

# Easter Fashions Fill the Eye and Easter Plans the Thoughts

## It Is Better to Wear Patched Shoes and Pay as You Go

than to be in debt, wearing patent leathers and silken gowns and losing your self-respect by inability to keep contracts too easily entered into.

It is said that the downfall of many men and women is to be traced to getting hopelessly into debt and becoming disgraced by broken promises, the memory of which destroyed their chances and prospects.

Be advised to think twice before you plunge head over heels into debt.

[Signed]

*John Sparrow*

## Dark Blue Afternoon Frocks Are Favorites With Women

It's wonderful how the designers can play upon this one color and produce dress after dress of it without the slightest feeling of monotony. At this moment there is a group of such dresses developed in the various heavy silk crepes, in chiffon, in Georgette, in taffeta, in veiled silks and crepe-beaded satin, and each is novel and charming.

For instance, here is a chiffon beaded in dull blue; here is a tunic with a circular yoke; a red-figured foulard is veiled with navy blue and enriched with drawwork; a heavy crepe has a tuxedo coat and medallions of pewter gray silk, another navy silk has gold and embroidery put on with extremely dainty effect.

Another embroidered navy chiffon is made over a flame-colored undergarment, while a navy taffeta is trimmed with checked points and worn over a checked petticoat. Still another has large eyelet medallions over a gray slip.

Such dresses have as much refinement and are as practical as they are fashionable.

Prices are \$60 to \$150.

(First Floor, Central)

## Young Women's New Tan Polo Coats

They are especially popular this Spring, for they combine becoming, comfort and utility.

Two new models are of tan polo cloth, silk lined throughout.

At \$37.50 is a coat in three-quarter length and with raglan sleeves. At \$45 is a full-length coat with narrow belt and well tailored. Both in 12 to 20 year sizes.

(Second Floor, Chestnut)

## New Georgette Crepe Blouses in the Happiest Moods

With frilled fronts or entire lace fronts so that they look their best when worn with one of the new tailored suits.

White, flesh, bisque and gray are the favorite colors for these blouses this Spring, and they may be as plain or as fancy as one wishes. Trimming there may be only a pleated pointed collar of the Georgette, or the blouse may be elaborately decorated with real filet or real lace.

They are really delightful, these blouses, and many women are wearing them for Easter. Anywhere from \$7.50 to \$20 are the prices.

(Third Floor, Central)

## L. R. Corsets for Spring

The first real whiff of warm weather set a good many women thinking about cooler corsets. The Corset Salon has just received a considerable number of models made of light, plain batiste, of fancy silk tulle and broche.

Just by way of example—one flesh-colored batiste is topless with shaped front of elastic and elastic insert in the skirt, \$6. A pink silk figured batiste with broad elastic in the waist and skirt is \$6.50.

A pretty model of pink broche, topless, is \$7.50.

(Third Floor, Chestnut)

## Women's Sports Stockings in New Spring Styles

And in the light weight suitable for this weather: \$3 a pair for woolen stockings in black and white mixed, with blue, black or green hand-embroidered silk clocks, and brown and blue mixed with brown, navy or green hand-embroidered silk clocks. The silk-and-wool stockings with hand-embroidered silk clocks in contrasting colors on blue and brown heather grounds.

\$3.50 a pair for silk-and-wool stockings in blue heather mixtures.

(First Floor, Market)

## Two Things a Woman Must Have in Her Street Shoes

One is faultless style. The other is perfect comfort.

And a shoe that combines both at a modest price is our \$8.50 oxford oxford tie, in black or tan; with welted sole, straight tip and the moderate Cuban heel—1 1/2 inches—that gives the acme of walking comfort with a thoroughly correct appearance. A shoe in which she can walk miles, and know herself perfectly shod every minute.

(First Floor, Market)

## Lovely Ribbon for Sashes

To make the fashionable sashes wide moire ribbon is very effective. A good width is the nine-inch ribbon which comes in henna, peach, brown, blue shades, tangerine and other colors, and is \$1.85 a yard. Satin ribbons of unusually brilliant finish and fine quality. \$1.65 a yard and a quarter-inch width, \$2.50 for the nine-inch width, and other colors from which to choose.

Narrow two-toned satin ribbons, one and a quarter inches wide, especially good for 30c a yard.

(Main Floor, Central)

## Dainty Checked Dimities at 50c a Yard

Brand-new, crisp and just as pretty as they can be for warm weather dresses. In fact, there is almost nothing cooler than a dimity wears well, too.

Plenty of the much-liked dark ground checks, crossed with white, others with white grounds crossed with a darker color.

(First Floor, Chestnut)

## Women's Strap-Wrist Suede Gloves at \$2.50

Soft, velvety skins in the most fashionable Spring colors—pearl gray, cream, mole, heaver, sand, biscuit, dark gray, brown, as well as black and white.

Fresh and new they come just in time for Easter gifts—and the news is especially timely because their style is so fashionable and their quality ordinarily sells for more than twice their present price.

## Women's Capeskin Gloves at \$1.25

A special purchase brings them at this remarkable price.

One clasp and in fashionable tan, gray, ivory, pearl and black. (West Aisle)

**EASTER cards are still to be had in plenty at 5c to \$1. Find them close to the elevator.**

(Main Floor, Central)

## A Touch of Fur Enlivens New Black Satin Wraps

Very effective it is, too; for example, a long, narrow band of natural gray caracul on one of the new Cavalier capes.

This cape, by the way, is made with a bias tuck which carries the line up to the shoulder where there is a fastening. The lining is a bright nasturtium pink. It is as unique as it is beautiful and the price is \$225.

Another black wrap, on slightly more conventional lines, has monkey fur on the collar and in the side panels. This is \$125. It has very much the air of an imported garment, but it is designed and made by an American maker.

Many other new black satin wraps and coats are here without fur at prices ranging from \$57.50 to \$150.

(First Floor, Central)

## Speaking of Eyes

It isn't economy at all to use glasses which you suspect do not suit your eyes—health and comfort both require competent advice on the subject and competent fitting of the oculist's prescriptions.

All prescriptions filled in our Optical Goods Workshop are done expertly, and the fitting receives close attention.

(Main Gallery, Chestnut)

## 500 Women's Sweaters to Sell for \$10 Each

It is housecleaning time for fair in the Sweater Shop and, as a result, many women are providing themselves with enough sweaters to see them through the Summer for about a quarter what they had expected to pay.

Many odds and ends of very desirable kinds are here for tomorrow. Every one has formerly cost a great deal more.

There are fiber-silk sweaters, imported and domestic wool sweaters, some hand-made ones, heavy sports coats for golf and a little tuxedo jacket coat to wear with plaid skirts. All are now made \$10.

(First Floor, Central)

## New and Fancy Sashes

Glistening satin or brocade ribbons with leather ends and fringe are as novel as they are new, \$3.50 to \$10.25.

Metal girdles of slender gilt or oxidized cords are also new and pretty, \$2.50 and \$6.

They'll look well on Spring frocks.

(Main Floor, Central)

## Summer Nightgowns

The June weather has set a good many women inquiring for them.

Three styles of nainsook may be had at \$1.85 each. One has a blind embroidery casing, one a plain casing with heading, and one is finished with lace. All three are, of course, low necked and short sleeved.

(Third Floor, Central)

## Cool, Clean, New Fiber Rugs

Rugs that have given proof of good service and which may be had in pleasing colors and designs.

9x12 ft., \$17.50.  
7.5x10.6 ft., \$16.50.  
6.25 ft., \$11.25.

New reversible wool rugs in the light colorings desired for bedrooms, 9x12 ft., \$30.

(Seventh Floor, Chestnut)

## A New Gorham Plate Service "St. Germain"

The very fact that it is Gorham plate speaks for its excellence; there is no finer silver-plated ware made today than the Gorham silver plate.

But this service has also another strong recommendation. The pattern is a particularly delightful one and it is entirely hand chased. It compares most favorably with the patterns of the best sterling silver.

The five-piece tea set is \$355 Double vegetable dish... \$66  
Kettle... \$155 Gravy boat and tray... \$71  
Tray... \$175 Meat platter... \$59 to \$115  
Pitcher... \$78

(Jewelry Store, Chestnut and Thirteenth)

## Men Wanting New Easter Clothes Quickly

—and wanting it right—can depend upon this Store to serve them well.

We have new Spring suits that are as right as it is possible to have them, suits which in fabrics, tailoring and style cannot be surpassed anywhere at their prices.

It is easy to write such things; but it is not wise unless there is something substantial and convincing behind them. We don't want anything more substantial and convincing than the suits that we are now showing at \$32 to \$65. Spring overcoats also at \$35 to \$65.

And every man can count upon us to give him our best service.

(Third Floor, Market)

## Men's New Starched Cuff Shirts for Spring

For the men who prefer shirts with starched cuffs we have just made excellent provision.

A new shipment brings plain negligee and pleated shirts of madras and fine percale and all with stiff cuffs.

The designs are a pleasing assortment of stripes in many variations and color combinations.

Prices \$2 and \$3, the pleated shirts at the latter price only.

P. S.—Still good selection in the extraordinary soft-cuff shirts of woven madras at \$1.65.

(Main Floor, Market)

## An Uncommon Collection of Tennis Racquets

Sizenger's Autograph and I. Z., at \$15; Doherty, at \$14, and Ideal, at \$10; all strung with the best English gut.

Bancroft racquets include Tilden and Autograph, at \$15; Bancroft, at \$13; M. S. Bundy, at \$12.50, and White Wing, at \$12.

Other good racquets at \$1.75 to \$6.50.

1921 tennis balls, 60c each.

Racquet covers, \$1 to \$30.

Racquet presses, \$1.50 and \$2.

(The Gallery, Chestnut)



## Sweet Easter Flowers and Plants

Easter lilies first of all—strong, glossy-leaved plants with the most fragrant of blossoms.

Roses and roses—ramblers and hybrid teas, five varieties of each, including the new sports from the "Thousand Beauties" and the new scarlet rose which holds its color.

Be sure to see the queer, delightful shapes which some of the roses have taken—air-planes, baskets, fans and parasols, besides the famous birdage, with its gayly chirping linnets, finches and siskins inside.

Azaleas—rose and the new violet colors.

Genistas and pink and white spiraea, daisies and orange-plants, gardenias and cinerarias; maiden hair and other ferns, hydrangeas and dear little friendly bulbs—hyacinths, daffodils, tulips, even a few lilies of the valley.

Prices run from 30c for a single lily bud to \$125 for the lovely birdage.

(East Aisle, Main Floor)

## Heart-Gladdening as the Robin's Song

In Springtime is the outgush of melody heard from a fine record placed on a fine phonograph.

The needle is the magic wand which releases the imprisoned music from the revolving disc. The prosaic name, "talking-machine," seems inadequate for an instrument which so wonderfully interprets the splendors of sound.

The Victrola Tungs-Tone Stylus

will play records over and over again without being changed.

Packages of 4 are 10c and there are plenty of records and phonographs on which to try them.

(Second Floor, Central)

## New Books

"The Old Man's Youth," by William De Morgan, \$2. A new De Morgan book, which is largely autobiographical, having an account of Eustace John's childhood in Victorian London, his studies in the art schools and many other interesting things.

"Ghosts," by Arthur Crabbs, \$2. Another Samuel Lyle mystery story.

(Main Floor, Thirteenth)



## MUSIC

### "The Meaning of Music Goes Deep"

So wrote Carlyle.

Everybody begins to realize it as lawn and garden-plot and shrub and tree begin to show signs of the wonderful life, under and within, which will not be denied.

Upward, outward, they force their way—the tender crocus, the snow-drop, the lilac buds. And as we watch them, a similar life stirs deeply in us—something which nothing in all the world but MUSIC can help us express.

Don't you realize this? Haven't you realized it on a hundred occasions? And yet—how large does Music figure in your life, how deep within you has the meaning of it gone?

### Music Is Rest

Work is the lot of most of us (it is the best thing for all of us). To do it well, to get the best out of it, we need rest—not the negative rest of merely doing nothing, but the positive rest of a mind rhythmically dancing to Music and storing up new energy for the morrow.

(Egyptian Hall, Second Floor)

### Music Is Inspiration

"It is a kind of inarticulate, unfathomable speech"—said Carlyle, "which leads us to the edge of the infinite and lets us gaze for a moment into that."

It reveals new vistas, new ways to the goal we are striving to reach, new beauties in a life our commonplace activities do not touch—dreams and the longings in our own hearts which Music gives us the strength to make real.

### Music Is Living

Without it, life is just existing. For life is expression. And music is the ultimate means of expression.

Realizing these truths, the Wanamaker Piano Store has assembled more than seventy makes, sizes and grades of pianos, player-pianos and reproducing pianos, for the people's choice. Not in the city, nor in all America, under any one roof, will you find so wide a choice of good pianos.

CHICKERING  
EMERSON  
MARSHALL & WENDELL  
LINDEMAN  
AUTOPIANO  
BRAMBACH  
J. C. CAMPBELL  
and the celebrated  
KIMB

Also the incomparable AM-PICO which reproduces the actual playing of more than 100 great artists.

Prices are fair.

Exchange of old instruments in part payment for new ones is part of our policy. As is also the granting of convenient terms of payment. If you would like a piano for Easter—or a better one in place of the one you now have—we shall be glad to serve you.

## New Linen Luncheon Sets for Easter Giving

Luncheon sets or tea sets, as you like.

They are as practical as they are dainty, and for Easter gifts there is something about them that is peculiarly appropriate.

Each set comprises one hemstitched tea cloth, 54x54 inches, and one dozen hemstitched napkins, 14x14 inches, to match.

All are of fine, plain damask, of pure flax and bordered with a neat satin band all around. Neatly boxed for giving, price \$11.50 a set.

(First Floor, Chestnut)

## Bunnies, Chickies, Ducks 'n Everything

The Toy Store is full of 'em. Wooden carts loaded with Easter toys and pulled by rabbits, chicks or ducks, \$1 to \$2.25.

Wooden autos with rabbits and chickies, \$1.25 to \$2.75.

Noah's ark in Easter trimmings, \$4.50 to \$6.

Horse-and-wagon sets, filled with lovely things, \$1.65 to \$5.25.

Sund pails and sieves with moulds and watering cans, 75c to \$2.75.

(Toy Store, Seventh Floor, Market)

## Boys, Come On In—The New Suits Are Fine!

You are going to like them, because they have in them the things boys like in their clothes. The goods are fine and they are in such dandy colors and patterns.

And the styles are just the kind that boys set their hearts on—beautiful Norfolk models, tailored and finished to make a fellow look good and to wear and wear and wear.

In eight to eighteen year sizes, at \$16.50 to \$35.

(Second Floor, Central)

## The March Sale of China and Glass Nearing the Last Week

During this month of March you can buy any dinner set in our assortment, open stocks included, at a saving of one-fourth to one-third.

You can choose from many hundreds of pieces of beautiful cut glass, light-cut, and decorated, imported glassware at the savings.

You can choose from a delightful collection of Italian marble statuary and pedestals at one-third less than regular prices.

But once March is over you will not again have the same opportunity, because the March Sale of China and Glass ends with March, and it will be many a day before there will be another sale as good as it.

Seekers for Easter gifts should take particular note.

(Fourth Floor, Chestnut)