

Band plays at 9; Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

On Monday Wanamaker's Will Reveal the New Fashions for This Joyous Spring and Easter

There Were Portions of the Florida Everglades

drained a long time ago that, when planted, were not profitable because of thinness of soil and lack of certainty of water supply.

But all this has now been overcome and Florida offers almost everywhere marvelous opportunities to genuine hard workers.

Yet it remains true even in our home gardens that there are spots where the flowers grow a little and then dry up because of the poor soil.

Even a Store must be well thought out, carefully planted, watched over, watered constantly with freshness or it would dry up.

All our people need to be ever on the lookout to avoid the drought.

[Signed]

Joe Brumate

March 12, 1921.

The Kaleidoscope of Spring Fashions Turns to Black Satin Wraps

After all the other new notes had been introduced, this was brought out and it is the fashion that will grow in importance as Spring advances.

To show no partiality, there are coats, wraps and capes all of black satin. Some of the coats have the new quilted satin trimming, the wraps and capes have the most fascinat-

ing treatment of long silk fringes; double capes, deeply scalloped and edged with fringes. Or there are gorgeous embroideries and metal stitching.

For such coats, wraps and capes the prices range from \$125 to \$200. They are beautiful enough to warrant far higher markings.

New French Long Suede Gloves in Exquisite Colors

Of fine French kid suede, they are all of velvety finish and fine texture. And the colors are a delight to the eye!

There are ten shades in all—and it will be quite easy to get just the right one for your new costume. Pastel shades, mode, beaver, browns

and the new grays are all included. Eight-button length gloves are \$5.50. Twelve-button length gloves, \$6.50.

And these prices, it is especially interesting to note, are lower than such qualities have been for some time.

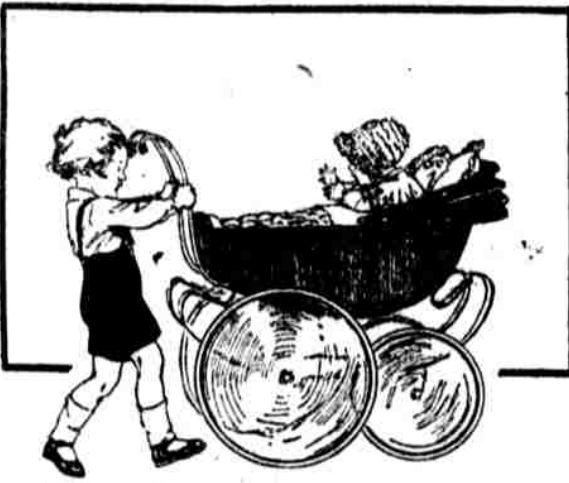
Gray Is a Favorite Color for the Easter Blouse

It is the true Spring-time color, a soft pearly gray which goes with almost any color suit or skirt a woman chooses to wear with it.

You will find gray blouses in crepe de chine, crepe meteor, Canton crepe and Georgette crepe. Mostly they are

the over-blouse style and they are trimmed with hand embroidery, appliqued work or have simply lingerie vests and dainty collars and cuffs.

They are all very charming and very new and the prices are \$6.85 to \$25.



Dainty New Spring Clothes for Babies and Little Children

New clothes for even the weeny babies—new clothes for toddlers—new clothes for small boys and little girls—mothers will like to see all of them.

For the very little babies there are exquisite, new hand-made slips, dresses and other garments, many French, and all as dainty as fine hand work can make them.

For little children of six months to two years there are new dresses, and new coats of crepe de chine and taffeta, also new hats and caps.

For little boys and girls there are new polo coats, new tweed and plaid and checked coats, and new hats to go with them—in 2 to 6 year sizes.

SILK STOCKINGS FOR EASTER COSTUMES

Many colors to choose from, with especially good selection in the fashionable grays and browns.

Gray all-silk stockings, \$2.50 to \$5 a pair; with cotton tops and soles, \$1.75 and \$2. Open clocks, \$5, and openwork ankles, \$5 and \$6.50.

Brown all-silk stockings, \$2.50 to \$5; with cotton tops and soles, \$1.75 and \$2. In openwork, \$5. Fine, sheer black chiffon silk, \$5 and \$7; black openwork, \$5 to \$8.50; open clocks, \$3.75 to \$6.

COTTON CREPE KIMONOS

Last of a big shipment from Japan. They are all hand embroidered; colors are dark and light blue, old rose and wistaria.

Price \$1.85.

HAND-EMBROIDERED ROBE PATTERNS FROM CHINA

Exquisite things of white organdie and batiste, showing the finest of needlework—indeed they are quite the most remarkable robes we have yet had for their price, \$31.75 each.

Only thirty-five in all.

GAY SILK SPORTS SCARFS

Roman striped scarfs of artificial silk are \$8 for those 13 1/2 inches wide, and \$12 for those 18 inches wide.

Other scarfs of pure silk are some of them simply striped, while others are striped with plaid borders. These are \$15, \$16.50 and \$18.

Two yards in the usual length.

FASHION is so ephemeral a thing that it is easy to mistake it. Or rather it is easy to mistake for fashion a fancy that passes overnight.

The Wanamaker exposition of the new modes in women's dress is an authoritative showing of the gowns, hats and other garments which the great couturiers and modistes of Paris have designed and given their approval.

Here They Are at Last—Women's Loveliest New Easter Clothes

The most distinguished new fashions for Spring—fashions which are a joy to see, in design and color, in quality and workmanship, in their freshness and newness, in everything about them!

The majority of the finest gowns are copies and adaptations from the great makers of Paris—Callot, Lanvin, Cheruit, Roland and others. And every one of them is a work of art—art of the simplest, the most refined, the most striking sort.

The collection includes gowns for afternoon and evening, cloth frocks for the street, and the smartest of tailored suits, including some of the dress-and-coat variety.

Among the afternoon and semi-evening and evening gowns you will see such fashion features as these:

The new carrot color and the new arrangement of beading on the skirt—the beads in this instance being of cut steel.

The cut-steel nail heads on a bloused gown of Harding gray.

The novel gray lace sleeves in a dove gray chiffon gown also steel beaded.

Cascades of silver lace on the skirt of a rose and silver cloth evening gown, its beading a marvel of rose and glittering crystal beads.

Large coral beads used on a coral chiffon gown—not an atom of any other color.

A novel treatment of silvery beads on mauve net over mauve chiffon—a creation that seems a bit of moonlight.

The long orchid tulle sash on a white charmeuse with crystal beads and bugles.

The mousquetaire sleeves in a gown of black Chantilly and cream filet over a black satin slip.

Heavy bands of milk beads on a pure yellow eyelet frock with a blue



velvet girdle—the whole extremely youthful and Greek.

Much fringe on a jade green crepe de chine which also is simple enough to be worn by a Greek maiden.

Rays of crimson beads blended with the pure red figures in a black foulard frock.

Very heavy gray embroidery on very coarse blue net forming a deep border on a blue crepe de chine frock.

The handkerchief drapery on a frock of all-black Georgette.

Rows and rows of pink beads on a gray crepe de chine, each row outlined by fine steel beads.

Drawn work heavily embroidered, the new Spring phase of eyelet work, the self-bindings and self-ties, the new and simpler beading designs, the finely pleated panels in the skirts, the use of great quantities of bead buttons, the lovely use of gray crepe applied on gray Georgette, or of dark blue crepe on dark blue taffeta, and the straight Chinese or bell sleeves, the full skirts—these are only a few of the fascinating new points to see.

When it comes to the cloth gowns and the suits there are just as many

For instance, there are fluted white collars and cuffs on a little gray jersey slip-on dress which is really delightful. There is a navy tricotine redingote with lacquered braid and taffeta sash; another navy redingote has embroidered applications of Egyptian red upon it; a black taffeta has a unique ornamentation of gold buttons and gold tracery; a black taffeta redingote has its full skirt and fitted body opening over cream organdie, stiff with embroidery in blue, red and green.

A lovely dress-and-coat suit has a blouse of gold embroidered tangerine crepe worn with a navy box coat and

skirt. Other box coats are lined with polka-dotted silk to match the bodices of the dresses to be worn under them. Some of the most remarkable suits of all are the quiet Poirer twills with embroidery of French knots.

A perfectly marvelous outfit is a medieval chemise gown of navy cloth almost stiff with its gray wool embroidery.

We might go on until we described every piece in the collection—and every piece would be worth it.

But you may see them all with your own eyes on Monday in the Fashion Salons.

New Spring Fashions Make Their Bow in the Young Women's Salons

And such charming fashions they are—it will surely be a delight for Miss Philadelphia to choose her Easter wardrobe!

Lovely new dresses—stunning cloth frocks, new sports dresses, lace frocks, white and delicate colored frocks, and new afternoon dresses are all here. \$40 to \$150.

New wraps are very smart—and include coats and wraps of distinction for sports and better wear. \$65 to \$140.

Handsome Spring suits—in unusual and one-of-a-kind models as well as practical tailored suits and sports suits start at \$65 and go to \$125.

All are in 14 to 20 year sizes.

Every Woman Wants to Know About New Skirt Fashions

For about has never been so important and certainly they have never been so beautiful or so necessary to the Spring and Summer wardrobe.

Here are a few of the latest arrivals, ranging in price from \$22.50 to \$37.50. They are only a small part of the many Spring skirts now here.

New Canton crepe skirts, satin striped, and both white and colors. New plaid Baronet satins, exquisite color combinations.

New circular skirts in a sports silk crepe, blue-and-gold and black-and-silver.

NEW STYLES IN BEADED BAGS

Both shapes and designs are new in this group, all of the handbags which have shell-finish frames. Some have pannier handles and others have shell-finish chain handles.

The designs are striking and rich in color and on some of the finer bags there is chenille work with the beads.

Prices \$16.50 to \$40.

Dohnanyi Plays at the Academy of Music

Next Monday Evening

IF YOU go to hear him you will enjoy the evening, for DOHNANYI is a master pianist. And the music of the pianoforte, when brought out by the magic of the master, awakes within us that stabilizing force which, in the hurry of modern living, is all too seldom aroused.

But—you will enjoy more than the playing of DOHNANYI. You will enjoy the wonderful tone of the piano he is going to play—the piano he always plays—



And you will be doubly proud when you know that it is an ALL-AMERICAN piano, oldest and best-loved of all the good pianos built in America.

JENNY LIND loved the CHICKERING. It was always used to accompany her when she sang.

The great LISZT said of it: "It is superlatively perfect."

De FACHMANN described its tone as "like a human voice."

BUSONI called it "the creation of masters in their art."

130 First Medals and Awards have come to it. You will find a bust of its creator, JONAS CHICKERING, in the Hall of Fame in Washington—the only builder of pianos there.

For 98 years there has been a continuous stream of CHICKERING pianos from the workrooms in New England into the homes of discriminating musicians—professional and amateur.

The home of the CHICKERING in Philadelphia is here, in the Wanamaker Piano Store. We shall be happy to have you come to see and hear the CHICKERING—AMPCICO Reproducing Piano, in particular, because that wonderful instrument marks the summit of present attainment in the building of pianos for the production of music in the home.

And that's where the best music ought to be.

(Egyptian Hall, Second Floor)

Presenting—In All Their Charm the New Paris Hats—for Spring

With the fluttering streamers of the Empire and the piquant poke shapes of the Directoire, Paris heralds the new Spring millinery fashions. Delightful fashions they are, enchantingly new, quite as fascinating as one expects Paris hats to be, and representative of the last and most authentic French millinery modes.

The hats are just off the steamer—that vouches for their newness! And they are from the foremost Paris modistes—

Caroline Reboux
Marie Guy
M. Lewis
Alex Armande
Maguy

Lanvin
Lucie Hamar
Evelyn Varon
Odette Alice-Nora
Marie Louise
Marcelle Demay



Estelle Lucas

More "Fabrics" Than Ever Does Paris Use

and there are whole hats of glistening taffetas, any number of straw and taffeta hats, hats of embroidered organdie—and these are charming—hats of a heavy white novelty pique, numbers of enchanting lace hats, hats of gros-grain ribbons and hats of shot silk.

When straw is used, the favorite is Milan—fine, beautiful quality Milan. You will see it in some stunning dark blue and brown hats.

As to New Shapes and Fashionable Colors

Paris, as usual, goes from one extreme to the other!

Hats are small—and huge. There are little Directoire pokes, small hats that fit close—and hats with wide, sweeping brims.

Though there are numbers of vivid-hued hats—like geranium red, the new oat yellow, plenty of blues and browns—there are also numbers of stunning black and all-white chapeaux.

(Second Floor, Chestnut)

But Paris Does the Unexpected

and is as deliciously whimsical and quite as paradoxical as ever.

She has taken the greatest fancy for ribbons—little ribbons, wide ribbons—large bows, and rosettes of bows.

Whole hats veiled with lace are another charming idea.

Hats of silvered ostrich combined with natural ostrich—to cover a whole hat—think of it!

And picture leather and ostrich feathers used together—yet it is amazingly effective.

Flowers and fruit are glowing with color and are used alone and together—always pleasingly, too.

They Are Delightfully Wearable Hats

suitable for Madame's every need—for sports wear, for tailored needs, for more formal occasion.

It will give us pleasure to show them to you.

We Are Selling Beautiful New Easter Silks by the Thousands of Yards

Women planning costumes have found out that not elsewhere is to be found such a collection of silks as here in the old reliable Silk Store and established by comparison that prices here in practically all cases are lower than equal value can be had for elsewhere.

(First Floor, Chestnut)

NEW IRISH TABLE LINEN EXCEPTIONAL AT \$3.75 A YARD

A special purchase of bleached Irish double damask, of pure flax, full 72 inches wide, and in an attractive assortment of patterns such as rose, spot and fleur-de-lys. Exceptionally good merchandise at \$3.75 a yard.

(First Floor, Chestnut)

New Comfortables—Cheerful and Pretty

Also a bit cooler than those used in Winter. Filled with sheets of carded white cotton covered with Florentine silk (silk and cotton) in plain or in dotted designs, \$8 and \$7 each.

Filled with wool, \$7.50, \$8 and \$9 each. Those at \$7.50 have figured silk mull tops, and borders and backs of plain materials in pink, blue and rose.

The quilts at \$8 and \$9 are covered with Florentine silk, either plain or in polka dots. All are in the weights that will be needed from now until Summer.

(Sixth Floor, Central)

The China and Glass Sale Sparkles With Easter Opportunities

It presents a magnificent choice of dinner sets, cut glass, light-cut glass and imported decorated glassware for Easter brides and Easter tables at savings of one-fourth, one-third and even one-half.

It takes in every dinner set in our possession, including "open stocks." At the prices now marked on them we believe they are unequalled—from \$17 for an American set to \$400 for a superb French gold-encrusted set. In between is a choice that can leave nobody disappointed.

Fine Cut Glass One-Fourth to One-Third Less

Prices, from \$1.85 for a bonbon dish to \$200 for a lemonade bowl. The variety includes every desirable article and many novel and uncommon pieces. It fairly sparkles with gifts for Easter brides.

Italian Marble Statuary

and pedestals in the best showing in years and at savings of one-third.

(Fourth Floor, Chestnut)