

Coffee May Harm YouPOSTUM

Cannot
And Postum is a fully satisfying meal.time beverage which all the family can drink with benefit as many cups as desired. "There's a Reason"






In Selecting a Watch-

## Choose one that not only looks well, but will give satisfactory timekeeping service. Every watch we sell mustWe Invite a Comparion of Price.

## S. Kind \& Sons, 1110 Chestnut St.

## Strawbridge \& Glothier

Every Woman Who is Interested in Dress and Everyone Who Loves Art and Beauty, Should See this Colorful

## Opening Exposition

A few hours spent here during this Exposition will furnish Fashion Inspiration for the Season. What to wear, how to wear it, what to combine with it-everything you want to know about correct dress, you can find out in these first Spring Opening Days.

THE NEW COATS
These come in befriended by the Cape, which everybody has learned is so graceful and so conven-
ient, utilizing shoulder capes, cape-sleeves and even adapt, utilizing shoulder capes, cape-sleeves and even
and The Cape itself, long and straight and simple, is high in favor. Satin Wraps are a new feature, but the very latest of all is the Quilted Satin Coat that has caused such a furore in Paris.

## FOR SPORTS WEAR

There are checked flannel skirts with tweed plaid skirts with plain short coats; and Polo Coats and Large Plaid Capes and Coats to accompany any skirt. Also new Skirts of plain white and colored flannels, new black-and-white effects and the more practical subdued plaids plaited to show the dark ones. And striking new Blazers are shown in all
their smart simplicity.

## THE NEW BLOUSES

 Blouses, Crepe Georgette and Wool-embroidered bosom effect allover designed in thread stitching. Hand-made Cotton Blouses, Blouses with colored embroidery frills or with lace vests to wear with the ing of Semi-tailored Waists.
## Negligees and Lingerie

 Negligees so exquisite they make doubly restfula woman's hours of ease, are displayed in the French Salon. Also a lovely group of Hand-made Lingerie Blouses Delicate hues, pink, blue, mais or orchid, add to
the beauty of Silk Undergarments. And white, of the beauty of Silk Undergarments. And white, of
course, is foremost in finest Underwear, whether exquisitely lace-trimmed or tucked and stitched in Strikingly lovely Silk Petticoats to complete the spring costume are shown on the second floor.
Distinctively new are the handsome Silk Corsets
with Brassieres to match,


THE NEW DRESSES nter into their making, and best of all, they are on the long, slender lines, so beloved of women. Many are in slip-over styles, straight from neck to hem, fashion of Poiret's latest models; some have the circular skirts or circular flounces, or diagonal draperes very like a carmencita-but one and all maintain troduced by Jenny, is shown-that is, the low waistine and the long, straight sleeves set in at a deep Girls are provided with Petal Frocks or the quaint distended hip effects immortalized in Goya's little ladies.

## THE NEW SUITS

If plain, they are very plain-slot-seamed and strap-belted, or made on the English Tailored coat to the fore. When elaborate, they boast of beautiful girdles that give the effect of a blouse, some are in hree-piece effect with beautiful blouses, sary. And Misses and Girls are disporting the Directoire Suit in all its details, also the Mandarin Suit with the newest of new trimmings-slynx. RussianBlouse Suits and One-Piece Frocks with matching ackets, and severely-tailored Suits with long, manailored, single-breasted coats are featured in the
Misses' Wear Store.
isses' Wear Store.
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## Woman's Shop

 Formal Opening $\mathrm{T}_{\mathrm{o}}$-Dayat Oak Hall




Wanamaker $\mathcal{E}$ Brown Woman!, Shop. Market at Sixth

## Daily Photoplay Guide

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Neckwear, Dainty, Frilly
and Novel
Hand Bags, Silk Leather
or Headed
or Beaded
Jewelre in Accord with
Now Fanhions
Silk Stockings in the
Silk Stockings in the
New Shades
Pumps and Stippers Step
Gaily Forth









