

a found a way around. he project will be backed by the administration and the Republican anthracite coal and required inspectors to make tests. is drawn to meet the demands of the hay and requirements of the Governor. The measure, as conceived at present, will carry a 2 per cent ad valorem tax an the value of the coal at the mouth

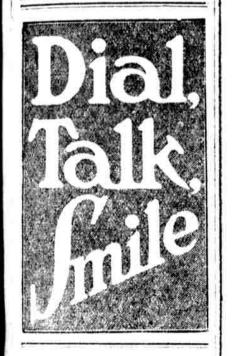
an the value of the coal at the mouth of the mine. It is calculated the new tax will yield a revenue of about 36, 600,000. It is that tax the Governor had in mind when he told the delegation of women leaders which visited him that means were in sight for increasing the state's revenues so that the advanced education and other residers in view can be carried out.

projects in view can be carried out. Its passage will save the situation for the Sproul administration, which without it would be in a position of ex-treme difficulty in meeting the demands for appropriations that will come this

The Governor already has sounded the note of economy, and has said that the note of economy, and has said that the note of economy is authorized has unless new taxes were authorized he a year, or both.

would not approve appropriations totaling more than \$90,000,000. Yet there are bills in sight which call for \$150,000,000 in appropriations. By vigorous pruning, those demands will be reduced to a point where with the present revenue as a basis they can be met by the proceeds from the pro-jected coal tax and other smaller new taxes in prospect. like the billboard and the tax tax.

taxes in prospect. like the billboard and the theatre ticket tax. The importance of the coal tax is that it insures the Finegan teachers' pay program and the Pinchot refores-



business, theatrical men and exhibitors have asked the House ways and means

School Program School Program BITUMINOUS NOT INCLUDED BITUMINOUS NOT TINCLUDED BITUMINOUS NO

Harrisburg. March 17.—The attor-ney general's office is preparing a bill for Governor Sproul which would im-pose a fax on anthracite, but would ex-empt bituminous coal. There is a Supreme Court decision There is a Supreme Court decision which surs the iwo varieties of coal ennot be separated for purposes of tax-stion, but legal minds are declared to bare found a way around. have found a way around.

Harrisburg, March 17.-Representa-ive Dunn, Philadelphia, presented a

tive Dunn, Philadelphia, presented a resolution discharging the committee on health and sanitation from consider-ation of his bill regulating the practice PURE WHISKY \$5 A QUART

Measure in House Regulates Price of chiropractory and the creation of a board of chiropractor examiners for the And Provides 100-Proof "Kick" Harrisburg, March 17.—A bill watch Representative Steedle, Allegheny, plained as a measure to guarantee purch liquor for medicinal purposes and to prevent profiteering by persons legally authorized to sell it was introduced In the House. Whisky is to be 100 proof and double stamped and is not to sell at more

A New Departure

THE KINGSLEY FOUNDATION Daily 16 A. M. to 4 P. M. Montay and Thursday Eve. 5 to 2 511-12 TEPHEN GIRARD BLDG.

Natural Selection

The publisher of a dog paper exerts every effort to make his publication of interest to dog fanciers. A pharmaceutical journal works for years to earn a great following among druggists. There are spe-

cial periodicals for threshermen, for undertakers and for theatrical folk.

There are "slick paper" magazines for the socially elect and "news print" papers for the farmers. In every trade, profession, cult or social stratum, there are periodicals seeking to attract unto themselves a following of readers.

The process eventually becomes one of natural selection

"Birds of a feather flock together."

(\$2.50 a Year)

If you want to sell sulphuric acid, advertise in a publication bought by fertilizer manufacturers. If you want to sell sheets or soap, food or children's books, to reach the housewife, advertise in a woman's magazine.

Advertising should parallel natural selection.

Advertising space in the Butterick publications is for sale through accredited advertising agencies.

Butterick --- Publisher The Delineator The Designer

(\$2.00 a Year)

Pre-Easter 🕌

Sale

Brooks law, thus summed up the dry medicines containing optime or its de-attitude of the license question. Mar- rivatives for children under twelve tin is confident his repealer will pass years of age. the House. The final test on whether the state will license the sale of one- of Health: Mrs. Lyman D. Gilbert and

half of 1 per cent or not will come Mrs. James I. Chamberlain, of Harris Tuesday morning, when the final vote burg, and Mrs. Frank Miles INay, o is taken. Philadelphia, strongly urged the bill.



Only eight shopping days before Easter-the real beginning of the spring season. Better have your new clothes ready. This Store is the distributing centre of spring fashions for men, women and children.

STRAWBRIDGE & CLOTHIER

Women Interested in New Frocks

should come here at the first opportunity and ask to see the latest arrivals in AFTERNOON DRESSES, from \$47.50 to \$75.00.

There are scores of models, draped and bouf-fant, straight-line and fitted, in the new slip-on style or very much surpliced, girdled and sashed. New Tricolettes have just arrived, some very fancy weaves. And there are Dresses of Kitten' car crepe brecaded in satin. The Taffetas are legion, and all puffed and ruffled and fluted, with quaint bodices and puffed waist-lines and crisp, perky sash bows. And then there are a dozen models of Canton crepe and some very party like Frocks of crepe Georgette.

In rust, navy, brown, gray, black, flesh pink, jade and Flemish blue. The Dress sketches (\$55.00) is of taffeta combined with embroidered crepe Georgette.

Lace Dresses, \$65.00 to \$125.00

Of radium, Margot, Bohemian and novelly laces, in black, navy, brown, gray and beige, some combined with taffeth. All beautifully girdled and many trimmed with wooden beads-a very fash ionable feature.

Crepe de Chine and Taffeta Dresses at \$25.00 Crepe de Chine and Taffeta, in navy, gray, brown and black; plaited, tier, tunic and panel effects-an excellent variety. 10-> Strawbridge & Clothier Second Floor Marian Straw

Continuing the Sale of Women's Sample Coats

Coats. Capes and Dolmans, many distinctive one-of-a-kind nodels, and all values that are possible only in a Sale of a Sample Line from Our Own Factory. Some of the smartest styles of the season are shown here, developed in twills, serges, velours, Bolivia and tweeds, priced according to material, at-

\$20.00, \$25.00, \$30.00, \$35.00, \$40.00, \$45.00, \$50.00

All are in sample size 36, but as some are Capes and Dolmans, and many of the Coats are in loose effects, women who require larger sizes can be fitted.



The Season for Women's Suits is Here-

the loveliest season of the year, and certainly the smartest styles in Suits that have ever graced it. And when it comes to value, you couldn't ask for smarter, better-looking Suits than these_

Fine Tailored Suits at \$67.50

They are high-grade in every detail-tailored with a precision that would make them noticeable anywhere, and so beautifully modeled. Some can be worn with or without belts, others are belted and have deep slashed seams; some have blouse coats. others are tailored on very plain, conservative lines. Many have the collars that link at the throat or ex-

Skirts Such pretty new high shades and the darker conservative tones for women who prefer them. A secoming shade and style for very woman among these smart Sweaters. Shetland Wool Blouses

Sweaters

Accompany New Sports

only, slightly surplice in effect and finished with a sash tying in the back. In coral, turquoise gr inde navy blue, tan, brown, green, lavender or black For isses and women.

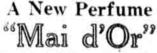
Fibre Silk Sweaters-\$12.00 Tuxedo Sweaters, with pockets helt. In most-wanted shades,

Wool Sweaters-\$6 and \$12 In the comfortable, smart-lookng Tuxedo style so in vogue. With belt and pockets. Attracve shades from which to choose \$6.00, \$7.00, \$10.00 and \$12.00. Alala 6 Market

Player-Piano Rolls Of Easter Music

Rolls with words. All of them appropriate to Eastertide: The Story of Easter, \$1.50:

The Palms, \$1.00; The Holy City, \$1.00; Hymn Medley, \$1.50 ond Calvary-\$1.25. Fifth Floor West



The latest delicacy in Perfumes among the Vivaudou Toilet Preparations is Mai d'Or (Golden May), and it is just as fresh and

lovely as its name. Extract. \$2.08. Toilet Water, \$2.60. Face Powder, \$1.04. Quaint metal jars of Cold Cream, \$1.04. and Talcum Powder, 52c.

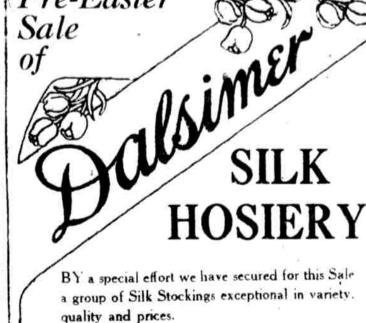
Look for the orange-andviolet packages-Mai d'Or. Aislo 7. Contr

Men's Shirts To-Measure

The "Little Shirt Shop" i ow displaying a wondrous variety of new spring and ummer shirting fabrics.

Good news to the hundreds of men who appreciate the comfortable proportioning, and all those niceties of painstak-





Variety includes every style favored by smart

Prices are the lowest we have been able to quote

for many months on hosiery of this grade-the

result is a group of matchless values in full fash-

\$1.65

Chiffon effects in Black and Grey \$3.25

"'Tis a feat to fit feet"

The Big Shoe Store

1204-06-08 Market Street

Quality is unusually fine in every case.

women for Spring wear.

ioned stockings.



THE NEW WINDSOR ROOM · 1204 CHESTNUT STREET

AN ANNOUNCEMENT BY **REID & FORT**

We are pleased to announce the opening of the new Windsor Room, occupying the entire second floor of our store at 1204 Chestnut Street. Its appointments and fittings are designed to afford Philadelphia men the very highest type of clothing service. We invite you to inspect it -and the new Kirschbaum models for Spring. The prices are \$25 to \$45.





tend to the waist-line. Poiret twill, piquetine and ing workmanship which disricotine, in black, navy and rookie shades nguish Shirts from this outce. Fine Tailored Suits at \$50.00 East Store Lignth Street Of tricotine in black and blue, and of homespuns in gray, tan, brown and checked effects. Belted mod-els plaited and tucked, and straight-line models Men's Fine New cosely girdled. Neckties at \$1.50 A new low price for Ties of such tine quality. They're all new and all cor-rect—and there's a pattern and color to conform to every taste. Aise 1. Market Street. Fine Serge Suits at \$30.00 In black and navy blue. Belted models, smartly plaited, or in the slightly flared effects, some plain-tailored, others trimmed with flar silk braid. The Experience of Several Seasons Past Will Be Repeated and We Can Say Again This Spring The Busiest Clothing Store WE HAVE THE GOODS! Depending upon the Stein-Bloch Co., Hart, Schaffner & Marx, the "Alco" shops and other reliable manufacturers, we are in a position that no other Clothing store can attain-the control of THREE NATIONALLY FA-MOUS LINES, with the freedom to choose from other well-known lines. We have selected from all these with discrimination, and that means our customers have matchless variety for critical and discriminating choice. And every man is interested in-The New Lower Prices for Spring Every man experiences a feeling of pelief in the knowledge that the prices AVERAGE ONE-THIRD LESS than last year—Suits and Top Coats, \$25.00 to \$67.50. And most men will be pleased to know that we have platned in advance to give them some EXTRA-SPECIAL values: "Alco" All-Wool Spring Suits at (\$30.00) About One-Half the 1920 Price (\$30.00) Men's and Young Men's All-Wool \$\$\\$25.00\$ Blue Serge Suits, practically all sizes Men's and Young Men's "Alco" Fine Worsted Spring 547.50 Spring 1 Fine fabrics pleasing grays and browns and stripes, fine tailoring. Ail sizes of propertions Suits With Two Pairs of Trousers—\$27.50 and \$34.50 Men's and Young Men's Suits of grade that were one-third more last year without th extra trousers- realiy extraordinary value At \$27,50, all wool Cussimere Suits in neat stripe effects. At \$31,50, worsteds and finwool twill fabrics, also blue serge. All sum and proportions Herringbone and Pencil-Hart, Schaffner & Marx Suits, in "California weight," stripe Suits-a great demand in Oxford and dark blue; a for these new effects, and we limited number, but practical- are well prepared to meet itly all sizes-\$44.50. mices \$30,00 to \$55,00.