#### THE DAILY NOVELETTE

You'll Be Surprised

### BOOK BARGAINS

35c each, 3 for \$1.00 65c each, 3 for \$1.75 \$1.00 each, 3 for \$2.75

THE LIBRARY SHOP



Dresses that will make eyes turn to behold their beauty wherever they are worn. very recent Paris models and one of the country's leading maker's showpieces.

Fit for a fashion exposition! Copies of Of Canton crepe, Georgette crepe, kit-ten's-ear satin, puppy skin, taffeta. Won-derful colors. Styles in very truth inde-scribable at \$49.50. Coming before Easter, value too good to pass by. Sizes for women and misses.

## The Easter Frock Individual

-And Less To Pay-

The readmess is complete. Stocks have been replenished, and to the already lovely colletion styles of surpassing smartness have been

Prices - that's the feature that is focusing all eyes on this store. Just for instance plance at the unusual models at

\$39.50, \$47.50, \$57.50

\$47.50

\$49.50





# Fulfilling Our Promise!

## First News of Oak Hall's Campaign To Increase the Business \$1,000,000

TE have just purchased one hundred thousand dollars' worth of the finest quality Spring clothing built by one of America's greatest national manufacturers; with which we launch the celebration of Wanamaker & Brown's sixtieth anniversary (1861-1921) to-morrow morning when store doors are thrown open!

Over and above this anniversary offer extraordinary, we present also close upon two thousand new spring suits to sell at unparalleled value-laden prices.

Hundreds of \$85 Suits for \$50 | A Thousand \$35 and \$40. Suits, \$25 Hundreds of \$75 Suits for \$45 Hundreds of \$45 and \$50 Suits, \$30 Hundreds of \$65 Suits for \$40 Hundreds of \$45 and \$50 Suits, \$35

TERE are the particulars. The \$40, \$45 and \$50 groups contain the finest bench-tailored quality suits we have ever offered for sale at such prices at the corner of Sixth & Market Streets.

Never have we seen finer suits and we are confident you will say you have never seen such splendid garments at such low figures. Their manufacturer has a national reputation as pre-eminently a builder of superior clothing. The patterns are exquisitely fine. The cloths are all-wool and handsome. The fashions are the last word in new Easter suits for men and young men. There are "stouts," "mediums," "longs," and "shorts." Sizes for all men. We candidly believe that when first news of this spring offering of clothing (at prices which are without precedent for value) becomes known, no other suits in Philadelphia will sell until these are all gone.

As to the \$25, \$30 and \$35 suits! It is a fact that among the first group of a thousand or more, there are plenty of suits with an extra pair of trousers. The three groups contain finest spring-weight worsteds, and there is no lack of selection or of sizes.

The two groups together comprise many thousands of suits and we are certain they will bring many thousands of customers.

The finer suits have just taken their places in our crystal cabinets and the other groups have been brought together in one space for quick accessibility and selling.

Oak Hall welcomes you to what we are pleased to call one of the most wonderful value offers we have ever presented the buying public since 1861!

## Only 24 Hours More of Our Great Spring Tailoring Proposition

ORE men have taken advantage of the opportunity this spring than ever in the past. We believe more men to-day and to-morrow will register their orders than on the concluding days of former years. There is no doubt about the truth of our assertion that, cloths considered, quality of tailoring and exactness of individual fit-such a rare chance has not been duplicated in the past six years.

\$60, \$65 and \$70 TAILORING FABRICS BUILT TO YOUR MEASUREMENT FOR WITH AN EXTRA PAIR OF TROUSERS ALSO BUILT TO YOUR MEASUREMENT

FOR AN ADDITIONAL CHARGE OF \$11. REMEMBER: The offer closes when the store closes on Saturday and we hope you will register your order in the morning instead of waiting until Saturday afternoon, when the Merchant Tailoring

Department will be filled to overflowing with customers

### Two Anniversary Offers in the Boys' Department

FOR SOME SPLENDID NEW SPRING BLUE SERGE SUITS REGULARLY \$10. IN SIZES 7 TO 17, GUARANTEED TO INCREASE A BOY'S SELF \$11.75 SOME MIXED WOOL FABRICS, WITH AN EXTRA PAIR OF TROUSERS WITH SOME SUITS.

We neglected to explain how it becomes possible for us to offer the suits above B described at such low figures. The manufacturer who sold them to us let us have them at 10° less than his regular prices because of the extraordinarily large purchase we made and to co-operate with us in our purpose to increase Oak Hall's business by a million dollars in 1921-provided we can do it to the advantage of our customers, which we promise we shall do!

Wanamaker & Brown for 60 Years