

# The Time to Get Easter Outfittings Is While the Stocks Are Full

## Who Knows What Good May Come or Go

to the person next to us whom we never met before, but have been brought together by circumstances unexpected and unknown to each other?

How true it is to have the blessing of "a divinity that shapes our ends, Rough-hew them how we will"

The sun is always shining, though clouds sometimes hide it, but never for long.

[Signed]

*John Wanamaker*

March 15, 1921.

## Charmingly Simple Crepe Dresses Among the New Easter Fashions

And by crepe we mean crepe de chine and the very fashionable Canton crepe. These are dresses that every woman needs for afternoon, for card parties, the matinee and so on.

The most popular colors are the soft pastel tones of sand, castor, putty and French gray. The lines of these little frocks are very simple, but just as new and distinctive as they can be.

There are many knife pleatings at the sides, some fascinating appliqued rosettes, much drawnwork, open embroidery and a braiding of the material itself. Navy blue is the favorite color combination if there is another color.

The exhibition of Easter Fashions is showing any number of such useful and pretty dresses as these at prices ranging from \$65 to \$175.

(First Floor, Central)

## A New Wash Silk in the Darker Colors

This is something that has been wanted for a long time and we are glad to say that it is now here.

It is a good weight silk in a jersey weave and it can be had in the colors of old rose, ashes of rose, cream, yellow and tan. It makes very good Summer dresses and sports skirts, also blouses and negligees. 36 inches wide and \$2.50 a yard.

(First Floor, Chestnut)

## New Ostrich Boas Come in New Colors

That is, in henna and a dark wood brown, besides the more usual black, gray and chinchilla effects.

Another new thing about the Spring styles in these boas is the use of uncurled ostrich feathers and the round, short collars which wrap around the neck. Prices are \$6 to \$45.

(Main Floor, Central)

## The Individual Veil That Paris Likes So Much

Round or square, it may be quite large to cover all the hat and drape gracefully from the brim. Or just a narrow strip to barely cover the eyes.

There are many new and delightful novelties among these new French veils, and women who appreciate the smartest Spring fashions are buying them. They are \$2 to \$15.

(Main Floor, Central)

## Those Plain Tailored Tweed Suits Young Women Like

are here in the Young Women's Salons in most interesting variety. A smart, new, well-tailored model has just been unboxed—the jackets with notch collars, straight line, without belts, the shoulders narrow and the sleeves light. The coats are lined

throughout with soft silk and the skirts are plain tailored with two pockets. They are of the popular tweed in Spring-like green, brown or tan mixtures; they are in 14 to 20 yard sizes and the price is \$37.50.

(Second Floor, Chestnut)

## Women's New Strap Pumps and Colonial Pumps

are the favorite shoes of fashion at this moment.

The Colonial English-made pumps are exclusive at Wanamaker's in Philadelphia and are exceedingly smart and come in dull and patent leather and in tan Russia.

Prices are somewhat lower than for last year's shoes of equal quality. They go from \$10 to \$20.

(Women's Shoe Store, First Floor, Market)

## A Clearaway of Women's Sweaters, \$2.50 to \$10

275 hand-made wool slip-ons at \$2.50 each. These are imported, some short, others longer and there are many lovely colors among them.

25 hand-made wool sports sweaters at \$10. These open down the front and are just the

thing for golf, boating, tennis and so on. 200 silk and fiber-silk sweaters and others of brushed silk at \$10. Some of these are imported and the collection includes both slip-on and open-down-the-front styles. They have all been a great deal more.

(First Floor, Central)

## New French Washable Suede Gloves for Everybody

Though these gloves have all the daintiness and smartness of the most fragile French suedes, they are really most practical, for they may be washed like fabric gloves.

For women there are the fashionable strap-wrist gloves with five and a half inch tops, in beaver color, at \$6.50 a pair, and the same length and color, in slip-on style, \$6.50 a pair.

For girls there are two-button or two-clasp gray or tan washable suede gloves at \$3.50 a pair—"just like mother's."

For men there are good-looking gray washable suedes with caterpillar stitching and embroidery at \$5 a pair, and a heavier weight in mode or gray, at \$5.50 a pair.

(Main Floor, Central)

## A New Maintenance Tea Service in Sterling Silver

The decorations on this beautiful tea service are of the period of Louis XIV, but they are particularly light and graceful for this period.

There is a certain fineness of line, too, in the shapes of the different pieces that many people will appreciate.

This Maintenance tea service has been very lately added to the Jewelry Store. It suggests itself for a wedding gift of more than the usual distinction. The price for the seven pieces, which includes the tea kettle and waiter, is \$2350. There are also other pieces to match.

(Jewelry Store, Chestnut and Thirteenth)

## In Floor Lamps Two Bright Attractions

Both special purchases and both marked at exceptionally attractive prices.

Wrought-iron floor lamps for bridge or davenport lamps, adjustable and finished in a new non-rusting antique green, price \$15.

Also a narrow, wrought-iron floor lamp, for bridge or davenport—price \$40.

Shades for lamps of either kind, \$3 to \$11.50.

(Fourth Floor, Central)

## Fitted Traveling Cases for Women's Easter Trips

Of dull and shiny black long grain leather and shiny black auto leather, all well made and lined with moire silk in various colors, and having shirred pockets of the silk on the ends.

Fittings are of white celluloid. The cases are unusually deep and light in weight and are in 18, 20 and 22 inch sizes.

At \$37.50 to \$38.50 they are moderately priced.

(Main Floor, Chestnut)

## Certain Good Sports Coats for Women Are Now Down to \$15

Formerly they were about three times this price, but not all sizes or colors are now left.

They are, however, some very desirable models in wool jersey and wool frieze, almost full length, and excellent coats for everyday wear, for motoring, traveling or business.

It is easily seen that the material alone would cost more than \$15.

(First Floor, Central)

## Marquisette and Scrim Special at 25c a Yard

This is the time that many Summer curtains are being made up and these are the favorite materials for the purpose. It is welcome news that they can be had once more for this small price.

The marquisette is plain but the scrim is in block design. Both are 36 inches wide.

(Fifth Floor, Market)



## Baby Carriages Are Ready in Springtime Show

Baby carriages are the most important of all vehicles and always will be.

Up in the Toy Store we have ready a Springtime show of these wonderful equipages and we believe it takes in every vehicle worthy of a good baby for whom nothing is too good.

Pullman carriages in reed, \$39 to \$72.

Pullmans of wood and reed, \$45 to \$58.

These at \$45 are special and can be had in an assortment of colors with corduroy cushions and reversible gear.

Reed chariots from \$43.50 to \$65.

Reed strollers with hoods, \$25 to \$47.50.

(Seventh Floor, Central)

## New Herringbone Tweeds Especially for Sports Suits

Very English they look, and they make the nicest sort of sports suits because of their wearing qualities.

They are every bit wool, 54 and 56 inches wide, and are in lovely soft tones of gray, tan and brown. The very moderate price is \$3.50 a yard.

(First Floor, Chestnut)

## Two Questions to a Man!

Will you have your new clothes in time for Easter, and will they be right?

Much depends upon you and much upon the store you buy them from.

The Wanamaker Store is ready with a good showing of Spring suits and overcoats that reach the highest pitch of excellence in quality, fashion and finish.

We give you our word that no lower-priced suits can compare with them and that there are no ready-to-wear suits better than them anywhere at any prices.

And we are ready to prove it.

Spring suits, \$32 to \$60.

Spring overcoats, \$35 to \$65.

(Third Floor, Market)

## Men's Satin Broche Shirts Are Now Marked \$3

These distinctive and wonderfully durable shirts are now lower in price than they have regularly been for years.

It is strange they are so hard to find in Philadelphia, as the fabric is beautiful, with its little "invisible" figures on hairline stripes, and it outwears almost any other shirting.

In tan, lavender, green, blue and pink. All soft-cuff, plain negligé style.

(Main Floor, Market)

## Whatever Color Handkerchief a Man Likes

he is fairly certain to find in this new collection of Irish handkerchiefs at \$1.25 apiece.

They are fresh and new and good looking; there are quiet and more pronounced colors, and designs enough to please all tastes.

(Main Floor, Central)

## Men's Splendid New Spring Shoes at Lower Prices Than Last Spring

For instance—a new low shoe with a box toe and vamp almost perfectly plain.

A feature is the extra-heavy sole and the extra-long heel. The front of the heel comes up close to the under side of the instep and the effect is remarkable for its smartness.

The price is \$9.50 a pair—several dollars less than equal quality shoes sold for last Spring.

(Main Floor, Market)

## Redleaf London Straw Hats for Children

The new London hats for Spring are here for children. They are in the styles best suited to little heads and the soft, flexible straw is so much more comfortable than most children's hats.

In black, navy, white and Tuscan.

Prices \$3.50 to \$6.

(Main Floor, Market)

## Chinese Rugs of Quality and Decorative Charm, Very Low in Price

The strong individuality of Chinese rugs gives them a decorative or furnishing value of unusual interest.

Just now this fact seems to be very much appreciated, Chinese pieces being much sought after. In fact, no scheme of furnishing seems to be complete without them, and in many schemes they are the most essential feature.

We have a really splendid selection of Chinese rugs in carpet sizes at prices that are remarkably low for weaves of such excellence and beauty.

### Chinese Rugs

12x9.2 ft. .... \$287	10x8.4 ft. .... \$229	9.5x6 ft. .... \$196	20x12 ft. .... \$1050
12.2x9.6 ft. .... \$250	10.1x8.3 ft. .... \$245	24.7x12 ft. .... \$1185	12x10.1 ft. .... \$450
12.2x9.3 ft. .... \$310	12.10x11 ft. .... \$387	17x14 ft. .... \$875	7x4.1 ft. .... \$85
10.2x8.1 ft. .... \$225	14x10.5 ft. .... \$450	12x9 ft. .... \$232	6.2x3.1 ft. .... \$45
10x7.3 ft. .... \$210	14.10x11.2 ft. .... \$650	11.10x8.10 ft. .... \$225	4.2x2.2 ft. .... \$25
13x10.3 ft. .... \$475	9.2x6.2 ft. .... \$150	11.11x9 ft. .... \$327	7x4.1 ft. .... \$75
14x10.4 ft. .... \$375	15x10.1 ft. .... \$595	8.8x5.2 ft. .... \$115	5.2x3.1 ft. .... \$42.50
13.3x13.3 ft. .... \$535	18.2x10.3 ft. .... \$525		

Also a most attractive showing of Kermanshahs, Saruks, Kazaks, Daghestans, Mosuls and Anatolians in a diversity of sizes at very favorable prices.

(Seventh Floor, Central and Chestnut)

## The 1921 Tennis Racquets Have Arrived

The new Slazenger racquets are beyond all expectations in their excellence.

The "I. Z." and Autograph, strung with the best English gut, are \$15, the Doherty is \$14 and the Ideal is \$10.

Other racquets, \$1.75 to \$6.50.

1921 tennis balls, \$7.20 a dozen.

Tennis nets, posts, markers, racquet presses and covers and all other equipment for the game.

(The Gallery, Chestnut)

## If You Are Having a 17th of March Party

then these are some of the things you are likely to want—

A Jack Horner pie for the table (big green hats with favors inside), \$8.

Green bonbons with favors, \$2.25 a dozen.

Green hats to hold candies, 16c each.

Large potatoes of coconut cream, 25c.

Almond paste potatoes, peas or almonds, \$1 a pound.

Pistachio chocolates, \$1 a pound.

Green chocolate straws, 70c a pound.

Green mint wafers, 70c a pound.

Clear candy mint shamrocks, 60c a pound.

Cream potatoes, 60c a pound.

(Down Stairs Store, Chestnut)

## By Way of Reminder—Hardwater Soap 75c a Dozen Cakes

It is this price only during March—and the month is half gone!

Most people like to buy enough for the balance of the year—and it's well to allow a dozen cakes per person.

Pure, fragrant and pleasant to use, hardwater soap gives a rich, creamy lather, is scented with violet, verberna or almond, or unscented, and is good for all bath and toilet needs.

(Main Floor, Chestnut and Down Stairs Store)

### Women's New Paris Handkerchiefs

include all the bright, pretty colors that women will like to wear with their new spring frocks and suits.

The linen is sheer and fine and the handkerchiefs are in an amazingly attractive variety. Price \$1.

(Main Floor, Central)

### New Rag Rugs

New in two ways, in that they are recent arrivals and that they are made of clean, fresh materials.

You may choose good rag rugs in 9x12 ft. size at \$21, \$25.50, \$29 and \$44.

Some unusual values in Colonial and hit-and-miss effects are \$11.75 for 8x10 ft. size, \$7.75 for 6x9 ft. and \$1.50 and \$2 for 27x54 in.

(Seventh Floor, Chestnut)

### Set Your Easter Table From the China and Glassware Sale

Easter feasts and Easter weddings and the March china and glassware sale are all happily associated.

Do you need a new dinner set for Easter and for long after? Not in years have you had an opportunity for buying it such as this Sale presents. The best sets from the best potteries in the world are here in practically unlimited selection at the lowest prices quoted anywhere on sets of equal quality.

France, England, America, Japan are the chief contributors to the collection.

Prices for sets of 106 pieces are \$17 to \$400; which means a saving of 25 to 35 per cent.

For Easter bridal gifts there is a magnificent assemblage of fine cut glass at one-fourth to one-third less than regular figures; to say nothing of the extraordinary collection of light-cut glassware and imported decorated glassware now so very popular.

Of Italian marble statuary at one-third less than regular the collection is really captivating.

(Fourth Floor, Chestnut)