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## The Queen of the Tiare Hotel

Lovaina of the marvelous hands, ensconced on a freat
conch in the Tiare Hotel in Papeete, conducts the conch in the Tiare Hotel in Papeete, conduct, the
strangest salon of any capital in the world. Seacap. tuing traders, girls, touritale beachcombers seth mo.
montan mentary riches ail pay court! Through this salon
flows ail the scandal of the South Seas. Tales of ship flows all the scandal of the South Seas. Tales of ship.
wreck. flirations, lucky deals in pearte! Once in
Pres. Papeeto you have bot a fleating intereat in anverimg north of the equator. When you go to the South Seas
(not if $y$ ou go., mind you), you may live in Lovaina's
thet FREDERICK O'BRIEN
Aurthor of "White Shadous in the South Seas"
 Pacifc than any trade winde. O'OBrien has the magic
tooch. As sou read this tale of life in Papeete you are
 SOUTH SEA NUMBER

| Contents of the April ASLA |  |
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| a summer day, all golden glow. THE WHITE JUDGE IN TATUTL.A | of there popide feneted br wory. |
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| Close Up of Chin Minat |  |
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| FILL A bowl with rice: |  |
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ASLA is the most widely read and distinguished maga.
zine devoted to the romance, customs and spirit of the Orient. Here are ovivid interpretationo of theoe Eastern
countries to which you may go tomorrow, next yearASIA

Out today-35c a copy-all newsstands

EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, MARCH 21, 1921
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## This is the First Day of Spring

Today,March 21st, is the first day of spring -the day that everybody has agreed upon as the time when"business will open up."
Business is here. It starts from now. It should be greater every day.
Industry is awakening. On all sides you see the evidences of this. In every newspaper you read of resumption of work.
Back to normal! It is a cheering thought. Employer, employee, dealer and customer are glad of it
Out in the country the crops are being put in as of old. Mother Nature never takes a vacation. She is swinging into her spring work, making the seeds sprout and the crops grow. The food of the world is going to be produced. The foundation of all prosperity exists as it always did.
Business is here. It is ready at your hand. It is not something to be waited for, not something to be wished for. It is.
The first day of spring is a splendid starting point. Winter,with all its handicaps and disappointments, is behind, and can be forgotten. Ahead of us all are days that grow better and better, days when work will count
more and more, when mutual understanding and helpfulness will bring their lasting benefits. The roads are getting better, the shops are showing the new things, people are putting money into circulation. Your dollar, paid out for a necessity, does notstop working. It keeps going on and on-increasing the volume of business.
"Good times" are coming back with the sunshine and the flowers, with the humming of machinery and the song of the whistles. The hour for moping and complaining has gone; the time for hustling and prospering is with us.
In the automotive industry the news is encouraging. Passenger car and truck manufacturers are welcoming the first day of spring with increased activities to satisfy the coming demand.
And here in the Goodrich plant the opening of spring finds us ready to serve our old and new customers through the Goodrich dealers in the efficient,manner that has characterized our organization for fifty years.
It is the first day of spring - the dawn of the good business era for us all.

# Goodrich Tires 

SILVERTOWN CORD AND FABRIG FOR PASSENGER CARS DE LUXE SOLID AND CORD FOR MOTOR TRUCKS


