EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, MARCH 7, 1921

Band plays at 9; Organ at 11 and 4:50

Store Opens at 9

Have you seen the new

Or the new box coats?

Or the box - pleated

Or the new fastening

Not to mention such

skirts with tasseled

of link-buttons and the

new tiny ornamental

features as the many

circular jackets with bell

sleeves?

sashes?

pockets?

tures besides.

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

gray,

WEATHER Unsettled

New Fashions and New Low Prices Appear at Wanamaker's First

No Mistake or Failure Is as Bad as to Stop and Not Try Again

Mr. I'm Afraid is only half a man to sit down in Idleness and growl over his misfortunes and grumblingly say, "All the world is against me."

Such a slothful man, talking like that, is only slandering himself and harming his family. Any man who so chooses can easily murder the angel born in him and spend his life in drudgery, darkness and despair.

Man alive! up with you, buckle up to your old backbone, stop shuffling and vacillating, kick down the ladder, round by round, as you rise and never give up again.

It would be shameful to lose when you can make another trial.

[Signed] Jon Mouamate

### The Smallest American Watch Made for Women

It is a tiny Waltham bracelet watch in a 14-kt. goid case and mounted on a black ribbon bracelet. The size is just about that of a ten-cent piece and the price is \$210. The same watch in a platinum case, set with diamonds, is \$700 to \$935. There are no better American watches for women than the Waltham and there are a number of different styles, some with gold extension bracelets and others on black ribbon. Prices range from \$50 to \$240 for those in 14-kt. gold cases. (Jewelry Store, Chestnut and Thirteenth)

### Handsome New Beaded Tunics **Direct From Paris**

And just off the steamer, too!

March 7, 1921.

They were rushed here so that you may see them as carly as possible, for not only do they include the handsome new tunics for evening and more fomal wear, but there are also stunning new tunics and robes for afternoon and daytime wear.

Some are done on black net-one that is a mass of black and the new Harding blue spangles is a perfect beauty, and another of black with jet and rose pink spangles is lovely. But there are others of crepe Georgette or chiffons in pale grays or white or the new blues, with designs worked out in spangles, beads and embroideries. One, in white, with white and yellow designs, is the most Spring-like thing imaginable and suggests buttercups and daisies in its coloring.

There is 'ast one tunic of a kind, of course, they were selected in Paris exclusively for Wanamaker's, and the prices are the most reasonable we've had for some time, for such beautiful pieces-\$20 to \$150.

(Main Floor, Central)

Young Women's Fine New Sample Suits at \$45

# Women's Fine Suits in the **Beautiful New Fashions**

coats slashed to the waist. the self strappings, the fine silk braid bindings, the fine beading-usually done in iridescent beadsand ever so many other interesting new features? There are hundreds of

suits just off the needle and being shown in the Fashion Salons which you will be delighted to seesuits of fine Poiret twills. (First Floor, Central)

New

Rhinestone

Jewelry

for Easter

is ready in the Jewelry Store-

new trinkets and ornaments

that most women will be de-

There are bracelet pendants

-these are quite new-of imi-

tation jade, chiefly, in the shape of bunches of grapes,

acorns, balls and other ode

shapes, combined with rhine-

Dainty pendant sautoirs-

eaves of rhinestones, \$18.

grapes of imitation jade with

Tassels of imitation pearls

New earrings of imitation iade, lapis lazuli, in hoops and

in pear shapes, \$6.50 to \$11 a

Rhinestone earrings in deli-

with rhinestones, are \$27 and

stones, \$2.85 to \$6.50.

lighted to wear.

pair.

gabardines and soft checked velours, in navy and tans and grays and putties and sand-colors: occasionally - as in the case of the checks - in browns.

The linings are both plain and figured.

The very moderate prices on these suits run from \$65 to \$95.

New Madeira Linen

Lunch Sets, Very Good

at \$7.75

embroidered and hand scal-

loped by the needle workers

of the Madeira Islands, Each

set comprises thirteen pieces

and the price, \$7.75 a set, is

very moderate for such ex-

cellent goods, the best proof

of which is that the last lot

(First Floor, Chestnut)

went so quickly.

Of pure linen, finely hand

Another story about the Kentucky hills and the Southern mountaineers, the

feud, and a love affair. Price \$1.75.

(Main Floor, Thirteenth)

"The Roof Tree"

By Charles Neville Buck

re-opening of an ancient

### Three Fine New Groups of 9x12ft. Domestic Rugs

Standard Wilton rugs in beautiful designs and colors at \$75.

Splendid Axminster rugs in rose, blue, gray or tan grounds, at \$59.

The finest of body Brussels rugs in colors and designs suitable for any room at \$78.

(Seventh Floor Chestnut)

#### **Hemstitched** Linen Towels at 50c

A new purchase of good, pure flax huckaback towels. hemstitched, size 18 x 34 inches and marked on a very moderate basis at 50c each. (First Floor, Chestnut)

# Good Quilts for March Weather

We have what we believe to be the largest assortment of wool-filled comfortables in Philadelphia and the best at the prices. That is something worth remembering in this uncertain March weather.

Wool - filled comfortables covered with silkoline in a very pretty Persian pattern and bordered with plain sateen, in old rose and blue, are now \$6 each.

Other wool-filled comfortables in prettily flowered cambric coverings and plain sateen borders are now \$7.50. These are in old rose and blue.

At the same price, \$7.50, and in the same colors, we have comfortables covered in flowered silk muslin with plain borders and backs to match.

Sateen - covered comfortables in a large variety of patterns in old rose, blue, green and yellow, with plain borders, are here at \$10 each.

Our own factory sends us plenty of silk-covered woolfilled comfortables with figured centers and backs and plain borders to match, price \$18 each, in dark blue, old rose, old gold and green. Still finer ones in heavier silk covers at \$22.50 each.

(Sixth Floor, Central)

### Foulards and Taffetas Among the New Easter Silks

### **Two New Arrivals Join** the Men's Spring Shirts

One is of heavy woven madras, one of the best grades of madras made. It is a soft-cuff, plain neglige style and is in a pleasing assortment of colored stripes. The price is \$3.50.

The other is also a soft-cuff, plain neglige shirt in colored striped madras. This is \$2.50.

(Main Floor, Market)

### At Last! French Half Hose at \$2 a Pair

No half hose are finer in appearance or more durable than French lisle. Men who have worn these socks are seldom satisfied with any others.

In the last year or two French lisle half hose have been bringing almost prohibitive prices, so we are glad to say we have just received from Paris a shipment which we can sell at the reasonable price of \$2 a pair. Black, white, dark brown, russet, navy, plum and

(Main Floor, Market)

### Silver King Golf Balls Are Here Just Now

And golfers who have experienced difficulty in getting them during the season will lay in a good supply while they can.

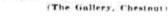
Red, yellow and black line models, \$13.20 a dozen.

Other imported golf balls are Zome and Pearl Zodiac, Zenith, Avon and Dunlop, \$7.80 to \$12 a dozen.

American golf balls include Radio, Super-Radio, Red Flash, Blue Flash, Mystery and Taplow, \$7.80 to \$12.60 a dozen.

Imported drivers and brassies, \$6 and \$6.50. Irons, \$5.50. American wood clubs, \$3.50 and \$5. Golf bags, \$1.50 to \$30.

Clock golf, \$4 to \$8.





#### Latest Spring Wrap Fashions Insist Upon Straight Lines And a number of very beaustitching with intervening

knots of self-color. It is \$375. tiful examples of these A navy blue tricotine shows straight-line wraps have just these straight lines, but varies been received. They have the monotony with stitching many odd and delightful feain fez red, all over the upper part of the back and the collar. Not content with hanging \$175 is the price. perfectly straight from shoul-But one might pick out doz-ens of styles in different mader to hem, one lovely new silk-and-wool duvetyne of a terials, just as new and pretty as can be, both wraps and delicate fawn color has almost the entire upper part hand emcoats, with prices going from broidered in brown feather-\$57.50 up to \$375.

(First Floor, Central)

### Smart New Fabric **Gloves for Spring**

These are all of chamois lisle, that most practical fabric, which looks well on the hand and washes so satisfactorily. The gloves are in the popular styles and in the fashionable new Spring colors.

For \$1.25 a pair there are the much-asked-for tab wrist gloves with five and a half inch tops and spear-point embroidery. They are in beaver or white.

For \$1.50 a pair there are sixteen-button length gloves in champagne or beaver color.

At \$1.25 a pair are twelvebutton length chamois lisle gloves in white, beaver, brown, champagne color or

### are lined with rich silks.

About seventy-five fine Spring sample suits, from one of our best New York makers - suits that have served their purpose and consequently come to us at much less than the prices they were intended to sell

Usually but one or two of a kind-all new and in ex-They are of tricotines and Poiret twills in dark blue cellent condition-and 14 to 20 year sizes in the collecand the fashionable tans, are beautifully tailored and tion.

(Second Floor, Chestnut)

#### Parisienne Corsets

One of the models of this most famous corset is designed for tall women. It has a medium bust, long skirt heavily boned and is made of fine white flowered proche. Price \$16.50. Another model of pink broche is very low, has elastic gussets in skirt, has free hips and is well boned over the back. Price \$25.

braiding, suits with bands of

the material for trimming.

and others in various desir-

able styles.

A pink satin corset has an empire top and is low under the arms; also there are elastic gores in the skirt. Price \$25. (Third Floor, Chestnut)

#### There Is Such a Vogue for Fine Hand-Made Blouses with tucks, in a good style

hat we are very glad to nnounce the arrival of hese new models. They are n charming styles, are aintily made, and not exensive when one considers heir attractiveness and the abor required to make them. For \$5 there is a simple louse of snowy batiste,

Three other new models are of fine French voile, and these are trimmed with fine tucks, fine hand embroidery and real filet lace.

These are unusually dainty and pretty and they are \$10.50, \$13.50 and \$13.85.

for tailored suits.

(Third Floor, Central)

### Indermuslins for Large Women

Nightgowns of nainsook, at with square and round ecks, and variously prettied, sometimes with much ice, sometimes with emroidery edging or embroid-\$5.

(Third Floor, Central)

### 6000 New Handkerchiefs for Women—\$2 a Dozen

Sturdy, snowy Irish handerchiefs in that perfectly ain hemstitched style that too. (West Aisle)

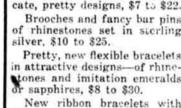
ery vokes or lace, prices being \$1.35 to \$5.

Petticoats of cambric are all embroidery trimmed. with flounces of fine and large eyelet work, \$1.25 to

French gray-all desirable Spring shades. There are suits with little (West Aisle) straight box jackets, simply tailored suits, suits with

WOMEN'S pink crepe de chine nightgowns may be had now in four different styles — at \$6.85. They are all more or less lace trimmed, and all have built-up necks instead of strap shoulders.

(Third Floor, Central)



New ribbon bracelets with hinestone ornaments, \$11. Handsome new dinner rings set with rhinestones, \$6 to \$13.50. (Jewelry Store, Chestnut and Thirteenth)



of undergarments, negligees or blouses. 40 inches wide in America, and it is a silk we have been trying to get for and \$4 a yard. In white and flesh nink only. the past year. (First Floor, Chestnut)

### 200 Women's Umbrellas at \$4

Covers of black Union tafsilk loop cords; frames of the eight-rib paragon sort; feta-a silk warp material price \$4. Inexpensive umwith cotton filling; handles brellas, but we are certain of carved mission wood with they will give satisfaction. (Main Floor, Market)

### A Splendid New Laundry Soap 5c During March This is the new favorite

Blue Mottle Soap

and it is a great saver of money and work. It is a pure soap, containing no resin or filling matter, and it has the blueing in the soap, giving a mottled effect. That's where it got its name "Blue Mottle."

It is economical - two cakes will do the work of three cakes of the usual

Women Have Asked Us

for Embroidered

Organdies

a shipment just arrived.

And we are glad to tell of

These organdies are very

lovely this year. They are

exceedingly fine and of

Swiss manufacture, but the

embroidery is done in this

country. Some have large

coin dots, others squares,

worked in a basket weave

tion blue, brown, jade,

orchid, navy and rose, 44

inches wide, \$2.50 a yard.

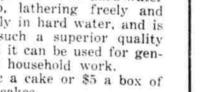
(First Floor, Chestnut)

The colors are Inaugura-

stitch.

(Fourth Floor, Market)

#### laundry soap because, being all pure soap, there is no unnecessary matter to waste away. It is a hard-water soap, lathering freely and easily in hard water, and is of such a superior quality that it can be used for general household work. 5c a cake or \$5 a box of



100 cakes

### If You Need Dishes or Glassware Your Opportunity Is Now

Now when our entire stock of dinner sets-"open stocks" and all-are offered at such large savings in the March Sale; now when we are selling \$15,000 worth of rich, beautiful cut glass at one-third less; now when you can choose from a charming and elaborate assortment of imported decorated glassware and from a large and very attractive collection of light-cut glassware and from the most extensive and beautiful assemblage of Italian marble statuary and pedestals shown in years.

Savings all through the Sale average one-third; they are seldom less; sometimes more.

French china dinner sets of 106 pieces, \$35 to \$400. Included are sets with border patterns and coin-gold handles at \$75, which we believe to be unduplicated at this price.

English porcelain dinner sets, \$35 to \$120 for sets of 106 pieces. All the best English potteries are represented in the collection by their best wares.

American porcelain sets, \$17 to \$60 for 106-piece sets in a full choice of the most desirable decorations.

Japanese dinner sets of 106 pieces, all in border patterns, go from \$30 to \$90 a set.

#### Fine Cut Glass, One-third Less

The assortment embraces pieces of every conceivable description from bonbon dishes upward.

Jugs, \$5 to \$13.75. Orange bowls, \$5 to \$10.75. Mayonnaise sets, \$3.75 to \$6 ases, \$3.75 to \$30. Sugar and cream sets, \$4.25 Sandwich trays, \$9.75 to to \$8.50 Compotes, \$2 to \$15 Sweet pea vases, \$7 to \$18. Celery trays, \$3.25 to \$9. Baskets, \$2.50 to \$25. Cheese and cracker dishes, Cruets, \$3.75 to \$4. Nut bowls, \$6.75. Fern dishes, \$4.50 to \$4.75. Lemonade bowls, \$18 to \$200. (Fourth Floor, Chestnut)

A Soap That Circles the Globe and Goes Out in Tons-

## Hardwater Soap, 75c a Dozen Cakes During March

From far and near come the orders for it-orders for single dozens, for many dozens, for gross lots-in one day we sent out ninetcen tons of it!

Many people have used it for years-and come back each March for more. It is a fine, pure soap, pleasant to use, and useful for all bath and toilet purposes.

It's a generous size cake, and pleasingly scented with almond, verbena or violet, or unscented if you prefer it that way.

75c a dozen cakes during March only-and if you are buying enough for the balance of the year, it's well to reckon a dozen cakes for each member of the family.

(Main Floor, Chestnut, and Down States Store)



large stores throughout the coast and the Middle West told us the other day that in no other city in the United States was there to be seen such a Housewares Store as here at Wanamaker's. He gave it as his opinion that ours was

### The Best and Most Comprehensive in the World

and yet it is simply a practical collection of useful things necessary in every home where there is a care for the family health and a desire to cut down the drudgery of housework.

are ten to fifty per cent below regular prices, and prudent housewives are taking great advantage. (Fourth Floor, Market and Central)

During the March Sale many thousands of articles

never goes out of fashion and never loses popularity. They're good for the price,

