For Tuesday Store Hours: 9 to 5:30

Seen the new Conreid Talking Machine?-Console or table shape. Very beautiful in case and tone. A wonderful value.

GIMBEL BROTHERS

value-giving.

Monday, March 7, 1921 Pretty clothes, of truest fashion note, cost least at Gimbels. The power of the store is bent to real

For Tuesday



When Four Women-in a Group -- Came to Choose--and Did Choose—Their Suits Together

-and all four were suited within the hour-

It's a pretty significant proof-not only of Gimbel greater variety, bu

-Fully Two Hundred and Fifty Styles Between \$55 and \$225

Paris-like novelty styles-America's smartest tailleur styles-Londonstyle—Sports styles.

And there are sound, dependable, smart-looking serges besides-men's wear grades and U. S. serges-for as little as \$33.75.

And Over a Hundred Styles—in Sizes 44 to 48— Between \$18.75 and \$125

In sizes so carefully graded that we rarely have to make alterations, even with these so-called extra sizes.

At \$59 to \$125-the exclusive novelties and tailleurs. Splendid tweeds for as little as \$33.75. And those wonderful Flex-o-tex (trademark) Suits at \$18.75 in sup to 48.

—Gimbels, Salons of Dress, Third floor



A Day of Specials in the Linen Store

All-Linen Tablecloths

2x2 yds., at \$7-Were \$10.75 2x21/2 yds., at \$8.75—Were \$13.50 2x3 yds., at \$10.50—Were \$16.25

20-inch Irish Linen Napkins, \$6.50 dozen 22x35 Hemstitched All Linen Pillow Cases, \$3 pair 22x40 All Linen Hemstitched Towels, \$1.50

Gimbels, Second floor

3 Unusual Reductions in

as these smartly trimmed hats are priced!

22-in. Napkins to Match at \$7.50 dozen. Were \$12.50.

23x48 Heavy Bleached Turkish Towels, 50c 25x50 Extra-size Bleached Turkish Towels, 85c. Were \$1.50.

A big wholesaler just told us he couldn't see how we could sell Paris is using canton crepes for her fashion master-pieces. Silver Rust Black Tan Brown White Honeydew Orient Blue

Tomato Pink 39 and 40-inch widths.

Gray Turquoise

Tomorrow---10,000 Yards of

Silk Canton Crepes Ready

At \$3.85, \$4.68 and \$4.90 Yd.

And the \$3.85 Group's About Half Price!

Rose -Gimbels, Silk Salons, Second floor

Women's Wraps—the "Quilted Satin "Country Club Wraps" Have Come—at \$59.75

Four New Styles of Wraps in Llama Velour--\$29.75, \$35, \$39.75

Indescribably soft! Indescribably supple! Silk-lined throughout. In tailored, drapy wrap effects-and smartly embroidered

In the new grays, the browns, the tans, sorrento and navy blues. Sports Coats---Literally Wonderful Sports Coats!

Tan or "cinnamon bear" polo-cloths-at \$29.75, \$35, \$39.75, \$45 and \$49.75.

Camel's-Hair-at \$55 and \$59.75. Imported Scotch, Irish and English heathers, fleeces and mix tures—at \$29.75, \$35, \$39.75 and \$45.

Normandy bolivias-in all the daring Spring shades-at \$35, \$45 and \$55.

-Gimbels, Third floor

Checks"

-are the newest things in

Separate Skirts

two-tone styles—or the two
tone checks, with fine little bor der lines of a brighter color.

So is a great bevy of unique Every imaginable way of pleat-

Special at \$9.75, \$10.75 and \$12.75

-Gimbels, Salons of Dress, Third floor

Children's Easter Hats Stylish "Tailored Straws" at \$3.95

Rich ribbon bands. Double roll-edge, Brown-with-natural. Navy-with-Orient blue. Ages 2 to 6. One pictured. Dressy Hats at \$7.65-Actual Values \$10.95. Samples! soft straws, flower trimmed. Hand-shirred silk crowns. Blue,

> white, rose, turquoise. Ages 2 to 6. Stylish Easter Coats for Little People; navy serge reefer Coats. Tweeds-smart, wear-proof. Polo cloth-sports models or cutest "wrap lines!"

Black-and-white checks. At \$9.75, \$11.75 to \$19.75. Ages 2 to 6. -Gimbels, Children's Shop, Second floor.



March Brings a Timely Sale of Household Shammy Skins Prices Averaging Half 10c to \$1.50 Each

The shammy is indispensable to the home or institution housekeeper, especially now at housecleaning time.

How they polish up the furniture, helping to return the original finish of piano, victrola or any other piece. Also used for window cleaning, for automobiles—for a dozen or more purposes.

			3-9x11										
>	Size	No.	4-10x13	in		15c	Size	No.	13-	17x23	in.		75
			7-12x16										
	Size	No.	9-13x17	in.		38c	Size	No.	15-2	20x26	in.	e se se se	.\$1.0
	Size	No.	11-15x20	in.									
					_	Gimbel	ls, Toilet Goods Section, First flo						t floo

Hundred Styles—Ten Thousand Pairs

Men's Subway

Walk-Goer Shoes

All of them Half Price-or less-because of blem ish that doesn't hurt the shoes but is enough to prevent their being shipped out as perfect And there are hundreds of pairs of "rejects" and thousand or more pairs of discontinued lines.

Black and Brown Oozc. Tan and Black Calf. White Nu-Buck. White Eve

Cloth. White Canvas. White Kid. Brown kid. Matt Kid. Mahogany Calf. And Satin.

Over a hundred wanted styles. There are, of course, all sizes and widths in the entire group and most of the sizes in each group, for it is a very extensive

Strap French Pumps, Plain Opera Pumps, Colonials, Plug Pumps, Brogue Oxfords, Sailor Ties, Straight Oxfords and Bluchers

Women's Spats, \$1.50

Seven styles, sizes 2 to 7-all the wanted colors for now and Spring.

Women's Low Shoes \$3.85 Men's Walk-Over Shoes High and Low

Tan and black calf Brogues Tan and black Bluchers Brown and black kidskin Shoes Mahogany calfskin High Shoes

1000 Pairs Men's

Tan Brogues Not Walk-Over. Same Price. And tan calf and tan lotus calf high Shoes and Oxfords, with wing tips and newest perforations. Also tan kid and gunmetal calf high shoes. Sizes 5 to 11.

All in the Subway Store-Shoe Section and Main Aisle.

2000 Men's Brand New Society Brand Suits Made on Spring Models

And Just from the Hands of the Makers

Been \$55 to \$75 Values

And at Other Prices Double-breasted and single-breasted. Plain blues, grays and browns; in herringbone and neat stripes. Also silk-mixtures and novelty effects.

Most all are quarter-lined and silk-piped.

All sizes for men of all builds. \$30 and upward. At the higher prices are included all the Society Brand finest foreign goods.

Overcoats Reduced Society Brand And Other Good Makes

no good idea of the values; one has to see

Overcoats and Ulsters Were \$50 to \$60 Values Overcoats

and Ulsters Were \$70 to \$80 Values Overcoats

and Ulsters Were \$90 to \$125 Values

The season's finest overcoatings are among these at reduced prices. -Gimbels, Second Coor, Ninth Street.

Societu

Brand

Clothes

Introductory Sale of New Conreid Console (Table Model) Phonographs—Special at \$139

And Broadly Guaranteed



A Handsome Adam-Style Piece of Furniture Ornamental of Itself and Usable as a Table

Finished in red mahogany, highly polished: 34-inch panels; 351/2 inches high, 36 inches long and 22 inches deep. Finished paneled back. so that it can be placed out on the floor, and not of necessity against the

Will Play All Disc (Flat) Records

Wood Tone Chamber giving rich Tone Modulator.

Silent two-spring motor

records.

First Payment May be

as Low as Ferro Automatic stop. Universal Tone Arm. One winding will play three to five

Six-section built-in-Record Holder.

Without putting me under any obligation, please urnish fuller information about the Conreid Console Phonograph.

Gimbel Brothers, Philadelphia

INQUIRY COUPON

Gimbels, Hardman Hall, Seventh floor and Subway