

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

It Is New Goods the People Want and It Is Here They Find Them

Already the First Week of the New President's Administration

gives some distinct evidences of the approach of the better times that were predicted by Mr. Harding's friends.

As expected, the President has intimated a generous policy, though it will demand the greatest wisdom, firmest generosity and highest statesmanship.

There is now, all over the United States, a widespread belief that we must quit skirmishing and insist on arriving at results and the reinstatement of good, old times.

[Signed]

John J. Sproule

March 10, 1921.

A New Paris Importation of La Rana Pearls

We believe these to be the finest imitation pearls to be had, and they are made by the best maker in France.

In both color and luster La Rana pearls very closely approximate the most beautiful Oriental pearls and they are worn by many

women of unquestioned taste in dress. There is a very complete collection of the various sized necklaces at the present time. With 14-kt gold clasps, \$25 to \$65. With diamond-mounted clasps, \$95 to \$185.

(Jewelry Store, Chestnut and Thirteenth)

Some of the Prettiest New Spring Frocks for Young Women Are \$35

Some are of crisp and shining crepe and some are of glistening tulle and blue and that rich, dark brown, though some of them are in black, too.

Frisled skirts, new long straight bodices, round necks, organdie pipings, ribbon sashes and eyelet embroidery are some of their fashion points—but they're all attractive. 14 to 20 year sizes.

(Second Floor, Chestnut)

400 Yards White Silk Broadcloth to Sell for \$2.50 a Yard

This is the first time for several years that this fine quality American silk broadcloth has sold as low as this and it is such an unusually low value and so timely, just at the beginning of the white silk season, that we should not be surprised to see the entire lot go in one day.

It is one of the best silks we know of for women's Summer dresses and skirts and it is used for blouses and for men's shirts at every season of the year. The width is 32 inches.

(First Floor, Chestnut)

It's Unusual to Find Women's Fine Raincoats Reduced

But now comes one of these rare occasions. All the English and a number of new Italian raincoats since those made here of imported materials have just been greatly lessened in their prices. They are the best quality of imported Canton cloths, rubberized silk and rubberized cashmere.

Some are combined with another color and are very interesting in their fashion features. All the shoulder seams are cemented and taped. There are also a few capes of imported rubberized materials. The new prices are \$30 to \$57.50.

(First Floor, Central)

Paris Sends Some Interesting New Sports Skirtings

They are as different as possible from the usual skirtings of this kind, being rather heavy to suit the purpose of a sports skirt and large striking plaids with a soft, shaggy finish.

Beautiful colors of navy, turquoise, henna, gold and others, 48 inches wide, \$5 a yard.

(First Floor, Chestnut)

A Few Hundreds of Years Ago

Women did occasionally go out riding and hunting and doing various athletic stunts with their "lords and masters," but the trouble with all that kind of thing was that they always had to wear such hampering clothes. They got some fresh air and doubtless a bit of entertainment, but think of the difference between sallying forth clothed in a panna skirt and a corset that was pretty nearly solid iron for a day's sport, and wearing a straight, short frock of the present day with a good slip-on corset inside it!

Speaking of which reminds us that some new Parisienne slip-ons have just arrived—pink, all of them. One of elastic has no top and very little boning and costs \$11.50.

A suede-cloth boned in front and laced in back is \$11.50. An elastic corset with satin stripping is \$12.50. A lovely pink silk slip-on (which belongs in a trousseau) has lace under its garter straps and gold thread embroidery, price \$28.

Please note that appointments may be made for fittings between 9 A. M. and 2 P. M.

(Third Floor, Chestnut)

Easter Petticoats

Unpacked include silk jerseys \$3 to \$13.50—all with contrasting colors in their accordions; jersey tops with tailored fancy flounces at \$7.50, and tulle taffetas at \$12.50. Lovely colors in all of them.

(Third Floor, Central)

Hand-Embroidered Silk Chemises

Pink envelope chemises, some of them habutai with finer hand embroidery and hand-drawn scallops, \$17.50; some of crepe de chine with a lot of eyelet embroidery, \$20 and \$13.75.

(Third Floor, Central)

Among the Loveliest Gloves for Women We've Seen This Season

are these new Arabian mochas in Spring colors and styles. They are of the most velvety texture, and the skins are of beautiful quality, and the colors are particularly attractive.

Women's short gloves, with one clasp, and in an exquisite French gray, are \$4.25 a pair.

Strap-wrist mochas in the same French gray or in beaver or butternut color, with embroidered spearpoint backs, \$6 a pair.

(Main Floor, Central)

When a Woman Says That a Dress Is "Wearable"

You may be sure she has made a mental note of that dress and sooner or later you will see her blossom forth in it. For it is precisely this quality that she is always in search of—she wants a frock which will do a lot of "filling-in," which isn't so striking that you can recognize its date at a glance, and yet which clearly belongs in the procession of Spring garments.

The Fashion Salons will have some such wearable dresses for to-

(First Floor, Central)

morrow—silk jerseys for only \$25. They have shallow necks, round or square; they have the straight silhouette, though one style boasts a waisted line and a blouse, and others show panels flying over skirts of contrasting colors; and they have embroidery agreeably arranged on their bodices and belts. Their colors are precisely what one would choose for wearable dresses—navy, beige, Java brown, black, a rather vivid blue and pewter gray.

Price \$25.

New and Fashionable Animal Scarfs of Pretty Brown Marten

They arrived in the Fur Salons just a day or so ago, and come just in time to accompany Madame's new Spring tailored suit.

Stone marten scarfs start at \$37.50 for the one-skin scarfs and \$37.50 for the one-skin scarfs and

(Second Floor, Chestnut)

go to \$85 for a most attractive two-skin scarf.

And the rich, pretty haum marten scarfs start at \$40 for one-skin scarfs and go to \$85 for the handsome two-skin pieces.

New Books

"Chick Evans' Golf Book," by the greatest of all amateur golfers, is a joyous story of the caddy who became a champion. Price \$3.50.

"Growth of the Soil," by Knut Hamsun. A translation from the Norwegian. H. G. Wells says it impresses him as one of the very greatest novels he has ever read. Two volumes, \$5.

"White Dominoes," by Florence M. Pettie. An intriguing story of weird happenings. \$1.75.

"The Grey Room," by Eden Phillpotts. A ghost-story deftly told. Price \$2.

(Main Floor, Thirteenth)

EASTER cards in plenty—sweet with flowers and chicks and Easter bunnies. There are greeting cards and folders and just cards, there are blotters and book markers and prices run from 5c to \$1. Look for them near the elevators.

(Main Floor, Central)

Men, Here Are the Right Spring Suits and Overcoats

The new suits and overcoats this year are simply fine; fine in fabrics, fine in fashion, fine in making, fine in all the things that men value who are particular about their appearance.

And not only are qualities appreciably better, but prices are one-third and even more below the figures of last Spring.

The styles vary from those of last Spring, but only in a moderate degree and in the direction of looser and more liberal lines. In other words, the form-fitting feature so noticeable in coats of recent seasons is now less pronounced. But there is all the novelty remaining that any one can desire in line, shape, cut and detail.

Skirts of the Spring overcoats are somewhat roomier than heretofore, a development that men who like to take a brisk, vigorous stride will welcome.

But the surest sign of all that these are suits and overcoats that men want is the way men are taking to them at first sight.

Easter will soon be here, sir; now is the time to prepare!

Spring suits, \$32 to \$60.

Spring overcoats, \$35 to \$60.

(Third Floor, Market)

Where Else Will a Man Find Such Beautiful Silk Shirts?

Newest arrivals among the silk shirts are superb.

They are of heavy broadcloth silk in stripes and in solid colors and stripes with charming little jacquard figures in them. The colorings are exquisite and often very unusual combinations.

No finer ready-to-wear silk shirts may be had.

Price \$12.

Other silk shirts from this price down to \$7.50.

(Main Floor, Market)

Men's and Boys' London Caps Were Never So Noteworthy

The shipment of Redleaf caps which we just received from England is just about the finest yet.

The caps are in one-piece and eight-piece styles, all beautifully hand tailored, and the materials are selected homespun in gray and tan mixtures and herringbone stripe, Lovat mixtures and multicolor effects.

For Easter gift caps they are unequalled.

Men's caps, \$4.

Boys' caps, \$3.50.

(Main Floor, Market)

Men's Silk Half Hose New for Easter

Some of the finer kinds that a man likes to wear on special occasions. Good for gifts, too.

Heavy full-fashioned silk in black, white, navy and cordovan, \$3.50 a pair.

Hand-embroidered clocked half hose in black with self, white and colored clocks; white with self and black clocks, and navy and cordovan with self clocks, \$3.50 a pair.

Accordion-ribbed silk in two-color combinations—black with white, blue, green or purple—\$5 a pair.

Derby ribbed silk with hand-embroidered self clocks in black, navy and cordovan, \$6 a pair.

(Main Floor, Market)

The China Sale With the Best Goods in the Largest Choice at Lowest Prices

The leading potteries and glass factories of the world lay their best wares before you in this sale at prices one-fourth to one-half less than regular figures.

All the dinner sets we own are in the sale, including the "open stock" patterns.

Fine cut glass to the value of many thousands of dollars can be chosen from at savings of one-third.

Light-cut glassware and beautiful imported decorated glass are shown in dazzling assortment at similar savings.

Fancy china is one-fourth to one-half less than regular prices.

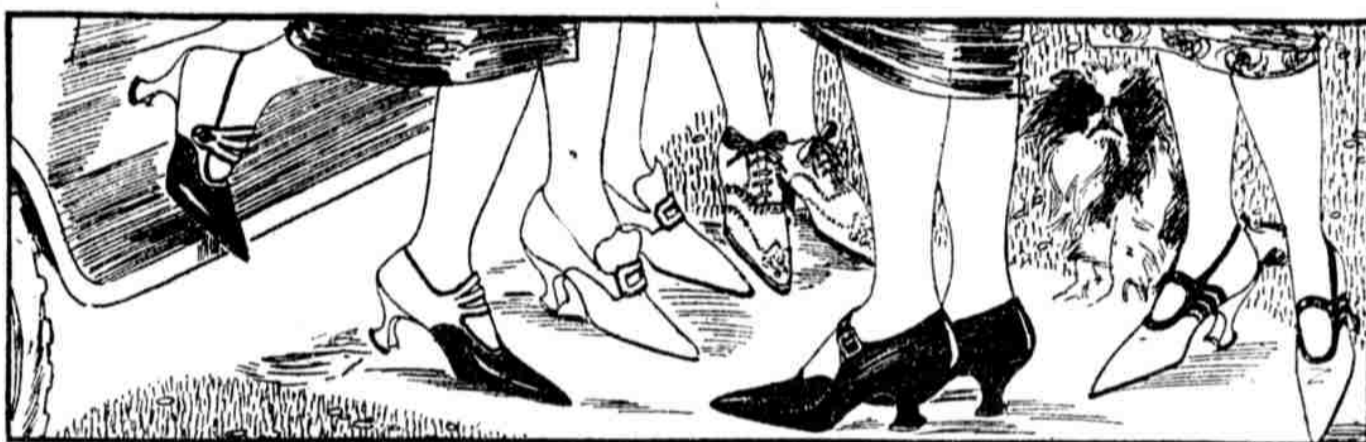
Exquisite Italian marble statuary and pedestals are offered at one-third less, and the collection is by far the largest and finest in years.

In the quantities and varieties of goods and the lowness of prices there has not been such a china sale in several years.

A Few Remarkable Items in Cut Glass

Berry bowls, 8-inch size, \$3.75. Bonbon dishes, \$1.85.
Sugar and cream sets, \$4.25. Water jug, 4-pint size, \$5.
Celery trays, \$2.75 to \$3.25. A wonderful choice of pieces
Comotes, 7-inch size, \$3. A wonderful choice of pieces
Vase, 12-inch size, \$5. priced from \$1.50 to \$10 each.

(Fourth Floor, Chestnut)



Women's Fine New Shoes for Spring

are better than ever and prices are somewhat lower.

THE main thing in fashion at this moment is the strap pump; the pump made with a plain strap going over the instep or a split combination strap. It is a matter of taste which of them you like. Some of the straps button and some of them buckle.

These new strap pumps are to be had in tan Russia, black Russia, patent leather, black satin, gray and brown suede, also in a most fetching combination of tan Russia vamps and tan suede backs.

They come either with high Louis heels or with junior heels, and prices go from \$10 to \$14 a pair.

(Women's Shoe Store, First Floor, Market)

Also greatly in favor and of high importance are new Colonial English-made pumps, just such as Dorothy Vernon might have graced. These are made with a perky Colonial tongue and leather-covered, stitched buckles. They are extremely smart and are to be had in dull and patent leather and in tan Russia.

The assortment among the new shoes is excellent and there is full choice of all sizes in each style.

It is well worth noting that prices are somewhat lower than they were for shoes of equal or lesser quality a year ago, and that while we have all leathers, the tan Russia is undoubtedly in greatest demand.

London Sends New Umbrellas for Women

An Englishwoman seldom goes out without her umbrella, and English umbrellas are notable for their good style and their substantial character. These are brand-new, they come from a foremost British maker and they are very smart.

All have covers of firm, black silk and all have wood sticks—a feature that will appeal to many women.

The handles are quietly distinctive—fine woods mounted with gold or silver, malacca and horn handles, white and colored bakelite, imitation shell or amber and leather handles are in the collection.

They're to be found exclusively in the Wanamaker Umbrella Shop—\$19 to \$45.

(Main Floor, Market)

New and Artistic Jewelry of Imitation Jade

The coloring is very like the real jade and the pieces are very interesting as well as quite new.

The new earrings, for instance, are in hoop shapes and pendant effects—and the jade green is used alone and in combination with sparkling black jet or rhinestones. \$6.50 to \$11 a pair.

Pretty pendants to wear round the neck or on bracelets are in the shape of bunches of grapes—\$2.75 to \$6.50.

Attractive new rings are \$6 and \$9.

Dainty bracelets are \$3 and \$5. And black silk neckerds with rhinestone slides and imitation jade pendants are \$27 and \$30.

(Jewelry Store, Chestnut)

REMNANTS of white goods at a third less include many plain and fancy weaves of the sorts used for shirtwaists and children's dresses.

(East Aisle)

For Saint Patrick's Day

Green candies galore, green favors, green novelties of many kinds are here now and ready for you to make plans and order for your St. Patrick's party.

Jack Horner pies or St. Patrick's hats, each holding twelve favors, \$8.

Baskets with harps, holding twelve favors, \$9.

Bonbons with favors, \$2.25 a dozen.

Place cards with favors, 20c each.

Green hats, to hold candies, 15c each.

Kewpie dolls, dressed in green, \$1 to \$1.75.

Large potatoes of coconut cream, 25c each.

Almond paste potatoes, \$1 a pound.

Almond paste peas in pod, or almonds, \$1 a pound.

Pistachio chocolates, \$1 a pound.

Green chocolate straws, 70c a pound.

Pistachio bonbons with almond on top, \$1 a pound.

Green mint wafers, 70c a pound.

Clear mint shamrocks, 50c a pound.

Cream potatoes, 60c a pound.

Basket of potatoes, trimmed with ribbon and snake, \$1.25.

(Down State Store, Chestnut)

New Fashions in Fine Leather Handbags

Highly glazed pin seal and pin morocco in black, browns and blues are the leathers used, and most of the bags are in soft pouch shapes. There are small sizes for dress wear and large—some very large—bags for shopping and general utility.

The new prices are \$8.50, \$10 and \$12, which are much less than similar handbags have been selling for.

(Main Floor, Chestnut)

New White Frocks for Little Children

Which is one way of saying they are for little babies in arms, for toddlers and for youngsters up to six years.

For the little babies of six months to two years there are dear little white dresses of nain-sook and fine lawns, in pretty styles that are dainty and not too elaborate. Some are tucked, some have feather stitching and some are lace trimmed. \$1.50 to \$6.50.

New white frocks of dotted swiss, of lawn and of dimity, some smocked in color, for three to six year children, are \$3 to \$10.

(Third Floor, Chestnut)

Good Bath Sprays for 75c

This is a new low price for such good sprays, and many people will like to take advantage of it.

They are all new and the spray is of generous size.

(Main Floor, Chestnut)

LITTLE lace collars of real Point Venise are much in vogue for the tailored cloth dresses. Sometimes they are wholly of the lace, sometimes the lace is combined with embroidered or plain net. Prices \$13.50 to \$15.

(Main Floor, Central)

New Block Scrim Curtains, Special at \$1.65 a Pair

The block pattern is pretty and much in demand. The edges of the curtains are hemstitched and they are two and a quarter yards long. Also there is the material by the yard to match, at 25c a yard, a special price.

There is still left a limited quantity of the plain marquisette curtains at \$1.50 a pair.

(Fifth Floor, Market)

Fireless Cookers at Lower Prices in the March Sale of Housewares

Every modern housewife knows the great advantages of the fireless cooker, its economy, its avoidance of all possibilities of burned or spoiled foods, its cleanliness and labor saving.

In the March Housewares Sale we have the famous "Domestic Science" fireless cookers at lower prices. Each of these cookers is enclosed in a case of non-rusting steel, gray enameled. The lining and the cooking utensils are of seamless aluminum.

One-compartment cookers, \$26. Equipment—4-quart aluminum kettle and set of triplicate pails; thermometer; radiator pastry shelves; radiator rack; two radiator racks; book of directions.

Two-compartment cookers, \$36.50, \$40 and \$42.

The \$36.50 cooker has this equipment—one eight-quart aluminum kettle and set triplicate pails; thermometer; radiator; two radiator racks; one pair pastry shelves; radiator hook; book of directions.

(Fourth Floor, Market)

The \$40 cooker has one eight-quart aluminum kettle and set triplicate pails; thermometer; one pair pastry shelves; four radiators; two radiator racks; radiator hook; book of directions.

The \$42 cooker has one 10½-quart aluminum kettle; one four-quart utensil; set triplicate pails; thermometer; one pair pastry shelves; four radiators; two radiator racks; radiator hook; book of directions.

Three-compartment cookers, \$58. These are equipped with one 10½-quart aluminum kettle; one eight-quart aluminum kettle; set triplicate pails; one four-quart utensil; thermometer; six radiators; two radiator racks; two pair pastry shelves; radiator hook; book of directions.

Demonstration during March, showing the economy and efficiency in roasting, baking and boiling when the right fireless cooker is used.