

Band plays at 9; Organ at 11 and 4:50. Chimes at Noon. WANAMAKER'S Store Opens at 9. WANAMAKER'S Store Closes at 5. WANAMAKER'S WEATHER Unsettled.

Tomorrow Opens the Great Yearly Display and Sale of Easter Plants and Flowers

Almost Every Misunderstanding Can Be Smoothed Out

by gentleness and patience, if taken up at the proper time and with good temper.

The longer things lie untouched that have gone wrong the worse they grow to both parties.

Clean up every day the affairs of the day if you possibly can. By so doing you have less to worry you and can think ahead instead of fretting over what is off the track.

[Signed] *John Wanamaker*

March 21, 1921.

Women's Novelty Suits of Great Distinction

Certainly there never was a season when the finest of tailoring and the most beautiful qualities of cloth were so much in evidence.

These suits are wonderful examples of both. It isn't merely that they are so smart of cut—although the loose little jackets and the rather short coats do hang so well from the shoulders—but all the details are so perfectly treated. There are self-bindings and bindings of fine silk braids; there are the narrowest of detachable belts;

There are quantities of little pockets most beautifully finished, and a great variety of tailors' stitches. And when there is embroidery it is rich and delightful.

A few of these suits are of the three-piece variety with founced bodices and founced linings to their little coats. The materials are Poiret twill, hair-line worsteds, gabardine and tricotine, in navy, black, beige and sand color. These suits are usually only one of a kind, and are priced at \$80 to \$130.

(First Floor, Central)

INCLUDING the great "rose-tree birdcage" eleven years old, eight feet high, with more than fifteen hundred buds and blossoms on it and inhabited by gayly chirping linnets, siskins and chaffinches.



This "birdcage" alone would be more than worth a visit—but there are thousands and thousands of other interesting things, beginning with the snowy Easter lilies which are best beloved of all.

The Fashionable Gray Silks Are Here in Abundance

Just arrived is a brand-new shipment of Canton crepes and among them are all the various shades of gray so much in demand for Spring dresses. This makes the largest stock we have ever had of Canton crepes. They are \$4.50, \$4.75 and \$5 a yard.

(First Floor, Chestnut)

The Beautiful Duvetyn Wraps Hold First Place for Easter

They are the softest things imaginable, graceful, and there is not the slightest suggestion of bulkiness. That is the secret of their becoming lines.

You may choose from wraps with a wide sleeve, scarcely more than a cuff, or wraps without any sleeves; in fact, they are long capes. The duvetyn may be all-wool or silk and wool.

(First Floor, Central)

They are fine, healthy, vigorous plants, rich with buds and blossoms, grown expressly for us by a famous grower and in great numbers.

Next to them come the azaleas—sturdy, home-grown plants of the best Japanese varieties; and this year there is a new one in addition to the familiar rose colors—the Yodogama—violet colored. Then there are Yodogamas in abundance—especially the lovely pure blues; the scarce pink and white spireas; sweet yellow genistas; daisies and ageratums; golden callas, velvet cinerarias, little orange plants and gardenias, maiden-hair and other ferns, foliage plants and roses.

Indeed the roses are as important as the lilies—both ramblers and hybrid teas. There are five varieties of the ramblers, one of them, the "Roserie," being the new deep pink sport

of the "Thousand Beauties"; and five varieties of tea roses. Also there is a new scarlet rose which holds its color—the Paul Scarlet Climber. And there are the most delightful airplanes, globes, flower-baskets, fans and parasols, not to mention a pergola, all of growing rose bushes.

Oh yes, and there are little bulb plants—such as daffodils, hyacinths and tulips and there are hosts of foliage plants.

Prices run from 35c a bloom for a lily bud to \$125 for the famous "birdcage."

(East Aisle and Fourth Floor, Central)

A Smart Sports Hat She Must Have

That is the way most women feel about it! If she is wearing one of those fetching new tweed suits, if she has a new sports suit, if she wishes a hat for motoring, for golf, for riding, then a jaunty, new sports hat is what she'll like.

And there's a whole room devoted exclusively to sports hats in the Millinery Salon! Little hats and big hats with wide shady brims, bright colored hats and quiet hats are all here.

There are plenty of sailors, plenty of smooth and novelty straws—in fact every kind of sports hat that is in vogue this Spring. \$3.75 to \$15.

(Second Floor, Chestnut)

A Diamond Wrist Watch for Easter

One of the most pleasurable gifts that could be thought of for a woman who loves beautiful jewelry which is really useful as well as ornamental.

The cases of these dainty little timepieces are of platinum, set with the highest grade of diamonds, out of our own stock and mounted under our own supervision. The movements are the best American movements made.

They are all mounted on black ribbon bracelets and the prices go from \$640 to \$925.

(Jewelry Store, Chestnut and Thirteenth)

ALL THE KINDS OF NEW CHAMOIS LISLE GLOVES WOMEN LIKE

Chamois lisle gloves look well on the hand, they are a comfortable weight for Spring, and they wash very well—and wear as well as they wash.

\$1 a pair for short gloves in white, mode, champagne, beaver and pearl gray.

\$1.25 a pair for tab-wrist style in white, pongee, mode, brown and pearl gray.

\$1.50 a pair for eight-button length in chamois, beaver or gray; \$1.85 a pair for twelve-button length in the same colors.

\$2.25 a pair for sixteen-button length in pongee, chamois, biscuit and beaver.

\$2.75 for twenty-button length in white and pongee.

(Main Floor, Central)

LARGE CHEMISES FROM PORTO RICO

All delicately hand made and in the usual tailored styles, with no fullness whatever and a good deal of delicate hemstitching and drawn work.

The straight chemises are \$3.85 and \$4.50.

The envelope chemises are \$3.75, \$4.35, \$4.75 and \$4.85.

(Third Floor, Central)

SWISS EYELET ALL-OVERS

Just arrived are of the wide sort that are so much wanted this year for entire dresses and blouses. The grounds are ecru and white batiste, and the designs, large and small, are in self-color. The width is 45 inches and the prices \$3.25 to \$5.75 a yard.

Ecru batiste embroidered in red and blue are 45 inches wide and \$3.25 a yard.

(First Floor, Chestnut)

PRETTY LITTLE HAND-KERCHIEFS FOR CHILDREN

Some have quaint designs printed in color, some have little figures and animals embroidered in the corners, and others are finished with dainty lace edges.

Prices begin at 25c and go to \$1.25 each.

Little egg boxes and other novelties to hold them are 15c to 50c apiece.

(Main Floor, Central)

PRETTY NEW NIGHTGOWNS

More of those much-liked crepe de chine nightgowns for women are here—all pink, of course. At \$5 there is a style with built-up shoulders, mostly of lace; at \$6.85 there are three styles with much lace and shirring; and at \$8.75 is a square-necked style with really elaborate lace decoration. They are all in the Little Nightgown Shop.

(Third Floor, Central)

Alligator Calfskin Handbags at Lowest Prices Yet

Right on the hour with the new vogue for leather handbags, the Wanamaker Store has procured for the women of Philadelphia a large shipment of fine alligator calfskin bags at

\$3, \$3.50, \$5, \$6.75 and \$7.50

These are the lowest prices for which handbags of this quality have ever sold within our recollection. These are not to be confused with sheepskin bags. Some dealers object to calfskin because it wears too long.

Because of the artistic graining of the "alligator finish," and the soft tan, gray and brown colorings, these bags are just what thousands of women want for Easter wear. And there are many, many shapes—smart little dress and calling models and large business and shopping bags.

It is an extraordinary collection for such low prices and an opportunity to be found only at Wanamaker's, because this Store has assumed the entire distribution of these goods in Philadelphia. Large as the stock is, it will go out with a rush as soon as women see the bags.

(Main Floor, Chestnut)

Young Women's Tweed Suits Are Certainly Popular

this Spring, and we are kept busy ordering new ones to take the place of the ones sold.

Three smart, new models, all of these well-liked tweeds are in new blue and rose mixtures, new tans and new grays, and include styles severely plain, and others to be worn with belts.

They are severely-tailored, the jackets are lined with good quality silks and the suits are in 14 to 20 year sizes.

Price \$37.50.

(Second Floor, Chestnut)

BLACK SATIN CHARMEUSE AT \$3 A YARD

This is a fine beautiful silk of high luster and of exquisite softness. It is very much used for afternoon and evening dresses or for combination dresses for street wear. It is 40 inches wide and most moderately priced.

(First Floor, Chestnut)

Platinum Gray and Beige Are Two New Colors in Fox Scarfs

which have recently joined the collection of these fluffy, pretty furs here in the Fur Salon.

The platinum is a lovely shade of gray, and the beige is a soft, creamy tan that will be most becoming—both shades will look well with new Spring gowns and wraps.

But there are many other fur scarfs, too—new brown and taupe and black scarfs, new pointed foxes, as well as the pretty cross fox and the beautiful silver foxes.

Prices start at \$30 for a black fox scarf and go to \$425 for a handsome one of silver fox.

(Second Floor, Chestnut)

FOR THOSE WHO WANT SOMETHING DIFFERENT FROM SERGE

There is a pebble weave all-wool fabric that is especially nice for Spring street dresses.

It is a very good choice for women who want a material that will wear well and the pebble weave is most attractive. In tan, reindeer, gray, brown, plum, Copenhagen, navy and midnight blue, 42 inches wide, \$1.50 a yard.

(First Floor, Chestnut)

Youthful and Spring-Like Are the New Easter Blouses

There are more new features about them than have been seen for a long time and the woman in search of the smartest kind of a blouse for her Easter suit will certainly find it here.

Among the latest comers are some good-looking Canton crepe tie-back blouses, either white or bisque, at \$13.85.

Some new "batique" waists, trimmed with black cre ribbon and collar, \$18.75.

Lovely Georgette crepe blouses with the fashionable wool embroidery, \$15.

And the new long style of blouse in crepe de chine with a square bib effect in front and a collar that can be worn high or low, \$20.

(Third Floor, Central)

EACH SEASON LITTLE FOLKS' CREEPERS ARE MORE ATTRACTIVE

so that, naturally, the new ones are the most attractive of all! They are such comfortable, sensible little garments for one to three year old children it is small wonder mothers buy so many of them.

New creepers, just unpacked, are of white dimity, of cotton crepes in white and color and of colored chambrays. Some are all-white, some are combined with a pretty color and some are in color trimmed with white, and the smoking, hand stitching, lace and little frills only make them more becoming to small wearers.

\$1.25 to \$4.50.

(Third Floor, Chestnut)

New Accordion-Ribbed Silk Stockings

Athletic women who like something a little finer than woolen sports hose find it in accordion-ribbed silk. These smart stockings arrived just in time for Easter.

At \$6.50 a pair, accordion-ribbed ankles with plain silk tops, in black with white, gold, green, African brown or purple.

At \$8 a pair, accordion-ribbed to the top, in African brown and green, navy and white and black and purple.

(First Floor, Market)

New Books

"Essays on Modern Dramatists," by William Lyon Phelps, \$2.50. A series of interesting articles on Barrie, Shaw, Galsworthy, Rostand, Clyde Fitch and Maeterlinck.

"The Voice of Jerusalem," by Israel Zangwill, \$3. The first collection of Jewish essays published during this author's long working life.

"Gunsight Pass," by William MacLeod Raine, \$2. A book which is Raine at his best.

"The Narrow House," by Evelyn Scott, \$2. A penetrating study of a family.

"The Purple Mask," by Louise Jordan Millin, \$1.25. A story of Paris in Napoleon's day. It is based on Leo Dittrichstein's play of the same name.

(Main Floor, Thirteenth)

We've Sent Chocolate Eggs to California and Louisiana

and ever so many other far-distant places. Wanamaker candies, in fact, are sent all over the country.

Deliciously fresh cream eggs, coated with rich, sweet chocolate, are 25c, 35c, 75c and up to \$2 each.

Other chocolate eggs, 60c a dozen.

Large eggs for Jack Horner pies, with twelve favors and trimmed with dolls and ribbons, \$18 complete.

Satin straw eggs, trimmed with ribbons and fuzzy ducks and chicks, \$3 and \$6—empty.

Yellow candies, pretty decorations for the Easter table, 70c a pound.

(Down State Store, Chestnut)

The Suits, the Overcoats and the Service Men Want

All three will be found in our Men's Clothing Store.

The suits and the Spring overcoats of as fine quality as can be had anywhere in the country for the prices.

The service as good as long practice and firm purpose can make it. Men to whom these things appeal will find us ready to prove them.

Spring suits, \$32 to \$65.

Spring overcoats, \$35 to \$65.

(Third Floor, Market)

Men's London Sports Hats at a Halved Price

These are the finest hats of their kind we have ever seen. They are from Lincoln-Bennett, London, and are hand tailored of fine flannel suitings in beautiful Lovat colorings.

Light as a feather, soft as a glove and wonderfully comfortable and smart for golf and motoring.

At \$4 they are just half price, and some men will want two.

(Main Floor, Market)

Men's Smart Neckties in English Club Stripes

Men who like spirit in their dress are distinctly partial to club-stripe ties. For them we had a lot of English silk squares made up into handsome four-in-hands. The wide diagonal stripes in gay contrasting colors are very effective.

Price \$2.50.

At \$1.50 and \$2 are other fine four-in-hand ties of heavy silk. Stripes and figures in wide assortment.

(Main Floor, Market)

WOOL WILTON RUGS FOR A THIRD LESS

We have taken some fine wool Wilton rugs in 9x12 ft. size, and some new arrivals of the same grade, and marked the lot at \$75 each.

This means a saving of about a third from the regular price.

(Seventh Floor, Chestnut)

Hear Home Music at Easter Time From a "Sonora" Phonograph

The Sonora, with its tones "clear as a bell," is generally recognized as an instrument of high quality.

Two models at moderate prices, equipped to give high satisfaction for the outlay, are the Sonora "Portable" at \$50 and the Sonora "Caprice" at \$90.

(Second Floor, Central)

NEW STENCILED CRASH COVERS HAVE ARRIVED

The time is not far distant when they will be needed for living rooms and porches.

These are all stenciled in oil and will therefore wash. One new design and several that were here last year so that people who want certain pieces to match those they have may be able to get them.

Table covers, \$1.75. Table scarfs and pillow slips, \$1.25. Chair backs, \$1.

(Fifth Floor, Market)

Put the Right Spring Suit On Your Boy

In this connection, there is only one right suit, that is the suit that carries the largest measure of solid worth, good looks and satisfaction for the money you want to pay.

Wanamaker boys' suits are all right. No suit carries a greater measure of solid worth, good looks and service qualities for the money.

You can understand that we would never be satisfied to sell any boys' clothing but the kind that is known to be unsurpassed.

We are ready to put a suit of that kind on any boy of 8 to 18 years at \$16.50 to \$35.

(Second Floor, Central)

Something Brilliant! 250 Pieces of Fine Glassware at Half Price

This is the most remarkable group of glassware in the March Sale. For anybody seeking an Easter bridal gift the opportunity is a surpassing one.

100 imported gold-decorated candy jars, half-pound size, \$2.50; pound size, \$4 each.

50 cut-glass orange bowls, oval shapes, \$3.75 each.

50 cut-glass berry bowls, eight-inch size, \$4 each.

50 cut-glass compotes, \$3 each.

All these pieces are of excellent quality.

(Fourth Floor, Chestnut)