

WEATHER  
Unsettled

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Organ plays at 9, 11 and 4:50  
Chimes at Noon

# Spring Is in the Air—In the Hearts—In the Store!

## Four Presidents of the United States, It Is Said, Left These Last Words

President George Washington, "It is well."  
President John Quincy Adams, "Independence forever!"  
The first President Harrison (Grandfather of President Benjamin Harrison), "I wish you to understand the true principles of government. I wish them carried out. I ask nothing more."  
President Zachary Taylor, "I have tried to do my duty."  
And President Abraham Lincoln, in the speech at Gettysburg, spoke these famous words, "This nation, under God, shall have a new birth of freedom, and government of the people, by the people, for the people, shall not perish from the earth."  
The beginning of the administration of Warren G. Harding as the twenty-ninth President of the United States marks the initiation of the most portentous period in the history of the United States with its future relation to the world.

[Signed] *John Wanamaker*  
March 9, 1921.

## Young Women's Fine Bolivia Wraps for Spring—\$85

A little more fitted than the usual wrap, yet with the graceful lines of the wrap, these new models are just as youthful and Spring-like as a girl could wish.  
They are all of lustrous Bolivia in a Spring weight and in the newest colors—caramel, ostrich brown, mouffon, Sorrento blue, navy and other colors, and they are lined throughout with rich, harmonizing silks.  
They have novel sleeves, have two deep silk tassels in the back, have narrow belts which tie and are charming dress wraps.  
14 to 20 year sizes—and \$85.  
(Second Floor, Chestnut)

## Fine New Black Silks That Will Go Very Quickly

As a matter of fact, they are about the most popular black silks for Spring that we know, and they are no sooner sold than they are gone.  
New black Canton crepe, the real Canton crepe, \$4.75 a yard.  
New black baronet satin (fiber silk) at \$3.50 a yard.  
New black charmeuse, \$3 a yard.  
(First Floor, Chestnut)

## A Charming Jersey Dress for Young Women

It is of fine wool jersey in white, with black braid, and rose, gray or navy blue with self or contrasting braid. The neck is V-shape, the sleeves are short, there is fullness over the hips and the braid ribbons tie at each side in delightful fashion. It is a frock which may be worn for sports or for general daytime use.  
\$32.50—and 14 to 20 year sizes.  
(Second Floor, Chestnut)

## New Marabou Neckwear—When Furs Are Laid Aside

When it's too warm for furs, many women like to put on these soft, pretty marabou pieces, for they have just enough warmth, are not too heavy for comfort, and they are certainly becoming because they are so fluffy and soft to the face.  
The new pieces are in stole, cape and straight effects; some are of marabou alone and others of marabou combined with ostrich, and they are all attractive.  
In black, the natural color, brown or taupe, \$6 to \$18.  
(Main Floor, Central)

## Women's Jersey Sports Coats Lowered to \$18.75

They are just the kind of coats women like for everyday wear, for motoring or traveling. They are full length, of a good quality all-wool jersey cloth and very practical.  
The style, too, is a most becoming one to almost every woman, being belted with a pointed shoulder yoke and two or three plaits down the back. These coats have been selling for more than double this price. In Oxford, brown, blues and greens.  
There are also a few velour and tweed coats that we have just re-priced to \$18.75. These were double this figure.  
(First Floor, Central)

## Spring Weather Has Started Calls for Cotton Waists

The sports suit is a good deal responsible and many sports waists are being worn these days. There are numerous styles made especially for this purpose, there are any quantity of others for the more elaborate tailored suit and for separate skirts.  
Starting as low as \$2.50, a woman can have a choice of almost any kind of style and cotton material up to the finest blouse of French voile, hand embroidered and hand drawn with real Irish lace at \$22.50.  
(Third Floor, Central)

## New Large White Tub Skirts

For women who require from 32 to 39 inch waistband and who usually find some difficulty in getting skirts to fit them. These skirts are of fine white gabardine, particularly well tailored and with plain front and gathered back.  
There are two good styles with novelty pockets, one at \$7.50 and the other at \$7.50.  
(First Floor, Central)

## To the Woman Who Thinks \$37.50 the Right Price for a Suit

IT DOESN'T seem to matter whether a woman has a fresh novelty suit or new wraps and dresses or what she has indulged in the way of Spring clothes, the rather practical-looking, not expensive suit is a sine qua non. She may need it for business or she may just want it on general principles, but it is certain she is going to have it—and she prefers it in navy blue serge, that material which is said by people in the clothing business to "wear like barbed wire." As a matter of fact there is no stronger weave than good serge.  
The blue and black serge suits that go on sale tomorrow morning are very practical without being severe, they are of excellent quality, down to the linings, and they have braid and button decoration.  
With them are suits of sturdy tweeds and home-spuns in light grays and browns, some cut with the new beltless box coats, some with slightly fitted coats and others with Norfolk coats.  
\$37.50 will buy any one of these suits.  
(First Floor, Central)

## For Many Daytime Needs New Sports Millinery

On so many occasions no other hat seems to fit the requirements like these practical, becoming sports hats!  
This season there is the greatest variety among these trim, good-looking hats. Some are wholly of straw in vivid or subdued colors; some are of silk alone or combined with straw, and others, like the English hats, are of mouffon braid.  
There are hats as small or as large as Madame wishes, they are in every fashionable color, they are rather simply trimmed as a rule—ribbon bands and bows and embroidery being the chief adornments.  
Between \$10 and \$35 there is a remarkable collection from which to choose.  
(Second Floor, Chestnut)

## A Fine New Shipment of Chamois Lisle Gloves

has just been received in the Glove Store. They are just the kind of gloves women want for Spring wear, they are most practical indeed, are in the fashionable colors and desirable lengths, and all are at moderate prices.  
\$1.65 a pair for eight-button length gloves in white, chamois and beaver color.  
\$1.85 a pair for twelve-button length gloves in brown, white, chamois, beaver and gray.  
\$2.25 a pair for sixteen-button length in white, biscuit, pongee, chamois and beaver color.  
\$2.75 a pair for twenty-button length gloves in white or pongee—and this length is new this year.  
They are all washable, of course.  
(Main Floor, Central)

## Three Handkerchief Items of Particular Mention

are these—all desirable kinds at moderate prices.  
Women's handkerchiefs, \$4 a dozen, snowy Irish linen of unusual quality, with the finest of hems.  
Boys' colored handkerchiefs, \$5 a dozen, likewise of Irish linen and in colors that boys will like to use.  
Men's handkerchiefs, \$5 a dozen, of airplane linen in perfectly plain hemstitched style, with quarter and half inch hems—and mighty good values, too.  
(West Side)

## Lovely Jeweled Lockets and Pendants—Unusual for \$10

are precisely like kinds we've had in our own Jewelry Store at many dollars more—some were three times as much as the present price!  
They are all on black ribbon sautoirs and some have jeweled slides as well. The lockets and pendants are in oval, round, square and oblong shapes, they are lacy and dainty with glistening rhinestones—rhinestones alone or combined with imitation sapphires or lustrous pearls.  
Usually there's but one of a kind—so the choosing is especially interesting.  
(Jewelry Store, Chestnut)

## The Newest Spring Ribbons

for millinery are the pretty, glistening cire ribbons. They are much used for hat bows and bands, and sometimes whole hats are made from them. They have a brilliant finish, come in jade, black, brown, navy and other desirable millinery shades, are five inches wide and are \$1.50 a yard.  
New, too, and much used for trimmings are the pretty two-tone ribbons—satins with one color on one side and a shade in striking contrast on the other. There are violet and henna, taupe and jade, brown and tan, gray and rose, and ever so many more. One and an eighth inches in width and 30c a yard.  
(Main Floor, Central)

## Enamel Silver Toilet Ware Marked at a Saving

Certain pieces that are in patterns we intend discontinuing have had their prices so much lowered that they are now less than the actual cost of replacing them.  
The enamel work is of the finest character and it is all on sterling silver. Women who have started sets of this enamel silver will be glad to have the opportunity of completing them for so much less than they expected. The new prices range from \$15 each for the smaller pieces up to \$92 for a hand mirror.  
(Jewelry Store, Chestnut and Thirteenth)

## Women's Overnight Bags in Collapsible Style

A new shipment that can be sold at a lower price than recently.  
Made of dull black long-grain leather and shiny black auto leather, with sewed or riveted frames.  
In the three most desirable sizes—14, 15 and 16 inch—\$9 to \$20.  
(Main Floor, Chestnut)

## Concerning Eyes

Eyes last longer and do better work when they are well treated—which is the same as saying that when they need glasses they should have them, and have them properly fitted. In the Optical Goods Store we do extremely fine and careful lens-grinding from prescriptions and fit the glasses accurately when they are finished.  
(Main Floor, Chestnut)

## Whittall Anglo-Persian Rugs in Spring Designs

A new shipment of these beautiful Wilton rugs, in all the glory of their wonderful colorings, has just come in.  
We advise selection while stocks are complete, as we cannot be sure of getting any more of these fine rugs for some time.  
9x12 ft., \$150  
8.3x10.6 ft., \$137  
6x9 ft., \$93  
4.6x7.6 ft., \$52  
36x63 in., \$24.50  
(Seventh Floor, Chestnut)

## A Good Jersey Cloth Makes an Excellent Spring Dress

Many women prefer it to anything else for everyday wear because it stands so much hard usage and doesn't muss.  
All our Jersey cloths are of the better, firmer quality, and there is an unusually wide range of colors here now, including the new porcelain blue, henna, mahogany, gray and many staple shades. 54 inches wide and \$2.50 and \$3 a yard.  
(First Floor, Chestnut)

## Boys' Hats of Spirit

Made of fine homespuns in the lighter colors that boys like for spring.  
Bulldog hats for the smaller boys are \$3.  
Alpine shapes for the lads who want a hat like Father's, \$4.  
Beautiful hand-tailored hats from London, with round crowns and changeable brims, \$5.  
(Main Floor, Market)

## Women's Apron Dresses

are one of the most attractive contributions yet to the housewife's problem of doing her own work. They are made of pink, blue and lavender cotton crepe, have two ample pockets and tie in the back. And they cost only \$3.  
(Third Floor, Central)

## A New Lot of Fine White Tapes

which bears the "mercerie de luxe" stamp—the stamp of our finest notions—has just been unpacked in the Notion Store.  
They are of fine quality, are in all the desirable widths from one-quarter to one inch, and each piece holds twelve yards.  
Women will like them for binding, for apron strings, and for all the times when a good tape is necessary. 18c to 45c the piece.  
(Main Floor, Central)

## Two Splendid Vacuum Cleaners in the March Sale of Housewares

There are two kinds of vacuum cleaners necessary in these times.  
One is the cleaner for the home that is not wired for electricity.  
In the Housewares Sale we have the new Princess vacuum cleaner, an efficient, durable machine that runs as easily as a carpet sweeper, reduced \$5 to \$12.50.  
The other cleaner necessary is the electric suction cleaner for homes that are wired. In the Sale we have the Cadillac Special, the very best cleaner of its type that we know of, reduced \$7.50 to \$42.50.  
These special prices are for the March Sale only.  
(Fourth Floor, Central)

## Women's Fine Nightgowns

Delicately made affairs of nainsook with a good deal of lace are \$5.50 and \$8; others of batiste have edging of real Valenciennes and cost \$7.50; others again of voile with quantities of Valenciennes are \$13.50. This last has its yoke and shoulder straps altogether of lace.  
(Third Floor, Central)

## Children's Spring Coats and Hats Notable for Their Prices

These attractive little coats and hats, brand-new, are all so much less than they were last season that mothers will be pleasantly surprised when they see them.  
A new raglan coat, for instance, is in Pekin blue, a lovely rose color and tan, is well tailored and good looking and is \$15.  
Other new coats in light and dark colors, in plain tailored and in new spring styles, all made carefully and in styles just for small folk, are \$9.75 to \$20.  
Little hats to go with the coats start at \$2 and go to \$7.50. And they are all in 2 to 6 year sizes.  
(Third Floor, Chestnut)

## Putting the Right Spring Overcoat on the Man

Men on the alert for the best things are reminded that the new Spring overcoats shown in the Wanamaker Men's Clothing Store represent the top notch of quality at the prices, and that the prices, \$35 to \$60, are about one-third less than they were last season.  
Selections are such as to make it impossible for any man of reasonable requirements to be disappointed.  
Plenty of colors and patterns to choose from and many of the cloths are rain-proofed.  
(Third Floor, Market)

## Men's London Overcoats—a Clearaway at \$50

The Men's London Shop has about a hundred medium and heavy weight overcoats which have been marked \$50 each for quick disposal, regardless of former prices.  
All very fine English coats in single and double breasted models with set-in and raglan sleeves. Splendid rough-finish fabrics in brown and green overplaids and good blues. Distinctive in style and pattern.  
The savings on these coats at their present price are too good to miss. It is an opportunity to procure a superb British overcoat at the price of an ordinary coat.  
(The Gallery, Chestnut)

## A Group of "Odd" Oriental Rugs Invitingly Priced

Please remember that these rugs are not odd in character, but in number. In each instance there is just one piece where there had been many of a similar type.  
The group is interesting because of the variety of weaves, color schemes and patterns comprised in it; all the more interesting by reason of the very attractive prices.  
Saruk, 12.1 x 8.10 ft., \$985.  
Serapi, 15.6 x 11.10 ft., \$500.  
Chinese, 21 x 9 ft., \$232.  
Mahal, 12.3 x 9.1 ft., \$317.  
Bidjar, 13.1 x 8.7 ft., \$590.  
Chinese, 9.2 x 6.2 ft., \$147.  
Arak, 14.4 x 10.10 ft., \$495.  
Kermanshah, 13.1 x 9.3 ft., \$510.  
Saruk, 10.3 x 8.2 ft., \$625.  
Anatolian, 9.1 x 5.9 ft., \$185.  
Kermanshah, 13.3 x 8.10 ft., \$375.  
Chinese, 12.2 x 9.2 ft., \$233.  
Anatolian, 13 x 10.1 ft., \$317.  
Saristan, 12 x 9 ft., \$520.  
Serapi, 11 x 10.5 ft., \$397.  
Antique Peroghan, 21 x 10 ft., \$185.  
Persian Mosul Rugs  
Of these, there is quite an attractive choice, average size 3.6 x 6.6 ft., \$35 to \$47.  
(Seventh Floor, Chestnut and Central)



## A China and Glassware Sale of Real Advantage to Every Home

To anybody who knows anything about the value of dinner sets, the unusualness of the sets offered in our March Sale will be self-evident.  
One need only look at the prices on the tags and at the sets themselves to realize that every set in the collection is an exceptional offering. Value standards in these goods are well known.  
The French china dinner sets of 106 pieces, beginning at \$35 in spray decorations, are so clearly exceptional that there is no need to dwell upon them.  
Equally exceptional, perhaps, even more so, are the French sets of 106 pieces in border patterns and coin-gold handles at \$75. These are just two items in a collection from which nobody can go away disappointed.  
The other French sets go up to \$400 for those in gold encrustations.  
There is a most remarkable gathering of English porcelain sets of 106 pieces from all the leading potters of Great Britain, the prices going from \$35 to \$120.  
American porcelain sets also in unlimited selection at \$17 to \$60, all of 106 pieces.  
Japanese sets of 106 pieces, all in border patterns, at \$30 to \$60.

## Rich Brilliant Cut Glass One-third Less

Every article known in cut glass, including many very novel pieces and many uncommon pieces of rich, rock crystal, will be found in this very fine assortment at \$1.50 up to \$200 a piece, otherwise one-third less than regular prices.  
Light-cut glassware in wonderful selection at large savings.  
Fancy China  
An abundance at savings of one-fourth to one-half.  
Italian Marble Statuary and Pedestals  
The largest and most charming assemblage in years, all at a price advantage of one-third. Now \$10 to \$300 a piece.  
(Fourth Floor, Chestnut)