

Tomorrow Will Be a Great Day for the Choosing of Easter Clothes

Riding Out to the Soldiers' Home One Day With Abraham Lincoln

his friend discovered that the President, like many others of us, had the habit of loading his trousers' pockets with little scraps of paper culled from the newspapers and magazines.

Mr. Lincoln, at a sudden turn of the conversation, put his big hand into his pocket and brought out a bunch of scraps and picked out the little piece bearing this verse, which was appropos to what he had been saying of the urgency of prompt action:

"A weaver sat at his loom
Flinging his shuttle fast,
And a thread that should wear till the hour of doom
Was added at every cast."

Who wrote the verses the writer does not know. Possibly Mr. Cox in the Book Store will tell.

[Signed] *John Wanamaker*

March 11, 1921.

Pin Check Taffeta Silks the New Word for Spring

They are the very latest fashion and they are a revival of the silks of our grandmother's time. For the new Spring and Summer dresses with their panniers, ruffles and frills, they are quite as lovely as anything you can imagine. The checks are extremely small on navy blue, brown, tan, gray or light colored grounds, 36 inches wide, \$4 a yard.

This is just one of the new Easter silks. There are any number of others. Some are coming and going so fast there is not time to tell of them. (First Floor, Chestnut)

The New Easter Blouses Have Many Novel Features

There is the oval neckline, for example, with the points joining over the shoulders. It is very becoming and very pretty. One of the newest blouses has a long roll collar, ending in points at the waist, and a vest effect. This looks especially well with a tailored suit. A most attractive touch of color is given some of the new Georgette blouses by means of a colored camisole lining—tomato red or French blue under navy blue, for example. Embroideries and beading placed far down on the blouse to lengthen the waistline and a new embroidery of applied material.

New lace-covered chiffon blouses trimmed with colored metallic ribbon. They are beautiful. These charming blouses are made of crepe meteor, crepe de chine, Georgette crepe and Canton crepe. They are \$7.85 to \$65. (Third Floor, Central)

New Covert Cloth Coats in Platinum Gray

Some time ago there were whisperings that covert cloth coats were to be brought out for Spring and now the prophecy has come true. They are in the new color, platinum gray, and in three very smart sports models. Two are belted and have the straight lines and rows of stitching and the other is one of the new circular models with raglan shoulder.

The nice thing about a covert cloth coat is that it goes with everything and it is especially suitable for Spring and Fall. Prices are \$45 and \$47.50. (First Floor, Central)

"No Experiment of Making Ugly Things for Women"

to wear has ever been a success. But every time people have exercised their common sense and a sense of beauty, their inventions have been accepted gladly and they have flourished. L. R. corsets, for instance, have met those requirements; they are comfortable and they make for beauty of figure. Some of the L. R. models for Spring include—At \$4. A strong pink coutil corset heavily reinforced with elastic around the top.

At \$6. A topless model of pink batiste with elastic gore in skirt. At \$6.50. A similar model of pink broche. At \$7.50. A design for large women. It is very low at the top, with wide elastic hip gore, and heavily reinforced. Another, of white broche, topless, with elastic, is for average women. At \$9.50. A topless, of white broche, for slender women. (Third Floor, Chestnut)

Silk Kimonos From Japan

They are thin silk with still thinner linings and interlinings. They have native sleeves, are hand-embroidered and may be had in navy, Copenhagen, rose and black. Price \$12.75. (Third Floor, Central)

New Pleated Sports Skirts to Fit Larger Women

In fact they are made especially for larger women and both the striped and checked materials are chosen in exactly the right colorings and size of patterns. There are fine all-wool serges, velours and prunella cloths, some laid in small box pleats and in such fashionable combinations as brown-and-tan, black-and-white, gray-and-blue and others. Sizes go from 34 to 40 inches waist band and the prices are \$20 to \$32.50. (First Floor, Central)

Collars and Sets of Real Filet

Chinese filet collars are being worn this season, not merely on dresses but on coats and sweaters. They are \$1.50, \$2.50 and \$3.50 according to length, and the sets of collars and cuffs are \$5 the set. (Main Floor, Thirteenth)

Women's Inexpensive Nightgowns

Low-necked styles of muslin, \$1.85 to \$2.75. Some have lace and feather stitching; others have embroidered casings and ribbons, or plain casings, ribbons and piping. The prettiest are in Empire style with beading and ribbons at waist. Sleeve and neck—very dainty. (Third Floor, Central)

Women's Silk Umbrellas at \$7.50

Good examples of what one can get for the new lower prices. They have blunt ferrules, white or amber teeth, and handles of bakelite with bakelite rings or of wood with leather loops. The covers are navy, brown, green, purple, black and taupe. Price \$7.50. (Main Floor, Market)

New Bead Necklaces Have Pendants—Sometimes Two

sometimes more—it's all a matter of feminine fancy, for all are in fashion.

The new necklaces are of colorful imitation sapphires, topazes, jade, alone or in combination with imitation pearls or in novelty designs.

They are quite attractive, quite new and will make pretty Easter gifts to wear with Easter frocks. \$3 to \$15.50. (Jewelry Store, Chestnut)

New From Paris La Perle Rana

We believe these to be the finest imitation pearls to be had. In color and luster they very closely approximate the beautiful Oriental pearls and they are worn by many women of unquestioned taste in dress.

Necklaces, with 14-kt. gold clasps, \$25 to \$65; with diamond-mounted clasps, \$95 to \$185. (Jewelry Store, Chestnut and Thirteenth)

The Tweed Tailored Suit Is Having Its Fling

At this moment there is a hue and cry after the severely tailored suit without an atom of trimming such as we haven't known for years—women seem to be discovering once more the extreme smartness of simplicity.

Moreover, such suits are not expensive—tomorrow's group is priced at \$37.50, \$40, \$45 and \$65. The tweeds are American and English, in many grays and browns; the coats are cut in American and English box styles, or else slightly fitted; and the skirts are of the regular straight, easy-to-walk-in type. The suits at \$65, by the way, were made in London. Sizes for everybody—that is 34 to 42—will be found in the group. (First Floor, Central)

500 Lovely New Spring Hats Around the \$10 Mark

Brand new, of course! And pretty as can be!

Saucy little hats with ribbon bows—flower-trimmed hats that are delightful—hats with feathers in the most approved Spring fashions—they are all here. Many small hats—hats of medium size and larger hats—oh, it will be easy to find just the one to suit you. (Second Floor, Chestnut)

One Particular Style of Women's Dresses

deserves a little advertisement all to itself because it really is such a good style for \$50. It is of Canton crepe, cut with a shallow neck, elbow sleeves, a pleated and bloused bodice and a rather full tucked skirt, which is also box pleated. There isn't an atom of trimming on the dress, and nothing could be simpler, but it looks right for almost any daytime use, and it isn't forgettable. It comes in brown, navy, beige and black. (First Floor, Central)

Young Women's Delightful New Afternoon Dresses

of the fashionable taffeta, of the popular Canton crepe and of crepe de chine, have arrived in numbers of new Spring styles and colors.

The styles are distinctive, the frocks are smart; the colors include the blue shades, the popular grays and the much-liked browns. \$30 to \$95—and 14 to 20 year sizes. (Second Floor, Chestnut)

Young Women's Smart New Cloth Frocks at \$49

Usually good-looking frocks, brand-new, and all of the fashionable wool tricotine. There is dark blue or tan and brown shades, the dresses are in several good styles, including one jacket dress with a silk blouse beneath the jacket, which may be worn separately, and they are frocks to wear all through the Spring. 14 to 20 year sizes. (Second Floor, Chestnut)

Fine Wraps and Spring Coats for Young Women—\$39

Far better coats and wraps than \$39 ordinarily buys! Just a little group of fine Spring wraps and coats from one of our good makers who was anxious to turn them into money quickly.

Fine Bolivians, velours, velvynes and covert cloths are the materials, and they are in sand color, beaver shades, Hindustan brown and Sorrento blue. The models are distinctive and smart, they are lined throughout with pretty silks, and are in 14 to 20 year sizes. (Second Floor, Chestnut)

Becoming New Sports and Finer Suits for Older Girls

New wool Jersey sports suits, \$27.50, are in Norfolk and other good sports models; are of firm wool Jersey, and come in navy blue, tan, brown and heather mixtures.

New dark blue suits, \$45, \$55 and \$65, include suits for better wear—smart, well-tailored suits in plain-tailored, braided and other styles. Some have short pony coats, some have riple and others have straight jackets and all are lined throughout. 14 to 20 year sizes. (Second Floor, Chestnut)

New Camel's-Hair Coatings Are Very Fashionable

This is the genuine camel's hair with the nap on both sides, as soft and delightful to the touch as anything could be and it is very much in favor for Spring coats, for it is warm with but little weight.

The width is 54 inches and there are two shades, one the natural color at \$7.50 a yard and the other reindeer at \$8 a yard. (First Floor, Chestnut)

Women's Silk Muslin Union Suits at \$2.25

Athletic style suits of dotted silk muslin, with bodice tops and ribbon shoulder straps. Ordinarily they would be much higher priced and a former shipment of the same goods went out in a jiffy. (Second Floor, Market)

Handsome Silk Sweaters We've Seen for Some Time

They are made of the real spun silk of a heavy quality and are in Tuxedo style. One model has a block pattern in the weave, another a striped effect and a third has a long Tuxedo collar and cuffs in checked silk. All have sashes. Black and colors from \$23.50 to \$45. (First Floor, Central)

The Enamel Ware of Good Health in the March Sale of Housewares

Every modern housewife knows that there are two kinds of enamel cooking utensils, one kind that protects the family health and the other kind that does not.

All enamel ware in this Store is covered with pure enamel, free from injurious ingredients and the utensils are planned in sizes and shapes that make them most useful and desirable.

Although the selling has been larger this March than in any previous sale, because of the great quantities with which the Sale started, there is practically an unbroken assortment in housewares of all descriptions and the savings range from 10 to 50 per cent. (Fourth Floor, Market)

Boys, Your New Spring Suits Are Ready

And they are very good suits indeed. Herringbone patterns in browns and grays—so many boys like these. Plain grays that are very neat and smart looking. And of course, brown shades also.

Single-breasted Norfolk styles, some with box pleats, some with inverted pleats, some plain; all fine, well-modeled, well-tailored and priced very much below last Spring's figures. Suits in sizes for boys of 8 to 13 years now go from \$18 to \$30, and they are fine for the money. (Second Floor, Central)



Men's Spring Suits and Overcoats

What it is that makes all normal men more glad to put on new clothes in Spring than at any other time, there is no need to go into. Whatever it may be, it seems very natural and very good.

This is to let all men who feel this eagerness for a newer and fresher appearance know that new Spring suits and overcoats of the finest ready-to-wear kind made in the United States are shown in splendid variety in the Wanamaker Men's Clothing Store at prices on an average about 35 per cent less than those of last Spring.

A substantial lessening of price without any lessening of quality is a good proposition.

A substantial lessening of price with a distinct improvement in quality is still better. This last is what these suits and overcoats stand for. This season they are better and finer in fabrics, making and finish.

They come from those particular clothing organizations with intelligence enough to know that for their own interest it is good to put quality into their product. The one object of these organizations is to excel, and they know how to achieve it.

They surely have achieved it in the suits and overcoats that we are now showing in such fine force for men who want to walk in the front rank of fashion this Spring and Easter time.

Spring suits, \$32 to \$60.

Spring overcoats, \$35 to \$60. (Third Floor, Market)

10,000 Men's Easter Ties at 50c Apiece

We might say something about how much superior they are to other 50c ties, but just have a look at them and then try to recall where else you have seen such ties for less than double this price.

Just about every kind of design a man likes—stripes, figures, Paisley patterns, dots and plain colors. Among the striped ties are many regimental or club stripes, such as are almost never found in 50c neckwear.

It is surprising, too, what good, firm silks are used in these ties. We haven't had anything like them at the price for years. Surely the opportunity for a man to get his Spring neckwear! (Main Floor, Market)

Men's Good Spring Shirts at \$2 and \$2.50

Like old times, such prices, are they not? The \$2 shirts are of percale, in stiff cut, plain reglige style and in striped designs.

The \$2.50 shirts are of heavy madras, in soft cut, plain reglige style and also in colored stripes and checks. Both excellent for their low price. (Main Floor, Market)

Fashion Without Feathers in Men's Easter Hats

Just because a man's hat is not festooned about with bows, or ribbons, or some guy plumage, it doesn't follow that it hasn't style.

Here are men's new Spring soft hats and derbies that show their fine fashion at a glance. The soft hats are in delightful colorings and the derbies are all correct in line. Soft hats, \$5, \$6 and \$8. Derby hats, \$6 and \$8. (Main Floor, Market)

Men's New Spring Shoes Are Down in Price

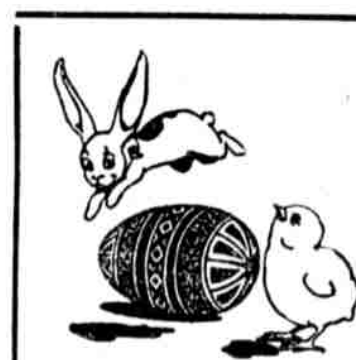
First thing a man will notice about the new shoes for Spring is that prices are lower than they were on the same grade of shoes last year.

For example, at \$7.50 you can choose from some excellent styles in oxfords. There are straight lace and blucher models in black and tan calfskin and black kidskin, all with shapely toes, but those on the blucher models somewhat fuller than the others. At \$9 there are black Russian calfskin oxfords on a straight last, with a new style toe and perforations around the vamp. Also black kidskin blucher oxfords with wide toes.

Tan calfskin straight lace oxfords of plump leather, with heavy single soles, are \$9.50. Mahogany corovian oxfords, with straight English toes, are \$12.

In high shoes there are two uncommonly smart styles that will appeal strongly to young men of fashion. One is a black cordovan lace boot with full wing tip and perforations—a modified brogue style—at \$13.50.

The other is a Scotch tan grain boot on a brogue last, with perforated toe cap, vamp and lace stay and heavy sole, \$12.50 a pair. (Main Floor, Market)



Easter Rabbits Easter Toys and Easter Novelties

It used to be that the toys and novelties for Easter were of little use after the holiday had passed, but the toy makers have been more considerate and the playthings and novelties nowadays are of the kind that the children can use for a long time afterward.

Little wagons and horses, trimmed with Easter toys, are \$1.50 to \$5.25. Novelty autos, including Fifth Avenue buses, \$1.25 to \$2.75.

Fur rabbits start at 60c and go to \$6.75 for the big ones trimmed with bows. Baskets filled with toys, 50c to \$1.50.

Net rabbits, filled with toys, 25c, 50c and 75c. Stuffed ducks, \$1 to \$2.50; on wheels, \$1.25 to \$2.50.

Stuffed rabbits, 50c to \$6. Stuffed chicks, \$1 to \$2.50. Easter "pull" toys, 85c to \$2.

Sand pails, garden sets and sand moulds and sieves, in gay colors and trimmed and filled with toys, are 75c to \$2.75. Noah's Ark, \$4 to \$6. Empty Easter baskets, 10c to 25c.

"Uncle Wiggily"—a new rabbit, all dressed, \$2.25 to \$3.75. Wax paper, shredded, 5c a box.

Easter novelties, 15c to \$1.50. Baby Bunnings, 65c to \$1. (Seventh Floor, Market)