New Goods on Every Side and Splendid Sales Going Busily Forward

Something Is the Matter With the Mainspring

Band plays at 9; Organ at 11

of the life of a man or woman, old or young, if there is no ambition in the mind

They are like plants that will not grow in the cold, and if they are put under glass with other vegetables, still there is no sign of growth.

A great name and an honorable ancestry will not supply the lacking mainspring.

[Signed]

Beautiful New Silks Trooping In for Easter

They are based on the new fashions, they are the oftest, most drapable silks imaginable and they lend themselves to ruffles, frills and panel effects in the most

Among others, you will find Canton crepes, crepes Georgette, taffetas, crepes meteor, plain satins and printed foulards. There are brilliant new sports silks

One of the best things about these new silks, however, is that they are priced according to the new lower costs from \$2 for a foulard up to \$6.50 for a sports silk. (First Floor, Chestnut)

An Exquisite New Scent-Bouquet d'Orient

This is one of the most delicious scents that the Queen Mary laboratories have yet produced.

It is a bouquet perfume, one of those fragrant combinations of many blossoms, sweet, not too heavy, yet

Bongdet d'Orient perfume, \$1.25 and \$2.50.

Toilet water, \$2.50 a bottle And the bottles are particularly attractive. (Main Floor, Chestnut

Continuing That Remarkable Sale of

Easter Gloves

Fine, New Gloves at Average Half Price, \$1.50 to \$2.85 a Pair

Here are gloves for all the new Easter suits and frocks-brand-new Spring gloves in the most desirable colors, styles and leathers, all at low prices because one of the good makers and importers was more anxious to have the money and space than the gloves on his shelves.

Women's Gloves

\$1.50 a pair for brown washable capeskins, one class, or fine French lambskins in white, black or

\$1.80 a pair for genuine French kidskins in black, white, tan, beaver or gray; two clasps. 82 a pair for tan, brown, beaver or gray washable capeskins of fine quality; one clasp.

\$2.15 a pair for fine French kidskins in tan, gray or white; two clasps.

\$2.35 a pair for slip-on style washable capeskins brown, tan, beaver, ivery or gray; or white

\$2.85 a pair for washable capeskins in strapwrist or eight-button length, in tan, brown, beaver or gray, or white lambskins

Men's Gloves

\$2.15 a pair for tan or brown washable cape skins; one clasp.

hat Would the Old-Fashioned Corsets Have Said

to modern dancing, to golf and tennis and all the delights of present-day life?

It is only necessary to imagine an answer to that question to see what a maker of social history the corset is, and how largely responsible the modern form of it is for the fine, healthy figures of the women we see all around us. The cleverly cut Letitias have had quite a finger-or perhaps we should say a bone-in this pie; and the Spring Letitias are probably the best the makers have ever turned out.

They are made for plump and average figures, are of extremely pretty materials and their prices are \$6.50, \$8,50, \$13 and \$13.75.

(Third Floor Chestnut)

Young Women's New White Sports Skirts

At \$14.50 an attractive model of white plaid sports wilk gathered and with pockets at the sides.

At \$15 a box-pleated skirt of white serge, with stitched tabs for trimming.

At \$17.50 a trim, well-cut skirt of fine white flannel in a box-pleated style.

(Second Floor, Chestnut)

Philippine Chemises at \$3.85

Envelope chemises, some with shoulder straps. some with "built-up" necks, one with the ribbon run through around the waist; nine styles of embroidery, all told.

Women's Fine Gray Gowns of Cloth \$65 to \$175

We say "gray," but we really mean all the shades of gray which are on Fashion's list this Spring-the silvery gray, the pewter, the putty and beige and castor shades. In the Poiret twill and tricotine which compose these dresses such tones have a richness of their own, and when you add the richness of wool or silk embroidery, plain or moire silk binding, striped silk facings and stringlike leather belts, the effect is very charming indeed. The shallow necks of the gowns are usually finished with delicate lingerie collars, and occasionally there is a lingerie vest.

Prices are \$65 to \$175.

The Knitted Sports Dresses Women Like So Much

If you have never seen one of these garments, you have a pleasant surprise in store.

They are very trig and good fitting and women who go in for outdoor exercising have fallen so much in love with them that they buy three and four in different

Several new and very smart styles are here now, One is in two pieces-the sweater and skirt at \$40. Others are one-piece models and are \$60 and \$85. Find them in the London Shop.

(The Gallery, Chestnut)

A Charming New Lace Dinner Dress for Young Women—\$37.50

Soft, silky, filmy lace in blue, brown or black makes the dress, and there is a foundation of glistening satin of the same color as the lace.

The bodice crosses in front, somewhat surplice fashion, the skirt is full, and there are panels of airy tulle at the side. A wide satin girdle with a colored rose

The neck is low, the sleeves are tiny and the dress is in 14 to 20 year sizes.

(Second Floor, Chestnut)

Laster Is the One Time Women Want a Pretty Blouse

Knowing which, we are bringing in a great many of the loveliest new blouses to be found and in exactly the right shades for Spring suits:

Among the new colors are tomato, honeydew, rust, porcelain blue, Mrs. Harding blue, and also the better known bisque, navy, brown, flesh, white and black.

For materials, one may choose from Canton crepe, crepe de chine, crepe meteor, Gorgettte crepe. Many are trimmed with real lace, embroidery or beading. Prices go from \$8.75 to \$65.

(Third Floor, Central)

A Woman's Sports Sweater Is No Haphazard

Garment

There are the prevailing fashions which count very much and to which such sweaters must conform if they are to look right.

You will find the newest and prettiest of hand-knit sports sweaters in the Women's London Shop. They have the high, round necks and the square necks which go so well with the new sports blouses. There are all the best colors, \$16.50 to \$25.

(The Gallery, Chestnut)

Best Silk Stocking News of the Season

As long as the lot of 4000 pair lasts we can sell some of the most popular of women's silk stock-

\$1.45—Close to Half Price

These are full-fashioned, black ingrain thread silk stockings with cotton tops and soles. They are a good weight and not to be confused with the thin, flimsy stockings to be found on every side at somewhat higher prices.

Sizes 8 to 1012, and as the extraordinary low price will take these goods out quickly it will be wise to come early for yours.

For the New Baby—a Dainty Layette at \$10

It is a twenty-two piece layette, with all the most necessary articles, including a blanket, pad, petticont, slip, shirt, binder bands, socks, sacque and other pieces. They are well made, practical little garments, and this is a moderate price.

Other layettes are \$11 to \$50. And from \$50 to \$200 there are the daintiest layettes all of hand-made garments. (Third Floor, Chestaut)

Bronze Leather Sewing Cases

They are in all the desirable shapes and sizesoblong, square or roll-and they are usually lined with satin. Some have spools, most all have pin cushions and needle cases, and the prices start at \$1.10 and go

(Main Floor, Central)



Used Pianos and Player-Pianos at Large Savings

We have forty used pianos and playerpianos which we will sell at greatly lowered

Half of them are our own famous instruments, and all of them were put in thoroughly good condition at the Schomacker piano factory.

It is an excellent opportunity for any one who wants to get a piano for much less than its regular price. Save \$130 on a New

Upright Piano We also have a few H. & S. G. Lindeman upright pianos which we will sell at \$345, a clear saving of \$130 from the usual

You will thoroughly like the tone of these instruments. And you will be proud of their appearance—the cases are of mahogany in a Colonial design of charming simplicity.

A list of the used pianos and playerpianos follows. All may be bought on convenient terms, in spite of their already greatly lowered prices.

Used Player-Pianos Doll & Sons.......\$475 Melrose ... Lindeman & Sons... 525 Autopiano H. & S. G. Lindeman 525 Kranich & Bach. H. & S. G. Lindeman 525 Knabe Angelus. . . Lindeman 525 Knabe Angelus.

Pianista	600	Weser Bros 400
Angelus	650	Blasius 45
Angelus	650	Lindeman 45
		Lindeman 47
		Pianola 47
	n	
	Used Upri	ght Pianos
Haines I	Bros \$150	Leonard \$250
Haines I	Bros 175	Ludwig 27
Doll &	Sons 175	Haines Bros 29

Haines Bros	\$150 Leonard \$25
Haines Bros	175 Ludwig 27
Dell & Sons	175 Haines Bros 29
Byrne	175 Lester
Cornish	200 Schomacker 29
Fischer	200 Albrecht 27
Lester	250 Kurtz Bros 27
Decker	250 Cameron 27
Tiffany	250 Ludwig 27
Haines Bros.	250
(Egyptlan	Hall, Second Floor)

Out of Paris Handkerchief Boxes

Women's handkerchiefs, \$1.50 and \$2 each-gay colors and dainty combinations, with tapes above the hems. Men's handkerchiefs, \$2,25 each-in colors that men

Children's handkerchiefs, 50c apiece colored prints quaint figures, wee animals and other designs dear to the juvenile heart.

(Main Floor, Central)

Fine Tricotine Suitings Ready to Make Spring Suits

When it comes to a staple material for a lightweight suit or wrap, there is really nothing that gives better service or stays in fashion longer than a good quality

A number of the finest grades of all-wool tricotines are here, 54 inches wide and in the most desirable shades of dark blue, brown, gray and other light colors. They are \$4 to \$7 a yard and in the different weights for dresses, suits and coats.

(First Floor, Chestnut)

Spring Styles in Envelope Handbags

f fine calfskin and seal in black, brown, blue and gray-They are all beautifully made, in what might be termed

All these bags have numerous compartments and all

Prices are \$12.50 to \$35, and up to \$55, with silver or gold flexible mountings. (Main Floor, Chesinut)

M ew Lace Flouncings

Cotton net flouncings, ecra, with blet mesh and embroidery, 36 inches wide, \$2.50 a yard. Silk Brussels net flouncings, embroidered, some brown

and some black, 36 inches wide, \$2.25 a yard. Both are the sort of laces so much in request for afternoon and evening dresses this Spring. (West Aisle)

LALOWERED cotton petticoats at 85c are in

I' again, and are welcome enough. Grounds

are bright blue, lavender, dark blue, black, gray and brown.

Some of the Men's Finer Silk Shirts Reduced

Store Closes at 5

Several hundred silk shirts of the better grade, chiefly of heavy broadcloth silk -the heaviest made, in fact-and a few of crepe de chine and jersey silk.

In all kinds of stripes, from the very narrow to the wide cluster effects, and in beautiful combinations of colors.

The new price is \$7.50-they were a third more.

(Main Floor, Market)

New Bedspreads

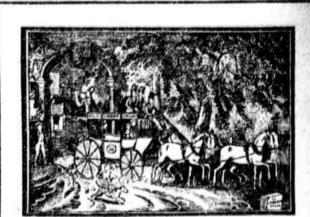
New boxes just opened bring striped dimity bedspreads 63 x 20 inches at \$2 and 72 x 90 inches at \$2.25 cach.

Bedspreads woven in colored stripes-pink or blue are 72 x 90 inches at \$3 and 80 x 90 inches at \$3.50 each. Embroidered bed sets consisting of spreads and bolster cover, the pieces being beautifully embroidered in conventional design, some with scalloped edges and cut-out corners, others finished with a wide hem, 72 x 96 inches at \$9 and 90 x 96 inches at \$10 a set.

We also have some fine hand-embroidered bedspreads of exquisite quality and much under the regular prices-

64 x 108 inches, \$65. 88 x 90 inches, \$60.

94 x 108 inches, \$67.50. (Sixth Floor, Central)



Spring Fabrics in the Men's London Tailoring Shop

Men who appreciate fine clothes will be interested in the new Spring and Summer woolens in the Wanamaker London Tailoring Shop.

These are all very fine goods, most of them from the leading British mills, and the variety and distinctiveness of the patterns are a delight.

Tweeds, handspuns, cheviots, angolas and unfinished worsteds in many colors and with uncommonly good selection in the browns and tans so much in favor.

Men who want new suits for Easter may have them made if they order at once, but they should not wait too long. The beautiful hand tailoring of these London Shop garments should not be hurried.

Prices of the suits are \$75 to \$100-a big drop from the prices of last Winter's And we will make you a splendid light-

weight overcoat of handmade Shetlands or Harris tweeds for \$80 to \$100. (The Gallery, Chestnut)

For Any One Needing a Fine Kermanshah Rug—an Opportunity

Scarcely any rugs hold the same peculiar attraction as Kermanshahs. Their charm is partly in the color combinations, and very much in the decorative effect of their elaborately conceived patterns. We have a group of Kermanshahs in which this twofold appeal is particularly

at which they are marked. If you have been thinking of buying a fine Persian piece, either in a carpet or a small size, this is a most favorable opportunity.

noticeable; and it is made a great deal more powerful because of the attractive prices

Kermanshah Rugs

13.5 x 9.6 ft., \$497 14.6 x 10.10 ft., \$525 13.10 x 9.5 ft., \$545 13.7 x 9.7 ft., \$487 14.2 x 10.6 ft., \$475 13.8 x 9.4 ft., \$657 13.9 x 9.5 -ft., \$387 13.3 x 8.10 ft., \$375 13.1 x 9.3 ft., \$510

Small Kermanshah Rugs Average size, 6.6 x 4.3 ft., \$85 to \$175 (Seventh Floor, Chestnut)

Four Groups of Exceptionally Good

13.8 x 9.5 ft., \$510

Hemstitched linen damask ten napkins, very suitable and attractive home gifts, size 14x14 inches, \$6,75 a

Madeira hand-embroidered, hand-scalloped tea napkins in an assortment of designs, 13x13 inches, a limited quantity at \$9.75 a dozen. Scarfs with pure linea centers and edged with lace

in a filet motif, three desirable sizes, 18x36 inches, \$1.15;

18x45 inches, \$1.25 and 18x54 inches, \$1.35 each. Also a lot of pure linen toweling for glass and china. a good grade in a soft finish, 1612 inches wide, 30c a

refirst Floor, Chestaut)

The New "Blue Mottle" Laundry Soap Is Going at a Great Rate

A mighty good soap and a great economizer, two bars of it do as much as three bars of ordinary soap-It centains the proper amount of blueing and lather-splendidly in Philadelphia hard water. he a cake during March.

\$5 a box of 100 cakes during March Better get your order in at once for a box to be

. I murth Plant, Market.

\$45 for steamer size; three-quarter wardrobe size, \$50; full wardrobe size, \$55, (Fourth Floor, Central)

wardrobe convenience.

Some Attractive Rugs for Bedrooms

March Sale Special

Wanamaker

Wardrobe Trunks

made up in accordance with our own sug-

gestions to the manufacturer.

to the production of a better trunk.

Wanamaker Special wardrobe trunk is

Every one of these suggestions looked

They are made with good, strong,

hardware, brass-plated steel lock and draw

bolts, they are covered with vulcanized

fiber, they have all corners and edges

rounded and are reinforced. Each of them

is equipped with laundry bag, shoe pockets,

full assortment of hangers for men and

women, draw lock and bolt and every

They are new reversible rugs in light shades of blue tan rose, saupe, and gray, and dark blue. The price of the 9 x 12 ft. size is \$30.

Plain color rag rugs precess, blue, green, cellaw, tan and lavender, with beautiful hand-woven borders, are \$41 for 9 x 12 ft. size.

Seventh Floor Chestant

This Is the China and Glassware

Sale for You because it is the China and Glass Sale with the largest choice of the last wares at the lowest

All the goods are Wanamaker goods of our fine regular quality. There are no "seconds," undesirables or job-lots included. The quantities are the largest and the prices the lowest in years. The best French china dinner sets of 106 pieces that can be had for \$75 are hereborder patterns with coin-gold handles.

We have an unsurpassed group of French sets of 106 pieces, in rich border patterns with coin-gold handles, at \$85 to \$150. We have some of the lowest-priced French sets of 106 pieces obtainable anywhere. These

are \$35, in spray decorations with coin-gold handles. All the leading potteries of England are

represented in a splendid assortment of English porcelain dinner sets of 106 pieces at \$35, \$37.50, \$45, \$50 and up to \$120. American percelain sets are shown in very large assortment at \$17 to \$60 for sets of 106 pieces.

Japanese sets start at \$30 and go up to \$90-all in border patterns.

Savings on all the dinner sets in the Sale are about one-third.

The other attractions are cut glass in rich and brilliant selection, light-cut glassware, imported decorated glassware and the largest and most beautiful exhibition of Italian marble statuary and pedestalk in many years, all at remarkable savings.