Floor, Chestnut)

## Colored Handkerchiefs Are Favorite Easter Gifts

Their pretty colors seem especially seasonable, and the handkerchiefs themselves make dainty, inexpensive gifts.

Women's handkerchiefs, 35c each. Boys' handkerchiefs, 50c each. Men's handkerchiefs, 75c each. They are all Irish, and there's a delightful variety for choosing.  
(Main Floor, Central)

## Oxford Caps (Mortarboards) for Easter

These caps, which are worn by girls and graduating classes of both sexes, are from one of the leading hatmakers of London.

Instead of the usual flimsy affair, this cap is strongly made of fine black broadcloth, insuring dignity and durability. Price \$3.50.  
(Main Floor, Market)

## Plenty of Gaily Decorated Easter Baskets

They are filled with Easter novelties and candy, and the prices begin at \$2 and go to \$12.

Paper eggs, filled with fine chocolates, \$3.50, \$5 and \$7.50. Fancy decorated chocolate eggs, 25c, 35c, 75c, \$1.25 and \$2 each.  
(Down Stairs Store, Chestnut)

## Imitation Ivory Toilet Articles for Less

Low prices on dressing table pieces of imitation ivory, because each has some slight defect that doesn't hurt either appearance or durability.

Hair brushes, cloth and hat brushes, combs, mirrors, boxes, trays, files, shoe hooks, cuticle knives, salve jars, soap boxes, hair receivers and puff boxes. Prices 20c to \$4.  
(Main Floor, Chestnut)

## Order Your Soap This Month

Two of the most famous soaps made are underprice in the March Sales, giving the good housewife a chance to stock both laundry and bathroom at a saving:

PHILADELPHIA HARD-WATER SOAP for the bathroom is 70c a dozen cakes, instead of twice as much, \$1.50. Almond, violet, verbena or scentless.  
(Main Floor, Chestnut)

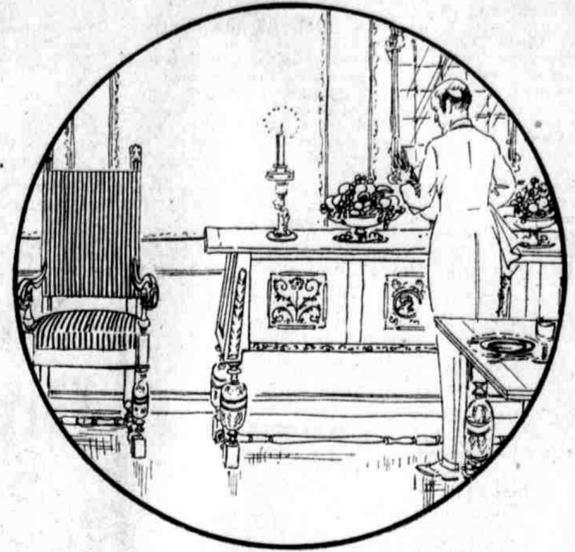
BLUE MOITTE SOAP for the laundry is 6c a bar; case of 100 bars, \$5. Chemical analysis proves there is no finer laundry soap made.  
(Fourth Floor, Market)

## Just Seven More Days of the March Sale of China and Glass

Seven days to choose any dinner set in the Wanamaker collection, open stocks included, at a saving of one-fourth to more than one-third.

The same number of days to choose from hundreds and hundreds of pieces of fine cut glass and other beautiful decorated glassware at one-fourth to one-third less than regular prices; and from a delightful showing of Italian marble statuary and pedestals at an advantage of one-third.

What a brilliant field of selection for those seeking gifts for Easter brides! Choose while you may. After March you cannot choose so advantageously.  
(Fourth Floor, Chestnut)



## We Are About to Hold a Very Great Furniture Sale

Following the upset of the market caused by our famous February Furniture Sale we were offered the factory stocks of four great makers of

**Exquisitely Fine Furniture** chiefly walnut and mahogany bedroom and dining-room suits.

We have never seen finer furniture. We have never known furniture so excellent to be so much below the market in price as this will be.

## We Will Put It on Sale NEXT MONDAY at 40 Per Cent Reduction

from present furniture market quotations. Samples of the various suits are now shown on the Fifth Floor at Chestnut Street and price tags will be put on next Monday.  
(Fifth Floor, Chestnut)

## "If I Weren't a Housewife It Would Make Me One

to walk through your Housewares Store! Such a fascinating collection of housekeeping tools I never saw in my life. Surely home-making is both an art and a science, as you treat it here."

Thank you, Madam. We keep in mind the dignity and importance of housekeeping, and try to give the home-maker the best implements made. And please remember that for the balance of March only there is a Sale. And everything in this Housewares Sale—from a frying pan to a cedar chest and from a paring knife to a refrigerator—is sold under its usual price.

EXTRA—Carpet Sweepers. Just in. A splendid make, with every detail up to date, and specially priced at \$6.75. Last lot went off in a hurry.  
(Fourth Floor, Market and Central)

## You May Not Have a Genius in Your Home

But you need be no loser, so far as music goes. Fingers flying over the keyboard could not give a more perfect rendition of the choicest music than

## The AMPICO Reproducing Piano

And unless they were the fingers of a genius, they could not do as well. For geniuses have played the selections which the Ampico reproduces so perfectly that you could well believe a master musician seated at the keyboard.

There is all the expression, all the color, the depth and breadth and power which in good music touches the emotions so potently.

If you need music—as who does not?—and if you cannot play in masterly fashion yourself, please stop in and let us give you a hearing of the Ampico. For you—as it has for many others—it can solve the whole problem of music in your home.

You will find the Ampico only at Wanamaker's  
(Piano Salons, Second Floor, Market)