

MRS. WILSON'S DIRECTIONS FOR MAKING EASTER EGGS

Coconut Cream May Be Used as Foundation for All Kinds. Delicious Iced Sponge Cake Is Good, Too

By MRS. M. A. WILSON... THE delicious and creamy Easter egg may be made at home with very little trouble...

Three level teaspoons of baking powder... Beat to mix and then add Two tablespoons of melted butter...

How to Make the Cake... Place one cup of sugar in a mixing bowl and add...

Two Minutes of Optimism By HERMAN J. STICH... Building THE greatest bridgebuilder of the age is Gustav Lindenthal...

Gustav Lindenthal does not know how many bridges he has been concerned with...

It happened one day that the chief engineer was taken sick...

Since then Lindenthal has planned and designed the marvelous system of Pennsylvania tunnels...

The thing that he took the greatest pleasure in building, says Lindenthal, was the dome of Memorial Hall...

the ability to grasp the fine points and master the details of the complicated transactions...

SALESMAN'S SAMPLES Dresses—Waists—Skirts Prices Much Less Than Elsewhere

ESTEY BUILDING 1100 sq. feet of most desirable floor space; all outside rooms; rents reasonable.

Straws & Panamas Cleaned and Remodeled... STEINMAN 54 N. 7th St. Phone, Market 2437

Shampooing Your Rugs and Carpets by our new process leaves them clean and spotless...

Manufacturer's Sale Gas or Electric LAMP ONLY 9 45

If you don't know what to get to vary the monotony of the daily diet — try Ancre Cheese.

ONE DAY ONLY Wednesday, March 23 Superior Values In Every Department Come In Tomorrow

It's Delicious! ASCO Coffee Just 29c lb Sold only in stores of the AMERICAN STORE CO.

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S Refreshing Spring Fashions in Tune With Easter and Economy—Wanamaker's Down Stairs Store



Fruit and Flowers Trim These Gay Easter Hats Black straws in lace effect are very becoming. Then, small turbans that are so snug and smart with massed flowers or fruit or both.

Straw Hats for boys of about 2 to 4 and for girls of 2 to 7 are \$1.50 to \$7.50. Little Boys' Tub Suits, \$2.50. 45-Inch Organdie Special at 55c.

200 Fine Taffeta Petticoats, \$3.85 Kinds every woman wants on sight. Heavier silk than usual—Vandyke flounces with narrow ruffles—deliciously rich colors to peep from under Easter clothes!

Scores of Lovely Easter Frocks of Mignonette, Taffeta and Charmeuse \$10, \$15 to \$29

You'll be amazed at the diversity of frocks at those very low prices, dozens and dozens of different styles in the proper modes for Spring. Dresses of these types are most economical "buys" as they can be worn all through the Summer.



\$16.50 \$29

Georgette Crepe Chemises in Colors, \$2.85 Fairylike affairs for brides and the younger set. Filmy Georgette in coral, turquoise, orchid or flesh pink with quantities of laces and satin ribbon shoulder straps.

Lily of France Corsets \$5 to \$12.50 These exclusive corsets have many special features of boning, material, tailoring and finish that recommend them to women who are most careful about their appearance.

Our Fitting Service is without charge and our expert fitters will be glad to give you the best of their service and advice. The fitting rooms are, conveniently, close to the Corset Store.

Easter Coats for Little Children \$7.50 to \$13.50 (Sizes 2 to 6 Years)

Women's Easter Gloves of Soft Doe-finish Leather Beautiful gloves—if softness of leather, perfect fit and fine finish may be considered beauty.

Those New Silk Stockings Are Here at \$1.15 Full-fashioned silk stockings for Easter—in tan, cordovan, gray, black and other desirable colors.

Easter Frocks Are Blossoming in the Girls' Store Organdie frocks are most flowerlike in their delicacy of coloring.

Serge Dresses With White Guimpes are ever so youthful and becoming. The frocks are of navy serge, with pleated skirts and are embroidered in wool.

Easter Coats, \$12 to \$25 Plenty of variety to please the most discriminating young maid. Tailored coats and dolmans of polo cloth, homespun, velour and checked coating will fit girls of 8 to 14.

School Frocks of Gayest Gingham (For girls of 6 to 14) Pink, blue, maize, brown, green and lavender are some of the pretty colorings in these frocks of checked or plaid or plain color gingham.

Silk Remnants Useful lengths of Spring silks and silk-and-cotton materials have had their prices lowered considerably.

Advance Notice Beginning Thursday at 9 A. M. A Great Hosiery Sale for Women and Men at the Lowest Prices in Seven Years

Women's Strap Pumps and Oxfords Arrive Daily Every energy of this big Down Stairs Shoe Store is bent upon fitting Philadelphia's women with smart Spring shoes at low prices.