

Organ plays at 9, 11 and 4:50
Chimes at Noon
WANAMAKER'S Store Opens at 9
WANAMAKER'S Store Closes at 5
WANAMAKER'S WEATHER Fair

Seems as if Each Day Brings Better News Than the Day Before

"Come Along and See the Stabilizer," Said the Owner of the Beautiful Yacht

As he opened the door to its special compartment. "She cut down, off Cape Hatteras a few days ago, the rocking of our boat from sixteen degrees to three or almost nothing."

The gyroscopic stabilizer imparts steadiness to any erratically moving object. It resists a rapidly revolving body and changes the plane upon which it revolves, being very delicately balanced on bearings as nearly frictionless as possible.

What merchant, banker, manager or engineer is there that does not often feel the want of a stabilizer?

[Signed] *Joe Sproule*

March 17, 1921.

New From France a Beautiful Soft Satin

A satin, so exquisite in texture, so drapable, that it rivals charmeuse in this respect. It has a very high luster, however, and the colors are most brilliant or subdued, as the case may be.

There are evening shades for Spring and Summer and for handsome wraps and linings.

It is 86 inches wide and \$5 a yard.

(First Floor, Chestnut)

Young Women's Attractive New Spring Wraps and Coats at \$65

Whether you choose a wrap or a topcoat the material is the same, for they are all of a soft, silky, beautiful Bolivia, and in a rich brown, milder or a pretty blue shade.

The coats have long roll collars, have stitching in color, narrow belts and pockets, while the wraps have so much silk stitching in back that it gives the effect of embroidery, and the throw scarf which forms the collar is edged with deep silk fringe.

Both models are lined throughout with silk and are in 14 to 20 year sizes.

(Second Floor, Chestnut)

Hundreds of Fresh Easter Suits for Women Are Ready

IN FACT, it is high tide for Easter clothes in the Women's Fashion Salon; while every day from now on will bring new things to fill in the gaps. No woman need wait longer—unless she wishes—to choose her Spring outfit. And the qualities and workmanship even of the moderately priced suits are wonderful to see—\$47.50 to \$75.

In this particular group the fabrics are chiefly Poiret twills, tricotines, hair-line worsteds, honey-comb weaves and other novelties; in the favorite navies, blacks, putty, heaver and covert shades. But the real interest is in the styles. Never were there such charming coats and jackets—box coats, slashed coats, semi-fitting coats, belted coats. Never was there more beautiful tailoring and finish; never quieter or more refined

(First Floor, Central)

Fine Porto Rico Blouses Entirely Hand-Made

The voile is the sheer French voile and for trimming there is hemstitching, drawn work or real flat lace.

One of the newest styles has a square neck and is collarless, others have V necks or square necks with collars. They are far more beautiful blouses than you would think from their prices, which are \$7.85 to \$20.

Since the weather turned warmer a surprising number of women have been in to get these finer lingerie waists.

(Third Floor, Central)

Easter Petticoats

Of the hundreds of fresh ones coming in we mention only a few—two styles that make us think of the best qualities and prices.

One style is of messaline at \$3.85; it comes in black and many colors.

One is of taffeta at \$9.50. This may be had in the lightest and brightest of shades.

(Third Floor, Central)

Easter Gifts in the Handkerchief Store

Boxes and cases are full of crisp, fresh, dainty new handkerchiefs, and each year more people buy them for Easter gifts. Here are some particularly givable kinds for women—and they are not expensive—

At 50c

Sheer or heavy-weight plain linen.

Dainty squares with revers.

Initial handkerchiefs.

Lace-edged handkerchiefs.

One-corner hand-embroidered effects.

Pretty Irish colored handkerchiefs.

And there are novelty Easter boxes to put them in at 10c to 50c each.

(Main Floor, Central)

At \$1

Sheer, perfectly plain squares. Tape-bordered handkerchiefs. Dainty lace-trimmed sorts. Pretty one-corner embroidered effects.

Gay Irish colored 'kerchiefs. Hand-embroidered Madeira handkerchiefs.

Distinctive initial handkerchiefs.

Fine French handkerchiefs in color.

Cotton Crepe Apron Dresses

Another shipment of them, all of Japanese cotton crepe, in pink, blue and black, piped with black. They have big pockets and a kind of bib that ends in a tie-back, and are altogether a very pretty solution of the housewife's problem of how to look nice while at work.

The price is \$3.

(Third Floor, Central)

There Is This to Be Said About a Hall Clock

It is one of the most valued possessions in the home. It is one of the most useful to every member of the family and one of the most lasting.

There is always a certain degree of sentiment connected with a family hall clock that makes it a unique heritage for one's descendants.

A hall clock makes a most welcome wedding gift. It is also a favorite anniversary present.

In many respects the Wanamaker Jewelry Store has one of the finest collections of hall clocks in this city. They have only the best American movements—Waltham and Herschede, which speak for their timekeeping qualities. The cases are of mahogany in Greek, Doric, Gothic or Colonial design.

Hall clocks, striking the half hour on gongs, are \$230 to \$375.

Hall clocks, chiming Westminster chimes on tubular bells, are \$375 to \$675.

(Jewelry Store, Chestnut and Thirteenth)

Hoop Earrings Are in Fashion Again

and so, too, are the long pendant earrings in pear shapes, and others in new and unusual designs.

There are hoop earrings in imitation jade, in the pretty blue lapis lazuli, also imitation, in sparkling and in glistening rhinestones.

And the pendant and novelty earrings are also in colored effects. Prices begin at \$1 and go to \$20 a pair.

(Jewelry Store, Chestnut)

New Books

"The Man in the Dark," by Albert Payson Terhune. Price \$2. A story of a misunderstood man, a heroic girl and a lovable collie dog against a background of West Virginia hills and moonshiners.

"Out of the Air" by Inez Haynes Irwin. Price \$2. An aviator, a haunted house and a charming romance.

(Main Floor, Thirteenth)

The Ampico and Rachmaninoff



The AMPICO is an instrument which reproduces the best pianoforte music. The finest effort of RACHMANINOFF in the Academy of Music will not surpass what you may hear, any time, on the AMPICO REPRODUCING PIANO—in your own home, if you wish.

For RACHMANINOFF has played many selections—his own Preludes among them—and his playing has been recorded without the slightest change in expression or time—PERMANENTLY recorded, on music rolls which, in the grasp of the AMPICO, become RACHMANINOFF himself!

No other instrument known to the world can match this accomplishment, though a number pay it the compliment of attempting to match it.

Not with RACHMANINOFF'S playing, of course; for that great artist records his playing only for the AMPICO.

THE BEST MUSIC—is that too good for you, in your home, in the brief interludes between your serious work? If you consider that it is not the quantity of work you do, but the spirit you put in your work that counts, you will rate at their proper value those things which give you the greatest inspiration. And far up on the list—if not at the top—is the music which you may get, when you want, the kind you want, from the AMPICO REPRODUCING PIANO.

The more important your work, the more you need this music. . . . If you are married, the more you need it—for your wife. . . . If you have children, then your need is three-fold.

"Desire ye to know," asked Confucius, "whether a land is well governed, and its people have good morals? Hear its music.

Classical music, sacred music, operatic selections, old and new songs, dance music (played with a wonderful rhythm)—you get them all with the AMPICO.

And, withal, whenever you wish, the AMPICO part of the instrument will retire into the background, and you may sit down at the keyboard of the piano and play, yourself, the things you wish, your own way.

"Music is the harmonious voice of creation, an echo of the invisible world, one note of the divine concord which the entire universe is some day to sound." —MAZZINI.

The AMPICO, which is to be found only at Wanamaker's in Philadelphia, may be obtained in the CHICKERING, SCHOMAKER, HAINES BROS., MARSHALL & WENDELL, and the celebrated KNABE Pianos.

You may hear the AMPICO in Egyptian Hall any business day.

The Brunswick Phonograph

An instrument of distinction, quality, splendid tone and artistic cabinet work.

Cabinet models from \$125 to \$450.

Brunswick records are also to be found in the Phonograph Section.

(Second Floor, Central)

Here's a New Lot of Honfleur Toilet Preparations

Rose, violet or l'Empire extract, 60c a bottle.

Violet, Bouquet d'Amour or l'Empire toilet water, 60c and 90c.

Talcum powder, 15c.

Skin creams, 40c.

Youth and Beauty cream, 40c.

Face powder, 40c.

Sachets, 35c.

Violet ammonia, 25c and 40c a bottle.

Lilac and wistaria vegetal, 75c a bottle.

Ray rum, 90c and \$1.80 a bottle.

Whitch hazel, 40c, 70c and \$2.

(Main Floor, Chestnut)

The New Reed Lamps

for floor and table are here at the new lower prices.

Those for the table are fitted for one and two lights and cost \$11.50 to \$42.50.

Those for the floor are fitted with two and three lamps, are \$30 to \$75.

Each group is in natural, ivory, midnight blue, walnut and gray finishes, and can be ordered in almost any other color desired.

(Fourth Floor, Central)

Axminster Rugs of the Better Sort

Designs and colorings suitable for many styles of furnishing.

9 x 12 ft., \$54 and \$65.

8 1/2 x 10 1/2 ft., \$48 and \$67.

6 x 9 ft., \$28.50 and \$34.

4 1/2 x 7 1/2 ft., \$16 and \$18.50.

3 1/2 x 7 1/2 in., \$8 and \$9.50.

(Seventh Floor, Chestnut)

Easter Toys and Novelties to Delight Little Ones

Stuffed rabbits, some with pretty bows of ribbon, 75c to \$8.50.

Stuffed chickens and ducks, some ducks on wheels, \$1 to \$2.50.

Furry rabbits, 60c to \$2.

Horse and Easter wagon filled with toys, \$1.65 to \$5.25.

Wooden autos filled with Easter toys, \$1.25 to \$2.50.

Also trimmed novelties, including garden sets, drums, Noah's arks, aeroplanes, rattle-dazzles and, of course, DOLLS, prettily decked out with bows, 65c to \$2.50.

Easter baskets filled with toys, 40c.

Net rabbits filled with toys, 25c, 50c, 75c.

And ever so many other cunning things to delight little ones at Eastertide.

(Seventh Floor, Market)

Strictly Fresh Eggs

are those in the Candy Store—deliciously fresh and temptingly good.

Decorated chocolate eggs for Easter are 15c, 25c, 75c, \$1.25 and \$2 apiece.

Plain chocolate eggs are 5c and 10c.

And the Candy Store is brim full of Easter novelties and favors, centerpieces and Easter sweets.

(Down Stairs Store, Chestnut)

Man and His Easter Finery

We take no special credit to ourselves for the fact that this is a Men's Clothing Store which only the best grades of suits and overcoats made in the country can satisfy.

It is good business to stick to the kind of clothing that is known to be unexcelled.

The point we want to make now is that we have Spring suits and overcoats of that kind for men who want them.

When we say they are the best made in America, we mean that they are the best not only in basic quality of fabrics and workmanship, but in every feature that fashion demands.

Spring suits, \$32 to \$65.

Spring overcoats, \$35 to \$65.

(Third Floor, Market)

The Men's \$1.65 Shirts Are Wonderful

At this price they are lower than similar shirts have been since before the war. We had about 2000 a few weeks ago at a higher price, and they went out so quickly that some men were disappointed.

Now here is an opportunity to get all the good, sturdy woven madras shirts you need for this Spring and Summer and save money on them.

Soft-cuff, plain negligé shirts in a variety of striped designs and some checks.

(Main Floor, Market)

Men's Fine Spring Topcoats in the London Shop



A few of them are the fine Kenneth Durward coats from London. The others are coats we had made up here of fine English and Scotch fabrics and made in the same good styles as the English garments.

Beautiful chevots, tweeds and coverts are the materials used, and the colors are chiefly green, brown and gray with some designs in overplaids.

Topcoats that are fine in fashion and fine in workmanship and just exactly what well-dressed men are looking for for Easter.

Moderately priced at \$40 to \$55.

(The Gallery, Chestnut)

March Is China and Glass Month

and March is marching on, and the March Sale of China and Glass is going ahead in full swing with the greatest opportunities offered in years. This is a half-yearly Sale. It ends when March ends, and March days are slipping by.

Choose while you may at a saving of one-fourth to one-third any dinner set in our possession, open stocks included; choose from hundreds of pieces of fine cut glass, light-cut glassware, imported decorated glassware, at one-fourth to one-third less.

Choose Italian marble statuary and pedestals at a saving of one-third.

You cannot choose to the same advantage after March 31.

(Fourth Floor, Chestnut)

Nearly Everybody Plants Sweet Peas This Week

They are among the earliest of the garden annuals, blooming with greater profusion than most others, and everybody loves them.

Gilt-edge mixture—large flowers, long stems, and in wonderful variety of color; 5c packet, 20c pound, 60c quarter pound, \$2 a pound.

Orchid-flowered mixture—frequently referred to as the Spencer type. The flowers are gigantic, produced in wonderful profusion and borne on long, stiff stems. Colors are marvelous. 10c packet, 25c ounce, 75c quarter pound, \$2.50 pound.

(Fourth Floor, Central)

Some Splendid Luggage All at \$9.85

At this modest price men and women planning trips for this or next week-end may choose from both traveling bags and suit cases.

Men's tan cowhide traveling bags with sewed corners, double pockets and leather lining in a roomy 18-inch size.

Women's black long-grain cowhide traveling bags with tan leather linings in 14, 15 and 16 inch sizes.

Tan cowhide suit cases with straps all around and pocket in lid, some extra deep, in 24 and 26 inch sizes.

All very low priced at \$9.85.

(Main Floor, Chestnut)

Trunks for Traveling, Refrigerators for Summer—Summer Housewares of Every Sort

In the March Sale of Housewares now more than half gone—savings of 10 to 50 per cent.

We are selling new kitchen utensils, bathroom furnishings, new galvanized ironware, vacuum cleaners, cutlery—housewares of every sort in greater quantities than at any previous time in our history.

Prudent housewives are stocking up for six months ahead.

Quantities in most cases are large enough to go through the month, but there is only a part of a carload remaining of the Wanamaker Famous Special 1921 White Mountain Refrigerators at \$35.

(Fourth Floor, Market and Central)