

LEGION MEN GIVEN JOB PREFERENCES

Philadelphia Industries Make Places for Former Soldiers Whenever Possible

SWINDLER IS EXPOSED

Philadelphia industries, in the present job famine, are indicating a preference for service men who are taking them on in many different sections and lines of work...

Dial, Talk, Smile advertisement with large stylized text.

Liggett's advertisement with stylized logo.

- Extremely low prices on Medicines and Toilet Needs used in most every home... 6c Size Cold Cream 43c...

Rezal Emulsion Cod Liver Oil advertisement.

Bicarbonate or Baking Soda advertisement.

Liggett's The Safe Dry Store advertisement.

For Wednesday

Store Hours: 9 to 5:30 Why can Gimbels say they lead in Fashions and in Value-Giving? Because, selling most, they can buy to best advantage.

GIMBEL BROTHERS MARKET: CHESTNUT ST. EIGHTH & NINTH

Tuesday, March 15, 1921 You can have finer dresses for less money if you use the Butterick "Deltor." It is not a pattern—it shows by pictures how to cut pattern and size from whatever the width is of your material.

For Wednesday

350 Women's Literally Marvelous Dresses



The Strongest \$39.75 to \$85 Dress-Values Even Gimbels Ever Offered—Go On Sale Tomorrow at

\$29.75

All but sixty are brand new within a week! And those sixty are perfectly wonderful tricotines—a tulleur that reproduces an import; boned models that were \$85 and wonderful values at that!

Grays, Browns, Blues, Black—Easter's Color-Leaders! And sizes have been so splendidly looked out for that, besides all regular sizes, certain taffeta and tricotine models run up to size 46—while two of the many satin models run up to size 52!

This Purchase of 2000 Men's Society Brand Suits

Priced at \$30, \$35, \$40 Is of Especial Significance Because They are Made on New Spring Models



Nearly all are quarter lined and silk-piped. Fuller shape, shorter vent. Double-breasted and single-breasted, also natty sports models.

Just the colorings wanted—smooth, soft, dressy blues, browns and grays in desired shades; plain and with pencil stripes, also herringbone weaves; rich, fancy mixtures.

In Every Way Extraordinary Values At \$30 At \$35 At \$40

Other groups in finest foreign suitings, many silk-lined, the very newest, at \$45, \$50 and \$60.

SPECIAL—About 400 medium and heavy suits, and about 250 light-weight suits made for last season, kinds that were \$40 to \$65 then, all to be cleared at less than wholesale price at \$25

Gimbels, Second floor Ninth St.

Announcing an Important Sale of Women's Sample Suits

at \$48, \$67.50 and \$78.50 Show-room samples and Suits used for display. Nearly a hundred—and worth \$70 to \$150.

Mostly Novelty Suits—the novelty styles that have made a furore this spring. Mostly navy blue, but some light colors, too; and here and there, a "compose suit."

Details in Morning Papers Gimbels, Salons of Dress, Third floor.

Misses' Suits—Gimbels Are Headquarters for the

"Novelty Styles" That are a Fashion-Furore

At \$29.75—at \$37.50—at \$39.75—at \$45—at \$47.50—at \$59—at \$75

Beaded. Embroidered. Gypsy sashed. Braided. With link-buttons for fastening. With ribbon-tie fastening right at the neck. Short sleeves. Long sleeves. Flared sleeves. Three-piece Suits at \$75—embroidered in the gayest, sweetest colors.

A Mill Clearaway Brings 12,600 Fancy Turkish Towels at 35c

At Lowest Prices You Have Known in Months 35c 50c 60c

21x42 inches White, Hemmed Ends. 23x44 inches White, Hemmed Ends. Extra Large Turkish Bath Towels, 24x50, at 85c

10,000 Yards of Pre-Shrunk Cretonnes

29c Value : 65c Values 80c to \$1.25 More of that cretonne—printed Government canvas at 29c that went like the wind Monday! 32 inches wide—but pre-shrunk; it'll stay 32 inches wide!

Two Wonderful Awning Specials—at \$3.55 and \$3.95 With the Gimbel "Detachable Frame"

Khaki duck—at \$3.55. John Boyle's stripe—at \$3.95. Gimbels, Fifth floor

Mme. Louise Homer Records

Tomorrow, Wednesday, Madame Louise Homer will give a concert at the Academy of Music. With Victor Records you can have a "Homer Concert" any time.

The Guarantee of a Very Big Concern Is Back of Every Pair of Durham Hosiery—Subway Store

Strongest Where the Wear is Greatest—Cotton: Silk: Silk Fiber Prices are so low for Durham Hosiery one might well be a bit dubious as to lasting qualities, so it is interesting to know that the strength of the hosiery equals the strength of the guarantee.

600 Boys' "Wearpledge" Suits \$10

Many With Extra Pair of Knickers, at \$10 Thousands of the mates of these boys' "Wearpledge" Suits sold at \$25 before the makers discontinued business.

Boys' Norfolk Suits—About Half Price at \$12.50, \$15, \$17.50, \$20 and \$22.50

Boys' New Spring Reefers and Overcoats at \$5, \$7.50, \$8.75 and \$10

Gimbels, Third floor

Alice of Wonderland and Her Pets

And over there a miniature Irish jaunting-car with a chick for driver and chicks for passengers—a fascinating Easter toy—at \$4.

DURHAM HOSEY advertisement with logo.

- For Children AND RIDING HOOD—a sturdy stocking for active children. Strong enough to stand the hardest everyday wear. Black and white. For Men LADY DURHAM—a fine mercerized stocking, fashioned with a seam. Special anti-run stitch. Full fashion marks in heel. Double sole with high spliced heels. Black, white, gray and cordovan. For Men TUB KNIT—a strong and good-looking cotton sock. Medium weight. Reinforced in the DURHAM-DURHAM way. Has a reputation for extra long wear. Black, tan, navy, 15c. For Men BEEF-EYE—a very serviceable sock—of medium weight cotton reinforced heels and toes. Black, gray and navy. For Men GOLF—medium weight sock of soft combed yarn. Strongly reinforced at heels and toes with a complete double sole. Navy, gray, white, black and cordovan. For Children ROVER LAD—a good play and school stocking. Made strongest where the wear is hardest. Triple knee, reinforced heels and toes. Black. For Men POLLY PRISM—a fine gauge combed hosiery stocking. Strongly reinforced to stand the hardest wear. Double heels and toes; elastic top and leg. Black, white and cordovan.