

THE DAILY NOVELLETTE

Some Job!

BY VIVIAN CARSON BURBANK
"Seems to me, Nan," put in Jasper...

By CORINE LOWE

There are lots of good fuchus, good fuchus in the sea (of fashion), and in order to be convinced of it all one needs to do is review some of the charming...

Things You'll Love to Make

EGYPTIAN CHEMISE FROCK



This EGYPTIAN CHEMISE FROCK is a straight line frock with a somewhat "narrow" air to it. The collar is high, the open V-neck, which women seem to love to forsake...

FLORA

TO FINISH WITH FICHU IS STILL THE THING



three culprits—but they had fled. Mary was still yelling lustily in his ear, and Jasper, after much conspiring, managed to get the clothes off the dripping little body and Mary was laid in the crib and told to stay put.

English Women

In English women are now engaged in every branch of pharmaceutical work. Miss Betty Calderhead, nurse and daughter of an English army officer, has crossed the sea to become doctor...

Yesterday's Answers

- 1. Miss Cornelia McLoughlin, of Los Angeles, a sculptress and athlete, is studying aviation for the purpose of taking her mother on an aerial tour of Europe.

332.50 and \$32.50

Serge suits, in dozens of models, \$22.50, \$25 to \$32.50.

Tricotine and twill cords, \$29, \$39, \$42.50 to \$63.50.

(Market)

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store—in Brightest Readiness for Easter



Most Charming Easter Blouses

Frisolously Gay in Mode Pleasantly Low in Price
One of the gayest, freshest, most Springlike corners in the Down Stairs Store is the Blouse Store.

Then you'll see an altogether charming Peter Pan collar, a bit of hand-work in a sheer batiste blouse will catch your eye.

In the Gray Salon are wonderfully delightful slip-on blouses of Georgette crepe, of heavy crepe de chine, eponge or wool jersey, flaunting such fashionable colors as bisque, silver gray, tomato, Harding blue, honeydew or flesh pink.

Sports Blouses Colored Voile Blouses, \$2.25
of heavy crepe de chine, habutai and satin are in white and flesh, starting at \$7.50.

Sweater Blouses Peter Pan Blouses Start at \$3.90
of heavy crepe de chine, habutai and satin are in white and flesh, starting at \$7.50.

Overblouses, \$5, \$5.90 and \$7.75
Many of these fashionable overblouses were copied from much more expensive models.

Most Women Want Practical Service From Spring Suits



Spring weather is never very certain, so a suit must look equally well under gray skies or blue. It must be able to stand pretty steady wear and still retain its smartness.

Tweed Mixed Suitings Tricotine Wool Jersey
All of these are serviceable materials that tailor well. They have been made into all sorts of interesting Spring suits in pleasant grays, tans, heather mixtures and plain navy blue or black.

Wool jersey suits, some trimmed with brushed wool, are \$15, \$16.50, \$18, \$20 and \$25.

Tweeds and mixed suits are \$18, \$25 and \$32.50.

Serge suits, in dozens of models, \$22.50, \$25 to \$32.50.

Tricotine and twill cords, \$29, \$39, \$42.50 to \$63.50.

(Market)

Bulletins Concerning Easter Frocks

Crepe de chine dresses, trimmed with loops of grosgrain ribbon, \$16.50. Georgette crepe dresses in white, French blue and a few in gray are embroidered with tiny white beads. \$16.50.

Taffeta frocks, ruffled or with eyelet embroidery, \$16.50, \$18.75 and \$25.

Jersey frocks with surplice bodices, pleated skirts and linen collars and cuffs are in gray or navy with henna, \$23.50 and \$25.

Tricotee frocks have navy or brown skirts and tan bodices. \$16.50.

(Market)

Easter Footwear for the Children

Good, pliable leathers, healthful lasts with wide-enough toes and sturdy soles make the low prices stand for real saving.

Sizes 2 to 5 (For Wee Toddlers)
The shoes have turned soles. Tan kidskin or calfskin button shoes, \$2.50.

Black kidskin lace shoes, \$2.50. Button shoes of white leather, like buckskin, \$2.75.

Tan calfskin lace shoes, \$3.25. White buckskin lace and button shoes, \$4.

Sizes 4 to 8
With turned soles and wedge heels. Black patent leather button shoes with white tops, \$2.50.

Black patent leather button shoes, \$2.75. Tan calfskin button shoes, \$3; lace shoes, \$3.25.

(Cheesnut)

Half Price for Lovely Pearls—\$5

Good novel 220 exquisite strings of indestructible Oriental pearl bead necklaces at half and less than half our earlier standard price.

50 necklaces 18 inches long \$5
35 necklaces 20 inches long
55 necklaces 22 inches long
55 necklaces 24 inches long
25 necklaces 27 inches long

Their coloring and luster are particularly like the real Oriental pearls. A fall on the floor will not injure them and even hot water will not mar their beauty.

Delightful Easter gift! (Cheesnut)

Men's All-Wool Suits In Spring Weights \$25 to \$37.50

If you want certainty of value in your Spring suit; if you want to save time and a little money, too—then The Gallery Store for Men is your store!

Cherivots, cassimeres, serges and worsteds—the materials that men want—are well tailored into suits that fit well around the collars and across the shoulders and keep their looks as long as they last (which is a good long while).

Noteworthy:
At \$28.50—two-trouser suits of all-wool blue serge. Not every size but good choosing.

At \$37.50—fine worsteds and unfinished worsteds in exceptionally well-tailored and carefully made suits.

Men's All-Wool Trousers \$5 to \$7.50

Many kinds of suitings in all the stripes and patterns imaginable! Fine time to match up that vest and coat and give yourself an extra suit!

600 Men's New Pajamas Specially Priced \$2.65

Half are of firm cotton chevrot in lavender, blue or yellow. Half are of highly mercerized white cotton.

Both materials are made in two-piece style with good buttonholes and large pearl buttons. Sizes for short and tall, thin and stout men.

Extraordinarily good at \$2.65! (Men's Gallery, Market Street)

Women's Chamois-Lisle Gloves Especially for Easter



Fitting as perfectly as leather gloves, in the most fashionable shades and finished to a nicety, it seems remarkable that such gloves can be made to sell for these low prices.

The chamois-lisle of which they are made is the finest of its kind. Almost all the gloves have spearpoint backs and many have English thumbs.

At \$1.25
Strap-wrist gloves are in cafe au lait, French gray, chamois and white.

Slip-on gloves are in biscuit, French gray, beaver, white and cafe au lait.

\$1.85—eight-button-length mousquetaire gloves are in white, chamois, biscuit and cafe au lait.

At \$1.85
Eight-button-length strap-wrist gloves are in beaver, cafe au lait, biscuit and white.

Twelve-button-length mousquetaire gloves are in French gray, biscuit, white, beaver and cafe au lait.

At \$2.25
Sixteen-button-length mousquetaire gloves are in French gray, biscuit, cafe au lait and white.

Twelve-button-length mousquetaire gloves with buttons along the outer seam to the elbow are very smart. They are in pearl gray, white, chamois and biscuit.

(Market)

The Easter Hat Need Be No Great Drain on the Spring Budget

If You Choose It in the Down Stairs Store! Hundreds of wonderfully pretty and becoming new hats—Easter hats in every particular—have been gathered here at \$5 and \$6

Here are smart tailored hats to wear with Spring suits or new coats and dolmans.

Hats of softer lines that will harmonize with new frocks of taffeta or Georgette.

Hats for women in their middle years. Hats of becoming black hairbraid, trimmed with ostrich, burnt plumage or flowers.

Quite unusual are some small hump hats with embroidered designs done in straw that looks exactly like iridescent beads.

Every lovely Spring color and shape is here. (Market)

Center Aisle Opportunities

Wonderfully Good Spring Neckties, 25c
1800 of them. Just unpacked. You'll agree that they are exceptional at this price.

Splendid Umbrellas for Women and Men, \$1.35
Tape edge American taffeta (cotton) over sturdy Paragon frames.

Gingham Bib Aprons, 65c
Generous size ones of blue-and-white checked gingham that does not show dirt easily.

Women's Hand-Embroidered Nightgowns, 75c
Pink batiste, cut generously full and embroidered in color.

Lace-Trimmed Nightgowns, 85c
Dainty styles of white batiste trimmed with pretty laces.

Lace-Trimmed Envelope Chemises, \$1
Dainty styles of pink or white batiste.

Pretty White Dresses for Miss 8 to 14, \$2.65
Soft white volles in a number of styles that show tucks, lace or embroidery for trimming and usually have ribbon sashes.

Dresses for Little Maids of 6, \$2 to \$4.50
Dainty white lawn or cross bar volles, most of them in becoming Bishop style touched with color and some smocked and hand embroidered.

EAST AISLE
Big White Turkish Towels, 25c
A real find at this price! They are soft and absorbent and measure 18x43 inches.

Good Pink Bandeaux, 35c
Neat pink ones in hook-front or hook-band styles; finished with tape shoulder straps and elastic insets to make them fit comfortably.

Lace-Trimmed Brassieres, 50c
A number of excellent styles trimmed with laces and embroideries. Unusual at this price!

ASCO AMERICAN BUTTER advertisement featuring a cow and a box of butter. Text includes 'Seventy Five Thousand well fed, healthy, contented cows are required to furnish the pure, rich cream to fill the butter needs of our stores.'

Pink Bloomers 35c Three Pair for \$1 advertisement. Text includes 'First large shipment a busy factory has been able to send us in a long time.'