

For Saturday

Store Hours: 9 to 5:30
A service of helpfulness—true fashions; dependable qualities; moderate prices. Of course the business keeps growing.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Friday, March 18, 1921
We invite you to choose from collections of dependable goods not excelled in variety in any store we know.

For Saturday

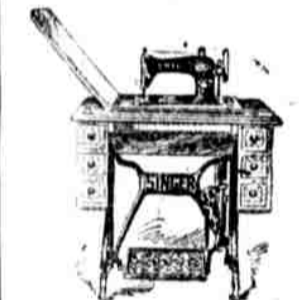
Money Spent for a Sewing Machine Is an Investment Which Pays Big Dividends

Gimbel Sale of Sewing Machines
Famous Makes Savings of \$7 to \$24

We planned this sale months ago—planned to make it a worth-while event—an opportunity for the woman who sews to get a high-grade Sewing Machine at "rock-bottom" price. Let us prove we have the best values in Philadelphia!

Terms:—
\$1 Weekly

Singer Sewing Machines at \$45
Regular Price \$69



Only a limited number.

\$75 Domestic Electric Portable Sewing Machines, Special at \$63



Best machine made. Can be easily carried in a suit case. Take it to your summer home—use it on the porch—anywhere. Specially priced at \$63.

Lessing Sewing Machines at \$35 and \$49



Handsome Parlor Cabinet machines are included. Specially designed for Gimbel's and cannot be duplicated at the price elsewhere.

Terms \$1 Weekly

\$10 to \$15 ALLOWANCE FOR YOUR OLD MACHINE TOWARD THE PURCHASE OF A DOMESTIC ELECTRIC BOUDOIR CABINET MACHINE.

—Gimbel's, Fourth floor and Subway Store

Women's \$45 to \$80 Suits at \$33.75 and \$39.75

Suits so good—so intrinsically good—that it's like being able to buy up gold pieces 'way below par!

The Suits at \$33.75

Mostly U. S. serges and men's-wear serges; but tweeds, too; and the stunning new camel's-hair suits, already creating a furore. The serges in navy blues and black. The tweeds in lovely, misty, brownish tones. The camel's-hair in grays, blues, browns, greens. A dozen styles—styles that last.

The Suits at \$39.75

Fine tricelines, fine serges, and exceedingly smart tweeds.

Special for Women Who Wear Sizes up to 48—In Each of The Three Sale Groups at \$18.75, \$33.75 and \$39.75

All cut over specialized patterns—and the smartest of the new fashion-ideas cleverly adapted to the lines her figure-type looks best in.

At \$18.75—"Flex-o-tex" Suits. At \$33.75—tricotines and serges. At \$39.75—serges.

And at \$59, \$69 and \$78.50

"Extra Sizes" up to 52—Samples—Values up to \$125

"Ones" and "twos." Adaptations of bloused styles. Adaptations of box styles. Embroidered suits. Braid-bound suits. Beaded Suits.

Mostly navy blue—some black. Dressy styles with rich embroidery. Beaded models—oh, very elaborately beaded. And style upon style of the staple, good-for-more-than-one-season sorts. Sizes 34 to 48.

\$33.75 "Flex-o-Tex" Suits at \$18.75

Eight new spring styles. Thirty color-variations. Cut by such carefully graded patterns that we usually only have to turn up the skirt, and she takes the suit right along! Sizes 34 to 48.

Misses' Suits—Sale-Priced

\$15 \$25 \$39.75

"Flex-o-tex" (trade-mark) — that wonderful grade of wool-jersey. Half a dozen styles. Spring colorings. Sizes 14 to 20.

Smart checks—the entire suit of checks; or the skirt and trimmings of checks—and the coat plain. Tweeds, too. Sizes 14 to 20.

Beaded styles—in tricotine. Embroidered styles—tricotines and serges. Tailleurs—tricotines, serges, tweeds, checks. Sizes 14 to 20.

—Gimbel's, Salons of Dress, Third floor.

Women's \$29.75 to \$165 Coats, Wraps and Capes, Sale-Price \$20 to \$115

Sports Coats, with silk linings that match or contrast. Straightline Coats with belts. Capes and Wraps—circular or draped; or shirred, or with shoulder-yokes—wonderful variety! Wonderful tricelines. Bolivias, Veldynes, Vel de Cygnes, Polo cloakings, and Spring's own favorites—Ramonas and Marvellas. Every Spring tan, blue or gray.

Saturday Special at \$25

Silk-lined serge Capes—black or blue. Silk-lined serge Coats. Wool-velour Wraps—silk-lined.

Saturday Special at \$29.75

Wool-velour sports length Coats and Wraps—silk-lined. Wool-poplin Coats—three-quarter length; silk-lined. Navy or black.

Saturday Special at \$35

Bolivia Wraps. Several styles. Sorrento blue. Arab tan. Wren tan. Gray. Ostrich. Roochie. Loure. —Gimbel's, Salons of Dress, Third floor.

Women's Dresses—Very Beautiful Canton Crepes Arrive—Specially Priced at \$49.75

Quality finer even than the average, because we bought the crepe—and had them made up with "custom touches." And all the beading is hand-done. Navy blue with gray overdress. Gray—touched with Harding blue. Sand, with navy blue. And the exquisite beading is done with iridescent beads.

Georgette Dresses—With Butterfly Beading—Special at \$25

Embroidered, on both bodice and tunic, with huge butterflies in silk and beads. Navy blue, pink, brown and white. —Gimbel's, Salons of Dress, Third floor.

Misses' Wrappy Coats—The Smartest Copies of Smartest Imports But Priced \$29.75 to \$115 Instead of Import Prices

Bolivias—velours—yalamas—even veldynes. Draped wraps. Wraps with the cutest under-arm shirrings. Wraps with great pointed collars—and maybe a tassel from that! Fringe-trimmed wraps. Embroidered wraps. Wraps with "wheels" of soutache. And those stunning, stunning, stunning quilted satin coats. Plenty of "spring grays." Plenty of "Harding blues." Every tan imaginable. Soft browns, too. And greens. And navy blue. And here and there a bright brick red! Sizes 14 to 20.

Silk-Lined Polo Coats—Specials at \$15, \$25 and \$39.75

Silk-lined throughout. And besides the lovely natural tans, there's an occasional brilliant "tomato red" or a perfectly stunning "Harding blue." At \$15—polo cloaking, lined to match. At \$25—polo cloaking, lined with Harding blue. And those stunning camel's-hair coats are \$39.75! —Gimbel's, Salons of Dress, Third floor.

Boys' Suits For Easter and Spring

Single- and double-breasted models. Knickers are full lined, have watch pocket and live leather belt.

Boys' "Wearpledge" Suits, at \$10

Values \$15 to \$17.50. Trousers are full-lined for boys 6 to 16 years.

Norfolks at \$17.50 Were \$35
Norfolks at \$20 Were \$40
Norfolks at \$22.50 Were \$45

Suits for boys 7 to 17 years. Many with extra pair of lined knickers. Consider the very great advantage of the extra pair of trousers to the boy's suit and to your pocketbook—the extra trousers save both!

Boys' Spring Top Coats at \$5, \$7.50, \$8.75 and \$10. Ages 2½ to 10. Double-breasted, belted models of all-wool tweeds, cassimeres and shepherd checks. —Gimbel's, Third floor.

Spring Upsets Her Basket of Blossom-Trimmed Millinery in the Millinery Salons

Flower-trimmed small hats—smartest things imaginable to top Spring's new suits. Flower-laden oig hats—for Easter's weddings. Ribbon smartness, too, vying with ostrich-beauty. Hats for Youth, Youth, Youth! Hats for the charming matron. And even the lovable bonnets for the sweet old faces that love their bit of Eastering as well as the young folks.

Specials at \$8.50, \$10.50, \$12.50, \$15 and \$18.50

—Gimbel's, Philadelphia, Millinery Salons, Third floor.

Children's Millinery in a Special Section

A whole section given over to children's millinery. Experts in child fashions are in charge. Tailored Hats at \$2.50 to \$13.50—every width brim; and every length streamer! Dress Hats at \$2.95 to \$8.95—hand made with sweet small flowers and ribbons. —Gimbel's, Third floor.

Girls' Coats—the Smartest Novelty-Styles of Spring—Specials at \$10.75, \$17.50, \$25 and \$29.75

That beauty at \$29.50 is of serge—blue with scarlet; or reindeer with brown or green. An exact copy of the smartest model of Paris—with its long, long shoulders; its tiny pulled-through belt; its rabbit's-ear cuffs—and its utterly unique color pipings.

A dozen styles at \$25—Wrap styles; capes; coats with fringed satin sashes. Velours and serges and Poiret twills.

Ten smart styles at \$17.50—Velours, checks, plaids, and invisible plaid hopsacking. Swirl-backs, throw-ties, sports styles, dressy models.

And even those dashing scarlet coats! Sizes according to style—6 to 16.

A Copy of a \$75 Original Is Priced \$10.75

Cutest mandarin style of the season—copied in polo cloth, flared sleeve and all. In softest tan and a perfectly adorable blue. Sizes 10 to 16. —Gimbel's, Salons of Dress, Third floor.

Subway Store Sale of 1000 Women's, Misses' and Juniors' Coats and Suits

All Regular Sizes Many Extra Sizes, Besides

\$19.75

Values Run up to \$35

The Suits:—jerseys, serges and tweeds, even some tricelines. Mostly navy blue. Sports, tailored and dressy models. The Coats:—mostly wool velours. Dolmans, capes, cape-wraps, coat-wraps, sports coats and straight-line styles. Embroidered, braided, stitching-trimmed; some with stunning big tassels. Sports colors and navy blue.

Girls' Spring Coats—in the New Wrap Effects—Specials at \$10.95 and \$12.95

Velours, polo cloths and silvertones. The cutest dolmans. The cutest capes—with a second cape for a

collar. And stunning belted models. Swirl backs, too. Tans, browns, navy blues and the new rust-color. Sizes 6 to 11.

Special White Dresses for Confirmation—Sale-Priced \$2, \$2.95, \$3.95 and \$5

Sheer batistes. Crisp organdies. Dainty nets. And dresses made of all-over embroidery or flouncing.

Overskirts. Panels. Boleros. Ribbons.

Sizes 6 to 14.

—Gimbel's, Subway Store.

