

THE DAILY NOVELETTE

The Watcher
By GERTRUDE CUSHING
At 10 o'clock Vivian Wynette, counting on her fingers when the striking of the great clock across the street first recalled her to a sense of bodily fatigue...

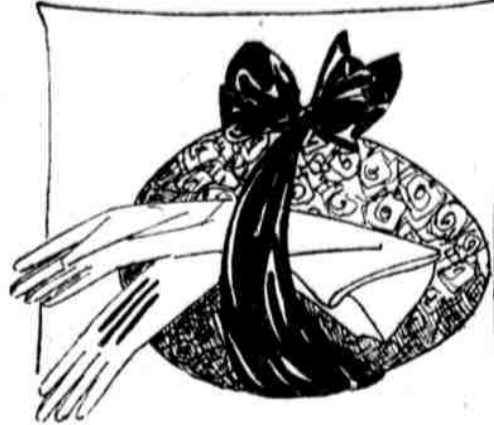
turned her tearless eyes again to the wet night and her gloomy watch.
How many thousands of women, who wondered, mothers, wives, sweethearts, all over the broad earth were waiting, watching, praying for some one to come home, just as she waited? A great rush of sympathy went out from her to them all...

the limousine with the weeping Felice and had ridden up one street and down another till dusk.
Then Bernard had come home and he had taken her in his arms and he had been very tender and sympathetic and hopeful and he had coaxed her to eat, which she could not do, and then he had gone to the club.
Oh, yes, she had wanted him to go, she had even asked him to. She couldn't bear his endless speculations and the incessant movement. She wanted just this dull quiet and the speechless watching. It seemed the only thing her taut nerve could hold against...

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Sale of 4600 Pair of Women's Fine Easter Gloves in Wanamaker's Down Stairs Store

Every pair is perfect
Every pair is specially priced
\$1 \$1.15 \$1.35 \$1.90



The most fashionable and wearable gloves of the Spring season—Easter gloves in every sense of the word.

There are two-clasp gloves in all the delicate Spring tints; strap-wrist gloves and long gloves which women like to wear with the new wraps and dolmans.

Complete size ranges in each style to start the day—but gloves like these will go fast.



What Will a Good Suit Cost Me This Spring? Men Are Asking

Here is the answer from the Lower-Price Store on the Men's Gallery, Market Street, with a few other pertinent facts that every man should know about clothes, woolsens and conditions in general.

Table with 6 columns showing price ranges for suits: This Season's Prices (\$25 to \$37.50) and Last Season's Prices (\$39 to \$53.50).

What's the answer? Suppose we take the entire matter step by step. During the war—and after—this Wanamaker Men's Gallery never deviated from its two-generation standard of ALL-WOOL.

Since last Autumn woolen prices have dropped fifty per cent. The Daily Trade Review stated recently that the number of woolen and worsted looms stopped for six months, July to December, 1920, was 27,000 in round numbers. That cessation of labor meant a loss in production of about 100,000,000 yards of material—enough for 33,000,000 suits. In plainer words, the United States is about 33,000,000 men's suits behind last year!

Nevertheless Prices Are Down

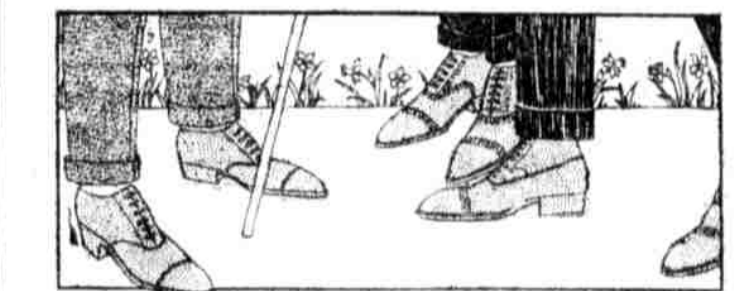
even though this condition naturally would suggest a rise in price instead of a decline. Because Wanamaker's holds the position it does this Men's Gallery has been able to do seven extraordinary things in the face of that scarcity, and do them at this Spring's lower prices:

- 1—Secured all-wool materials woven firmly of hard, twisted, strong woolen threads—materials that we know will hold their shape and resist wear, such as cassimeres, worsteds and serge.
2—Refused all so-called "one-and-one" burlap-like fabrics, such as are sometimes "all-wool" but woven so loosely that one can almost read through them—fabrics which will not wear nor hold their shape.
3—Secured all-silk sewing of all seams, button-holes, etc., because silk is strong and will not fade.
4—Made sure that "shape" was worked into the garments—not pressed in.
5—Made sure that inside tapings and necessary canvas were shrunk and re-shrunk to avoid any possibility of shrinking after the clothes were actually finished.
6—Saw that the clothes were cut over patterns of the new loose and easy style with all hazard of being too small omitted—making sure that collars were plenty big and long, so that they would hug the neck and set properly.
7—Closed its eyes to nothing—excused no hidden faults of construction in order to cheapen the prices, but ordered—and received—Wanamaker standard quality all-wool suits to offer at these satisfactorily lower prices.

What Will a Good Suit Cost You This Spring?

A GOOD suit of this Wanamaker standard will cost you \$25 to \$37.50, depending on the fabric you choose.

Blue serge at \$25, cassimeres and chevots at \$30, finished and unfinished worsteds at \$37.50. Last year similar suits were \$39 to \$53.50. Ready now in the Men's Gallery, Market Street. And only eight shopping days to Easter—and almost every man likes to feel that his new Spring suit is home ready to wear Easter day.



Men's Oxfords and Shoes of Exceptional Quality at \$9.90

Do you know the service of the Men's Gallery Shoe Store? Have you seen the kinds of shoes obtainable there under ten dollars? Men who once go there usually come back—every pair of shoes makes a friend. Perhaps you will look at these new Spring \$9.90 shoes and oxfords and see for yourself. There's something about them which looks different, something that makes them fit and wear. Probably it's the leathers, for they are of the finest grades of shell cordovan and brown calfskin. Possibly it's the expert work of their cutting, shaping and finish. Anyway, they are the finest \$9.90 high shoes and oxfords that we have had in a long time.

Men's Shoes Specially Priced at \$4.75 and \$5.90

Recent special purchases, LOW prices for satisfactory quality. Brogue oxfords of heavy tan leather with full wing tips specially priced, \$5.90. High shoes of black and tan kid specially priced, \$5.90. Oxfords of real cordovan and tan calfskin specially priced, \$4.75. High shoes of black leather, \$4.75. (Men's Gallery, Market Street)

Strap-Wrist Chamois-Lisle Gloves, \$1

A fine quality in several color combinations: Gray with a black strap, gore and embroidery; light brown with beaver; biscuit with brown; or all-white

2-Clasp Gray Suede Gloves, \$1.15

Pique sewn gloves with self-color embroidery on the backs.

French Glace Lambskin Gloves, \$1.35 Pair

2-clasp overseas sewn gloves of excellent quality. They have Paris-point backs and are in black, tan, brown, gray and beaver. Also a few in white with embroidered backs.

Long White Glace Gloves, \$3.75

French gloves of fine glace lambskin in both 12 and 16 button lengths. They have three pearl buttons at the wrists and Paris-point backs.

French Strap-Wrist Glace Gloves, \$1.90 Pair

Most remarkable gloves! They have 5/8-inch cuffs, which make them long enough to wear with capes and dolmans. Pique sewn with Paris-point backs, they are in beaver, brown, white and a few tans. Also in black or white with contrasting stitching.

Finest French Kid Suede Gloves, \$1.90 Pair

Beautiful gloves of the very finest quality. They have two pearl clasps and two-tone crocheted embroidery backs—real Easter gloves that will make the loveliest kind of gifts.

In delicate shades of tan, biscuit and mode, also in dark gray and black (Some in all-black for those who prefer them.)

Pretty Easter Clothes for Girls Are Moderately Priced

Good clothes at low prices are a specialty of the Down Stairs Junior Store. Many mothers depend upon it when outfitting their daughters for the entire season.

New Things Sketched

The charming gingham frock is only \$2.75. The gingham is good quality and comes in checks of green or maize. Sizes 8 to 14 years. The frilly organdie is \$7.75, and what a delightful frock it is and how a girl of 6 to 14 will like it! It is in white, blue or pink. The sports coat is \$8.50. It is of polo cloth in brown trimmed with tan or in tan with brown. Sizes 12 to 16 years. The skirt is \$7.75 and comes in plaids of brown, red or blue. It is side-pleated, in sizes 12 to 16 years.

Silk Dresses

At \$10.75, a natural color pongee dress is trimmed with embroidery in Harding blue. Sizes 10 to 14 years. Well-tailored regulation dresses of natural pongee, in sizes 10 to 16 years, are \$25. Taffeta frocks, in blue or brown, have pongee guimpes. Sizes 6 to 10 years at \$15.

Spring Coats \$8.50, \$13.50 to \$25

Styles are quite varied in coats of polo cloth, plain or checked velour and homespun weaves. Colors, too, allow choosing.



Almost all the shades of tan and brown are represented, and there are many blues and greens. Sports coats, cape effects and dolman wraps are all here for girls who wear sizes 12 to 16 years.

Women's Sample Blouses

Pretty white voile blouses are in many different models—semi-tailored or lacy as you please. Plenty of both kinds and a variety of styles in each. Not all sizes in every style.

Rosebuds and Streamers on Women's Easter Hats



Children's Tailored Hats \$1.75 to \$5

Good straws and good ribbons are used and the shapes are becoming. The last resolves itself into a question of selecting a turned-up-all-around, a turned-down or a straight-brim hat, for there are all three in quantity. Navy, brown and black as well as lighter straws. Natural leghorns in tailored shapes are among the new things. Sizes for 6-year-olds to those who are quite grown-up.

Center Aisle Opportunities

Excellent Silk Stockings \$1.45 and \$1.75

Easter kinds for women and young women. Sizes 8 1/2 to 10 in black and all are first quality. \$1.45 for good weight silk with mercerized cotton tops and soles. \$1.75 for lovely all-silk stockings of clean, sheer silk.

Cotton Damask Tablecloths, \$1.10

Lustrous mercerized damask cloths, 58x58 inches, nicely scalloped or hemstitched. Several patterns.

Women's Petticoats, \$2

Practical as well as good looking petticoats of a well-known trade-marked material. Navy, black, purple, green, brown or gray, with deep ruffled flounce and elastic at tops. Usually they are a dollar more.

Wash Suits for Little Fellows (3 to 8 year sizes) \$2.50

Oliver Twist styles of sturdy cottons in cadet or lighter blue, gray or brown; some have white blouses with the colored trousers, colored collars and cuffs. Just the sort of suits boys are needing now and for Summer wear—and the price is considerably less than usual.

East Aisle Aprons, 25c and 50c

Neat, business-like aprons at little prices. 25c for black-and-white figured percale, some edged with rickrack. 50c for fine white lawn aprons with hemstitched ruffle; blue-and-white checked gingham aprons with ruffle and pockets; light colored percale aprons with ruffle and pockets.

ASCO STORES CO. AMERICAN STORES CO. Producer-to-Consumer. Only because we bring your groceries direct from the Producers are we able to give you such low prices on the high quality merchandise we handle. We are in constant touch at all times with the food markets of the world and it is a genuine pleasure to us when we are able to reduce still further our already low prices. We want to point out that our fresh eggs are now selling at the lowest price in years, even though it is close to Eastertide, when the largest quantities of eggs are consumed. As with eggs, so our Producer-to-Consumer Plan functions in all other lines of groceries, to bring down the cost to you. Asco customers are saving dollars by our Producer-to-Consumer Plan. Choice Rice Cut 5c lb. Best Salmon Cut 10c can. Calif. Prunes 13 1/2oz Size 10c lb. 2 1/2oz Size 17c lb. "Gold Seal" Eggs Carton 44c. Strictly Fresh Eggs doz 38c. Asco No Waste Sliced Bacon pkg. 19c. Asco Blend Coffee 29c lb. Asco Blend Teas 1/2 lb. pkg. 23c. 45c lb. 1/4 lb. pkg. 12c. Victor Bread Big Loaf 8c. "Louella" Butter lb 58c. Richland Butter lb 55c. These Prices in All Our 181 "Asco" Meat Markets Genuine Native Beef. Whole Cut Chuck Roast lb 12 1/2c. Rolled Beef lb 15c. Boneless Pot Roast lb 15c. Lean Beef lb 10c. Narrow Bones " 5c. Lean Beef lb 8c. Thick End Rib Roast lb 20c. Fresh Beef Liver lb 15c. Milk-Fed Stewing and Roasting Chickens lb 43c. Milk-Fed Country Veal. Breast 18c. Neck 22c. Rack Chops 28c. Rib Chops 35c. Shoulders 22c. Loin Chops 40c. Rump Roast 35c. Cutlets 50c. We thank the patrons of our big new combination Grocery and Meat Market at 239-241 So. 10th St. for their splendid encouragement. "Asco" Stores all over Phila. and throughout Pennsylvania, New Jersey, Delaware and Maryland.