

## Tomorrow Will Be the Great Easter Outfitting Day of the Season

I Keep in Touch With Your Splendid Store Almost Every Day
and its inexhaustible beauty and newness is a never-failing inspiration and refreshment to my (ied mind.'

0 said a letter that came to the writer a thousand of miles away from his workshop.

To do something uplifting to others as we pass along is well worth while, if we can send out a singing note of music to ears or eyes or jaded souls whose tasks are also to be creative in whatever sphere they live

The letter closed with these words: "Beauty refreshes and strengthens the spirit and produces a feeling of reverence akin to prayer.

## [Signed] <br> Fat pow

Miss Philadelphia's New Spring Suit Is Here

 Blue suits, Stol and $\$ / 5$
$\qquad$
$\qquad$



Young Women's New Wraps and Spring Coats


Young Women's Silk Frocks Delightfully New
$\qquad$
Girls' New White Dresses ind Coats to Wear Over Them

## A Sale of 400 Women's Silk <br> Jersey Dresses <br> Prices \$15, \$18 and \$25

Brand-new from the manufacturers, over half-a-dozen styles, and in the colors which are at once most practical and most fashionable - grays, black, tans, navy, Copenhagen blue and
brown. Some of the dresses are embroidered-even in the back;
some are in the tunic style; some have bright contrasting colors some are in the tunic style; some have bright contrasting colors,
There are round and square necks, and there are long and three There are round
quarter sleeves

Sizes are 34 to 46 inches in the lot
We have just one word to add-they altogether surprising dresses at these now lower prices that we dour

## White Blouses <br> From Paris





Quaintly Pretty
Handbags, Extraordinary for \$2.75


Low Prices on Children's Coats
Easter Blouses

New Envelope Chemises With Little Prices
These New Low Prices on

Fashionable Women Favor the New One-Strap Pumps Special at \$2 a Yard

Women Are Going In Strongly for Sports Coats This Spring



The Cheney Phonograph A musical instructmont of note in Sher aton, Heppelwhit William and Mary, Georgian and Queen Anne designs. $\$ 125$ to $\$ 490$.

New Fiction


Your Boy's Easter Suit

"Bate rarer Up!"


Boys' Splendid School Shoes, \$6 a Pair

Piquant Frames for Girlish Faces Are These Pretty New Hat


Most Sensible Shoes We Know Of for Little Children



To Those of You Looking for New Easter Clothes

10,000 50c Ties
Were Not Enough

If You Dian at Fine Silk Shirt for Easter

Beautiful Soft Hats From Borsalino, Italy

